

OCCUPANCY TAX COMMITTEE

DATE: December 14, 2009

AGENDA

Committee Supervisors:

William H. Kenny, Chairman

Louis E. Tessier

Eugene J. Merlino

Ralph Bentley

Fred Champagne

Kathleen Simmes

Sterling Goodspeed

- 1) Accept minutes from December 2, 2009 meeting.
- 2) Open floor for any applicant who would like to give a 3 minute presentation concerning his/her application.
- 3) Occupancy Tax Workshop
- 4) Adjourn

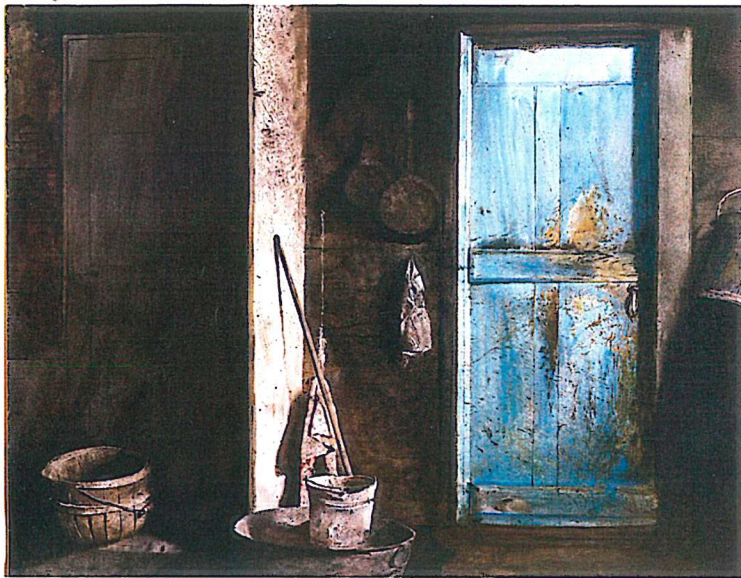
OCCUPANCY TAX RECEIPTS 2004 - 2009

TIME PERIOD	2004	2005	2006	2007	2008
JANUARY	-	981.75	-	-	-
FEBRUARY	-	9,381.93	12,620.80	37,818.87	44,286.13
MARCH	93,142.12	105,847.20	109,819.27	141,279.40	162,921.63
	93,142.12	116,210.88	122,440.07	179,098.27	207,207.76
APRIL	51,313.00	39,365.75	73,310.46	74,389.93	75,611.27
MAY	5,214.23	30,535.08	64,332.92	88,646.14	117,249.45
JUNE	174,518.91	222,738.38	204,313.63	312,963.73	278,282.48
	231,046.14	292,639.21	341,957.01	475,999.80	471,143.20
JULY	100,998.27	164,920.67	215,126.31	155,736.20	145,930.36
AUGUST	157,088.36	113,891.85	196,332.77	234,161.72	257,168.80
SEPTEMBER	1,111,349.85	1,251,951.03	1,131,101.24	1,510,531.96	1,564,839.39
	1,369,436.48	1,530,763.55	1,542,560.32	1,900,429.88	1,967,938.55
OCTOBER	111,842.43	120,442.09	169,949.82	164,801.11	120,925.18
NOVEMBER	69,724.26	45,523.78	148,758.71	82,856.16	77,429.66
DECEMBER	722,679.51	686,868.17	708,067.83	674,842.28	457,569.95
	904,246.20	852,834.04	1,026,776.36	922,499.55	655,924.79
YEARLY TOTAL	2,597,870.94	2,792,447.68	3,033,733.76	3,478,027.50	3,302,214.30

Applicants for 2010 Occupancy Tax Funding

	Applicant	Event	Dates of Event	New Event	Years of Funding Rec'd	Amt. Request
1	Adirondack Promotions, LLC and Mannix Ma	2010 Lake George.com Family Fun Festival	7/5-7/9/10	X		18,000.00
2	Adirondack Promotions, LLC	2010 Lake George Elvis Festival	6/3-6/6/10		1	12,000.00
3	Adirondack Sports Complex, LLC	ADKSC Winter & Summer Youth Softball Tournament	35 dates	X		32,000.00
4	Adirondack Wedding Association	Adirondack Wedding Association	1/9 & 1/10/10	X		1,500.00
5	Adirondack Theatre Festival, Inc.	2010 Summer Season of Professional Theatre	6/23-7/31/10		4	18,000.00
6	Albany Rods & Kustoms, Inc.	22nd Annual Adirondack Nationals Car Show	9/10-9/12/10		2	25,000.00
7	Americade, Inc.	Americade	6/7-6/12/10		5	50,000.00
8	Bolton Landing Chamber of Commerce	Bolton Landing Women's Weekend	5/14-5/16/10	X		18,000.00
9	Cooperative Committee - Adk. Chamber, Cit	Have a Seat in Glens Falls	5/31-9/6/10	X		10,000.00
10	Gore Mountain Regional Chamber of Comm	Adirondack Adventure Festival	4/30-5/2/10	X		15,000.00
11	Great Escape Theme Park, LP	Holiday in the Park	12/10-12/31/10		1	50,000.00
12	Hudson Valley Volunteer Firemen's Associat	HVVFA Convention & Parades	6/16-6/20/10		1	40,000.00
13	Hyde Collection Trust	Andrew Wyeth: An American Legend	6/11-9/5/10		3	25,000.00
14	Lake George Arts Project, Inc.	Lake George Jazz Weekend	9/18 & 9/19/10		3	12,000.00
15	Lake George Community Band	2010 LG Community Band Festival	7/17 & 7/18/10		4	3,000.00
16	Lake George Community Band	2010 Summer & Holiday Concert Series	several - See Attachment E		1	4,000.00
17	Lake George Forum III, Inc.	Summer Concert Series	June - September 2010	X		30,000.00
18	Lake George Regional Chamber of Commer	Lake George Region Restaurant Weeks	6/20-6/26 & 9/12-9/18/10		2	14,000.00
19	Lake George Regional Chamber of Commer	Canadian Visitor Promotion Program	Jan - December 2010		3	12,000.00
20	Lake George Winter Carnival, Inc.	Lake George Winter Carnival	1/1 & (4) weekends in 2/10		4	20,300.00

	Applicant	Event	Dates of Event	New Event	Funding Rec'd	Amt. Request
21	LARAC	LARAC - June & November Festivals	6/13 & 6/14; 11/6 & 11/7/10		3	5,000.00
22	Marcella Sembrich Memorial Association, Inc	"Summer of Barber" - 2010 Summer Concert Series	various between 6/15-9/4/10		3	5,500.00
23	Last of the Mohicans Outdoor Drama, Inc.	The Last of the Mohicans Outdoor Drama	8/5 - 8/15/10		1	39,000.00
24	New York State Public High School Athletic	NYS HS Basketball Championships,NYSPHSAA Boys NYS Federation (Boys & Girls)	11 days in March 2010		4	50,000.00
25	New York State Public High School Athletic	NYSPHSAA Girls Volleyball State Championships	11/13 & 11/19-11/21/10		4	10,000.00
26	North Creek Business Alliance, Inc.	North Creek/Gore Mountain Shuttle Service	1/1/10-3/14/10	X		13,020.00
27	Northeast Winter Classic All-Breed Dog Sho	Northeast Winter Classic All-Breed Dog Show	1/30-1/31/10		3	
28	North Warren Chamber of Commerce	11th Annual Halloween Pug Parade & Party	10/9 & 10/17/10		1	5,000.00
29	Queensbury Little League, Inc.	Cal Ripken 12u 50/70 Middle Atlantic Regional Baseba	7/28 - 8/1/10	X		4,250.00
30	Ski Areas of New York, Inc.	Ski Areas of NY Conference & Expo	9/21-9/23/10	X		15,000.00
31	Upper Hudson Maple Producers Association	New York State Maple Weekend	3/20-3/21;3/27-3/28/10	X		5,000.00
32	Velo Quebec Evenement	Le Grand Tour	8/7 & 8/8/10	X		4,000.00
33	Village of Lake George	Queen's Race Weekend 2010	5/21-5/23/10	X		7,500.00
34	Warrensburg Chamber of Commerce, Inc.	World's Largest Garage Sale	10/2-10/3/10		3	50,000.00
35	Warrensburg Wrestling Club	Northern New York Vintage Snowsled Racers	1/23/10 & 2/6/10	X		10,000.00
36	West Glens Falls Emergency Squad, Inc.	EMS Symposium 2010	1/29 & 1/30/10	X		3,000.00
		Total Requests for Funding				636,070.0



Andrew Wyeth, American, 1917-2009, *Alvaro and Christina*, 1968, watercolor on paper, 22 13/16 x 28 3/4 in., Museum purchase, The Farnsworth Art Museum, 69.1646



Andrew Wyeth, American, 1917-2009, *The Ledge and the Island*, 1937, watercolor on paper, 18 x 23 in., Gift of Mary H. Beeman to the Pruyne Family Collection, The Hyde Collection, 1995.3.10



Andrew Wyeth, American, 1917-2009, *Winter Fields*, 1942, tempera on panel, 17 1/4 x 41 in., Gift of Mr. and Mrs. Benno C. Schmidt in memory of Mr. Josiah Marvek, first owner of this picture, Whitney Museum of American Art, 77.91

ANDREW
WYETH
AN AMERICAN LEGEND

THE HYDE COLLECTION
CHARLES R. WOOD GALLERY
JUNE 12 through SEPTEMBER 5, 2010



Andrew Wyeth, American, 1917-2009, *Turkey Pond*, 1944, tempera on panel, 32 1/4 x 40 1/4 in., Gift of Mr. and Mrs. Andrew Wyeth in memory of Walter Anderson, The Farnsworth Art Museum, 95.2



Andrew Wyeth, American, 1917-2009, *Winter Light (Winter Sunset)*, 1953, transparent and opaque watercolor over graphite on heavy wove paper, 20 x 28 in., Presented to Robert Frost in 1954, on the occasion of his eightieth birthday, and given to the College in 1982 by Mr. and Mrs. Edward Connery Lathem, Hood Museum of Art



THE HYDE COLLECTION

Andrew Wyeth: An American Legend

June 12 to September 5, 2010

About The Exhibition:

From June 12 – September 5, 2010 The Hyde Collection will present the exhibition *Andrew Wyeth: An American Legend*. The exhibition, organized by The Hyde, will introduce the broad span of work by this most beloved and enduring of American Realists to the populations of northern New York and western New England. In so doing, it will demonstrate how, beginning in the late 1930s, Wyeth quickly achieved legendary status. The exhibition will be accompanied by an illustrated catalogue with an introductory essay by Thomas Hoving. We are curating the exhibition and The Hyde Collection will be the only venue.

