

# Warren County Board of Supervisors

## RESOLUTION NO. 151 OF 2025

**RESOLUTION INTRODUCED BY SUPERVISORS CROCITTO, RUNYON, PATCHETT, GILLIGAN, ETU, THOMAS AND MERLINO**

**AUTHORIZING AGREEMENT WITH STICKS MEDIA, LLC TO CREATE A WEEKLY WARREN COUNTY RADIO FEATURE THAT AIRS TWICE DAILY DURING PRIME LISTENERSHIP (7:20 A.M. AND 5:20 P.M.) FOR THE TOURISM DEPARTMENT**

WHEREAS, the Tourism Director requested, and the Occupancy Tax Coordination Committee agreed, to enter into an agreement with Sticks Media, LLC to create a weekly Warren County radio feature that airs twice daily during prime listenership (7:20 a.m. and 5:20 p.m.), now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to enter into an agreement with Sticks Media, LLC, P.O. Box 12145, Parksville, Missouri 64152, to create a weekly Warren County radio feature that airs twice daily during prime listenership (7:20 a.m. and 5:20 p.m.), in an amount not to exceed Twenty-Four Thousand Dollars (\$24,000) per year, with Two Thousand Dollars (\$2,000) being paid monthly upon furnishing of deliverables, for a term commencing February 1, 2025 and terminating February 28, 2026, with the option for one (1) additional one (1) year terms upon the same terms and conditions and upon mutual agreement of the parties, in a form approved by the County Attorney, and be it further

RESOLVED, that the funds for said agreement shall be expended from Budget Code A.6417.0002 480.05, Tourism/Occupancy, Occupancy Tax, Tourism-Business Promotion.