



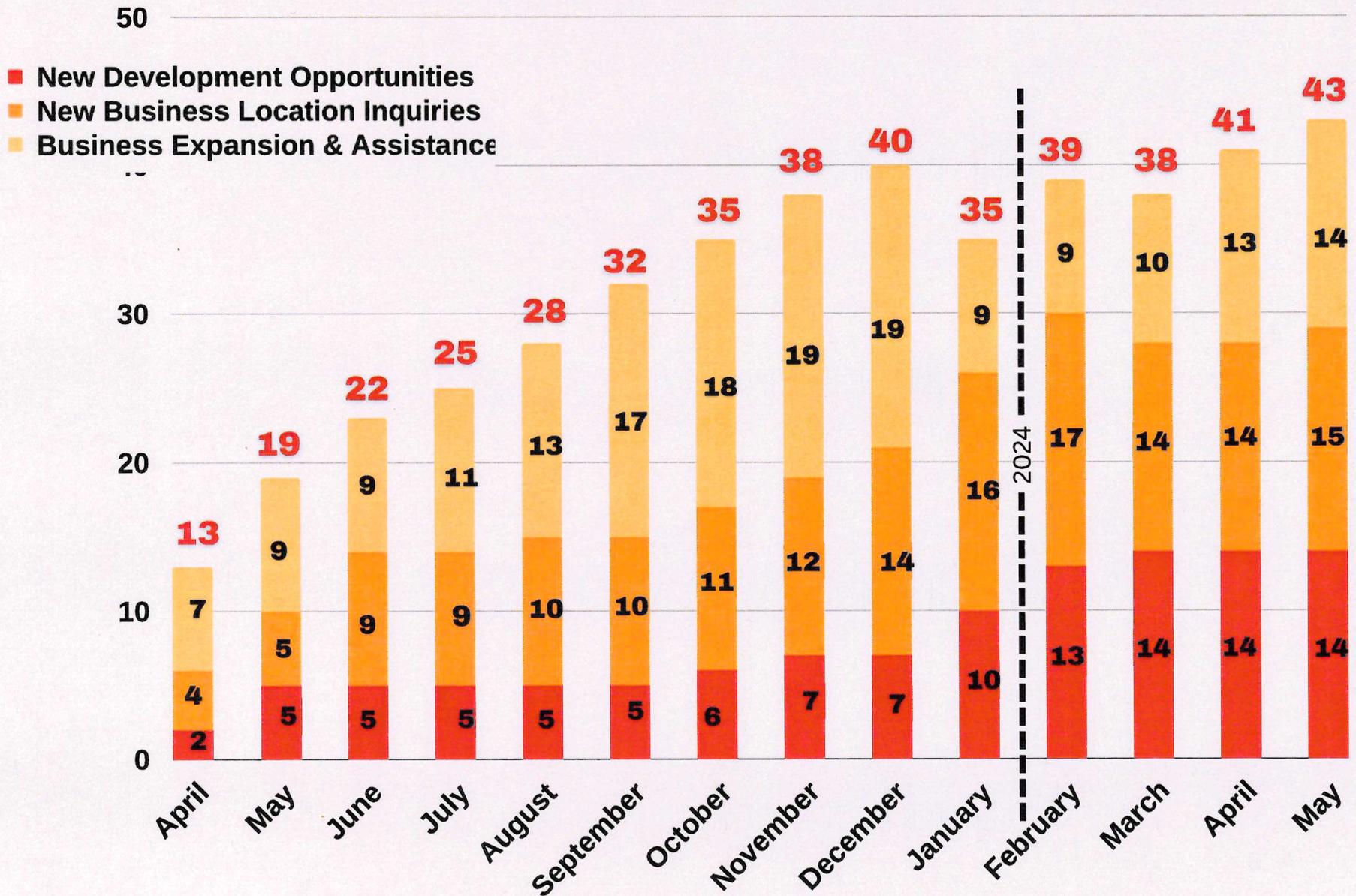
# MONTHLY UPDATE

AS OF 5/15/2024



# BUSINESS ACTIVITY BY