

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM

DATE: APRIL 21, 2025

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: RUNYON
GERACI
STRAINER
CROCITTO
TURNER
STROUGH
MERLINO

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:
HEATHER BAGSHAW, DIRECTOR
PAUL TACKETT, TOURISM COORDINATOR
CHRISTINE NORTON, COUNTY TREASURER
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD
JOHN TAFLAN, COUNTY ADMINISTRATOR
LARRY ELMEN, COUNTY ATTORNEY
AMANDA ALLEN, CLERK OF THE BOARD
FRANK E. THOMAS, BUDGET OFFICER
SUPERVISORS BRUNO
GILLIGAN
PATCHETT
WILD
TAMMIE DeLORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR
AMY COLLINS, TOURISM AND BUSINESS COORDINATOR, CITY OF GLENS
FALLS
JESSE JACKSON, LAKE GEORGE TV
ED LARKIN, LAKE GEORGE TV
GINA MINTZER, EXECUTIVE DIRECTOR, LAKE GEORGE CHAMBER OF
COMMERCE & CVB
LESLIE LOVELACE, SECRETARY TO THE CLERK OF THE BOARD

Please note, the following contains a summarization of the April 21, 2025 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following links:

Warren County website - <https://warrencountyny.gov/mma>

Warren County's YouTube Channel - https://www.youtube.com/watch?v=pNzsdik_AWA

Ms. Runyon called the meeting of the Tourism Committee to order at 11:04 a.m.

Motion was made by Ms. Turner, seconded by Mr. Crocitto and carried by a unanimous vote of those present (*Messrs. Strainer and Strough absent*) to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Copies of the meeting agenda were distributed; a copy of the agenda is on file with the meeting minutes.

Privilege of the floor and public comments were called for, but there was no one wishing to speak.

The Committee commenced with a review of the Action agenda/new business items, which included a request to authorize a contract with the applicant that scored the highest based on best value method for creative design and printing of the 2025 Warren County Travel Guide pursuant to the terms and provisions of the specifications (WC 25-25) and proposal for an amount not to exceed \$175,000 for a term commencing May 15, 2025 and terminating May 12, 2026.

Larry Elmen, *County Attorney*, advised any resolution approved would be subject to amendment at the May 13th Board meeting to include the name of the bidder selected, as well as the bid terms.

Messrs. Strainer and Strough entered the meeting at 11:05 a.m.

Motion was made by Mr. Geraci, seconded by Ms. Turner and carried unanimously to approve the request as presented and the necessary resolution was authorized for the May 13th Board meeting. *A copy of the resolution request form is on file with the minutes.*

Discussion Items portion of the agenda, which included the following item, was addressed:

- a. Tourism Director Report was provided by Heather Bagshaw, *Tourism Director*.

Privilege of the floor was extended to the following:

Mr. Strough apprised he had been approached by hotel owners who conveyed their desire for a round table discussion in May or June to brainstorm the future of tourism in Warren County and he offered use of the Queensbury Activity Center.

Ms. Bagshaw expressed her willingness to participate in discussions with those who were interested prior to the visitor study results expected in the fall which would provide the evolution of tourism.

As there was no further business to come before the Tourism Committee, on motion made by Mr. Strainer and seconded by Mr. Strough, Ms. Runyon declared the meeting adjourned at 11:19 a.m.

Respectfully submitted,
Leslie Lovelace, Secretary to the Clerk of the Board