

Emphasis Area 1 – Roadway Departure

Emphasis Area Objective: Significantly Reduce Roadway Departure Crashes

Emphasis Area Success Metric: Reduce the number of roadway departure related crashes by 50 percent by 2030.

Strategy 1.1: Implement engineering countermeasures to reduce roadway departure crashes.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
1.1.1	Pre-treat road surface and improve road clearance during snow events.	Counties	Locations treated	Major collectors and rural minor arterials	NYSDOT	Ongoing	0.92 ¹
1.1.2	Install centerline, shoulder, or edge line rumble strips.	Counties, NYSDOT	Miles of rumble strip constructed	Major collectors and rural minor arterials	Counties NYSDOT, FHWA	Start within two years	0.856 ²
1.1.3	Widen and/or pave shoulders to provide drivers with a recovery area.	Counties, NYSDOT	Miles of shoulder added	Major collectors and rural minor arterials	Counties NYSDOT, FHWA	Start within two years	0.771 ³
1.1.4	Provide enhanced curve delineation, such as chevrons and pavement markings in accordance with MUTCD criteria.	Counties, NYSDOT	Locations treated	Curves on Major collectors and rural minor arterials	Counties, NYSDOT, FHWA	Start within two years	0.914 ⁴

¹ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=190>

² <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=11675>

³ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=6657>

⁴ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=10609>

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
1.1.5	Use High Friction Surface Treatment (HFST) to increase traction through sharp curves prioritizing according to crash rate.	Counties, NYSDOT	Locations treated	Major collectors and rural minor arterials	Counties, NYSDOT, FHWA	Start within two years	0.672 ⁵
1.1.6	Improve lighting along roadways	Counties, NYSDOT	Locations treated	Major collectors and rural minor arterials	Counties, NYSDOT, FHWA	Start within two years	1.158 ⁶
1.1.7	Install Safety Edge SM when resurfacing roadways.	Counties, NYSDOT	Miles of Safety Edge SM added	Major collectors and rural minor arterials	Counties, NYSDOT, FHWA	Start within five years	0.863 ⁷
1.1.8	Install or widen retroreflective pavement markings on center lines and edge lines.	Counties, NYSDOT	Miles of roadway treated	Major collectors and rural minor arterials	Counties, NYSDOT, FHWA	Complete within five years, with routine maintenance	0.852 ⁸

⁵ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=11313>

⁶ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=8479>

⁷ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=4338>

⁸ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=6842>

Strategy 1.2: Implement educational efforts to address roadway departure safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
1.2.1	Pursue safety grants from the Highway Safety Grant Program.	Counties	Number of grants	N/A	GTSC	Ongoing	N/A
1.2.2	Use traffic simulator at education events.	County Police; Traffic Safety Board	Number of events	Counties	GTSC	Ongoing	N/A
1.2.3	Connect local efforts with Statewide Roadway Departure Plan initiatives	Counties	Connect with State plan	N/A	NYSDOT; GTSC	Immediately	N/A
1.2.4	Education involving driving responsibly during winter weather on website/PSAs.	Counties, GTSC	Number of clicks	Counties	GTSC; NYSDOT	Launch within two years	N/A
1.2.5	Driver education classes for the area.	Counties, GTSC	Number of classes	Counties	GTSC	Launch within two years	N/A
1.2.6	Conduct training on roadway departure crash engineering mitigation approaches.	LTAP	Number of trainings	N/A		Start within two years	N/A

Strategy 1.3: Enhance enforcement activity to address roadway departure safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
1.3.1	Continue impaired driving enforcement.	County Police	Hours logged	Counties	GTSC	Ongoing	★★★ ⁹
1.3.2	Continue enforcement of excessive driving speed with an emphasis on winter weather driving.	County Police	Hours logged	Counties	GTSC	Ongoing	★★★★ ⁹

⁹ <https://www.nhtsa.gov/sites/nhtsa.gov/files/2023-12/countermeasures-that-work-11th-2023-tag.pdf>

Strategy 1.4: Improve data collection and analysis practices that relate to roadway departure safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
1.4.1	Continue to share data with safety partners to inform knowledge of prevailing issues, including UTVs/ATVs.	County Police; County Planning	Percentage of records shared	N/A	GTSC	Ongoing	N/A
1.4.2	Perform roadway safety audits on priority corridors to further identify those roadway features and user behaviors that contribute to severe crashes and select the appropriate countermeasures.	Counties, County Police, LTAP	Locations analyzed	All roads	GTSC, FHWA, NYSDOT	Immediately	N/A
1.4.3	Train staff and others on data collection and analysis techniques to improve the quality of information available to explain the reasons for and results of crashes	County Police; County Planning; LTAP	Percentage of accurate records	N/A	GTSC	Within five years	N/A
1.4.4	Work with EMS providers to identify opportunities to enhance response times and advance new live-saving techniques.	County EMS; County Police	Reduction in response times	Counties	NYSDOH	Within five years	N/A

Emphasis Area 2 – Speed

Emphasis Area Objective: Reduce speed-related crashes.