CATEGORY

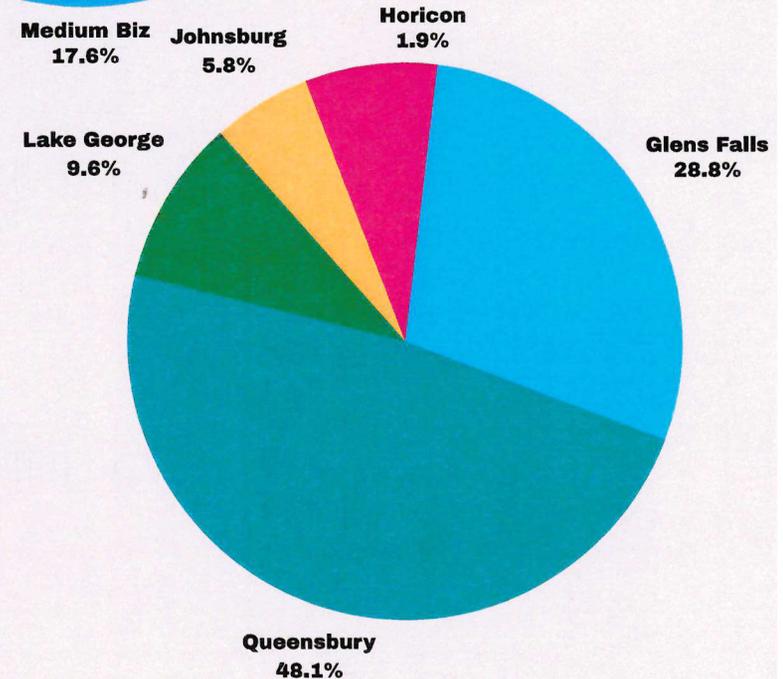
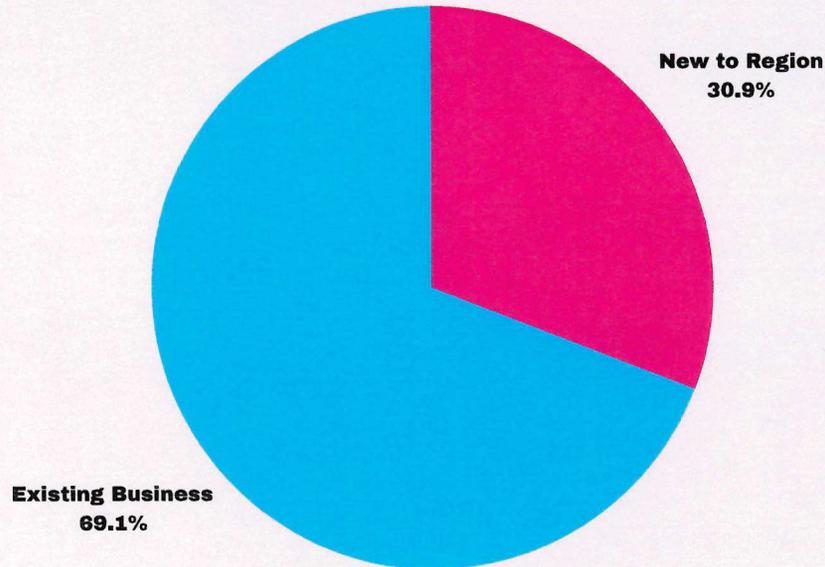