Andrew Wyeth: An American Legend will contextualize The Hyde's own work by the artist, *The Ledge and the Island*, 1937. This Maine watercolor was purchased by the museum's founder Charlotte Hyde from the Macbeth Gallery not long after Wyeth's 1937 exhibition, his first in New York, at which he garnered critical acclaim and was compared to Winslow Homer.

Throughout the exhibition we will seek to unravel the myth surrounding Wyeth, and understand the man behind the brush. The exhibition will be the first opportunity, since the artist's death in 2009, to begin to critically reevaluate his contribution to and position in American art of the twentieth century. It will include pencil, watercolor, dry brush and tempera works, and will feature sections devoted to early coastal watercolors; landscape painting; Wyeth's models; Wyeth and vernacular architecture; Wyeth and the Regionalist tradition; and Wyeth and Magic Realism.

The core of the exhibition will be comprised of a group of thirty works committed by the Farnsworth Art Museum, including early Maine watercolors, highly finished tempera paintings, a group of works on paper relating to Christina and Alvaro Olson, and the Wyeth homes in Maine and Pennsylvania. Building on this outstanding collection, and The Hyde's own watercolor as a foundation, the exhibition will borrow pieces from museums and private collections, providing an overview of the principle media and themes in Wyeth's production from the late 1930s to the early years of the twenty-first century. It is in this framework that we are writing to request the loan of *Snow Flurries*, 1953, and *Hawk Mountain*, 1961, from your collection. Both works will play a significant role in our exhibition; adding deeply to our understanding of the artist. *Snow Flurries* reveals the isolation and romanticism often at play in Wyeth's work and links him with an American tradition as well as revealing more contemporary concerns such as Regionalism. *Hawk Mountain* is technically brilliant, demonstrating the near abstraction that is featured in the handling of some areas of Wyeth's watercolors of the period, as well as sharing the visual link that Wyeth established between his models and their surroundings.



THE HYDE COLLECTION

Estimated 2010 Attendance:

ANDREW WYETH: AN AMERICAN LEDGEND **June 12- September 5, 2010**

Estimated VISITORS 20,000

Estimated WEB SITE VISITORS 15,632

Geographic: Visitors Coming From

31%	Greater Glens Falls area
31%	Capital District Area
9%	other areas of New York State including NYC
11%	New England States
13%	Other U.S. States
4%	International

THE HYDE COLLECTION

Is a 501(c)(3) not-for-profit organization.

The Hyde Collection's mission today is to be an art museum in a historic house complex that is unique between Manhattan and Montreal, committed to developing and highlighting a collection of international importance, creating exhibitions of regional and national significance, while providing invigorating educational programs to its core local audiences and communities. In all its activities, The Hyde Collection aims to be a leader locally and regionally, among a handful of art museums in New England and northern New York that are nationally recognized for their excellence and for their cultural and economic impact.

- 1) Offers access to a collection of **nearly 3,000 objects**, including artwork by acclaimed artists such as Rembrandt, Degas, Renoir, Picasso, Homer, Kandinsky, Calder, and more, as well as antique furnishings and decorative arts.
- 2) Provides educational opportunities to over **8,500 children and families** each year through School Programs, ARTfull Afternoons, Tours for Tots, the Discovery Program, and other specialized offerings.
- 4) Presents **six to eight world-class special exhibitions** annually and a *Regional Juried High School Art Exhibition* that highlights the impressive talents of area youth.
- 5) Has a regional **economic impact totaling approximately \$1.56 million** and supports the equivalent of 50 full time employment positions. (Source: EIS, conducted by RKG Associates.)

SIGN-IN SHEET FOR GUESTS

COMMITTEE: Occupancy Tax

DATE: 12/14/09

PLEASE PRINT

NAME	REPRESENTING
DON MCCOY	GREAT ESCAPE
Eric Foust	GREAT ESCAPE
Kevin Rosa	The Sagamore
Tara Top	Bolton Landing Chamber
Wendee Waller	Bolton Landing Chamber
Alan Graham	City of New Falls
Dave King	ADIRONDACK THEATRE FESTIVAL
Mark Fleischer	Adirondack Theatre Festival
David Setford	The Hyde Collection
Christina Dawson	The Hyde Collection
Lynn Smith	Warrensburg Chamber of Commerce
DERNIS MARTINEZ	WARRENSBURG CHAMBER
Mike Hill	Maple Producers
Michael Duffell	Last of the Mohicans Outdoor Drama
J. Sherry	Adirondack Promotions, LLC
Lissa Craig-Sherman	Lake Geo. Reg. Chamber of CVB
George W. Gedney	Queensbury Youth Baseball
Mayor Robert Bliss	Lake George Village

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OCCUPANCY TAX SCORING SHEET

LAKE GEORGE. COM FAMILY FUN FESTIVAL

APPLICANT: ADIRONDACK PROMOTIONS, LLC & MANNIX MARKETING

DATE APPLICATION RECEIVED: 11/30/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

1

RECEIVED NOV 30 2009



EVENT NAME: LakeGeorge.com Family Fun Festival

EVENT DATE: July 5 – 9, 2010

*While this time period is traditionally part of Lake George's peak summer season, hotel occupancy during this period (the week following the July 4th holiday) has never kept up with the rest of the summer. Further, during 2009, data from the STR Report (which tracks hotel business) show a **drop of almost 16% in hotel revenue in 2009 from 2008 for this period.***

OBJECTIVE: Create a unique reason for families to visit during this period by combining low hotel rates with low-cost or added-value attractions and activities.

OVERVIEW: Our goal is to provide five days of family entertainment. Each day will be broken into various time slots (see the attached tentative schedule). Our hope is that through a combination of attraction discounts and sponsorships, many of these events will be free to the participant.

DEMOGRAPHIC: Families with children ages four to fourteen (4-14).

PROMOTIONAL ACTIVITIES:

The event will primarily be promoted with a strong Internet presence, which will be supported by direct mail and brochures. We will rely heavily on the local accommodations to use these activities as an opportunity to market to their existing customer base. **The marketing, advertising and public relations budget for 2010 is \$20,700.**

VALUE TO THE COMMUNITY:

The event has been designed to fill a traditionally slow time during our summer season where all of our local attractions, restaurants, shops and accommodations are at full staffing levels and where any marginal additional revenue goes straight to the bottom line. In addition, the event has the indirect effect of promoting the Lake George Region, Warren County and the Adirondacks as a fun family destination on a year-round basis.





TENTATIVE SCHEDULE OF EVENTS

	Monday 5 th	Tuesday 6 th	Wednesday 7 th	Thursday 8 th	Friday 9 th
Morning Event	Arrival	Arts & Crafts Contest	Lego® Building Contest	Sand Sculpting Contest	Youth Triathlon
Lunch	Participating Restaurants	Participating Restaurants	Participating Restaurants	Participating Restaurants	Participating Restaurants
Afternoon Event	Mini-Golf Tournament	Train Rides in North Creek	Horseback Riding	Beach Volley Ball	Youth Triathlon
Dinner	Participating Restaurants	Participating Restaurants	Participating Restaurants	Participating Restaurants	Participating Restaurants
Evening Event	Ice Cream Social	Evening at the Great Escape	Family Film Festival	Rock Band® Video Game Contest	Youth/Teen Dance and Triathlon Awards Ceremony

All events are subject to change for any reason including weather. Ideas for additional events will be considered for addition to the schedule.



**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1.
 - A. Please set forth your complete corporate, association or group name.
Adirondack Promotions, LLC and Mannix Marketing (LakeGeorge.com)
 - B. Please set forth the name of the event for which you wish to contract with Warren County.
2010 LakeGeorge.com Family Fun Festival
 - C. Please set forth the contract amount you propose to be paid by the County toward the event.
\$18,000

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.
Adirondack Promotions, LLC is incorporated in NYS.

4. Please set forth your organization's principal business address.
PO Box 722
Lake George, NY 12845

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

Jason Sherry, Adirondack Promotions, LLC

646-285-2325 (mobile)

PO Box 722, Lake George, NY 12845

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

July 5-9, 2010 (see reasoning behind date in cover letter)

7. Please set forth the planned location of your event.

Throughout Warren County & the Lake George Region

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

The intent is to provide added value incentives for families to visit the region during the week following July 4th which is a traditionally slow week for accommodations (see cover letter for additional information).

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

We will need to arrange for use of various venues around the community as well as meals and attraction passes.

10. Please set forth the number of attendees projected to attend the event.

We hope to have 3,500 participants.

