

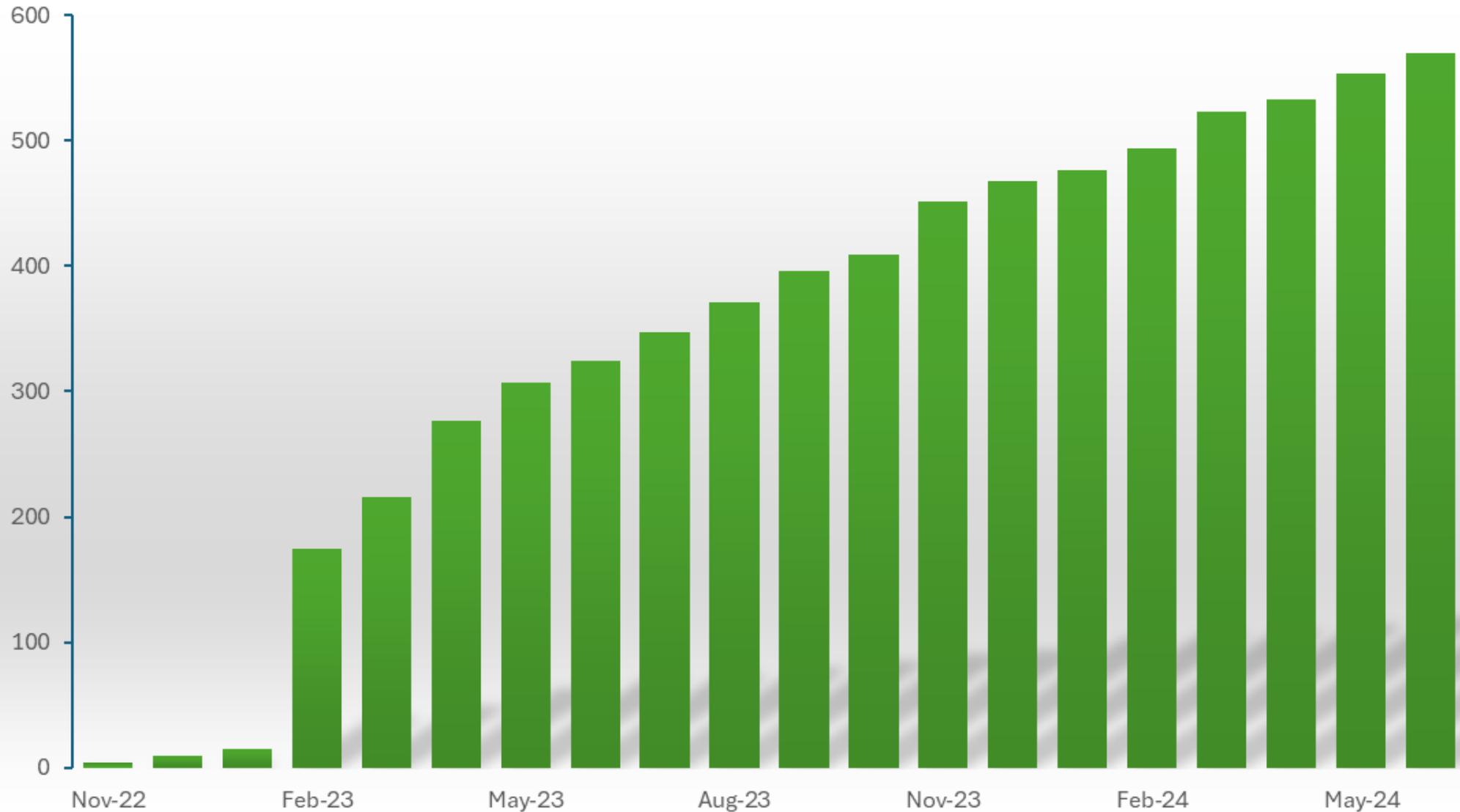
All Video One Place



