

Warren County Board of Supervisors

RESOLUTION NO. 426 OF 2020

RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, DICKINSON, FRASIER, DIAMOND, DRISCOLL, HOGAN, AND WILD

AWARDING BID AND AUTHORIZING AGREEMENT WITH LAKE PLACID ADVERTISERS WORKSHOP, INC. TO PROVIDE BROADCAST AND DIGITAL MEDIA BUYING SERVICES FOR THE WARREN COUNTY TOURISM DEPARTMENT (WC 45-20)

WHEREAS, the Purchasing Agent has advertised for sealed bids for broadcast and digital media buying services for the Warren County Tourism Department (WC 45-20), and

WHEREAS, the Tourism Committee has recommended awarding the bid to Lake Placid Advertisers Workshop, Inc., now, therefore, be it

RESOLVED, that the Purchasing Agent is hereby authorized to notify Lake Placid Advertisers Workshop, Inc. of the acceptance of their bid, and be it further

RESOLVED, that Warren County shall enter into an agreement with Lake Placid Advertisers Workshop, Inc., 44 Hadjis Way, Lake Placid, New York 12946, to provide broadcast and digital media buying services for the Warren County Tourism Department, pursuant to the terms and provisions of the specifications (WC 45-20), for a term commencing January 1, 2021 and terminating on December 31, 2021, for an amount not to exceed One Million Two Hundred Fifty Thousand Dollars (\$1,250,000), and be it further

RESOLVED, that the Chairman of the Board of Supervisors be, and hereby is, authorized to execute an agreement with Lake Placid Advertisers Workshop, Inc. and any other necessary documents, in a form approved by the County Attorney, and be it further

RESOLVED, that the funds shall be expended from Budget Code A.6417.0001 481, Tourism/Occupancy, Tourism, Tourism Promotion, but shall be limited to the amount provided in the 2021 Budget.