Emphasis Area Success Metric: Reduce the number of speed-related crashes by 50 percent by 2030.

Strategy 2.1: Implement engineering countermeasures to reduce speeding and speed-related crashes.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
2.1.1	Set appropriate speed limits based on the use of appropriate engineering practices.	Counties, NYSDOT	Number of roads	Major collectors and rural minor arterials	Counties, NYSDOT, FHWA	Within two years	★★★★★ ¹⁰
2.1.2	Expand the use of advisory speed signs to advise motorists where traveling at the posted speed is ill-advised.	Counties, NYSDOT	Number of locations	Major collectors and rural minor arterials	Counties, NYSDOT, FHWA	Within two years	★★★★★ ¹⁰
2.1.3	Introduce variable speed limits for high temporal speeding events.	Counties, NYSDOT	Number of sites	During morning and evening commutes on major collectors and rural minor arterials	Counties, NYSDOT, FHWA	Within two years	★★ ¹⁰
2.1.4	Increase the use of Radar Speed Feedback Signs to notify drivers of their speeds.	Counties, NYSDOT	Number of sites	Major collectors and rural minor arterials	Counties, NYSDOT, FHWA	Within two years	★★★★★ ¹⁰
2.1.5	Reduce lane widths through re-striping to encourage slower speeds.	Counties, NYSDOT	Number of sites	Major collectors and rural minor arterials	Counties, NYSDOT, FHWA	Within two years	0.69 ¹¹
2.1.6	Install transverse rumble strips to encourage lower speeds.	Counties, NYSDOT	Number of sites	All roads	Counties, NYSDOT, FHWA	Within two years	0.76 ¹²

¹⁰ <https://www.nhtsa.gov/sites/nhtsa.gov/files/2023-12/countermeasures-that-work-11th-2023-tag.pdf>

¹¹ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=8479>

¹² <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=3070>

Strategy 2.2: Implement educational efforts to address speed-related safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
2.2.1	Effective, high-visibility communications and outreach campaigns that support speed and aggressive driving enforcement programs.	Counties, GTSC	Number of distributions	All areas	GTSC	Launch within five years	N/A
2.2.2	Engage Law Enforcement Liaison in coordinating initiatives that address speeding.	Counties, GTSC; State Police Liaison; multi-jurisdiction effort	Number of hours	Counties	GTSC	Launch within five years	N/A

Strategy 2.3: Enhance enforcement activity to address speed-related safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
2.3.1	Use Radar Speed Feedback Signs to notify drivers of reduced speed limits.	County Police	Conducted or not	All areas	NYSDOT	Within two years	★★★★★ ¹³
2.3.2	Enforce locations with a history of speed-related crashes.	County Police	Number of hours	Counties	GTSC	Launch within five years	★★★★★ ¹³
2.3.3	Define enforcement actions that are fair, consistent, and in the interest of preventing crashes.	County Police	Conducted or not	All areas	Police Departments	Within five years	N/A
2.3.4	Consider installation of automated safety cameras to address speed.	County Police; Local Police	Number of locations	Counties; Local agencies	GTSC	Launch within five years	0.942 ¹⁴

¹³ <https://www.nhtsa.gov/sites/nhtsa.gov/files/2023-12/countermeasures-that-work-11th-2023-tag.pdf>

¹⁴ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=7266>

Strategy 2.4: Improve data collection and analysis practices that relate to speed-related safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
2.4.1	Keep records of location of all speeding related tickets and crashes to find speeding corridors.	County Police	Conducted or not	Counties	GTSC	Within five years	N/A
2.4.2	Compile data related to driver speed.	County Police	Conducted or not	Counties	GTSC	Within five years	N/A

Emphasis Area 3 – Age-Related Crashes

Emphasis Area Objective: Reduce older and younger road user crashes.

Emphasis Area Success Metric: Reduce the number of older and younger road user crashes by 50 percent by 2030.

