

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM

DATE: SEPTEMBER 28, 2020

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: MERLINO
FRASIER
DIAMOND
DRISCOLL
HOGAN

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:

JOANNE CONLEY, DIRECTOR
LEISA GRANT, PRINCIPAL ACCOUNT CLERK
FRANK E. THOMAS, CHAIRMAN OF THE BOARD
RYAN MOORE, COUNTY ADMINISTRATOR
MARY ELIZABETH KISSANE, COUNTY ATTORNEY
AMANDA ALLEN, CLERK OF THE BOARD
KEVIN B. GERAGHTY BUDGET OFFICER

COMMITTEE MEMBERS ABSENT:

SUPERVISORS: DICKINSON
WILD

SUPERVISORS BRAYMER

LEGGETT
MAGOWAN
MCDEVITT
SEEBER
STROUGH

TAMMIE DELORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR
JAMES GRIFFITH, GENERAL MANAGER OF THE AVIATION MALL
GINA MINTZER, EXECUTIVE DIRECTOR, LAKE GEORGE CHAMBER OF
COMMERCE AND CVB
AMY COLLINS, TOURISM & DOWNTOWN BUSINESS COORDINATOR,
CITY OF GLENS FALLS
DON LEHMAN, DIRECTOR OF PUBLIC AFFAIRS
TOSHA BROWNELL, COMPUTER HELP DESK TECHNICIAN
MOLLY GANOTES-GLEASON, LEGISLATIVE OFFICE SPECIALIST

Please note, the following contains a summarization of the September 28, 2020 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following link:

<https://www.warrencountyny.gov/gov/comm/Archive/2020/tourism/>

Note: As per Governor Cuomo's Executive Order 202.1: "Article 7 of the Public Officers Law, to the extent necessary to permit any public body to meet and take such actions authorized by the law without permitting in public in-person access to meetings and authorizing such meetings to be held remotely by conference call or similar service, provided that the public has the ability to view or listen to such proceeding and that such meetings are recorded and later transcribed". All of the Committee members in attendance participated via video or teleconference except for Supervisors Merlino and Diamond who were physically present.

Mr. Merlino called the meeting of the Tourism Committee to order at 10:38 a.m.

Motion was made by Mrs. Frasier, seconded by Mr. Driscoll and carried unanimously to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Copies of the Tourism agenda were distributed to those in attendance and those participating virtually accessed the agenda via the Warren County website; *a copy of the agenda is on file with the meeting minutes.*

Privilege of the floor was extended to Joanne Conley, *Tourism Director*, who reviewed her Department's 2021 Budget request and she answered questions posed by the Committee; *a copy of the budget request is included in the agenda on file with the meeting minutes.*

Next, Ms. Conley made a Power Point presentation entitled "Visit the Lake George Area"; *a copy of the Power Point presentation is on file with the minutes.*

Mr. Merlino asked if there were any public comments and Don Lehman, *Director of Public Affairs*, replied Frank Dittrich, *Warren County Lodging Association*, commented that the presentation given at this mornings Economic Growth & Development and Higher Education meeting by Jim Siplon, *President of the EDC*, entitled "Warren County Post 2020 Planning" was very good, and he opined that the County needed to be promoted during 2020.

As there was no further business to come before the Tourism Committee, on motion made by Mrs. Frasier and seconded by Mr. Diamond, Mr. Merlino adjourned the meeting at 11:10 a.m.

Respectfully submitted,
Molly Ganotes-Gleason, Legislative Office Specialist