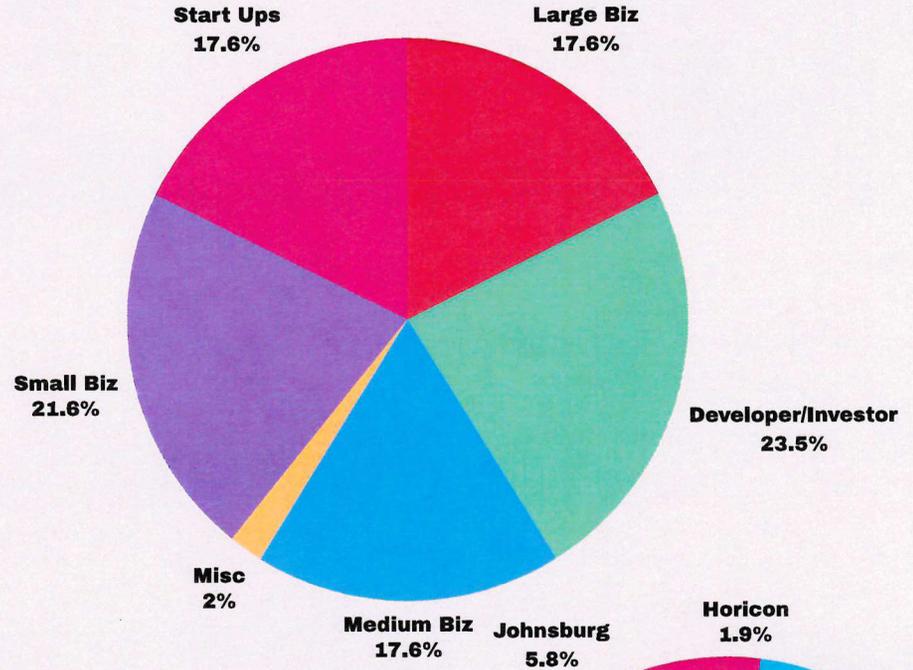
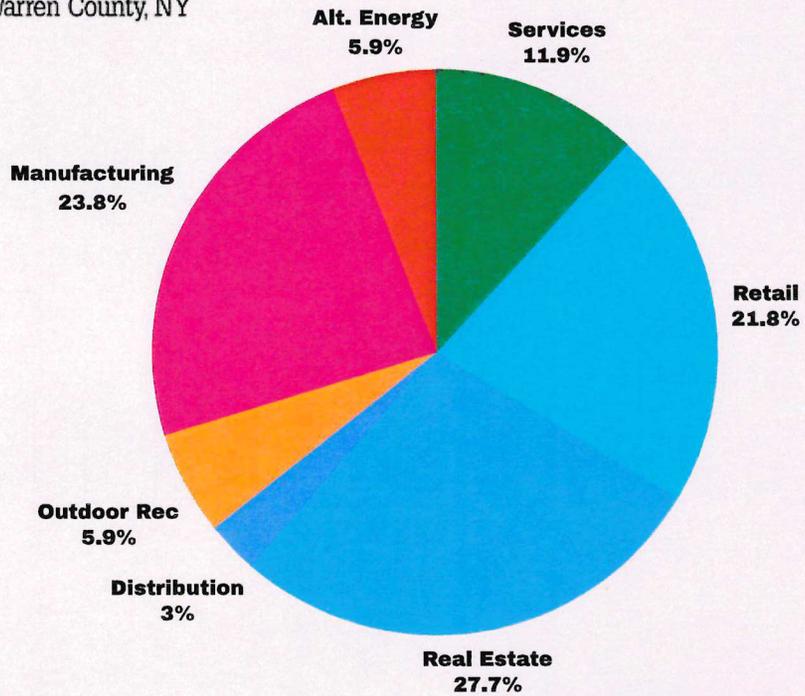
## ACTIVE WARREN COUNTY PROJECTS





