

# Warren County Board of Supervisors

## RESOLUTION No. 78 OF 2026

**RESOLUTION INTRODUCED BY SUPERVISORS TURNER, CROCITTO, STROUGH, RUNYON, GILLIGAN, BUTLER AND SMITH**

**AUTHORIZING AGREEMENT WITH WINE WATER AND WONDERS, INC. TO INCLUDE THE LAKE GEORGE AREA IN NEW AND EXISTING INTERNATIONAL MARKETING EFFORTS**

WHEREAS, the Director of Tourism requested, and the Tourism Committee agreed, to enter into an agreement with Wine Water and Wonders, Inc. in an amount not to exceed Thirty Thousand Dollars (\$30,000) to include the Lake George Area in new and existing international marketing efforts, over a term commencing January 1, 2026 and terminating December 31, 2027, now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an agreement with the Wine Water and Wonders, Inc., 45 East Avenue, Suite 400, Rochester, New York 14604 in an amount not to exceed Thirty Thousand Dollars (\$30,000) to include the Lake George Area in new and existing international marketing efforts, over a term commencing January 1, 2026 and terminating December 31, 2027, in a form approved by the County Attorney, and be it further

RESOLVED, that the funds for this agreement shall be expended from Budget Code A.6417.0001 481 Tourism/Occupancy, Tourism, Tourism Promotion.