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

We hope this will become an annual event.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

We estimate the 3,500 (all children) participants, traveling with their families will generate 1750 reservations (assuming half are overnight guests) and 5,250 room nights (assuming an average stay of 3 nights).

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Our marketing efforts will focus on email and online initiatives investing in email blasts through county, chamber and private entities as cooperatively promoting the event through the region's accommodations. Limited promotional dollars will be spent with local media.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$35,925

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):
\$18,000 - \$11,900 is already committed by LakeGeorge.com and local accommodation sponsors. The rest is yet to be raised.
16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.
\$0 - Our goal for this event is for it to be free to participating families.
17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).
N/A. We intend to apply for local occupancy tax support from towns that host various aspects of the festival.
18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.
\$18,000
19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

We will use the Warren County Tourism Logo and will provide other opportunities to distribute any Warren County promotional information.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

I have read the agreement and agree to execute and be bound by it.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Jason L. Sherry

TYPE OR PRINT NAME


SIGNATURE

President, Adirondack Promotions, LLC

TITLE

November 24, 2009

DATE

2010 Family Fun Festival Proposed Budget

	Jan - Dec 10
Ordinary Income/Expense	
Income	
Sponsorship	18,000.00 *
Request from Occupancy Tax	18,000.00
Total Income	36,000.00
Gross Profit	36,000.00
Expense	
Equipment Purchased	4,400.00
Insurance Expense	1,300.00
Licenses & Fees	25.00
Marketing & Advertising	
Advertising (Media)	7,000.00
Advertising (Other)	2,500.00
Media Production & Management	600.00
Public Relations	600.00
Web Site & Online Marketing	10,000.00
Production	3,000.00
Trophies & Prizes (Non-Cash)	2,500.00
Volunteer & Staff Expenses	4,000.00
Total Expense	35,925.00
Net Ordinary Income	75.00

* \$11,900 already committed from local businesses and sponsors

OCCUPANCY TAX SCORING SHEET

APPLICANT: ADIRONDACK PROMOTIONS, LLC
DATE APPLICATION RECEIVED: 11/30/09 2010 L&B ELVIS FESTIVAL

APPLICATION MEETS 50% INVESTMENT CRITERIA YES -NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

2

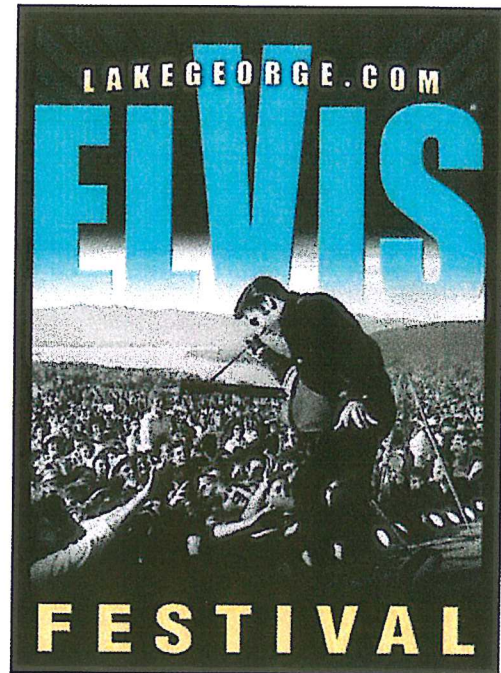
rev'd 11/30/09

To: Warren County Board of Supervisors
Occupancy Tax Committee

From: Jason Sherry
Adirondack Promotions, LLC

Re: Application for Contract Funding with
Warren County Under the Tourist and
Convention Development Agreement

Date: November 24, 2009



Thank you in advance for considering the Lake George Elvis Festival as a possible grantee for funding. With the continued support of the community and county the Elvis Festival will continue to grow and become an even more dynamic part of Lake George's season and a larger contributor to room nights and sales tax revenue for the county.

Rather than using any awarded funds for the general budget of the event, this year we intend to use the funds to develop and implement a marketing program geared at attracting new visitors from the motor coach and tour market. While we know that both nationally and as a region the number of tour groups has declined, we feel that the people still traveling by bus are the correct demographic to pursue for the Elvis Festival. We have identified this market as being the quickest way for the Festival to take the next step in growth, both in tickets sales and in generating more overnight stays.

Despite a slight decline in attendance in 2009 (due predominantly to the overall trend in tourism), we expect the Festival to rebound and possibly exceed the number we generated in 2008 and continue to grow into the future.

Please feel free to contact me at 646-285-2325 (mobile) if you have any questions about the attached application.

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.
Adirondack Promotions, LLC
- B. Please set forth the name of the event for which you wish to contract with
 Warren County.
2010 Lake George Elvis Festival
- C. Please set forth the contract amount you propose to be paid by the County
 toward the event.
\$12,000

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.
New York, As Above.

4. Please set forth your organization's principal business address.
PO Box 722
Lake George, NY 12845

5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Jason Sherry

646-285-2325 (Mobile)

PO Box 722, Lake George, NY 12845

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

June 3-6, 2010

7. Please set forth the planned location of your event.

Lake George Forum and Throughout the Lake George Region

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

This is the seventh annual Lake George Elvis Festival. The four day event includes a tribute artist competition, Elvis collectables sale and two Las Vegas-style concerts.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

The event is licensed by Elvis Presley Enterprises, Inc., the company that controls the Elvis Estate and trademark rights.

10. Please set forth the number of attendees projected to attend the event.

4,401 (a rebound to 2008 numbers from 3,169 in 2009)

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

The event is an annual event.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

We expect this year's festival to generate approximate 5,613 room nights.

Our 2009 Annual Report and 2009 Zip Code Report is attached to provide the information requested above. Our 2008 Annual Report is also attached as a comparison.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

We intend to use any awarded funds specifically for a new 2 yr marketing program geared at increasing motorcoach and bus traffic to the festival.

It is our belief that the motorcoach market is the correct demographic to pursue and the quickest way to build additional attendees and overnights.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$156,248 (see attached budget, sum of expenses and cost of sales)

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

\$52,600 (see attached budget, details at bottom)

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

\$91,800 (see attached budget)

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

N/A. Will apply for support of \$2,000 from the Town of Lake George.

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$12,000

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

I agree to use the county logo and web site and provide one full page of advertising space in our annual "Year Book."

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

I have read the standard agreement and I am willing to execute and be bound by the agreement if funding is awarded.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Jason L. Sherry

TYPE OR PRINT NAME


SIGNATURE

President

TITLE

November 24, 2009

DATE

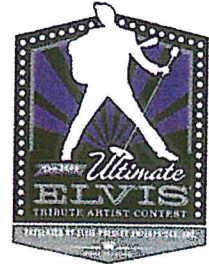


This is a registered trademark of Elvis Presley Enterprises, Inc.

2009 LakeGeorge.com Elvis Festival Annual Report

The 2009 Lake George Elvis Festival was held
Thursday, May 28 through Sunday, May 31

The festival was first held in October 2004.
This was the sixth year the festival was held.



The Lake George Elvis Festival is owned and produced by Adirondack Promotions, LLC and received financial support from Warren County and the Towns of Lake George and Lake Luzerne.

The Lake George Elvis Festival is produced under license agreement with Elvis Presley Enterprises, Inc. and is part of the Ultimate Elvis Tribute Artist Competition. Elvis, Elvis Presley, The King of Rock and Roll, and Ultimate Elvis Tribute Artist Competition are registered trademarks of Elvis Presley Enterprises, Inc. The festival's ability to use Elvis' likeness and the trademarked terms cost the festival \$8,200 in licensing fees.

Overall the festival cost just over \$157,000 to produce in 2009.

Events were held at the following locations: Painted Pony Rodeo, Shepard Park, Blais Park, Pavilion Park, Adirondack Pub & Brewery, Boardwalk Restaurant, King Neptune's Pub, Prospect Mountain Diner, Bella Luna, and aboard several Lake George Steamboat Company vessels. The Wingate by Wyndham, Surfside on the Lake, Holiday Inn Resort, Six Flags Great Escape Lodge, Clarion, O'Sullivan's Motel, Hampton Inn, Studio Motel, The Elms, Lamplight Inn, Whispering Pines Cottages and Mt. Kenyon Campground were all promoted through the festival, but attendees stayed as far south as Glens Falls and as far north as Bolton Landing.

Over 70 volunteers helped make the 2009 festival possible. On behalf of its volunteers, the festival donated \$1,267 to the United Way.

Promotion & Marketing:

- \$27,960 was paid for marketing and advertising
- \$49,000 was received in media sponsorship from WTRY, the Adirondack Journal, and Capital News 9 / Time Warner Cable
- The festival's PR effort generated over \$70,000 in TV media coverage including stories on every major TV station, plus an untold number of print stories.

Attendance:

- 4,527 individual tickets were sold, a 27% decrease from 2008
- It is estimated that 3,169 people visited Lake George for the festival
- 1,965 of these are estimated to be overnight guests, generating 5,895 room nights

Geographic Distribution of Attendance:

- 49% of all visitors are day trippers from the Capital Region and local
- 16% of all visitors come from the NY metropolitan area
- 10% of all visitors come from other parts of NY
- 7% of all visitors come from other New England States
- 9% of all visitors come from Canada
- 9% of all visitors come from areas outside those mentioned above

Estimated Economic Impact:

- Direct taxable sales = \$99,609
- Indirect impact from day trippers (1,204 people x 3 days x \$70/day) = \$252,840
- Indirect impact from overnight visitors (1,965 people x 3 days x \$150/day) = \$884,250
- TOTAL ECONOMIC IMPACT = \$1,236,699
- SALES TAX IMPACT = \$86,569
- OCCUPANCY TAX IMPACT = \$18,864

LakeGeorge.com Elvis Festival
2009 Zip Code Report

MA 010-129	2.92%	93
NH 030-039	1.30%	41
ME 040-049	0.32%	10
VT 050-059	1.95%	62
CT 060-069	3.25%	103
NJ 070-089	4.22%	134
NY 100-119	3.25%	103
NY 120-127	56.82%	1800
NY 128-129	12.34%	391
NY 130-149	6.49%	206
PA 160-199	2.60%	82
South 210-399	0.97%	31
Mid West 300-699	0.97%	31
Canada	2.60%	82
	100.00%	3169



This is a registered trademark of Elvis Presley Enterprises, Inc.

