

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: OCCUPANCY TAX COORDINATION

DATE: APRIL 21, 2025

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: CROCITTO
RUNYON
PATCHETT
GILLIGAN
THOMAS
MERLINO

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:

HEATHER BAGSHAW, DIRECTOR
PAUL TACKETT, TOURISM COORDINATOR
KEVIN GERAGHTY, CHAIRMAN OF THE BOARD
JOHN TAFLAN, COUNTY ADMINISTRATOR
LARRY ELMEN, COUNTY ATTORNEY
AMANDA ALLEN, CLERK OF THE BOARD

COMMITTEE MEMBER ABSENT:

SUPERVISOR: ETU

SUPERVISOR BRUNO

STRAINER

STROUGH

TURNER

WILD

TAMMIE DELORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR

CHRISTINE NORTON, COUNTY TREASURER

GINA MINTZER, EXECUTIVE DIRECTOR, LAKE GEORGE CHAMBER OF
COMMERCE AND CVB

AMY COLLINS, TOURISM AND BUSINESS COORDINATOR, CITY OF GLENS
FALLS

JESSE JACKSON, LAKE GEORGE TV

ED LARKIN, SR. VICE PRESIDENT, HOOD COMMUNICATIONS

GARY THORNQUIST, LAKE GEORGE RV PARK

MOLLY GANOTES-GLEASON, LEGISLATIVE OFFICE SPECIALIST

Please note, the following contains a summarization of the April 21, 2025 meeting of the Occupancy Tax Coordination Committee; the meeting in its entirety can be viewed on the Warren County website using the following links:

Warren County website - <https://warrencountyny.gov/mma>

Warren County's YouTube Channel - <https://www.youtube.com/watch?v=Z7eHRpSBe9Y>

Mr. Crocitto called the meeting of the Occupancy Tax Coordination Committee to order at 10:05 a.m.

Copies of the meeting agenda were distributed; a copy of the agenda is on file with the meeting minutes.

Motion was made by Ms. Gilligan, seconded by Ms. Runyon and carried by a majority vote of those present, with Mr. Patchett abstaining, (*Mr. Etu absent*) to approve the minutes of the previous Occupancy Tax Coordination Committee meeting, subject to correction by the Clerk of the Board.

Privilege of the floor and public comments were called for, the following individual spoke:

Gina Mintzer, *Lake George Regional CVB, Executive Director*, spoke about the Cultural Exchange Program, explaining the difference between RJ-1 and H2-B workers.

The meeting commenced with the a review of the Discussion Items portion of the agenda which included updates on the following items:

- a. 2026 Occupancy Tax Special Events application revision recommendations based on Supervisor input from the 2025 application period. Signature events that drew more than 50,000 attendees were able to ask for more than \$50,000. New users had to receive approval to enter into the portal to verify they were representing Warren County events and activities, along with a dashboard of events and a historical log for reoccurring events and weather history. A large part of the scoring process was based on the number of attendees present, which

determined the amount of funding an event would receive. The application period ran from August 1, 2026 to September 15, 2026 and only new applicants were required to present their event to the Committee. An effort was put forward to allocate more funding to the towns.

b. Treasurer Report.

Mr. Patchett exited the meeting at 10:42 a.m. and returned to the meeting at 10:44 a.m.

c. Lake George Regional CVB, First Quarter Report. A Power Point presentation was reviewed entitled “ Lake George Regional CVB -Q1 2025 Report”.

The County Treasurer provided additional information regarding the Treasurer Report.

Privilege of the floor and public comments were called for, the following individual spoke:

Mr. Patchett inquired if there was an update on Winters Dream and if they would be continuing for 2026, the response was they were going to present at the next meeting.

As there was no further business to come before the Occupancy Tax Coordination Committee, on motion made by Ms. Runyon, seconded by Mr. Patchett and carried by a unanimous vote of those present (*Mr. Etu absent*), Mr. Crocitto adjourned the meeting at 11:01 a.m.

Respectfully submitted,
Molly Ganotes-Gleason, Legislative Office Specialist