

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: OCCUPANCY TAX COORDINATION

DATE: APRIL 21, 2026

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: CROCITTO
WILD
STROUGH
TURNER
RUNYON
BUTLER
PATCHETT

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:
HEATHER BAGSHAW, DIRECTOR
PAUL TACKETT, TOURISM COORDINATOR
JESSICA CARSON, FISCAL COORDINATOR
REPRESENTING THE COUNTY TREASURER'S OFFICE:
CHRISTINE NORTON, COUNTY TREASURER
LISA MANDY, JUNIOR ACCOUNTANT
GINA MINTZER, EXECUTIVE DIRECTOR, LAKE GEORGE CHAMBER OF
COMMERCE & CVB
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD
JOHN TAFLAN, COUNTY ADMINISTRATOR
AMANDA ALLEN, CLERK OF THE BOARD
RYAN DICKEY, ACTING COUNTY ATTORNEY
NATHAN ETU, BUDGET OFFICER
SUPERVISORS BRUNO
DRISCOLL
GILLIGAN
STRAINER
O'NEILL
TAMMIE DeLORENZO, ASSISTANT TO THE COUNTY ADMINISTRATOR
AMY COLLINS, TOURISM AND BUSINESS COORDINATOR, CITY OF GLENS
FALLS
JOHN JACOBS, SKI AREAS OF NEW YORK/WORLD PRO SKI TOUR
GARY THORNQUIST, LAKE GEORGE RV PARK
LESLIE LOVELACE, LEGISLATIVE OFFICE SPECIALIST
*SEE SIGN IN SHEET FOR ADDITIONAL ATTENDEES

Please note, the following contains a summarization of the April 21, 2026 meeting of the Occupancy Tax Coordination Committee; the meeting in its entirety can be viewed on the Warren County website using the following links:

Warren County website - <https://warrencountyny.gov/mma>

Warren County's YouTube Channel - <https://www.youtube.com/watch?v=gAqYtw6IWb8>

Copies of the meeting agenda were distributed; a copy of the agenda is on file with the meeting minutes.

Mr. Crocitto called the meeting of the Occupancy Tax Coordination Committee to order at 10:25 a.m.

Motion was made by Ms. Turner, seconded by Mr. Butler and carried unanimously to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Privilege of the floor and public comments were called for:

John Jacobs, *Former owner of Inside Edge and Reliable Racing Supply/Ski Areas of New York, Board of Directors*, informed he was a Technical Advisor for the World Pro Ski Tour which he provided a brief history of. He apprised a new partner to the World Pro Ski Tour who was the owner of Tenney Mountain in New Hampshire had a goal to revitalize that ski area along with the economy in and around New Hampshire, and Mr. Jacobs felt the same opportunity existed in Warren County. He indicated he would be applying for occupancy tax funding and would

appreciate the opportunity to make a future presentation to the Committee.

Christine Norton, *County Treasurer*, provided a brief update on the Occupancy Tax portal which she said implementation had been planned for October 15, 2025 and was delayed until July or August. She introduced Lisa Mandy, *Junior Accountant*, who she notified had played an integral part in the creation of the portal.

The Committee commenced with a review of the Discussion Items portion of the agenda, which included the following items:

- a. Lake George TV comments provided by Heather Bagshaw, *Tourism Director*.
- b. Cash Flow Report was reviewed by Jessica Carson, Fiscal Coordinator.
- c. Treasurer's Report was reviewed by Ms. Norton and Ms. Mandy.
- d. Lake George Regional CVB Quarterly Report was reviewed by Gina Mintzer, *Executive Director, Lake George, Chamber of Commerce & CVB*.

Privilege of the floor and public comments were called for:

Gary Thornquist, *Lake George RV Park*, voiced his concern with regard to long-term commitment spending such as infrastructure projects that had a future impact on funds and also took funding away from promotion which he stated the funds were intended for.

Mr. Wild indicated he had been working with Ms. Carson to obtain data to present and review with the Committee next month to determine if the tourism needle was moving or if a change was necessary.

Mr. Patchett stated he recognized change was difficult especially with sales tax and occupancy tax so closely related and that change affects all Warren County businesses; however, he said it was difficult to identify what was and was not working and the only way to find out was to make minor changes that could possibly result in a large revenue increase.

As there was no further business to come before the Occupancy Tax Coordination Committee, on motion made by Mr. Strough, seconded by Ms. Runyon and carried unanimously, Mr. Crocitto adjourned the meeting at 11:19 a.m.

Respectfully submitted,
Leslie Lovelace, Legislative Office Specialist