2008 Lake George Elvis Festival Annual Report

The 2008 Lake George Elvis Festival was held from Thursday, May 29 through Sunday, June 1

The festival was first held in October 2004. This was the first year the festival was extended to four days.



The Lake George Elvis Festival is owned and produced by Adirondack Promotions, LLC and received financial support from the Town and Village of Lake George. The festival's request for an Occupancy Tax grant from Warren County was turned down.

The Lake George Elvis Festival is produced under license agreement with Elvis Presley Enterprises, Inc. and is part of the Ultimate Elvis Tribute Artist Competition. Elvis, Elvis Presley, The King of Rock and Roll, and Ultimate Elvis Tribute Artist Competition are registered trademarks of Elvis Presley Enterprises, Inc. The festival's ability to use Elvis' likeness and the trademarked terms cost the festival \$8,200 in licensing fees.

Overall the festival cost just over \$165,000 to produce in 2008.

Events were held at the following locations: The Lake George Forum, Shepard Park, Adirondack Pub & Brewery, Boardwalk Restaurant, King Neptune's Pub, Prospect Mountain Diner, JT Kelly's, Duffy's Tavern, Roaring Brook Ranch and aboard several Lake George Steamboat Company vessels. The Wingate by Wyndham, Holiday Inn, Hampton Inn, Comfort Suites, and Surfside on the Lake all participated as sponsor hotels, but attendees stayed as far south as Glens Falls and as far north as Bolton Landing.

Over 70 volunteers helped make the 2008 festival possible. On behalf of its volunteers, the festival donated \$1,000 to Amanda's House in Glens Falls.

Promotion & Marketing:

- \$27,037 was paid for marketing and advertising
- \$49,000 was received in media sponsorship from WCKM, The Post Star, and Capital News 9 / Time Warner Cable
- The festival's PR effort generated 36 television stories valued at \$71,000 in TV media coverage including stories on every major TV station in Albany and CNN, plus an untold number of print stories

Attendance:

- 6,287 individual tickets were sold, a 31% increase over 2007
- It is estimated that 4,401 people visited Lake George for the festival
- 2,245 of these are estimated to be overnight guests, generating 5,613 room nights

Geographic Distribution of Attendance:

- 49% of all visitors are day trippers from the Capital Region and local
- 16% of all visitors come from the NY metropolitan area
- 10% of all visitors come from other parts of NY
- 7% of all visitors come from other New England States
- 9% of all visitors come from Canada
- 9% of all visitors come from areas outside those mentioned above

Estimated Economic Impact:

- Direct taxable sales = \$107,000
- Indirect impact from day trippers (2,156 people x 3 days x \$70/day) = \$452,760
- Indirect impact from overnight visitors (2,245 people x 2.5 days x \$150/day) = \$841,875
- TOTAL ECONOMIC IMPACT = \$1,401,635
- SALES TAX IMPACT = \$98,114
- OCCUPANCY TAX IMPACT = \$17,960

2010 LAKE GEORGE ELVIS FESTIVAL BUDGET

Jan - Dec 10

Ordinary Income/Expense	
Income	
Local Sponsors and Support	52,600.00 *
Requested from Occupancy Tax	12,000.00
Ticket Sales	85,000.00
Vendors and Participation Fees	6,800.00
Total Income	156,400.00
Cost of Goods Sold	
Ticketing Costs	2,800.00
Total COGS	2,800.00
Gross Profit	153,600.00
Expense	
Band & Performers	36,150.00
Bank Service Charges & CC Fees	4,200.00
Charitable Donation	500.00
Consultant	3,800.00
Equipment Rental	5,000.00
Facility Rental	18,200.00
Insurance Expense	1,300.00
Licenses & Fees	7,000.00
Marketing & Advertising	51,400.00
Sound & Lighting	12,548.00
Travel Expense	150.00
Volunteer & Staff Expenses	13,200.00
Total Expense	153,448.00
Net Ordinary Income	152.00
* Breakdown	
Accommodation Partners	1,300.00 Including Wingate, Surfside, Holiday Inn, Clarion, Studio Motel & Others
Ads in Program	1,800.00 Various
Sponsorship	8,000.00 Including Wingate, Lake George Steamboat, Adk Pub, King Neptune's, Boardwalk Rest & Others
Media Sponsorship	41,500.00 Including Time Warner, Denton Pubs, Spotlight Newspapers, WCKM, LakeGeorge.com & Others
	52,600.00

OCCUPANCY TAX SCORING SHEET

APPLICANT: ADIRONDACK SPORTS COMPLEX, INC.
ADKSC WINTER + SUMMER YOUTH SOFTBALL TOURNAMENT
DATE APPLICATION RECEIVED: 12/1/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

3

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

- 1. A. Please set forth your complete corporate, association or group name.
Adirondack Sports Complex, LLC (ADKSC)
- B. Please set forth the name of the event for which you wish to contract with Warren County.
ADKSC Winter and Summer Youth Softball Tournaments
- C. Please set forth the contract amount you propose to be paid by the County toward the event.
\$32,000
- 2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and fund raising purposes.
- 3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.
New York State
- 4. Please set forth your organization's principal business address.
326 Sherman Ave.
Queensbury, NY 12804
- 5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

Doug Miller, Adirondack Sports Complex

326 Sherman Ave., Queensbury, NY 12804

Office: 743-1086 Cell: 232-4199

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.
Please see the attached proposed budget form.
7. Please set forth the planned location of your event.
Adirondack Sports Complex, 326 Sherman Ave, Queensbury, NY
8. Please provide a general description of your event i.e. the nature and type of event and why it is held.
Youth softball tournaments that draw teams from the entire New England region. In 2010 we propose 192 teams and their families for our softball tournaments. 172 of these teams are expected to be from out of town.
9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.
We will need to contract with the Capital District Softball Umpires Assoc. for umpires assignments.
10. Please set forth the number of attendees projected to attend the event.
4,800 (typically 192 teams with 12-14 players per team, 2+ coaches, and 10 to 12 family members per team, at a minimum.

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

We are looking continue to expand the number of tournaments each year.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

3,620 hotel room nights. (192 teams x 90% from out of town = 172 teams x 12 rooms per team x an average 1.75 nights per room.)

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

We are working with Warren County Tourism on developing a promotional package that will be mailed and emailed to teams throughout the New York, New Jersey, Pennsylvania and New England regions.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.
\$123,193

- 15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):
We are working to secure local business sponsorships in order to supplement registration fees.
-

- 16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.
\$90,400
-

- 17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).
(0) zero
-
-

- 18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.
\$32,700
-
-

- 19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

We will be happy to use the Warren County Tourism Logo on all
_____ advertising and promotional material, etc. for these tournaments.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

- 22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes, we are willing to be bound by the terms of the agreement.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Doug Miller

TYPE OR PRINT NAME

Doug Miller

SIGNATURE

owner

TITLE

December 1, 2009

DATE

Adirondack Sports Complex 2010 Youth Softball Tournaments - Preliminary Budget

Winter Dates: 14U 1/2-3, 16U 1/9-10, 12U 1/16-17, 18U 1/30-31,
14U 2/6-7, 16U 2/13-14, 14U 2/27-28, 12U 3/6-7, 10U 3/13-14

Summer Dates: 10U 6/12-13, 12&14U 6/18-20, 16U 7/2-4, 18U 7/9-11,
14U 7/16-18, 16U 7/23-25

REVENUES

Registration fees	\$ 86,400.00
Sponsorships	\$ 4,000.00

TOTAL REVENUES:	\$ 90,400.00
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EXPENSES

Administration

- Awards	\$ 2,700.00
- Promotional material	\$ 1,200.00
- Security	\$ -300.00
- Supplemental Staff	\$ 9,400.00
- Phone	\$ 100.00
- Postage	\$ 100.00
- website	\$ 800.00

Officials

-Officials	\$ 35,493.00
------------	--------------

Facility/Other

- Utility Costs	\$ 56,000.00
- Temporary Restroom Facilities	\$ 1,500.00
- Signage	\$ 2,500.00
- Field Maintenance	\$ 4,800.00
- Temporary / Safety Fencing	\$ 4,800.00
- Softballs	\$ 3,000.00

Miscellaneous

\$ 500.00	expenses currently not anticipated
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TOTAL EXPENSES:	\$ 123,193.00
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NET:	\$ (32,793.00)
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OCCUPANCY TAX SCORING SHEET

APPLICANT: ADIRONDACK WEDDING ASSOCIATION

DATE APPLICATION RECEIVED: 11/30/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

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RECEIVED NOV 30 2009

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.

Adirondack Wedding Association

B. Please set forth the name of the event for which you wish to contract with Warren County.

Same As Above

C. Please set forth the contract amount you propose to be paid by the County toward the event.

\$1500-

2. Is the above name the only name you conduct business or fund raising under?

Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

no n/a

4. Please set forth your organization's principal business address.

#1 HALSEY PLACE, Glens Falls, NY 12801

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

Mark Brenneisen

#1 Halcyon place, Glen Falls, NY 12801

518 - 792 - 6092

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

Saturday & Sunday, January 9 & 10, 2010

7. Please set forth the planned location of your event.

Dunham's Bay Resort, Lake George

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

Annual Bridal Weekend - designed to draw local & out of town brides to explore the possibilities of having their weddings in our area.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

None needed - N/A

10. Please set forth the number of attendees projected to attend the event.

500+ - 800, over 2 days

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

We held it last year successfully, this is year #2

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated. If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

50-100 total

Brides Come from All over. Most out of towners Come from New York City Area.

