

Warren County Board of Supervisors

RESOLUTION NO. 393 OF 2026

RESOLUTION INTRODUCED BY SUPERVISORS TURNER, CROCITTO, STROUGH, RUNYON, GILLIGAN, BUTLER AND GOODSPEED

ACCEPTING PROPOSAL AND AUTHORIZING AGREEMENT WITH TOURISM ECONOMICS, LLC FOR TOURISM INTELLIGENCE PLATFORM & ANALYTICS SERVICES FOR THE WARREN COUNTY TOURISM DEPARTMENT (WC 34-26)

WHEREAS, the Purchasing Agent requested proposals for Tourism Intelligence Platform & Analytics Services for the Warren County Tourism Department (WC 34-26), and

WHEREAS, the proposals were opened on August 25, 2026 and the Director of Tourism recommended, and the Tourism Committee agreed, to award the agreement to Tourism Economics, LLC, 303 West Lancaster Avenue, Suite 2E, Wayne, Pennsylvania 19087, now, therefore, be it

RESOLVED, that the Warren County Purchasing Agent be, and hereby is, authorized and directed to notify Tourism Economics, LLC, 303 West Lancaster Avenue, Suite 2E, Wayne, Pennsylvania 19087 of the acceptance of its proposal, and be it further

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chair of the Board of Supervisors to execute an agreement with Tourism Economics, LLC for a total amount not to exceed Two Hundred Fifty-Three Thousand Nine Hundred Dollars (\$253,900), as follows:

Year 1 - \$91,300 *(includes one-time \$10,000 implementation fee and \$12,000 additional TravelClick fee)*

Year 2 - \$81,300 *(includes \$12,000 TravelClick fee)*

Year 3 - \$81,300 *(includes \$12,000 TravelClick fee)*

for Tourism Intelligence Platform & Analytics Services for the Warren County Tourism Department, pursuant to the terms and provisions of the bid documents and proposal (WC 34-26), for a term commencing upon execution by both parties and terminating December 31, 2027, with the option for two (2) additional one (1) year terms, upon the same terms and conditions and upon mutual agreement of the parties, in a form approved by the County Attorney, and be it further

RESOLVED, that the funds for this agreement shall be expended from Budget Code A.6417.0001 470 Tourism/Occupancy, Tourism, Contract.