

Warren County Board of Supervisors

RESOLUTION No. 120 OF 2025

RESOLUTION INTRODUCED BY SUPERVISORS RUNYON, GERACI, STRAINER, CROCITTO, TURNER, STROUGH AND MERLINO

AUTHORIZING AGREEMENT WITH NEW YORK WELCOMES YOU, INC. TO PARTICIPATE IN ITS MARKETING PROGRAM INCLUDING, BUT NOT LIMITED TO, TRAVEL GUIDE DISTRIBUTION SERVICES, DESTINATION FEATURE AT MAJOR MARKET SHOWS AND EVENTS AND INCLUSION IN BILLBOARD ADVERTISEMENTS FOR THE TOURISM DEPARTMENT

WHEREAS, the Tourism Director requested, and the Tourism Committee agreed, to enter into an agreement with New York Welcomes You, Inc. to participate in its marketing program including, but not limited to, travel guide distribution services, destination feature at major market shows and events and inclusion in billboard advertisements, now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to enter into an agreement with New York Welcomes You, Inc., 51863 State Highway 10, Bloomville, New York 13739 in an amount not to exceed Thirty-Nine Thousand Four Hundred Ninety-Five Dollars (\$39,495), to participate in its marketing program including, but not limited to, travel guide distribution services, destination feature at major market shows and events and inclusion in billboard advertisements, over a term commencing upon execution by both parties and terminating March 31, 2026, with the option for two (2) additional one (1) year terms upon the same terms and conditions and upon mutual agreement of the parties, in a form approved by the County Attorney, and be it further

RESOLVED, that the funds for said agreement shall be expended from Budget Code A.6417.0001 470, Tourism/Occupancy, Tourism, Contract.

ADOPTED BY A UNANIMOUS VOTE OF THOSE PRESENT