

Warren County Board of Supervisors

RESOLUTION NO. 121 OF 2025

RESOLUTION INTRODUCED BY SUPERVISORS RUNYON, GERACI, STRAINER, CROCITTO, TURNER, STROUGH AND MERLINO

**AUTHORIZING AGREEMENT WITH FAMOUS DESTINATION MARKETING, INC.
FOR A MULTI-FACETED PROMOTIONAL CAMPAIGN
FOR THE TOURISM DEPARTMENT**

WHEREAS, the Director of Tourism requested, and the Tourism Committee agreed, to enter into an agreement with Famous Destination Marketing, Inc., P.O. Box 128, Delhi, New York 13753, for a multi-faceted promotional campaign which shall include a secret shopper, destination immersion, discovery/research, stakeholder interviews, plan drafting and presentations and final plan, now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an agreement with Famous Destination Marketing, Inc., P.O. Box 128, Delhi, New York 13753 in an amount not to exceed Forty-Nine Thousand Nine Hundred Seventy-Five Dollars (\$49,975), for a multi-faceted promotional campaign as described in the preambles of this resolution over a term commencing upon execution by both parties and terminating March 31, 2026, in a form approved by the County Attorney, and be it further

RESOLVED, that the funds shall be expended from A.6417.0001 470, Tourism/Occupancy, Tourism, Contract.

ADOPTED BY A UNANIMOUS VOTE OF THOSE PRESENT