WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM

DATE: JULY 21, 2026

COMMITTEE MEMBERS PRESENT:
SUPERVISORS: TURNER
CROCITTO
RUNYON
GILLIGAN
BUTLER
GOODSPEED

COMMITTEE MEMBER ABSENT:
SUPERVISOR: STROUGH

OTHERS PRESENT:
REPRESENTING THE TOURISM DEPARTMENT:
HEATHER BAGSHAW, DIRECTOR
PAUL TACKETT, TOURISM COORDINATOR
JESSICA CARSON, FISCAL COORDINATOR
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD
JOHN TAFLAN, COUNTY ADMINISTRATOR
AMANDA ALLEN, CLERK OF THE BOARD
KIMBERLY RICHARDS, COUNTY ATTORNEY
NATHAN ETU, BUDGET OFFICER
SUPERVISORS BRUNO
PATCHETT
STRAINER
WILD
CHRISTINE NORTON, COUNTY TREASURER
AMY COLLINS, TOURISM AND BUSINESS COORDINATOR, CITY OF GLENS FALLS
EUGENE MERLINO, TOWN OF LAKE LUZERNE RESIDENT
GINA MINTZER, EXECUTIVE DIRECTOR, LAKE GEORGE CHAMBER OF COMMERCE & CVB
GARY THORNQUIST, REPRESENTING LAKE GEORGE RV PARK
LUKE MOSSEAU, *THE POST STAR*
SARAH MCLENITHAN, DEPUTY CLERK OF THE BOARD

Please note, the following contains a summarization of the July 21, 2026 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following links:
Warren County website - https://warrencountyny.gov/mma
Warren County's YouTube Channel - *https://www.youtube.com/watch?v=nnfltgHBsc0&t=4s*

Ms. Turner called the meeting of the Tourism Committee to order at 11:30 a.m.

Motion was made by Ms. Runyon, seconded by Ms. Gilligan and carried by a unanimous vote of those present *(Messrs. Strough and Goodspeed absent)* to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Mr. Goodspeed entered the meeting at 11:31 a.m.

Copies of the meeting agenda were distributed; a copy of the agenda is on file with the meeting minutes.

Privilege of the floor for public comment was offered to the following individual:
Gary Thornquist, *Representing Lake George RV Park,* provided a brief update on his Organizations business performance for spring and summer of 2026, indicating he continued to struggle with occupancy rates for the first half of the week with reservation rates increasing Thursday through Sunday.

The Committee commenced with a review of the Action Agenda/New Business Items portion which included the following requests:

a. To ratify the actions of Heather Bagshaw, Director, Tourism, for serving as a Board member on the NYSTIA *(New York State Tourism Industry Association)* retroactive to September 1, 2023 and terminating September 30, 2026 and

Secretary of the Board, as well as sitting on the NYSTIA Board of Directors Executive Committee for the, a member-driven Statewide not-for-profit organization that serves as the collective voice for New York's tourism sector for a term commencing retroactive to September 1, 2025 and terminating September 30, 2026.

Motion was made by Ms. Runyon, seconded by Mr. Crocitto to approve the request as presented; following discussion, Ms. Turner called the question and the motion was carried by a unanimous vote of those present *(Mr. Strough absent)* to approve the request as presented and the necessary resolution was authorized for the August 19th Board Meeting. *A copy of the resolution request form is on file with the meeting minutes.*

b. To ratify the actions of Ms. Bagshaw for serving as a ex-officio Board member of Wine, Water and Wonders of New York State, a cooperative tourism marketing program not-for-profit destination management company with a primary goal of capturing international travelers to Upstate New York effective retroactive to September 24, 2023 and as a Board member effective retroactive to January 1, 2024 and terminating December 31, 2026.

Motion was made by Mr. Crocitto, seconded by Ms. Runyon and carried by a unanimous vote of those present *(Mr. Strough absent)* to approve the request as presented and the necessary resolution was authorized for the August 19th Board Meeting. *A copy of the resolution request form is on file with the meeting minutes.*

c. To ratify the actions of Ms. Bagshaw for serving as a Committee member of Destination International Advocacy Committee, a global trade association and collective voice for destinations, visitor bureaus and tourism boards worldwide, effective retroactive to January 1, 2026 and terminating December 31, 2026.

Motion was made by Ms. Gilligan, seconded by Mr. Butler and carried by a unanimous vote of those present *(Mr. Strough absent)* to approve the request as presented and the necessary resolution was authorized for the August 19th Board Meeting. *A copy of the resolution request form is on file with the meeting minutes.*

d. To ratify the actions of Paul Tackett, *Tourism Coordinator,* for serving as a Board member and Secretary of the Board of the Adirondack Regional Tourism Council, a not-for-profit consortium that coordinates regional marketing foe the seven-county I Love New York Adirondack Region, retroactive to January 1, 2026 and terminating December 31, 2026.

Motion was made by Ms. Runyon, seconded by Mr. Crocitto and carried by unanimous vote of those present *(Mr. Strough absent)* to approve the request as presented and the necessary resolution was authorized for the August 19th Board Meeting. *A copy of the resolution request form is on file with the meeting minutes.*

A review of the Discussion Items portion of the agenda proceeded with an overview of the following:

a. Occupancy Performance Report - Jessica Carson, *Fiscal Coordinator, Tourism,* provided a brief overview of the Occupancy Performance Report, following which she answered questions posed by the Committee members; *a copy of the Occupancy Performance Report is on file with the meeting minutes.*

Privilege of the floor and public comment was offered, but there was no one wishing to speak.

As there was no further business to come before the Tourism Committee, on motion made by Ms. Runyon, seconded by Mr. Goodspeed and carried by a unanimous vote of those present *(Mr. Strough absent)*, Ms. Turner adjourned the meeting at 11:45 a.m.

Respectfully submitted,
Sarah McLenithan, Deputy Clerk of the Board