

Warren County Board of Supervisors

RESOLUTION NO. 347 OF 2026

RESOLUTION INTRODUCED BY SUPERVISORS CROCITTO, WILD, STROUGH, TURNER, RUNYON, BUTLER AND PATCHETT

AUTHORIZING AGREEMENT WITH BORDER MEDIA, LLC TO CREATE A WEEKLY WARREN COUNTY RADIO FEATURE THAT AIRS TWICE DAILY DURING PRIME LISTENERSHIP (7:20 A.M. AND 5:20 P.M.) FOR THE TOURISM DEPARTMENT

WHEREAS, the Tourism Director requested, and the Occupancy Tax Coordination Committee agreed, to enter into an agreement with Border Media, LLC to create a weekly Warren County radio feature that airs twice daily during prime listenership (7:20 a.m. and 5:20 p.m.), now, therefore, be it

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to enter into an agreement with Border Media, LLC, 224 W. 35th Street, Floor 5, #3000, New York, New York 10001, in an amount not to exceed Eighteen Thousand Dollars (\$18,000), with Two Thousand Dollars (\$2,000) being paid monthly upon furnishing of deliverables, to create a weekly Warren County radio feature that airs twice daily during prime listenership (7:20 a.m. and 5:20 p.m.) over a term commencing June 1, 2026 and terminating February 28, 2027, in a form approved by the County Attorney, and be it further

RESOLVED, that the funds for said agreement shall be expended from Budget Code A.6417.0002 480.05, Tourism/Occupancy, Occupancy Tax, Tourism-Business Promotion.