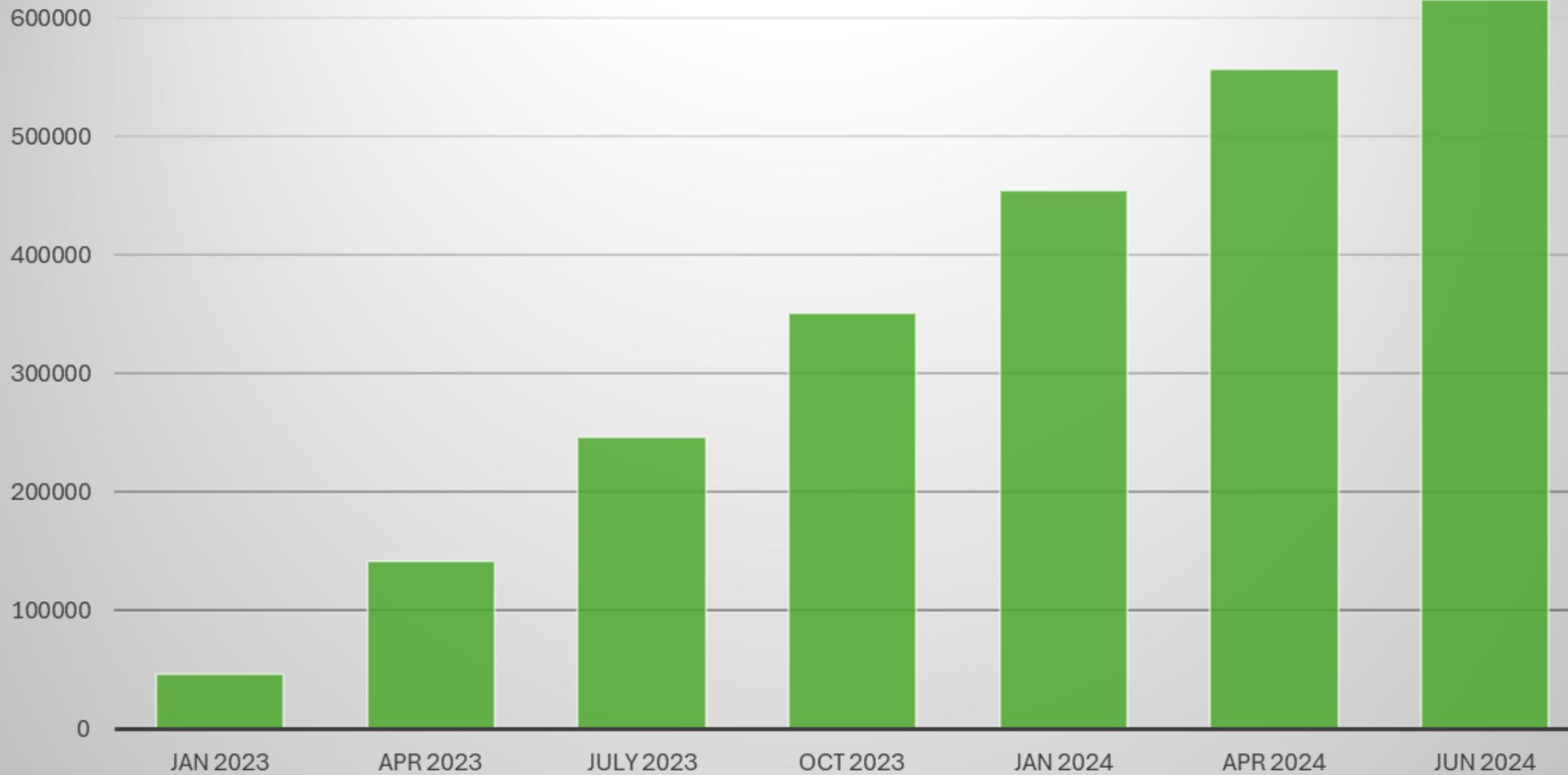
LAKEGEORGE.TV

What will you Discover?