Strategy 3.1: Implement engineering countermeasures to reduce older road user crashes.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
3.1.1	Implement countermeasures from the FHWA Older Driver Highway Design Manual: Increase size and letter height of roadway signs, width of striping, and use retro-reflective signal back-plates; improved signage and acuity, clarity; senior center signage; advance signage.	Counties, NYSDOT	Number of installation sites	All areas	NYSDOT, FHWA	Within two years	N/A
3.1.2	Train staff on the use of the Older Driver Highway Design Manual reference.	Counties, LTAP	Number of participants	N/A	NYSDOT, FHWA	Within five years	N/A

Strategy 3.2: Implement educational efforts to address older road user safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
3.2.1	Encourage older drivers to re-evaluate their driving skills to identify areas for improvement.	GTSC, Counties, Office for the Aging, Adult Protective Program	Number of participants	Counties	GTSC	Within five years	N/A
3.2.2	Create a license renewal policy and a referral system to identify older drivers who should not be driving.	GTSC, Counties, Office for the Aging	Number of participants	Counties	GTSC	Within five years	★★ ¹⁵
3.2.3	Conduct AARP Smart Driver program to help drivers over 55 refresh their driving skills.	GTSC, Counties, Office for the Aging	Number of participants	Counties	GTSC	Within five years	N/A
3.2.4	Implement the CarFit program and specialized training from GTSC to promote continued safe driving and mobility among older drivers by focusing attention on safety, comfort, and fit.	GTSC, Counties, Office for the Aging, Adult Protective Program	Number of participants	Counties	GTSC	Ongoing	N/A
3.2.5	Conduct Coffee with Cops campaign to build relationships between road users and law enforcement.	County Police community service officer; Office for the Aging	Bi-annual meeting	Counties	GTSC	Ongoing	N/A

¹⁵ <https://www.nhtsa.gov/sites/nhtsa.gov/files/2023-12/countermeasures-that-work-11th-2023-tag.pdf>

Strategy 3.3: Implement engineering countermeasures to reduce crashes involving young drivers.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
3.3.1	Improve lighting and visibility of signage.	Counties, NYSDOT	Number of locations	Within the Counties	NYSDOT, FHWA	Within two years	1.158 ¹⁶
3.3.2	Upgrade appropriate existing signs and pavement markings (e.g., retroreflective signs, reflective strips on signposts, add flashing lights to existing signs).	Counties, NYSDOT	Number of locations	All areas	NYSDOT, FHWA	Within two years	0.852 ¹⁷

Strategy 3.4: Implement educational efforts to address younger road user safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
3.4.1	Implement awareness campaign to promote safe driving habits by young drivers, including staying alert, using a seat belt, driving at appropriate speeds, not driving distracted.	GTSC, Counties, Schools	Number of clicks	All areas	GTSC	Ongoing	N/A

¹⁶ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=8479>

¹⁷ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=6842>

Strategy 3.5: Enhance enforcement activity to address younger road user safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
3.5.1	Increase enforcement of driving laws.	GTSC, Counties	Number of hours	Counties	GTSC	Within five years	★★★★ ¹⁸
3.5.2	Enforce graduated licensing laws.	GTSC, Counties	Number of hours	Counties	GTSC	Within five years	★★ ¹⁸

Strategy 3.6: Improve data collection and analysis practices that relate to younger road user safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
3.6.1	Evaluate age-related crashes to determine contributing factors in crashes involving young drivers.	GTSC, Counties	Conducted or not	All areas	GTSC, NYSDOT	Within five years	N/A

¹⁸ <https://www.nhtsa.gov/sites/nhtsa.gov/files/2023-12/countermeasures-that-work-11th-2023-tag.pdf>

Emphasis Area 4 – Intersections

Emphasis Area Objective: Reduce intersection crashes.

Emphasis Area Success Metric: Reduce the number of intersection crashes by 50 percent by 2030.