Show & event vendors also stay overnight at the Resort

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

State/Internet/Web - statewide

Direct mail - statewide

Newspaper - Regional

Radio - Regional

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

~~\$5000~~ updated - 5510⁰⁰

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

~~\$7000 or less (over)~~ 0 - none N/A

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

\$4000 or less

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

none

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

1500 -

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

Adirondack Wedding Association

One Halsey Place, Glens Falls, NY 12801 518.792.6092
WWW.ADKWC.COM

Bridal Weekend budget, January 9 - 10, 2010

EVENT EXPENSES:

- Staffing event, 2 days: 1000.00
- Guest gifts and prizes: 100.00
- Guest bags: 80.00
- Misc: 100.00

OFFICE EXPENSES:

- Printing:
 - Cards and posters incl. design fee: 450.00
 - Vendor sheets and handouts: 100.00
- Postage, direct mail cards: 180.00
- Newspaper ads, Post star: 500.00
- Newspaper ads, Chronicle: 500.00
- Radio, Adirondack Broadcasting, 3 stations: 1000.00
- Staffing office-planning, sales and coordination: 1500.00

TOTAL EXPENSES: 5510.00 APPROX.

EVENT REVENUES:

Vendor booth sales, approx. \$4000.00, if we sell all spaces

TOTAL REVENUES: 4000.00 APPROX.

TOTAL BUDGET SHORTFALL: 1510.00 APPROX.

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

on all printed materials, website & Radio ads

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

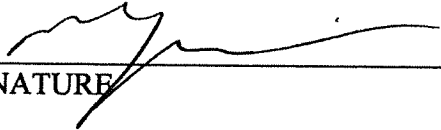
22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Mark M. Brendesen

TYPE OR PRINT NAME


SIGNATURE

owner

TITLE

11/20/09

DATE

OCCUPANCY TAX SCORING SHEET

APPLICANT: ADIRONDACK THEATRE, FESTIVAL, INC.

DATE APPLICATION RECEIVED: 11/3/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

November 3, 2009

5

Ms. Leisa Grant, Principal Account Clerk
Tourism Department
Warren County Municipal Center
1340 St. Rt. 9
Lake George, NY 12845

RECEIVED NOV 03 2009

Mark Fleischer
Producing Artistic Director

Board of Directors

Kathryn Reed
President

David J. King
Treasurer

Janet Cordes
Secretary

Kate Broderick

Gilles Chiasson

Rene Clements

Jane Gibbs

Patty Malone Kircher

Jill Paltrowitz

David Turner

Dear Ms. Grant,

Enclosed please find Adirondack Theatre Festival's application for Occupancy Tax Funding in support of its 2010 16th Anniversary Season.

Our season, which begins in June, helps to fill the gap between Americade and the area's regular tourist season. The County's 2009 funding allowed ATF to expand its marketing efforts and reach a broader range of cultural tourists in the face of rising expenses and an economic downturn impacting all sectors of our area's tourism industry.

Warren County funding has had a direct impact on ATF's ability to attract cultural tourists to our area. This past summer ATF experienced a dramatic 180% increase in audience members from outside the 128## zip codes including seventeen states and two Canadian provinces. This portion of our audience represented 12% of our attendees. This positive growth would have not been possible without support of Warren Country.

Other members of our audience came from communities less than two hours away; they journeyed to Glens Falls from cities such as Albany and Saratoga – cities that possess quality cultural programs of their own. In fact, this past season the number of audience members from Saratoga increased 141% over 2008 making 12866 our fourth most popular zip code.

Due to rising travel costs, many area citizens came to ATF for professional theatre instead of their usual travels to the Berkshires or Williamstown. Warren County recaptured the money these patrons traditionally spent on tickets, meals and transportation in distant communities.

Based on casual talks with our out of town patrons, visiting ATF usually means a meal in the area, and, depending on the time of the show, shopping in downtown or at the outlet malls afterward. Those coming from more than two hours away also stay in area hotels.

We hope that Warren County will invest again this year in ATF so that the theatre may continue its investment in the region as a cultural destination.

Sincerely,



Mark Fleischer, Producing Artistic Director



PO Box 3203 | Glens Falls, NY 12801 | www.ATFestival.org | Tel: 518.798.7479 | Fax: 518.793.1334

Amy Justman, Adam Armstrong, Dana Steingold, and Will Reynolds, *Ordinary Days*, 2009

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.
Adirondack Theatre Festival, Inc.
- B. Please set forth the name of the event for which you wish to contract with Warren County.
2010 Summer Season of Professional Theatre
- C. Please set forth the contract amount you propose to be paid by the County toward the event.
\$18,000

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.
New York

4. Please set forth your organization's principal business address.
Mail: PO Box 3203, Glens Falls, NY 12801
Office: 50 Elm Street, Glens Falls, NY 12801

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

Mark Fleischer, Producing Artistic director

50 Elm Street, Glens Falls, NY 12801

518.798.7479 (office) 518.222.8972 (cell)

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

June 23 - July 31, 2010

7. Please set forth the planned location of your event.

Charles R. Wood Theater, 207 Glen Street, Glens Falls, NY 12801

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

32 performances of live professional theatre employing actors & artists from NYC: Four (4) unique productions & a new play workshop.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

Contracts with Actor's Equity, Charles R. Wood Theater, & agreements with writers to produce their work.

10. Please set forth the number of attendees projected to attend the event.

7,500 audience members

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

2010 marks ATF's 16th season. Plans are already underway for 2011.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

Please see attached reports

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Please see attached budget and marketing plan

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$377,000

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

Please see attached list

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

\$165,000

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

Please see attached list

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$20,000

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

Yes. Season brochure, website, email blasts, and select post cards if funding is confirmed by 3/15/2010.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

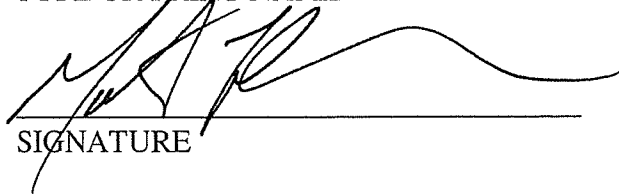
22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Mark Fleischer

TYPE OR PRINT NAME



SIGNATURE

Producing Artistic Director

TITLE

November 3, 2009

DATE

Adirondack Theatre Festival, Inc.

2009 patrons from zip codes beyond 128##

691 Patrons total, 12% of ATF's audience.

A 200% increase over 2008 when 309 patrons were from outside 128##

Zip Code	City, State	Count
12180	Troy, NY	70
12020	Balston Spa, NY	47
12309	Schenectady, NY	45
14031	Clarence, NY	35
12203	Albany, NY	34
33908	Fort Meyers, FL	25
12302	Schenectady, NY	24
12065	Clifton Park, NY	23
12019	Balston Lake, NY	22
33146	Miami, FL	21
12303	Schenectady, NY	18
10011	New York City, NY	16
12143	Ravena, NY	15
07450	Ridgewood, NJ	12
18966	Southampton, PA	12
10025	New York City, NY	11
13452	St. Johnsville, NY	11
12054	Delmar, NY	10
12110	Latham, NY	10
12117	Mayfield, NY	10
12308	Schenectady, NY	10
10033	New York City, NY	8
12561	New Paltz, NY	8
12603	Poughkeepsie, NY	8
19146	Philladelphia, PA	8
33957	Sanibel, FL	7
10009	New York City, NY	6
11205	Brooklyn, NY	6
12078	Gloversville, NY	6
12159	Slingerlands, NY	6
13224	Syracuse, NY	6
60640	Chicago, IL	6
K7H 3C7	Perth, ON	6
01095	Wilbraham, MA	5
06457	Middletown, CT	5
10034	New York City, NY	5
12070	Fort Johnson, NY	5
12208	Albany, NY	5
07078	Short Hills, NJ	4
08831	Monroe Township, NJ	4

Zip Code	City, State	Count
10018	New York City, NY	4
11021	Great Neck, NY	4
11576	Roslyn, NY	4
11952	Mattituck, NY	4
12037	Chatham, NY	8
12047	Cohoes, NY	4
12065	Clifton Park, NY	4
12084	Guilderland, NY	4
12143	Ravena, NY	4
12205	Albany, NY	4
12946	Lake Placid, NY	4
13820	Oneonta, NY	4
28277	Charlotte, NC	4
32751	Maitland, FL	4
32951	Melbourne Beach, FL	4
34102	Naples, FL	4
90802	Long Beach, CA	4
J4P2W8	Saint-Lambert, QC	4
K0E1X0	Spencerville, ON	4
M5R2N4	Toronto, ON	4
05459	Highgate Center, VT	3
06518	Hamden, CT	3
07927	Cedar Knolls, NY	3
10901	Suffern, NY	3
12027	Burnt Hills, NY	3
12075	Ghent, NY	3
12143	Ravena, NY	3
12190	Wells, NY	3
12212	Albany, NY	3
12943	Keene Valley, NY	3
13491	West Winfield, NY	3
13680	Rensselaer Falls, NY	3
18088	Walnutport, PA	3
18436	Lake Ariel, NY	3
18510	Scranton, PA	3
18966	Southampton, PA	3
19047	Longhorne, PA	3
24084	Dublin, VA	3
33140	Miami Beach, FL	3
33483	Delray Beach, FL	3

