

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM & OCCUPANCY TAX COORDINATION

DATE: SEPTEMBER 24, 2024

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: MERLINO
STROUGH
BEAN
GERACI
CROCITTO
STRAINER

COMMITTEE MEMBER ABSENT:

SUPERVISOR: RUNYON

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:
LEISA GRANT, PRINCIPAL ACCOUNT CLERK
PAUL TACKETT, TOURISM COORDINATOR
CHRISTINE NORTON, COUNTY TREASURER
REPRESENTING THE PLANNING & COMMUNITY DEVELOPMENT
DEPARTMENT
SARA FRANKENFELD, GIS ADMINISTRATOR
DAVID NELSON, PRINCIPAL PLANNER
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD
LARRY ELMEN, COUNTY ATTORNEY
AMANDA ALLEN, CLERK OF THE BOARD
FRANK E. THOMAS, BUDGET OFFICER
SUPERVISORS BRUNO
PATCHETT
WILD
TAMMIE DeLORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR
AMY COLLINS, TOURISM AND BUSINESS COORDINATOR, CITY OF GLENS
FALLS
GINA MINTZER, EXECUTIVE DIRECTOR, LAKE GEORGE CHAMBER OF
COMMERCE & CVB
MOLLY GANOTES-GLEASON, LEGISLATIVE OFFICE SPECIALIST

Please note, the following contains a summarization of the September 24, 2024 meeting of the Tourism & Occupancy Tax Coordination Committee; the meeting in its entirety can be viewed on the Warren County website using the following links:

Warren County website - <https://warrencountyny.gov/mma>

Warren County's YouTube Channel - <https://www.youtube.com/watch?v=ImlGa8JSID4>

Mr. Merlino called the meeting of the Tourism & Occupancy Tax Coordination Committee to order at 12:02 p.m.

Motion was made by Mr. Strainer, seconded by Mr. Strough and carried by a unanimous vote of those present (*Ms. Runyon absent*) to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Copies of the meeting agenda were distributed; a copy of the agenda is on file with the meeting minutes.

Privilege of the floor and public comment was called for, but there was no one wishing to speak.

The Committee commenced with a review of the Action Agenda/New Business Items, which included the following request:

- a. To amend and extend the existing contract with Lyme Adirondack Forest Company, LLC to change the not to extend amount from \$2,625 to \$2,704 annually for access through property owned by Lyme Adirondack Forest Company, LLC to Swede Mountain fire tower, for a term commencing November 1, 2024 and terminating October 31, 2025

Motion was made by Mr. Strainer, seconded by Mr. Bean and carried by a unanimous vote of those present (*Ms. Runyon absent*) to approve the request as presented and the necessary resolution was authorized for the October 18th Board Meeting. *A copy of the resolution request form is on file with the minutes.*

A review of the Discussion Items portion of the agenda proceeded with an overview of the following:

- a. 2025 Tourism Budget request:
- b. Treasurer's Report - Christine Norton, *County Treasurer*, reviewed the report; a copy is on file with the meeting minutes.

There were a few brief comments made with regard to Special Event Funding and the Adirondack Balloon Festival.

Privilege of the floor was extended to the following individuals who wanted to speak:

Gina Mintzer, *Executive Director, Lake George Chamber of Commerce and CVB*, who provided an overview of Look Back, June - December 2024 and Look Ahead, September - December 2024. *Copies of the handouts are on file with the minutes.*

Amy Collins, *Tourism and Business Coordinator, City of Glens Falls*, thanked Supervisor Strough for his help during the Adirondack Balloon Festival. She indicated the Albany Business Review featured the City of Glens Falls as a destination for the density of restaurants, along with being featured in the Realtor.com magazine for being one of the top ten small towns where people would love to live.

Sara Frankenfeld, *GIS Administrator*, introduced David Nelson, *Principal Planner*, who mentioned in the Town of Johnsbury there was the Mill Creek Recreation area which was a 200 acre parcel that was owned by the Town, adding the Upper Hudson Trail Alliance had drafted a proposal requesting \$20,000 in Occupancy Tax funding to pay Wilderness Property Management to do a recreational assessment of the area that would expire at the end of November 2024, informing the assessment would be used to apply for grant funds in the following year. It was determined no action could be brought fourth due to the request not being included on the agenda.

As there was no further business to come before the Tourism & Occupancy Tax Coordination Committee, on motion made by Mr. Strough, seconded by Mr. Strainer and carried by a unanimous vote of those present (*Ms. Runyon absent*), Mr. Merlino adjourned the meeting at 12:38 p.m.

Respectfully submitted,
Molly Ganotes-Gleason, Legislative Office Specialist