Strategy 4.1: Implement engineering countermeasures to reduce intersection crashes.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
4.1.1	Reduce left-turn conflicts by reconfiguring intersections with roundabouts, restricted crossing U-turns (RCUT), or median U-turns (MUT).	Counties; Local Agencies; NYSDOT	Number of sites	All areas	FHWA, NYSDOT	Within five years	0.81 ¹⁹
4.1.2	Improve intersection signage and lighting to improve intersection visibility.	Counties; Local Agencies; NYSDOT	Number of sites	All areas	FHWA, NYSDOT	Within five years	0.846 ²⁰
4.1.3	Add left-turn, right-turn, or center turn lanes.	Counties; Local Agencies; NYSDOT	Number of sites	All areas	FHWA, NYSDOT	Within five years	0.85 ²¹
4.1.4	Convert intersections at town gateways to roundabouts to slow speeds.	Counties; Local Agencies; NYSDOT	Number of sites	Counties	FHWA, NYSDOT	Within five years	1.346 ²²
4.1.5	Separate left turn lanes and protected left turn signal phases.	Counties; Local Agencies; NYSDOT	Number of sites	All areas	FHWA, NYSDOT	Within five years	0.94 ²³
4.1.6	Use Radar Speed Feedback Signs to reduce driver speeds through intersections on high-speed roadways.	Counties; Local Agencies; NYSDOT	Number of sites	All areas	FHWA, NYSDOT	Within five years	0.95 ²⁴

¹⁹ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=10383>

²⁰ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=8962>

²¹ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=4643>

²² <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=4867>

²³ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=4577>

²⁴ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=6885>

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
4.1.7	Implement systemic application of multiple low-cost countermeasures at stop-controlled intersections.	Counties; Local Agencies; NYSDOT	Number of sites	All areas	FHWA, NYSDOT	Within five years	0.917 ²⁵
4.1.8	Install transverse rumble strips in advance of intersections.	Counties; Local Agencies; NYSDOT	Number of sites	All areas	FHWA, NYSDOT	Within five years	1.223 ²⁶

Strategy 4.2: Implement educational efforts to address intersection safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
4.2.1	Safe driving tips/videos on county, city, and State websites.	Counties, GTSC	Number of clicks	All areas	GTSC	Within two years	N/A
4.2.2	Conduct training with road designers and planners on best practices to address intersection safety.	LTAP	Number of trainings	N/A		Within two years	N/A

Strategy 4.3: Enhance enforcement activity to address intersection safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
4.3.1	Conduct highly publicized and visible enforcement of priority intersections.	County Police; Local Police	Number of hours	All areas	GTSC	Launch within five years	★★★★★ ²⁷
4.3.2	Consider installation of automated safety cameras to address red-light running crashes.	County Police; Local Police	Number of locations	Counties	GTSC	Launch within five years	1.089 ²⁸

²⁵ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=8866>

²⁶ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=2698>

²⁷ <https://www.nhtsa.gov/sites/nhtsa.gov/files/2023-12/countermeasures-that-work-11th-2023-tag.pdf>

²⁸ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=8089>

Strategy 4.4: Improve data collection and analysis practices that relate to intersection safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
4.4.1	Perform roadway safety audits on priority intersections or corridors to further identify those roadway features and user behaviors that contribute to severe crashes and select the appropriate countermeasures.	Counties, County Police, Local Police, NYSDOT	Locations analyzed	All areas	GTSC, FHWA, NYSDOT	Immediately	N/A
4.4.2	Develop a process to inventory intersection data including traffic volumes, roadway attributes, and traffic asset data for use in traffic safety evaluations.	Counties, County Police, Local Police	Locations analyzed	N/A	GTSC, FHWA, NYSDOT	Immediately	N/A

Emphasis Area 5 – Vulnerable Road Users

Emphasis Area Objective: Reduce pedestrian and bicyclist crashes.

Emphasis Area Success Metric: Reduce the number of pedestrian- and bicyclist-related crashes by 50 percent by 2030.

Strategy 5.1: Implement engineering countermeasures to reduce vulnerable user crashes.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
5.1.1	Prioritize pedestrian and trail crossing improvement and installation projects.	Counties, Local Agencies, NYSDOT	Number of crossings	Locations with high pedestrian volumes	NYSDOT, FHWA	Within five years	N/A
5.1.2	Improve signs, signals, and pavement markings at pedestrian and trail crossing locations.	Counties, Local Agencies, NYSDOT	Number of crossings	Pedestrian crossings	NYSDOT, FHWA	Within five years	0.886 ²⁹
5.1.3	Improve road geometry (narrow lanes, reduce curb radii, provide refuge islands, bike lanes) to improve pedestrian and bicyclist safety.	Counties, Local Agencies, NYSDOT	Number of improvements implemented	All areas	NYSDOT, FHWA	Within five years	0.742 ³⁰
5.1.4	Implement sidewalk, trails, and lighting infrastructure improvements.	Counties, Local Agencies, NYSDOT	Number of improvements implemented	All areas	NYSDOT, FHWA	Within five years	0.598 ³¹
5.1.5	Install pedestrian hybrid beacons.	Counties, Local Agencies, NYSDOT	Number of improvements implemented	Counties	NYSDOT, FHWA	Within five years	0.883 ³²