2009 patrons from zip codes beyond the 128## zip codes

Page 2

Zip Code	City, State	Count
34235	Sarasota, FL	3
94115	San Francisco, CA	3
95667	Placerville, CA	3
01105	Springfield, MA	2
01106	Longmeadow, MA	2
01453	Leonminster, MA	2
01950	Newburyport, MA	2
03062	Nashua, NH	2
05757	Middletown Spring, VT	2
06013	Burlington, CT	2
06468	Monroe, CT	2
06484	Shelton, CT	2
06518	Hamden, CT	2
06880	Westport, CT	2
07508	Haldon, NJ	2
07661	River Edge, NJ	2
07866	Rockaway, NJ	2
07920	Baskin Ridge, NJ	2
08243	Sea Isle City, NJ	2
08332	Millville, NJ	2
08836	Martinsville, NJ	2
10003	New York City, NY	2
10017	New York City, NY	2
10023	New York City, NY	2
10028	New York City, NY	2
10036	New York City, NY	2
10108	New York City, NY	2
10303	Staten Island, NY	2
10314	Staten Island, NY	2
10706	Hastings On Hudson, NY	2
10917	Central Valley, NY	2
10941	Middletown, NY	2
11218	Brooklyn, NY	2
11361	Bayside, NY	2
11362	Little Neck, NY	2
11434	Jamaica, NY	2
11561	Long Beach, NY	2
11725	Commack, NY	2
11733	East Setauket, NY	2
11743	Huntington, NY	2

Zip Code	City, State	Count
11758	Massapequa, NY	2
11971	Southold, NY	2
12018	Averil Park, NY	2
12028	Buskirk, NY	2
12046	Coeymans Hollow, NY	2
12047	Cohoes, NY	2
12061	East Greenbush, NY	2
12118	Mechanicville, NY	2
12134	Northville, NY	2
12170	Stillwater, NY	2
12186	Voorheesville, NY	2
12189	Watervliet, NY	2
12207	Albany, NY	2
12210	Albany, NY	2
12304	Schenectady, NY	2
12590	Wappingers Falls, NY	2
13207	Syracuse, NY	2
14526	Penfield, NY	2
16823	Bellefonte, PA	2
17025	Enola, PA	2
17042	Lebanon, PA	2
17055	Mechanicsburg, PA	2
17543	Lititz, PA	2
19348	Kennett Square, PA	2
21842	Ocean City, MD	2
27932	Edenton, NC	2
30512	Blairsville, GA	2
31322	Pooler, GA	2
32082	Ponte Vedra Beach, FL	2
33149	Key Biscayne, FL	2
33410	Palm Beach Garden, FL	2
33624	Tampa, FL	2
34109	Nales, FL	2
34293	Venice, FL	2
44406	Canfield, OH	2
75024	Plano, TX	2
75287	Dallas, TX	2
77079	Houston, TX	2
H2V3T9	Outremont, QC	2
85086	Phoenix, AZ	2

Adirondack Theatre Festival, Inc.

2009 patrons from zip codes beyond 128##

691 Patrons total, 12% of ATF's audience.

A 200% increase over 2008 when 246 patrons were from outside 128##

Zip Code	City, State	Count
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12117	Mayfield, NY	10
12308	Schenectady, NY	10
10033	New York City, NY	8
12561	New Paltz, NY	8
12603	Poughkeepsie, NY	8
19146	Philladelphia, PA	8
33957	Sanibel, FL	7
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11205	Brooklyn, NY	6
12078	Gloversville, NY	6
12159	Slingerlands, NY	6
13224	Syracuse, NY	6
60640	Chicago, IL	6
K7H 3C7	Perth, ON	6
01095	Wilbraham, MA	5
06457	Middletown, CT	5
10034	New York City, NY	5
12070	Fort Johnson, NY	5
12208	Albany, NY	5
07078	Short Hills, NJ	4
08831	Monroe Township, NJ	4

Zip Code	City, State	Count
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11021	Great Neck, NY	4
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12084	Guilderland, NY	4
12143	Ravena, NY	4
12205	Albany, NY	4
12946	Lake Placid, NY	4
13820	Oneonta, NY	4
28277	Charlotte, NC	4
32751	Maitland, FL	4
32951	Melbourne Beach, FL	4
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J4P2W8	Saint-Lambert, QC	4
K0E1X0	Spencerville, ON	4
M5R2N4	Toronto, ON	4
05459	Highgate Center, VT	3
06518	Hamden, CT	3
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10901	Suffern, NY	3
12027	Burnt Hills, NY	3
12075	Ghent, NY	3
12143	Ravena, NY	3
12190	Wells, NY	3
12212	Albany, NY	3
12943	Keene Valley, NY	3
13491	West Winfield, NY	3
13680	Rensselaer Falls, NY	3
18088	Walnutport, PA	3
18436	Lake Ariel, NY	3
18510	Scranton, PA	3
18966	Southampton, PA	3
19047	Longhorne, PA	3
24084	Dublin, VA	3
33140	Miami Beach, FL	3
33483	Delray Beach, FL	3

2009 patrons from zip codes beyond the 128## zip codes

Page 3

Zip Code	City, State	Count
89104	Las Vegas, NV	2
90212	Beverly Hills, CA	2
94107	San Francisco, CA	2
M5P 3B7	Toronto, ON	2
M8V 1G8	Etobicoke, ON	2
05161	Weston, VT	1
07981	Whippany, NJ	1
10009	New York City, NY	1
10024	New York City, NY	1
10038	New York City, NY	1
12140	Poestenkill, NY	1
12188	Waterford, NY	1
12932	Elizabethown, NY	1
13214	Syracuse, NY	1
13317	Canajoharie	1
14850	Ithaca, NY	1
18440	La Plume, PA	1
33156	Miami, FL	1
45227	Cincinnati, OH	1
63119	St. Louis, MO	1
TOTAL		691

● 691 12% of total audience
 Increase of 180% from 2008

Adirondack Theatre Festival, Inc.

2009 patrons from *within* the 128## zip codes

zip	count
12804	2074
12801	1476
12845	331
12866	265
12803	156
12839	116
12828	114
12831	92
12885	76
12820	46
12824	43
12846	41
12827	31
12838	27
12832	25
12865	25
12822	24
12808	23
12814	22
12844	22
12835	21
12815	20
12843	20
12853	20
12841	18
12856	16
12809	11
12874	10
12860	8
12836	7
12871	6
12819	4
12873	4
12810	3
12823	3
12834	3
12861	3
12870	3
12812	2
12833	2
12842	2
12847	2
12857	2
Total	5219

Adirondack Theatre Festival, Inc.
 2009 Actual vs. 2008 Budget Breakdown
 Warren County Tourist and Development Funding

	2009 As of 10/5/09	2010 BUDGET
INCOME		
Box Office	\$ 156,769	\$ 165,000
Contributions	\$ 152,576	\$ 169,000
Other	\$ 38,010	\$ 43,000
TOTAL INCOME:	\$ 347,355	\$ 377,000
EXPENSES		
Concessions	\$ 1,246	\$ 2,000
Employee Benefits	\$ 21,544	\$ 23,000
Fundraising	\$ 7,060	\$ 8,000
Hospitality	\$ 1,440	\$ 1,200
Insurance	\$ 11,215	\$ 12,000
Marketing	\$ 33,512	\$ 40,300
Office	\$ 27,366	\$ 20,000
Payroll Salaries	\$ 118,036	\$ 108,000
Payroll Stipends	\$ 34,103	\$ 28,000
Payroll Taxes	\$ 18,356	\$ 16,000
Postage	\$ 6,165	\$ 6,000
Production	\$ 50,649	\$ 45,000
Service Fees	\$ 15,710	\$ 16,500
Theatre Occupancy	\$ 24,331	\$ 26,000
Debt Service	\$ -	\$ 25,000
TOTAL EXPENSES	\$ 370,733	\$ 377,000
NET INCOME (LOSS):	\$ (23,378)	\$ -

*In order to deal with the projected deficit for 2009, in 2010 ATF is eliminating two seasonal staff positions, adding performances, and increasing ticket prices after two years without an increase.

**In 2008, ATF did not receive state funding due to the Governor's deficit reduction program. ATF has already been awarded its 2010 funding of \$16,500.

Marketing Budget Detail
 Adirondack Theatre, Inc.
 Warren County Tourist and Development Funding
 Does not include in-kind marketing donations

	<u>2010 BUDGET</u>
Advertising	
Internet	
Web page (national)	\$ 300.00
PatronMail email blast service (national)	\$ 600.00
Email list rental	\$ 800.00
Warren County Email Blast (national)	\$1,200
Outdoor	
Theatre (marquis posters)	\$ 800.00
Billboard/Trolley	\$ 3,000.00
Spectrum Screens (regional)	\$ 800.00
Posters/Flyers (local/regional)	
Printing	\$ 2,000.00
Press (local, regional and national)	
Printing (releases and photos)	\$ 400.00
Postage	\$ 200.00
Print	
SPAC Program (regional)	\$ 600.00
Times Union (regional)	\$ 1,000.00
Hudson Valley Magazine (state)	\$ 1,000.00
Amtrak NY magazine (state)	\$ 2,000.00
Radio	
WAMC (regional)	\$ 1,600.00
NCPR (regional)	\$ 900.00
VPR (out of state)	\$ 1,500.00
Direct Mail	
Claritas segment analysis (local/regional/national)	\$ 4,000.00
Postage	
ATF List (local/regional/national)	\$ 1,500.00
Targeted mailings (local/regional)	\$ 3,000.00
Group Sales list (national)	\$ 700.00
Printing	
Season Brochure (local/regional/national)	\$ 7,000.00
Group Sales Brochure (national)	\$ 1,500.00
Set-Up (season brochure, graphics and ads)	\$ 1,500.00
Mailing list rentals	\$ 2,400.00
TOTAL	\$ 40,300.00

Please note in the 2010 Budget summary, Marketing expenses and postage are listed separately

Adirondack Theatre Festival 2010 Marketing Plan
Warren Country Tourism and Development Funding Request

ATF will build upon the successful tactics made possible through Warren County Funding to increase its exposure to potential audience members across the region, state and nation. Past efforts resulted in a 200% increase in audience members from areas outside the 128## zip codes including not just New York State tourists, but audience members from 17 additional states and two Canadian provinces.

