

WARREN COUNTY BOARD OF SUPERVISORS

COMMITTEE: TOURISM

DATE: AUGUST 24, 2026

COMMITTEE MEMBERS PRESENT:

SUPERVISORS: TURNER
CROCITTO
STROUGH
RUNYON
GILLIGAN
BUTLER
GOODSPEED

OTHERS PRESENT:

REPRESENTING THE TOURISM DEPARTMENT:

HEATHER BAGSHAW, DIRECTOR
PAUL TACKETT, TOURISM COORDINATOR
JESSICA CARSON, FISCAL COORDINATOR
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD
JOHN TAFLAN, COUNTY ADMINISTRATOR
AMANDA ALLEN, CLERK OF THE BOARD
KIMBERLY RICHARDS, COUNTY ATTORNEY
NATHAN ETU, BUDGET OFFICER
SUPERVISORS STRAINER
WILD

TAMMIE DELORENZO, ASSISTANT COUNTY ADMINISTRATOR
GINA MINTZER, EXECUTIVE DIRECTOR, LAKE GEORGE CHAMBER OF
COMMERCE & CVB
SARAH MCLENITHAN, DEPUTY CLERK OF THE BOARD

Please note, the following contains a summarization of the August 24, 2026 meeting of the Tourism Committee; the meeting in its entirety can be viewed on the Warren County website using the following links:

Warren County website - <https://warrencountyny.gov/mma>

Warren County's YouTube Channel - <https://www.youtube.com/watch?v=3v3smlfH7Hk>

Ms. Turner called the meeting of the Tourism Committee to order at 11:00 a.m.

Motion was made by Ms. Gilligan, seconded by Ms. Runyon and carried unanimously to approve the minutes of the previous Committee meeting, subject to correction by the Clerk of the Board.

Copies of the meeting agenda were distributed; a copy of the agenda is on file with the meeting minutes.

Privilege of the floor for public comment was offered, but there was no one wishing to speak.

The Committee commenced with a review of the Action Agenda/New Business Items portion which included a request to authorize continuation of the agreement with Granicus, LLC for website consulting and license agreement for the Tourism Department's visitlakegeorge.com website.

Motion was made by Mr. Goodspeed and seconded by Mr. Crocitto to approve the request as presented. Discussion ensued during which it was noted the contract was for a two year term rather than three years due to the larger increase being proposed for the third year. Ms. Turner called the question and the motion was carried unanimously to approve the request as presented and the necessary resolution was authorized for the September 18th Board Meeting. *A copy of the resolution request form is on file with the meeting minutes.*

A review of the Discussion Items portion of the agenda proceeded with an overview of the following:

- a. Tourism Industry Council - Heather Bagshaw, *Director, Tourism*, provided a summary of the compilation and purpose of the Tourism Industry Council, following which she answered questions posed by the Committee members.
- b. Occupancy Performance Report - Jessica Carson, *Fiscal Coordinator, Tourism*, provided a brief overview of the Occupancy Performance Report, following which she answered questions posed by the Committee members; *a copy of the Occupancy Performance Report is on file with the meeting minutes.*

Privilege of the floor and public comment was offered, but there was no one wishing to speak.

As there was no further business to come before the Tourism Committee, on motion made by Ms. Runyon, seconded by Mr. Goodspeed and carried unanimously, Ms. Turner adjourned the meeting at 11:13 a.m.

Respectfully submitted,
Sarah McLenithan, Deputy Clerk of the Board