

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: OCCUPANCY TAX COORDINATION

DATE: JANUARY 21, 2020

COMMITTEE MEMBERS PRESENT:

SUPERVISORS DICKINSON
MERLINO
BRAYMER
BRUNO
FRASIER
GERAGHTY
LEGGETT
SEEBER

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:

JOANNE CONLEY, DIRECTOR
PAUL TACKETT, ASSISTANT TOURISM COORDINATOR
LEISA GRANT, PRINCIPAL ACCOUNT CLERK
FRANK E. THOMAS, CHAIRMAN OF THE BOARD
RYAN MOORE, COUNTY ADMINISTRATOR
MARY ELIZABETH KISSANE, COUNTY ATTORNEY
AMANDA ALLEN, CLERK OF THE BOARD
RYAN DICKEY, SECOND ASSISTANT COUNTY ATTORNEY

COMMITTEE MEMBER ABSENT:

SUPERVISOR STROUGH

SUPERVISORS

BEATY

CONOVER

DRISCOLL

HOGAN

MAGOWAN

SIMPSON

WILD

MICHAEL R. SWAN, COUNTY TREASURER

TAMMIE DELORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR

DON LEHMAN, *THE POST STAR*

LESLIE LOVELACE, SECRETARY TO THE CLERK OF THE BOARD

**SEE SIGN IN SHEET FOR ADDITIONAL MEETING ATTENDEES*

Please note, the following contains a summarization of the January 21, 2020 meeting of the Occupancy Tax Coordination Committee; the meeting in its entirety can be viewed on the Warren County website using the following link: <https://www.warrencountyny.gov/gov/comm/Archive/2020/occupancy/>

Mr. Dickinson called the meeting of the Occupancy Tax Coordination Committee to order at 10:31 a.m.

Motion was made by Mr. Geraghty, seconded by Mr. Merlino and carried by majority vote, with Ms. Braymer abstaining, to approve the minutes of the previous Occupancy Tax Coordination Committee meeting, subject to correction by the Clerk of the Board.

Copies of the meeting agenda were distributed to the Committee members and a copy of same is on file with the meeting minutes.

Privilege of the floor was extended to Michael Swan, *County Treasurer*, who distributed a copy of the Occupancy Tax Report, a copy of which is on file with the minutes. He reviewed the report briefly, which reflected a 7.41% increase (\$350,472.52) in collections over the same time period last year. Mr. Swan apprised the increase was a result of short term rentals and enforcement.

Commencing the review of the Action Agenda, Mr. Dickinson announced the request from Mayor Blais, *Village of Lake George*, would be postponed as the Mayor was not present. He began by presenting a request to authorize Warren County Tourist and Convention Development Agreement with the Adirondack Civic Center Coalition, Inc. in the amount of \$250,000.

Motion was made by Ms. Braymer, seconded by Mr. Geraghty and carried unanimously to approve the request and the necessary resolution was authorized for the February 21st Board meeting.

Next, Mr. Dickinson addressed a request to authorize continuation of the intermunicipal agreement with the Village of Lake George to provide funding in the amount of \$25,000 for the Lake George Visitor's Center.

Motion was made by Mr. Merlino, seconded by Mr. Geraghty and carried unanimously to approve the request and the necessary resolution was authorized for the February 21st Board meeting.

Mr. Dickinson apprised the next item to be addressed was the 2020 Spending Plan. After some discussion, a motion was made by Mr. Geraghty, seconded by Ms. Braymer and carried unanimously to refrain from making a decision on the 2020 Occupancy Tax Spending Plan, and to focus on reviewing the 2020 Occupancy Tax Award allocations instead.

The Committee moved on, the review proceeded with a lengthy review of applications for 2020 occupancy tax awards, developing a listing of awards totaling \$425,750, which was \$60,750 more than the amount budgeted for distribution.

The Committee recessed from 1:02 p.m. to 1:06 p.m.; Ms. Braymer, Ms. Seeber and Mr. Merlino did not immediately return to the meeting following the recess.

Upon reconvening, a motion was made by Mr. Geraghty, seconded by Mr. Bruno and carried unanimously to appropriate \$60,750 from the occupancy tax reserve to cover the difference between the total of the 2020 occupancy tax awards and the amount of funding budgeted and refer same to Finance Committee. *A copy of the resolution request form is on file with the minutes.*

Ms. Braymer, Ms. Seeber and Mr. Merlino re-entered the meeting at 1:10 p.m.

The listing of 2020 occupancy tax awards developed by the Committee were read aloud, as follows:

Applicant	Event	Amount Awarded
Adirondack Festivals, LLC	6 th Annual Adirondack Wine & Food Festival	\$35,000
Adirondack Hot Air Balloon Festival, Inc.	Balloon Festival	\$35,000
Adirondack Sports Complex, LLC	ADKSC Travel Team Fastpitch Softball Tournaments	\$40,000
Albany Rods & Kustoms, Inc.	Adirondack Nationals Car Show	\$25,000
Americade	Americade	\$50,000
Greater Glens Falls Amateur Athletic Champ. Assoc.	NYSPHSAA Boys Basketball	\$25,000
Lake George Winter Carnival	Lake George Winter Carnival	\$35,000
North Creek Business Alliance	3 Year commitment for Shuttle bus	\$12,500
Warren Co. Safe & Quality Biking Organization	Promotion of Bicycling	\$5,000
Warrensburg Bike Rally	19 th Warrensburg Bike Rally	\$10,000

Warrensburg Chamber of Commerce	40 th Annual World's Largest Garage Sale	\$28,250
Americade	Block Party	\$5,000
Hyde Collection	Marketing and Publications	\$15,000
Improv Records Inc.	Adirondack Independence Music Festival	\$25,000
Iroquois Empire Regional Volleyball Association	IREVA Junior Regional Championships	\$5,000
North Warren Chamber of Commerce	to brand the North Warren area	\$0
Prime Time Lacrosse	2020 LG National Invitational - Lacrosse	\$30,000
Golden Goal Sports Park	infrastructure/gym equipment	\$0
Adirondack Race Management	Lake George Triathlon Festival	\$10,000
Adirondack Folk School	2020 Christkindlmarkt	\$35,000
	Total Awarded	\$425,750

Motion was made by Mrs. Frasier, seconded by Mr. Geraghty and carried by majority vote, with Ms. Seeber and Mr. Leggett voting in opposition, to authorize agreements with certain applicants for the disbursement of 2020 Occupancy Tax Revenues and the necessary resolution was authorized for the February 21st Board Meeting.

A brief discussion ensued in regards to a meeting date for an Occupancy Tax Spending Plan workshop following which the meeting was scheduled for January 30th immediately following the Personnel & Administration and Finance Committee meetings.

As there was no further business to come before the Occupancy Tax Coordination Committee, on motion made by Mrs. Frasier and seconded by Ms. Braymer, Mr. Dickinson adjourned the meeting at 1:27 p.m.

Respectfully submitted,
Leslie Lovelace, Secretary to the Clerk of the Board