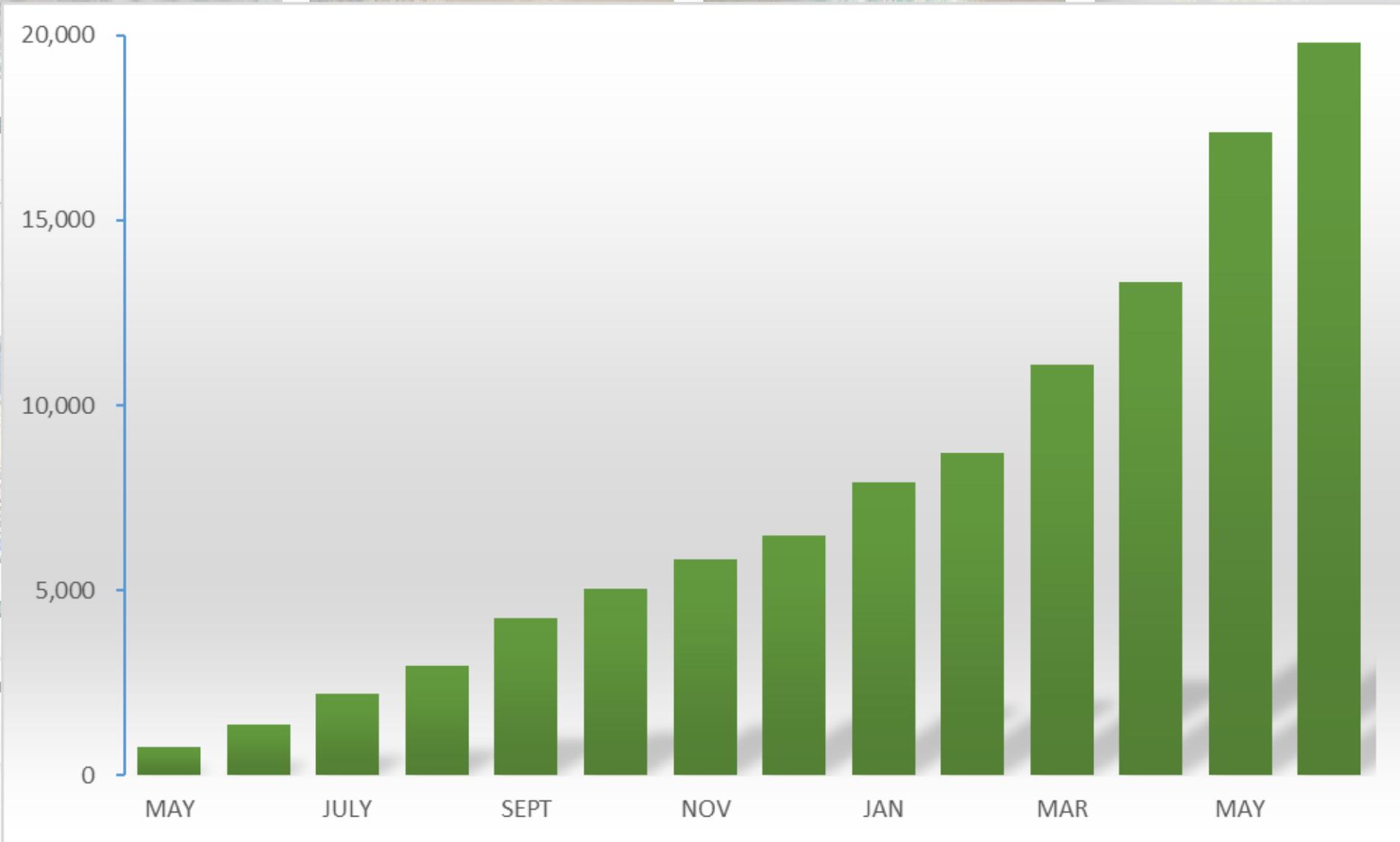
Platform Videos Growth



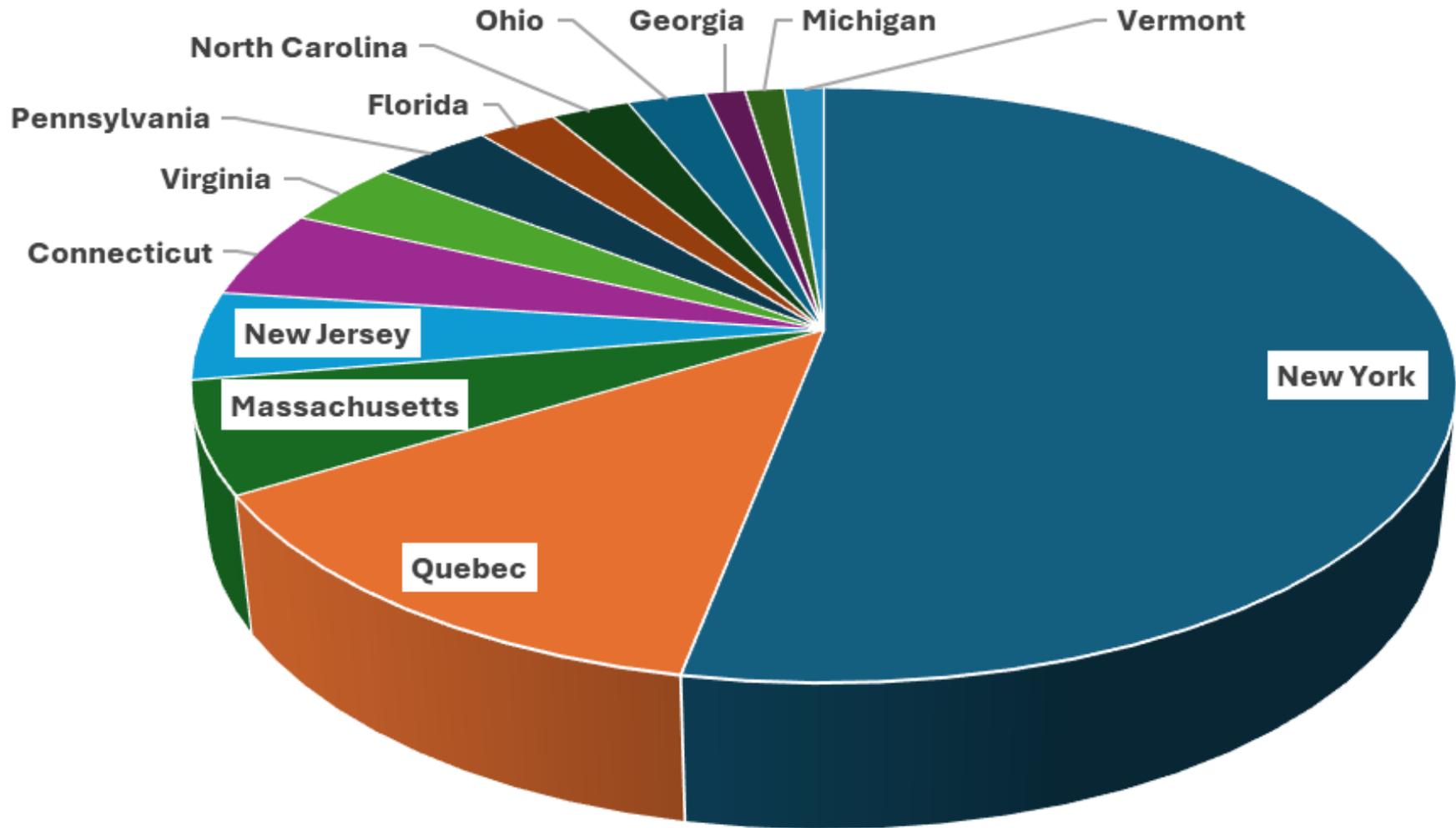
Visitor Interactions Growth



Visitor Clicks & Scans Growth



Visitor Locales



Phase II Marketing - Growing Visitor Exposure



Take Flight Sweeps
101,00+ Impressions
55,000+ Video Plays
1,200+ Entrants

Grape Escape Giveaway
115,000+ Impressions
65,000+ Video Plays
1,400+ Entrants



The background of the slide is a photograph of a person with their back to the camera, wearing a blue shirt. They are looking at a wall covered in numerous small monitors. Each monitor displays a different frame from a track and field race, showing runners in various stages of a sprint. The overall lighting is dim, with the screens providing the primary light source.

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On-Going Visitor Engagement

First Email Campaigns

50%+ Open Rate – 48%+ Click to Open Rate

Monthly Campaigns Begin Next Month

What Do Partners Think?

Thank you so much for doing this for us! WE love it since we don't know too much about advertising as of yet! *Denise Geiger – The 1830 Emerson House*

On behalf of ARK and The Nationals Committee I'd like to thank Supervisor Crocitto, Lake George TV and the Warren County Board of Supervisors for being so supportive of our show, local community and business. And this great way to promote the show. *Bill Antalek – Adirondack Nationals Car Show*