ATF's marketing plan is a combination of paid advertising, sponsorships and free outlets that reaches existing patrons in our local area and also targets those outside our area. Paid advertising is supported through funding organizations such as Warren County as well as single ticket revenue. It is paid advertising that allows us to truly reach beyond our region.

In addition to reaching our existing customer base, ATF will employ the services of Claritas, a division of the Neilson Corporation, to analyze and segment its existing customer data to better target its direct mail and email marketing efforts to the most likely new consumers rather than a scatter shot approach to random zip codes. This investment will allow ATF better use its limited marketing resources to reach the most likely consumers. Cost of this program is around \$4,000.

An overall theme of our approach is "partnership." ATF presents over 30 performances each June and July, but we see ourselves not as a standalone event, but as a vital part of the fabric of offerings tourists and citizens can experience in our region. For this reason, partnerships are formed with other area businesses and groups to promote a full experience (dinner, shopping, and performing arts). The recent economic downturn has shown that we are all in this together and through strategic partnerships we will not just survive, but excel.

SPECIFIC MARKETING COMPONENTS

INTERNET

Multiple email blasts will be sent to ATF's email list as well as addresses of proven arts buyers purchased from mailing houses. Last season ATF email blasts exceeded national averages with its 30% open rate among those receiving email updates.

The addition of a computerized box office system, including real-time internet ticketing allowed ATF to not only track but capture valuable contact information on ATF patrons. ATF's email list increased 30% in 2008. Keeping in touch with these patrons increased repeat business this past summer. In addition, the address information is used to track areas worth marketing to through direct mail and season posters. ATF will continue to use internet ticketing, including using survey techniques to help track how new patrons find ATF.

Social Networking sites such as Facebook and twitter have provided another way to hold onto existing patrons. Last summer ATF's Facebook fans increased 285%.

ATF also scours the internet seeking free listings for our shows on such sites arts focused sites as Playbill.com and various community calendars.

A generous in-kind donation from Mannix Marketing of Glens Falls will allow ATF to overhaul its website. This will allow us to not only increase not the information communicated, but increase the ease with which visitors to the site interact with ATF as they buy tickets and plan their visit not just to the theatre, but to our region.

ATF will also take advantage of Warren county's offer to include and interactive at in their June 9, 2010 email blast to 100,000 people for a fee of \$1,200.

PRINT ADVERTISING

Sponsorships with *The Chronicle*, *The Post-Star*, the *Lake George Guide*, *Adirondack Life*, *Saratoga Spirit* and *The Saratogian* provide ads for the shows throughout the summer to our local and tourism based audiences.

Based on available funding, ATF will place ads and pitch articles in *Metroland*, *The Chronogram*, *Saratoga Living*, the SPAC program, AAA's *Going Places* Magazine, Wall Street Journal's Theatre Listings, Playbill and Amtrak's *New York by Rail*.

ATF will continue to do ad exchanges with other area theatres and arts organizations including Lake George Dinner Theatre, Depot Theatre, Pendragon in Saranac Lake, Depot Theatre in Westport, LARAC and The Hyde Collection.

DIRECT MAIL

Season Brochure: Designed by Trampoline Design, the full color piece is mailed to patrons who attended ATF the past two summers as well as every household in our top zip codes.

Group Sales Brochure: We have identified 2,400 group contacts including American and Canadian tour operators and group leaders (senior centers, churches and civic clubs). We will reach them through a targeted mailing highlighting not just ATF, but the offerings of the area including restaurants, hotels, shopping and attractions.

RACK CARDS AND POSTCARDS

For the second year, ATF printed post cards and posters for each individual show. In the past only one season piece was produced. Campaigns tailored to each production, rather than always marketing the full season, made sure that materials were current and captured the specific entertainment value of each production. Show specific marketing is much more appropriate for tourists who are in town for only a weekend or a week.

RADIO

Sponsorship by Adirondack Broadcasting provides free 30 second and one minute spots on The Point.

ATF purchases sponsorship slots on both North Country Public Radio and WAMC. Plus we are frequent guests on WAMC's Performance Place program.

TELEVISION

Last summer ATF ran its first TV ads in conjunction with The Today Show's broadcast from the Sagamore. As a result of this effort, we are working with downtown businesses to create an advertisement to run throughout the Capital District promoting our area as a tourist destination, specifically Glens Falls. While ATF could do this on our own, we recognize ATF is part of a matrix of attractions in our area and communicating the fact that tourists can spend a full day or weekend in our area enjoying fine shopping, dining and entertainment is a stronger approach than promoting a single event.

PRESS COVERAGE

Our ability to receive coverage in a wide range of media outlets (TV, radio, internet and newspapers) is a free and key component to our strategy. Last season this included coverage on WAMC's Performance Place, Capital New 9, The Times Union, Metroland, North Country Radio, The Gazette and more.

OTHER

Posters: ATF's interns were responsible for distributing posters to businesses throughout Warren County as well as Saratoga and parts of Washington Country. For the first half of the season the poster promoted the full season. Then in July, as part of our show specific marketing efforts, the interns went back to those businesses and replaced the out of date poster with one specifically for LEAVING IOWA.

Billboard: In 2008 our billboard on Route 9, the result of a sponsorship from Lang Media, generated ticket sales from new patrons. It not only increased exposure for our musical ALTAR BOYZ, it also raised the public perception of the organization. 2009 Budget cuts meant we had to forgo this outlet last summer, but discussions are in progress with Lamar Advertizing to expand our presence on the trolley. Currently an ad runs on the service between Lake George RV Park and Lake George Village. Next summer we plan to place ads on the sides of the trolley running between Glens Falls and Lake George.

Table Top Displays: Glens Falls restaurants (132 Glen Bistro, Davidson Brothers, Ridge Street Coffee House and G.G. Mama's) placed table tents displaying information about current ATF shows. Our plan in 2010 is to expand this effort beyond Glens Falls to restaurants in Queensbury and Lake George. Once again, this effort shows that there is a full gamut of entertainment possibilities in our area not single events.

Attachment
Warren County Tourist and Development Funding
Adirondack Theatre, Inc.

III. 17.

New York State Council on the Arts	\$	16,500.00
City of Glens Falls	\$	5,000.00
Shubert Foundation	\$	7,500.00
Barton Mines	\$	5,000.00
Lake George RV Park	\$	5,000.00
Ravenhill Foundation	\$	4,000.00
McNeill Foundation	\$	5,000.00
City of Queensbury	\$	3,000.00
Board Contributions	\$	18,000.00
Individual contributions	\$	75,000.00
Corporate contributions	\$	25,000.00
ATF WinterBenefit (1/15/2010)	\$	49,000.00
	\$	<u>218,000.00</u>

(16)

OCCUPANCY TAX SCORING SHEET

APPLICANT: ALBANY ROOS & KUSTOMS, INC.
ADIRONDACK NATIONALS CAR SHOW
DATE APPLICATION RECEIVED: 11/23/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

6

RECEIVED NOV 28 11/23/09

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.
Albany Rods & Kustoms Inc.

B. Please set forth the name of the event for which you wish to contract with
Warren County.
22nd Annual Adirondack Nationals Car show

C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$25,000

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.
Incorporated in NY

4. Please set forth your organization's principal business address.
P.O. Box 14054
Albany, NY 12212

5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Michael Kilmer

43 Rossman Circle

Hudson, NY 12534 cell: 518-505-2961

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.
September 10-12, 2010. Some will start to come in on September 7.

7. Please set forth the planned location of your event.
Fort William Henry, Beach road, Canada Street in Village for cruising cars.

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.
Street rods, classical, and custom car show with public display of cars cruising village of Lake George on Friday and Saturday nights.
Held to raise money for local charity donations and scholarship program.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.
Contract with FWH, T-shirt vendor, Entertainment staff, Porta John company, golf cart rental, insurance binder, video production crew. Permits with Village for vendors.

10. Please set forth the number of attendees projected to attend the event.
3000 participants with cars, 13000 spectators thru gates, estimate another 15000 in Village.

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

This show is yearly, this will be our 22nd Annual show.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

Our people come in 2 days before the show begins and will stay in town until Sunday.

Many people we speak to make this car show event a vacation for them and they stay at least 3 nights. Our people will stay in hotels from Glens Falls to Bolton landing.

