

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM

DATE: MARCH 24, 2025

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: RUNYON
STRAINER
CROCITTO
TURNER
STROUGH
MERLINO

COMMITTEE MEMBER ABSENT:

SUPERVISOR: GERACI

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:

HEATHER BAGSHAW, DIRECTOR

PAUL TACKETT, TOURISM COORDINATOR

JOSIAH BROWN, NEW YORK WELCOMES YOU

KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD

JOHN TAFLAN, COUNTY ADMINISTRATOR

LARRY ELMEN, COUNTY ATTORNEY

AMANDA ALLEN, CLERK OF THE BOARD

FRANK E. THOMAS, BUDGET OFFICER

SUPERVISORS BRUNO

GILLIGAN

WILD

TAMMIE DeLORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR

CHRISTINE NORTON, COUNTY TREASURER

LAURA KOHLS, COURTYARD/MARINE VILLAGE

GARY THORNQUIST, LAKE GEORGE RV PARK

REPRESENTING LAKE GEORGE REGIONAL CHAMBER OF COMMERCE AND
CVB

MEGAN SEELEY, MARKETING DIRECTOR

STEVE WOJCIK, SENIOR SERVICE AND SALES MANAGER

MOLLY GANOTES-GLEASON, LEGISLATIVE OFFICE SPECIALIST

Please note, the following contains a summarization of the March 24, 2025 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following links

Warren County website - <https://warrencountyny.gov/mma>

Warren County's YouTube Channel - <https://www.youtube.com/watch?v=ac6qygTo7Vw>

Ms. Runyon called the meeting of the Tourism Committee to order at 10:04 a.m.

Copies of the meeting agenda were distributed; a copy of the agenda is on file with the meeting minutes.

Motion was made by Mr. Strough, seconded by Mr. Crocitto and carried by a unanimous vote of those present (*Mr. Geraci absent*) to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Privilege of the floor and public comments were called for:

Laura Kohls, *Courtyard/Marine Village*, spoke regarding the first quarter business with occupancy being down at her business along with attendance at area restaurants that would cause a decrease in sales tax. She indicated Marine Village had reservations through the summer months, adding there was economic uncertainty with wage increases and overall costs.

Next, Committee reviewed of the Discussion Items portion of the agenda, which included updates on the following items:

1. Tourism Director Report. The Travel Guide was completed on time and within budget and it would be distributed in April and May.
2. Visitor Economic Stewardship Vision. Privilege of the floor was extended to Josiah Brown, *New York Welcomes You*, who presented a powerpoint presentation entitled "Visitor Economic Stewardship", *a copy of which is on file with the meeting minutes*.

Privilege of the floor and public comments were called for:

Gary Thornquist, *Lake George RV Park*, spoke regarding the challenges booking individuals to stay at the Lake George RV Park Mondays through Wednesdays which lead to rate increases on the weekends.

Michael Wild, *Town of Queensbury at Large Supervisor*, presented a proposal to put up a billboard on the edge of the County's property which would encourage individuals to live in Warren County. The Tourism Director indicated they would do some research on the matter.

As there was no further business to come before the Tourism Committee, on motion made by Mr. Crocitto, seconded by Mr. Strough, and carried by a unanimous vote of those present (*Mr. Geraci absent*), Ms. Runyon adjourned the meeting at 10:45 a.m.

Respectfully submitted,
Molly Ganotes-Gleason, Legislative Office Specialist