

**WARREN COUNTY BOARD OF SUPERVISORS**

**COMMITTEE: TOURISM**

**DATE: SEPTEMBER 23, 2025**

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**COMMITTEE MEMBERS PRESENT:**

SUPERVISORS: RUNYON  
STRAINER  
CROCITTO  
TURNER  
STROUGH  
MERLINO

**COMMITTEE MEMBER ABSENT:**

SUPERVISOR: GERACI

**OTHERS PRESENT:**

REPRESENTING THE TOURISM DEPARTMENT:

HEATHER BAGSHAW, DIRECTOR  
PAUL TACKETT, TOURISM COORDINATOR  
JESSICA CARSON, FISCAL COORDINATOR  
KACEY O'BRIEN, MARKETING COORDINATOR

KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD  
JOHN TAFLAN, COUNTY ADMINISTRATOR

LARRY ELMEN, COUNTY ATTORNEY  
AMANDA ALLEN, CLERK OF THE BOARD  
FRANK E. THOMAS, BUDGET OFFICER

SUPERVISORS DIAMOND  
ETU  
GILLIGAN  
WILD

TAMMIE DeLORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR  
AMY COLLINS, TOURISM AND BUSINESS COORDINATOR, CITY OF GLENS  
FALLS

REPRESENTING LAKE GEORGE TV:

JESSE JACKSON  
ED LARKIN

GINA MINTZER, EXECUTIVE DIRECTOR, LAKE GEORGE CHAMBER OF  
COMMERCE & CVB

MONICA STARK, DEPUTY COUNTY TREASURER  
STEVE WOJCIK, REPRESENTING LAKE GEORGE BEACH CLUB

LUKE MOSSEAU, *POST STAR*

SARAH McLENITHAN, DEPUTY CLERK OF THE BOARD

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*Please note, the following contains a summarization of the September 23, 2025 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following links:*

*Warren County website - <https://warrencountyny.gov/mma>*

*Warren County's YouTube Channel - <https://www.youtube.com/watch?v=uOJxx-1c8c>*

Ms. Runyon called the meeting of the Tourism Committee to order at 12:36 p.m.

Mr. Strainer entered 12:37 p.m.

Motion was made by Ms. Turner, seconded by Mr. Merlino and carried by a unanimous vote of those present (*Mr. Geraci absent*) to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Copies of the meeting agenda were distributed; a copy of the agenda is on file with the meeting minutes.

Privilege of the floor and public comment was extended to the following:

Gina Mintzer, *Executive Director, Lake George Chamber of Commerce & CVB*, commended the Tourism Department and the CVB staff for arranging for the annual New York State Tourism Industry Association Excellence Awards and Summit to be held in Warren County earlier this month, noting the event was well attended.

The Committee commenced with a review of the Action Agenda/New Business Items, which consisted of a request to authorize a new contract with Freeport Press for printing of 2026 Warren County Travel Guide pursuant to the terms and provisions of the specifications (WC 40-25) and proposal for a term commencing October 17, 2025 and terminating February 13, 2026.

Motion was made by Ms. Turner, seconded by Mr. Merlino and carried by a unanimous vote of those present (*Mr. Geraci absent*) to approve the request as presented and the necessary resolution was authorized for the October 17<sup>th</sup> Board Meeting. *A copy of the resolution request form is on file with the meeting minutes.*

A review of the Discussion Items portion of the agenda proceeded with an overview of the following:

- a. 2026 Tourism Budget request:
- b. Treasurer's Report - a copy is on file with the meeting minutes.

Privilege of the floor and public comment was offered, but there was no one wishing to speak.

As there was no further business to come before the Tourism Committee, on motion made by Mr. Crocitto, seconded by Mr Strainer and carried by a unanimous vote of those present (*Mr. Geraci absent*), Ms. Runyon adjourned the meeting at 12:57 p.m.

Respectfully submitted,  
Sarah McLenithan, Deputy Clerk of the Board