

City of Glens Falls -- Event Growth Proposed Budget-2026

| Category | Event and Item Details | CoGF Initial Contribution + Support | Warren County Occup Tax Contribution | Total Estimated Event Investment |
|---------------------------------|-------------------------------|-------------------------------------|--------------------------------------|----------------------------------|
| Planning + Promotion Consultant | Mighty Hudson Music Festival | \$17,500.00 | \$17,500.00 | |
| Production and Staging | Mighty Hudson Music Festival | \$7,500.00 | \$7,500.00 | |
| Advertising | Mighty Hudson Music Festival | \$2,000.00 | \$2,000.00 | |
| Services and Logistics | Mighty Hudson Music Festival | \$5,000.00 | \$0.00 | \$32,000 |
| Planning + Promotion Consultant | LARAC/Zonta Arts Weekend | \$10,000.00 | \$10,000.00 | |
| Production and Staging | LARAC/Zonta Arts Weekend | \$6,000.00 | \$6,000.00 | |
| Advertising | LARAC/Zonta Arts Weekend | \$2,500.00 | \$2,500.00 | |
| Services and Logistics | LARAC/Zonta Arts Weekend | \$5,000.00 | \$0.00 | \$23,500 |
| Planning + Promotion Consultant | Glens Falls Brewfest | \$7,500.00 | \$7,500.00 | |
| Production and Staging | Glens Falls Brewfest | \$6,000.00 | \$6,000.00 | |
| Advertising | Glens Falls Brewfest | \$2,500.00 | \$2,500.00 | |
| Services and Logistics | Glens Falls Brewfest | \$5,000.00 | \$0.00 | \$21,000 |
| Volunteers | Volunteer Website Development | \$15,000.00 | \$15,000.00 | \$15,000 |
| Total | | \$91,500.00 | \$76,500.00 | \$91,500.00 |

Subtotal \$76,500.00 \$91,500.00

Unexpected Costs - Add 8.5% \$6,502.50 \$7,777.50

Total \$83,002.50 \$99,277.50