# BUSINESS ACTIVITY BREAKDOWN

## ACTIVE WARREN COUNTY PROJECTS



# NETTLE MEADOW CHEESE

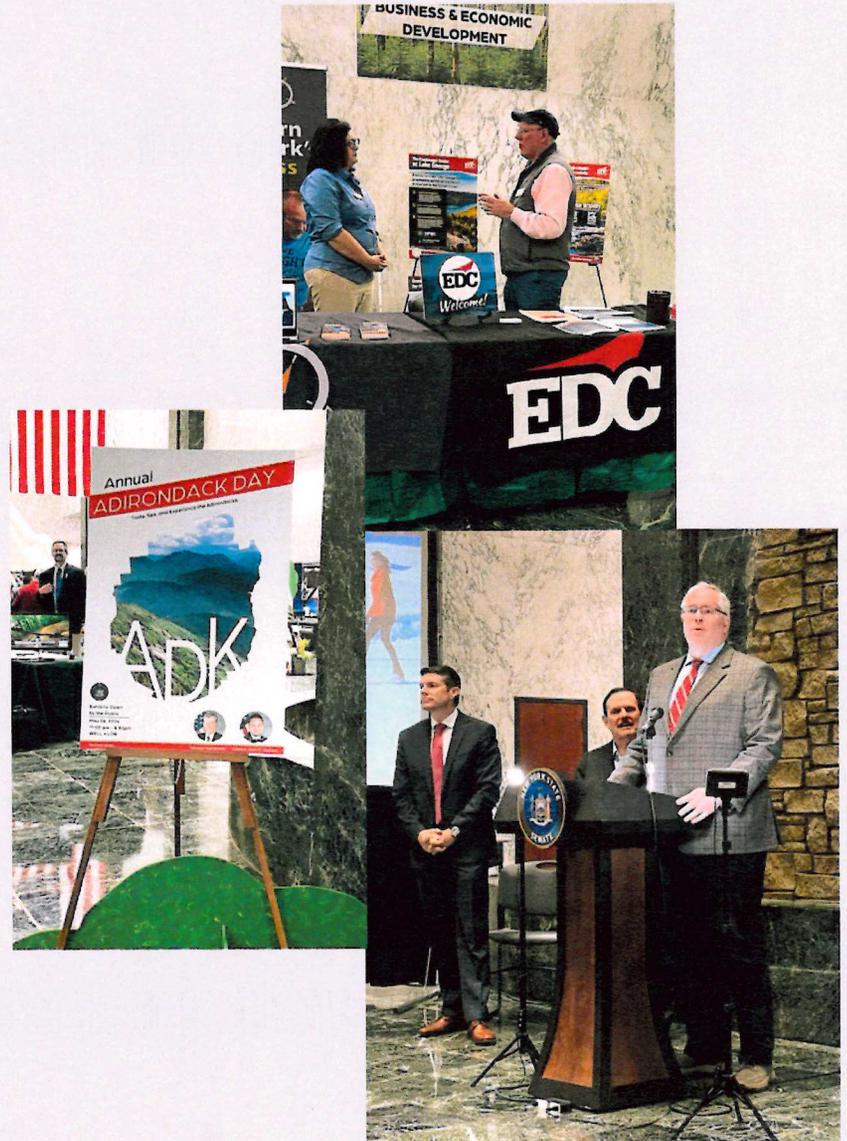
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- **Assisting owners to modify & reposition existing loans**
- **Award winning cheese producer - international following**
- **Largest year round business in the Lake Luzerne corridor**
- **Tourism attraction and destination for Warren County**



# NYS ADIRONDACK DAY 2024

- **2nd Year EDC Participated with North Country Partners**
- **Advocacy & Support for Key Adirondack Park Issues**
- **Housing, Broadband/Cellular, Energy, Economy, Natural Resources Protection**
- **Interaction with NYS Legislators, Staff, Stakeholders**





# LIFE SCIENCES ENGAGEMENT

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- **2nd Year EDC Participated in RPI Demo Day - Troy, NY**
- **Program: Invest Capital Region: Life Sciences + Health Care**
- **Pitches from Early Stage Start Ups led by RPI Grad Students**
- **Featured Speakers - Dr. Martin Schmidt & Sean O'Sullivan**
- **Participating in Upcoming Tours at BD & Namic/Medline GF**





# EDC SOCIAL MEDIA UPDATE

## LINKEDIN

- **24,867 Y/Y Impressions**
- **5,833 30 Day Impressions**
- **687 Y/Y Reactions**
- **157 30 Day Reactions**
- **1,050 Followers (+491 Y/Y)**

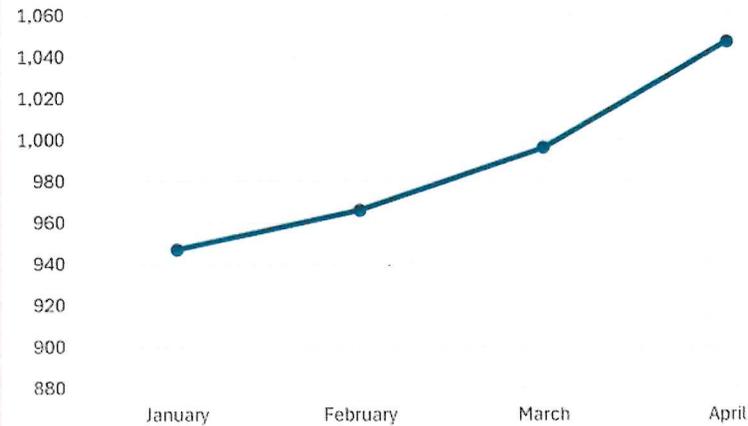
## FACEBOOK

- **833 Followers**

## INSTAGRAM

- **754 Followers**

LinkedIn Follower Count



LinkedIn Post Reach