Hey you guys, thank you so much for adding my content to LGTV!! It looks great. I really appreciate it and so happy to be working together. *Vito Caselnova – True North Boat Tours*

We support LakeGeorge.TV and boy do they support us! Thank you LakeGeorgeTV along with Lake George Area, Lake George Regional Chamber of Commerce and Warren County! They always have our backs! - *Martin's Lumber*

I just viewed it. Perfect! I am so excited for this opportunity. *Pam Shovah – Orvis Lake George*

Oh badass! This is so exciting!!! *Tiffany Casey – Lunar Faire*

What Have We Learned?

Google Stinks

Referrals Rock

Giveaways Work

People Love Characters

Events Drive Traffic & Engagement

Social Media is Top Cold Engagement Medium

Social Media

Lake George.TV is at **Martha's Dandee Creme**.
Published by Amanda May Metzger · March 11 · Queensbury ·

Martha's Dandee Creme reopens for its 77th season on March 16th!
Check out the menu and upcoming flavors and tag a friend who needs some ice cream! 🍦
Want to really get your mouth watering? Follow the link below to our FREE platform to watch their video and more like it from eateries in the Lake George Area!
L... See more

Martha's Dandee Creme Menu:

- Martha's Signature Burger: 9.50
- Classic Fries: 5.99
- Martha's Loaded Fries: 10.99
- Classic Routine Fries: 10.99
- Buffalo Chicken Fries: 10.49
- Chicken Bacon Ranch Fries: 11.99
- BBQ Pulled Pork Fries: 10.99
- Italian Sausage Fries: 10.99
- Philly Steak Fries: 11.49
- Reuben Fries: 11.49

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WATCH NOW

Lake George.TV is at **Bon's Ice Cream & Adirondack Golf**.
Published by Amanda May Metzger · April 15 · Lake Luzerne ·

Time for another scoop on ice cream in the Lake George Area! 🍦
This week we're highlighting Bon's Ice Cream & Adirondack Golf in Lake Luzerne!
Watch here: <https://lakegeorge.tv/programs/bons-ice-cream...> See more

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WATCH NOW

Warren County, New York and 9 others
19 shares

Like Comment Share

Comment as Lake George.TV

Main Street Ice Cream Parlor
March 30 ·

Woo Hoo be sure to. Check it out!

Lake George.TV is at **Main Street Ice Cream Parlor**.
Published by Amanda May Metzger · March 30 · Chestertown ·

Week we're giving you the scoop on a different ice cream in the Lake George Area! 🍦
This sweet showcase is Main Street Ice Cream Parlor in

Comment 15 8

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Love is in New York
Love their food, ice cream and darling gift shop*****