

# Warren County Board of Supervisors

## RESOLUTION No. 65 OF 2025

**RESOLUTION INTRODUCED BY SUPERVISORS RUNYON, GERACI, STRAINER, CROCITTO, TURNER, STROUGH AND MERLINO**

**ACCEPTING PROPOSAL AND AUTHORIZING AGREEMENT WITH LAKE PLACID ADVERTISERS WORKSHOP, INC. FOR MEDIA BUYING SERVICES FOR THE WARREN COUNTY TOURISM DEPARTMENT (WC 81-24)**

WHEREAS, the Purchasing Agent has requested proposals for Media Buying Services for the Warren County Tourism Department (WC 81-24), and

WHEREAS, the proposals were opened on January 9, 2025 and the Director of Tourism has recommended, and the Tourism Committee approved, that Warren County award the agreement to Lake Placid Advertisers Workshop, Inc., located at 2051 Saranac Avenue, Lake Placid, New York 12946, now, therefore, be it

RESOLVED, that the Warren County Purchasing Agent be, and hereby is, authorized and directed to notify Lake Placid Advertisers Workshop, Inc., located at 2051 Saranac Avenue, Lake Placid, New York 12946 of the acceptance of its proposal, and be it further

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an agreement with Lake Placid Advertisers Workshop, Inc. relative to Media Buying Services for the Warren County Tourism Department, pursuant to the terms and provisions of the bid documents and proposal (WC 81-24), for a term commencing March 1, 2025 and terminating February 28, 2026, with the option for two (2) additional one (1) year terms upon mutual agreement of the parties, for an amount not to exceed One Million One Hundred Thirty-Eight Thousand Dollars (\$1,138,000) per year, in a form approved by the County Attorney, and be it further

RESOLVED, that the funds for this agreement shall be expended from the appropriate departmental budget codes.

***ADOPTED BY A UNANIMOUS VOTE OF THOSE PRESENT***