

**Occupancy Tax Coordination Committee  
Warren County Tourism Department  
AGENDA  
August 31, 2020**

Committee Members:

D. Dickinson, Chairman  
E. Merlino  
J. Strough  
C. Braymer  
D. Bruno  
E. Frasier  
K. Geraghty  
C. Leggett  
R. Seeber

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- I. Committee meeting called to order by Chairman Dickinson.
  - II. Motion to approve minutes of July 15, 2020 Occupancy Tax Coordination Meeting
  - III. Report on Revenues from the County Treasurer
  - IV. Action Agenda/New Business items:
    1. Mark Behan, Behan Communications, Inc. to address committee  
Rationale: Mr. Behan leads the Hospitality Communications Group, a group of hospitality oriented leaders that has attempted to coordinate safe tourism during the pandemic. He will update the committee on the group's discussions.
    2. Discuss how Occupancy Tax collections should be used going forward  
Rationale: to discuss new ideas or changes to existing ways of spending funds
    3. Dollar amounts to be budgeted for 2021  
Rationale: Budget Meeting scheduled for September 1, 2020
  - V. Discussion items:
    1. Adirondack Independence Festival – promoter would like to submit for reimbursement  
Rationale: Promoter planned 8 drive in concerts in lieu of the festival planned in September. At the last minute the band scheduled to play in them decided not to perform.
  - VI.. Referrals/Pending Items: None.
  - VII. Privilege of the floor and public comment (please allow for 15 second delay on live stream meetings)
  - VIII. Motion to adjourn.
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Attachment: Spreadsheet showing 2020 Occupancy Tax applicants/awards.



# ***RESOLUTION REQUEST FORM NO. 20***

## ***MISCELLANEOUS***

***\*Please List All Other Requests Not Covered by Previous Resolution Request Forms Here.  
Please attach any backup information available and be as detailed as possible.***

**DEPARTMENT NAME: Tourism (Occupancy Tax Coordination Committee)**

**DATE: 8/31/20**

- (a) Purpose of Request: to amend the award given to Improv Records for the preparation of Adirondack Independence Festival to \$18,000.
  
- (b) Details: The amount needed to offset expenses will be shared by the Town and Village of Lake George
  
- (c) Previous Resolution Number: Resolution # 221 of 2020
  
- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title\* and Amount: A.6417.0002 480, Tourism - Special Events

**Sample: A.8021 470 Planning & Community Development – Contract**

\* as listed in budget and LOGOS

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**DEPARTMENT NAME: Tourism (Occupancy Tax Coordination Committee)**

**DATE: 8/31/20**

- (a) Purpose of Request: to amend the 2020 Occupancy Tax Spending Plan to eliminate the funding given to the Towns, the Village of Lake George, and the City of Glens Falls and to nullify the contracts written for these municipalities.
  
- (b) Details: Collections in 2020 are down due to the COVID19 pandemic
  
- (c) Previous Resolution Number: Resolution # 50 of 2020
  
- (d) Where are the Funds (if required)? List Budget Code, Object Code, Full Title\* and Amount: A.6417.0002 469, Other Payments/Contributions

**Sample: A.8021 470 Planning & Community Development – Contract**

\* as listed in budget and LOGOS