



**Occupancy Tax Coordination Committee
Warren County Tourism Department
AGENDA
June 9, 2020**

Committee Members:

D. Dickinson, Chairman
E. Merlino
J. Strough
C. Braymer
D. Bruno
E. Frasier
K. Geraghty
C. Leggett
R. Seeber

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- I. Committee meeting called to order by Chairman Dickinson.
 - II. Motion to approve minutes of April 27, 2020 Occupancy Tax Coordination Meeting
 - III. Report on Revenues from the County Treasurer
 - IV. Action Agenda:
 - Resolution Request – Amend 2019 contract for the Adirondack Folk School (Christkindlmarkt 2019) to increase the amount of the award \$8,827 to pay outstanding voucher
 - Resolution Request – Amend Res # 49 of 2020 to indicate change of dates/cancellations of 2020 Special Events
 - VI. Privilege of the Floor to discuss any additional items to come before Committee.
 - VII. Motion to adjourn.

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

****Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.***

DEPARTMENT NAME: Tourism (Occupancy Tax Coordination Committee)

DATE: 6/9/20

- (a) Purpose of Request: to amend the 2019 Occupancy Tax contract with Adirondack Folk School to increase the amount of the award to 18,827; \$8,827 will be paid out of 2020 funds

- (b) Details: Adirondack Folk School was awarded \$10,000 for the 2019 event. They are short \$8,827 to finish paying their vendors. The 2020 Christkindlmarkt will be cancelled due to difficulties in finding vendors due to COVID19 and the current economic climate. They were awarded \$35,000 for the 2020 event; if \$8,827 is applied to the 2019 event, that will leave \$26,173 freed up in the Special Events fund.

- (c) Previous Resolution Number: Res# 480 of 2019

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.6417.0002 480 - Tourism - Special Events \$35,000 awarded for 2020 event

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

RESOLUTION REQUEST FORM NO. 20

MISCELLANEOUS

**Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.
Please attach any backup information available and be as detailed as possible.*

DEPARTMENT NAME: Tourism (Occupancy Tax Coordination Committee)

DATE: 6/9/20

- (a) Purpose of Request: Amend Res #49 of 2020 to make corrections of dates and indicate events that have been cancelled in 2020

- (b) Details:

- (c) Previous Resolution Number: Res# 49 of 2020, #173 of 2020

- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title* and Amount: A.6417.0002 480 - Tourism - Special Events

Sample: A.8021 470 Planning & Community Development – Contract

* as listed in budget and LOGOS

SCHEDULE "A"2020 Occupancy Tax Awards

	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
1	Adirondack Festivals, LLC	6 th Annual Adirondack Wine & Food Festival	9/26/20 9/24/20	\$35,000.00
2	Adirondack Hot Air Balloon Festival, Inc.	Balloon Festival	9/17/20- 9/20/20	40,000
3	Adirondack Sports Complex, LLC	ADKSC Softball Tournaments	1/1/20- 12/20/20	\$40,000.00
4	Albany Rods & Kustoms, Inc.	32 nd Adirondack Nationals Car Show	9/10/20- 9/13/20	\$25,000.00
5	Americade	Americade	7/21 - 7/25/20	\$50,000.00
6	Greater Glens Falls Amateur Athletic Champ. Assoc.	NYSPHSAA Boys Basketball	3/20/20- 3/22/20 cancelled	
7	Lake George Winter Carnival	Lake George Winter Carnival	1/24/20 and weekends in Feb. 2020	\$35,000.00
8	North Creek Business Alliance	3 year Commitment for Shuttle Bus	2020	\$12,500.00
9	Warren County Safe & Quality Biking Organization	Promotion of Bicycling	2020	\$5,000.00
10	Warrensburg Bike Rally	20 th Warrensburg Bike Rally	unk	\$10,000.00
11	Warrensburg Chamber of Commerce	41 st Annual World's Largest Garage Sale	10/2/20- 10/4/20	\$28,250.00
12	Americade	Block Party	7/21 - 7/25/20	\$5,000.00

	APPLICANT	EVENT	DATE	AMOUNT OF AWARD
13	Hyde Collection	Marketing and Publications	2020	\$15,000.00
14	Improv Records, Inc.	Adirondack Independence Music Festival	9/4/20-9/6/20	\$25,000.00
15	Iroquois Empire Regional Volleyball Association	IREVA Junior Regional Championships <i>cancelled</i>	5/2/20-5/3/20	
16	PrimeTime Lacrosse	2020 LG National Invitational - Lacrosse	8/10 8/2/20 8/13 8/14/20	\$30,000.00
17	Adirondack Race Management	Lake George Triathlon Festival <i>cancelled</i>	9/5/20-9/6/20	
18	Adirondack Folk School	2020 Christkindlmarkt <i>cancelled</i>	12/4/20-12/6/20	
	TOTAL			355,750

WARREN COUNTY TREASURER

MICHAEL R. SWAN
County Treasurer

ROBERT V. LYNCH II
Deputy Treasurer

OCCUPANCY TAX REPORT

Tuesday June 9, 2020

Revenue Collected Through 6/5/20	\$ 338,393.10
Revenue Collected Through 6/4/19	<u>\$ 459,207.59</u>
Increase/Decrease	\$ (120,814.49)
Percent Change	- 35.70%

TOTAL COLLECTION FOR 2019 \$ 4,728,803.86