



# A LOOK AT 2024

Up Yonda Farm Visitors and Program Participants	
Month	Number of People
January	169
February	455
March	731
April	498
May	1,324
June	1,094
July	1,649
August	1,932
September	427
October	1,414
November	339
December	192
<b>Total</b>	<b>10,224</b>

Programs Conducted	
Audience	Number of Programs
Schools and Groups	264
Public	58
<b>Total</b>	<b>322</b>

Program Participants	
Audience	Number of People
School Groups	2,603
Community Groups	366
Outreach	953
Public Programs	1,364
<b>Total</b>	<b>5,286</b>

## Updates & Highlights

- 115 attendees at our Annual Maple Festival held in March.
- Approximately 1,092 students here for programs in May and June.
- Begun work on a Forest Management plan in partnership with Warren County Soil and Water Conservation District.
- Continued our Discovery Series hikes in partnership with the Lake George Land Conservancy.
- Conducted bi-weekly programming at Lake George Escape Campground in July and August.
- Trunk or Treat held October 26, 2024 attended by 760 people.
- Friends of Up Yonda continue fundraising. Excellent Lunch with the Chef event had a record attendance 170 and fundraising over \$9,500.
- Voted "Best Museum" in The Post-Star's annual Reader's Choice awards program.





# 2024 VISITORS

Visitor Home Locations	
Location	Number of Visitors
Unknown	1115
AZ	4
CA	50
CO	3
CT	249
DE	2
FL	99
GA	17
HI	19
IA	4
IL	16
IN	8
KS	5
KY	4
MA	237
MD	40
ME	10
MI	4
MN	6
MT	9
NC	22
NH	9
NJ	797

Visitor Home Locations	
Location	Number of Visitors
NY	7039
OH	32
OR	11
PA	183
RI	13
SC	16
TN	5
TX	23
UT	13
VA	44
VT	38
WA	11
Washington DC	10
WI	8
Aruba	3
Spain	1
Canada	26
England	3
Germany	4
Ireland	5
Netherlands	2
UK	5

- Visitors had 706 unique zip codes representing 36 States.
- Visitors also were recorded from 8 countries other than the United States.
- 3,510 visitors were from zip codes within Warren County.

## TOP 25 ZIP CODES OF VISITORS

Zip Code	Number of Visitors
12814	801
12804	775
12801	545
12839	421
12845	397
12870	376
12885	319
12853	263
12803	234
12866	177
12824	115
12190	113
12846	98
12822	80
12831	72
12817	67
12809	64
12843	55
12851	54
12061	53
12020	44
12827	42
12815	33
12828	31
10017	29