²⁹ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=9018>

³⁰ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=8800>

³¹ <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=11246>

³² <https://cmfclearinghouse.fhwa.dot.gov/detail.php?facid=10585>

Strategy 5.2: Implement educational efforts to address vulnerable user safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
5.2.1	Develop consistent pedestrian and bicyclist safety outreach materials such as print materials and messaging for social and other media types as well as schools.	Counties, community service officer; GTSC;	Number of campaigns	All areas	GTSC	Within two years	N/A

Strategy 5.3: Improve data collection and analysis practices that relate to vulnerable user safety.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
5.3.1	Perform roadway safety audits on priority corridors to further identify those roadway features and user behaviors that contribute to severe crashes and select the appropriate countermeasures.	Counties, County Police, NYSDOT, LTAP	Locations analyzed	All areas	GTSC, FHWA, NYSDOT	Immediately	N/A
5.3.2	Develop a process to inventory pedestrian and bicyclist data including traffic volumes, roadway attributes, and traffic asset data for use in traffic safety evaluations.	Counties, County Police		N/A	GTSC, FHWA, NYSDOT	Immediately	N/A

Emphasis Area 6 – Road User Behavior

Emphasis Area Objective: Reduce impaired driving and distracted driving crashes.

Emphasis Area Success Metric: Reduce the number of impaired driving and distracted driving crashes by 50 percent by 2030.

Strategy 6.1: Implement educational efforts to address road user behavior.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
6.1.1	Effective, high-visibility communication and outreach campaigns supporting enforcement efforts.	Counties, GTSC	Number of campaigns and clicks	Counties	GTSC	Within two years	N/A
6.1.2	Conduct Advanced Roadside Impaired Driving Enforcement (ARIDE) training to train law enforcement officers to observe, identify, and articulate the signs of impairment.	County Police	Number of officers trained	Counties	GTSC	Ongoing	N/A
6.1.3	Consult with Drug Recognition Experts on best practices to address impaired driving.	County Police	Number of engagements	Counties	GTSC	Ongoing	N/A
6.1.4	Conduct STOP DWI Program to coordinate local efforts that address impaired driving.	County Police	Number of engagements	Counties	GTSC	Ongoing	N/A

Strategy 6.2: Enhance enforcement activity to address road user behavior.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
6.2.1	Conduct Publicized sobriety checkpoints.	County Police; Local Police	Number of hours	Counties; Local communities	GTSC	Launch within five years	★★★★★ ³³
6.2.2	Conduct High visibility saturation patrols.	County Police; Local Police	Number of hours	Counties; Local communities	GTSC	Launch within five years	★★★★★ ³³
6.2.3	Use Preliminary Breath Test Devices (PBT).	County Police; Local Police	Number of hours	Counties; Local communities	GTSC	Launch within five years	★★★★★ ³³
6.2.4	Engage Law Enforcement Liaison in coordinating enforcement activities and initiatives that address driving while under the influence of drugs and alcohol.	County Police; Local Police	Number of hours	Counties; Local communities	GTSC	Launch within five years	N/A
6.2.5	Conduct distracted driving enforcement.	County Police; Local Police	Number of hours	Counties; Local communities	GTSC	Launch within five years	★★★★★ ³³

Strategy 6.3: Improve data collection and analysis practices that relate to road user behavior.

Number	Action	Proposed Lead Agency (and partners)	Activity Performance Metric	Application	Potential Funding Source(s)	Implementation Time Frame	CMF or Star Rating
6.3.1	Perform roadway safety audits on priority corridors to further identify roadway features as well as drinking establishment locations that combined with impaired driving that contribute to severe crashes and select the appropriate countermeasures.	County Planning, County Police, Local Police	Perform audits	All areas	GTSC, NYSDOT	Immediately	N/A
6.3.2	Conduct additional data analyses to determine types of drugs and impairment, and level of distraction involved in crashes.	County Planning, County Police, Local Police	Conduct data analysis	All areas	GTSC	Immediately	N/A

³³ <https://www.nhtsa.gov/sites/nhtsa.gov/files/2023-12/countermeasures-that-work-11th-2023-tag.pdf>