



**Tourism Committee
AGENDA
June 22, 2026**

Committee Members: TURNER, Crocitto, Strough, Runyon, Gilligan, Butler, Goodspeed

Chair of the Board shall serve as an Ex-Officio member when needed in accordance with Section C (4) of the Rules of the Board.

- I. Committee meeting called to order by Chairwoman Turner.
 - II. Motion to approve minutes of the April 21, 2026 Tourism Committee meeting. There was no May committee meeting.
 - III. Privilege of the floor and public comment:
 - IV. Action Agenda/New Business Items: None
 - V. Discussion Items:
 - a. Jessica Carson, Occupancy Performance Report
 - VI. Referrals: None
 - VII. Privilege of the floor and public comment
 - VIII. Motion to adjourn
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Attachment #1: Occupancy Performance Report

Warren County Occupancy Performance Report

May 2026 Year-Over-Year Comparison

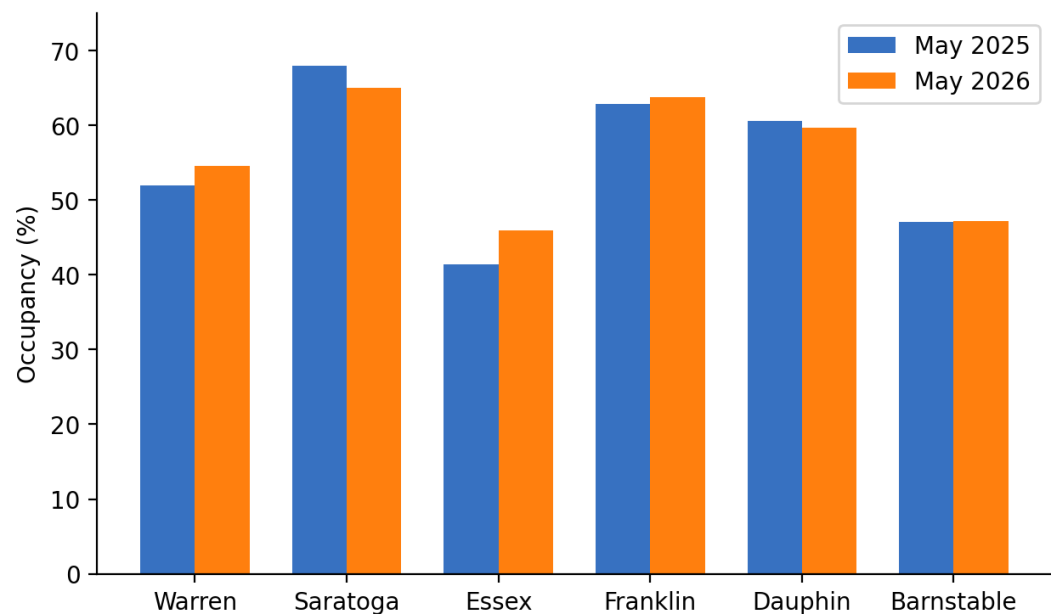
Hotel Performance (CoStar)

Warren County lodging performance improved in May 2026 compared to May 2025. Room supply declined slightly while demand increased. Revenue increased year-over-year, supported by higher room rates and stronger occupancy, and RevPAR improved.

- **Supply:** 214,117 available room nights (-0.5%, 215,109)
- **Demand:** 116,977 occupied room nights (+4.6%, 111,817)
- **Revenue:** \$19.1M (+6.9%, \$17.9M)
- **Average Occupancy:** 54.6% (+5.1%, 52.0%)
- **Average ADR:** \$158.04 (+1.9%, \$155.13)
- **Average RevPAR:** \$89.38 (+7.4%, \$83.20)

Competitive Market Analysis (CoStar)

Warren County posted stronger year-over-year occupancy performance in May. Saratoga and Franklin remained the stronger performing regional markets, while Essex showed the largest occupancy gain. Dauphin softened slightly, and Barnstable saw a modest increase year over year.



NOTE: Dauphin County, PA (Hershey, Harrisburg), Barnstable, MA (Cape Cod)