

Warren County Board of Supervisors

RESOLUTION NO. 156 OF 2026

RESOLUTION INTRODUCED BY SUPERVISORS TURNER, CROCITTO, STROUGH, RUNYON, GILLIGAN, BUTLER AND GOODSPEED

**AMENDING AGREEMENT WITH ROVE MARKETING, INC. TO PURCHASE
SUBSCRIPTION OF DATA FOR INCLUSION INTO THE DESTINATION INSIGHTS
PLATFORM, TO INCREASE THE NOT TO EXCEED AMOUNT**

WHEREAS, pursuant to Resolution No. 118 of 2025, the Chair of the Board of Supervisors was authorized to execute an agreement with ROVE Marketing, Inc., in an amount not to exceed Twenty-Six Thousand Fifty Dollars (\$26,050) in 2025 and Twenty-Nine Thousand Five Hundred Fifty Dollars (\$29,550) in 2026, to purchase subscription of data for inclusion into the Destination Insights Platform over a term commencing January 1, 2025 and terminating December 31, 2026, and

WHEREAS, the Tourism Director requested, and the Tourism Committee agreed, to amend the agreement to increase the not to exceed amount in 2026 from Twenty-Nine Thousand Five Hundred Fifty Dollars (\$29,550) to Thirty-One Thousand One Hundred Fourteen Dollars (\$31,114), now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an amendment agreement with ROVE Marketing, Inc. to increase the not to exceed amount in 2026 to Thirty-One Thousand One Hundred Fourteen Thousand Dollars (\$31,114), in a form approved by the County Attorney, and be it further

RESOLVED, other than the changes outlined herein, all other terms and conditions of Resolution No. 118 of 2025 will remain the same.

ADOPTED BY A UNANIMOUS VOTE OF THOSE PRESENT