Attendance figures estimate a 5 million positive impact on local economy.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

TV commercial on Cablevision, local/metro Albany south to Columbia county, MPG radio into CT, NJ, MA, VT, ME, NH & Canada, weblinks, clear channel local radio broadcasts morning, noon, nights, website advertising, promotional DVD, program booklets, newsletters, flyer handouts, collector car magazines.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.
\$155,050

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

N/A

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

Admission=\$98,000, Vendor fees=\$21,500

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

We will apply for Village=\$3000

We will apply for Town=\$6000

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$130,050

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

Yes, we agree to represent the Lake George Tourism Logo on anything we print for advertising purposes.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes, we agree.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Michael Kilmer
TYPE OR PRINT NAME


SIGNATURE

Treasurer of A.R.K.
TITLE

11/20/09
DATE



Adirondack Nationals Car Show Budget 2010



EXPENSE

INCOME

Site Fees

- FWH..... 50,000
- Village (Rent/permits)..... 4,000
- Steamboat parking lot 2,400
- Porta Potties..... 4,000
- Security 1,500

- Gate ticket sales..... 98,000
- Vendor spaces 21,500
- Souvenir trailer sales..... 4,900
- Trophy sponsors 1,200
- Video sales 1,600
- Saturday registration sales..... 1,500
- Car corral spaces 420
- Vendor sponsor..... 7,000
- Hotel sponsors 1,000
- 50/50 raffle 5,500
- Saturday night cruising stickers..... 350
- On site chinese auction..... 6,200

Advertising

- Window decals 2,000
- Admission bands..... 6,200
- Trophy jackets/hats 5,000
- Dash plaques 1,500
- Souvenirs/marketing giveaways 4,000
- Program book..... 8,600
- Show photos 800
- Radio ads/TV commercial 11,500
- Print ads (poster/magazines)..... 3,000
- Coloring contest 700
- Show signage..... 600
- DVD video 17,500
- Postage..... 500

\$149,170

Event special features

- Entertainment/DJ..... 5,000
- Public address system 2,200
- Post trophies 5,000
- Trolley service..... 1,100
- Fireworks 4,000

Miscellaneous

- Insurance (show/vehicle)..... 3,600
- Giveaway prizes 1,000
- Chinese auction 5,200
- Golf cart rental..... 550
- Food/beverages volunteers 600
- Meeting expenses 3,000

\$155,050

OCCUPANCY TAX SCORING SHEET

APPLICANT: AMERICADGE, INC.

DATE APPLICATION RECEIVED: 11/10/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

7

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.

AMERICADE, Inc.

B. Please set forth the name of the event for which you wish to contract with

Warren County.

AMERICADE

C. Please set forth the contract amount you propose to be paid by the County toward the event.

\$50,000

2. Is the above name the only name you conduct business or fund raising under?

Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

NYS

4. Please set forth your organization's principal business address.

PO Box 2205

Glens Falls, NY 12801

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

Nora Twyman

c/o Americade, Inc.

(518)798-0858 ext.209

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

June 7-12, 2010

7. Please set forth the planned location of your event.

Roaring Brook Ranch, Holiday Inn, Million Dollar Beach, Gaslight Village

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

1-World's Largest Touring Motorcycle Convention

2-Warren County's Largest-Ever Convention

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

See attachment "B"

10. Please set forth the number of attendees projected to attend the event.

60,000

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

Plan future events

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

See attachment "A"

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

National-Via 6 Motorcycle Magazines - Trade Show

-Direct mail to 30,000 Household 3 Times a year

International- Website with 27 million hits annually

- Trade Shows -Direct Email - 2 Canadian Magazines

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.
\$1,700,000

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

N/A

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

\$500,000

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

None

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$50,000 + Assistance with Shuttle Busses

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

- A. (For events of 2 or more consecutive days)
B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

See attachement "C"

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

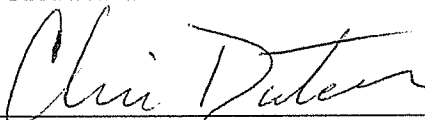
22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Christian M. Dutcher

TYPE OR PRINT NAME



SIGNATURE

Vice-President

TITLE

11/5/9

DATE

ADVERTISING BUDGET FOR 2010 AMERICADE EVENT

CANADIAN TRADE SHOWS	\$5,300.00
WEBSITE	\$18,500.00
MAGAZINE ADS	\$56,000.00
PRINTING (INCLUDING TIMES, PROGRAM, FACT SHEET)	\$60,000.00
POSTAGE	\$37,000.00
	<hr/>
	\$176,800.00

Prepared by Nora Twyman
Executive Assistant

Attachment "A"

% of Attendees based on Zip Code

Below is a listing of % numbers taken from our pre-registered list, which reflects the home mailing address of our 2009 attendees.

2009
NY 36.9%
NJ 10.7%
MA 9.1%
ON 7.7%
PA 6.0%
CT 5.2%
QC 2.5%
VT 2.2%
NH 2.1%
ME 2.0%
OH 1.8%
MD 1.5%
VA 1.5%
FL 1.2%
VA 1.1%
MI 0.2%
FL 0.8%

Attachment "B"

Annual contract with NYS DEC

NYS DOH Mass Gathering permit

Special Events License from the Village of Lake George including Gaslight Village

Annual contract with Lake George Steamboat Co.

Annual contract with the Painted Pony Rodeo

Roaring Brook Ranch

Holiday Inn

EMS support from local agencies

Sheriff's support from local agencies

Attachment "C"

The logo will be used in the following 5 promo products:

- 1-Brochure/Fact Sheet in February 2010
- 2-Official Program in June 2010
- 3-Full Page ads in early 2010
- 4-Website throughout 2010
- 5-Americade Times Magazine in November 2010

OCCUPANCY TAX SCORING SHEET

APPLICANT: BOLTON LANDING CHAMBER OF COMMERCE

DATE APPLICATION RECEIVED: WOMEN'S WEEKEND
11/20/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____



BOLTON LANDING
CHAMBER of COMMERCE
Gateway to the Islands

RECEIVED NOV 30 2009

November 30, 2009

Supervisor William Kenny, Chairman
& Warren County Occupancy Tax Committee Members,

Dear Supervisors:

The Bolton Landing Chamber of Commerce is submitting for your special consideration an application request for occupancy tax funding.

Our request comes with the support of our Board of Directors with the hopes of creating a special, pre season event in Bolton Landing. This two day event is target marketing to women. The Event, "Bolton Landing Women's Weekend" will be held at the Sagamore Resort but hopefully will cooperatively partner with other hotels to sell packages and day passes.

Enclosed is our application requesting \$18,000 in occupancy grant funding. We believe this event stands out from the past "womens" events that have been before you. We have our location, local merchants, vendors, program and restaurants on board to help make this a success and place Bolton Landing on the map for a spectacular "girlfriend getaway", while in addition, hopefully give our business merchants an ever so need pre-season boost. We have also enclosed a copy of our program, with confirmed vendors.

Thank you in advance for your time and consideration of this occupancy tax grant.

Sincerely,



Janice Fox
Director, Bolton Landing C of C



Wauneata Waller
Director, Bolton Landing C of C

www.boltonchamber.com

Bolton Landing Women's Weekend
Restore your Mind, Renew your Body and Soul, and
Refresh your Wardrobe

May 14, 15 & 16, 2010



Sponsored By: Bolton Landing Chamber of Commerce

Board of Directors:

Joe Dinapoli, President
Tom Guay,
Heidi Hess,
Diane Burk
Trinket Mason
Wauneata Waller
Judy Forshay
Janice Fox

Porters Cottages
The Sagamore
Candlelight Cottages
Running Ridge Studio
Adirondack Spare room

Chelka Lodge
Adirondack Cotton Co. Inc

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.

Bolton Landing Chamber of Commerce

- B. Please set forth the name of the event for which you wish to contract with

Warren County, Bolton Landing Women's Weekend.
Restore your mind, Renew your Body & Soul, Refresh your Wardrobe

- C. Please set forth the contract amount you propose to be paid by the County toward the event.

\$18,000⁰⁰

2. Is the above name the only name you conduct business or fund raising under?

Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

State of Incorporation & IRS 501(c)(6)
non for profit

4. Please set forth your organization's principal business address.

PO Box 368 Bolton Landing, NY 12814
4928 Lake Shore Drive Bolton Landing, NY 12814

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

Tanya Fox, Director, Bolton Landing Chamber
Wauwata Waller, Director Bolton Landing Chamber

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

May 14, 15 & 16th 2010

7. Please set forth the planned location of your event.

The Sagamore Resort & various locations throughout
the town of Bolton Landing

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

A Girlfriend Getaway in the Adirondacks, which
includes wellness, relaxation, shopping
& more. Please see attached program.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

N/A

10. Please set forth the number of attendees projected to attend the event.

500 overnight rooms, plus 200-300 day use passes
800-1000 attendees

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

Depending on success, we plan to run this annually

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated. If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

500 Room nights, with 2 night stay anticipated. We will be partnering w/ other hotels as well to attract various income levels, as well as offering a day pass to participate, which will generate sales tax.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

please see attached plan market plan will reach up to a 150 mile radius to support both overnight and encourage day use passes

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

Office Support / in kind BLCC \$10,000⁰⁰

- 15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

\$3000⁰⁰ from Town of Bolton handling

- 16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors. \$5,000 from Sponsors

\$60⁰⁰ day pass x 800 = 48,000⁰⁰

Economic impact of \$110⁰⁰ per day x 800 = x 2 day event \$176,000⁰⁰

- 17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

N/A

- 18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$18,000⁰⁰

- 19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

Logo will be used on marketing materials

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

I have read & understood County
application

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Javica FOX
TYPE OR PRINT NAME

Javica FOX
SIGNATURE

Director, Belton Landing Co LLC
TITLE

November 30, 2009
DATE

Bolton Landing Women's Weekend (working title) Program

Date: Friday – Sunday, May 1⁴ – 1⁶, 2010

Place: The Sagamore and Bolton Landing Town Wide

Sponsored by the Bolton Landing Chamber of Commerce

Objective: To promote and stimulate business and tourism for Bolton Landing during the shoulder season.

Target Audience: Women from the Capital Region up to the North Country

Agenda

Friday:

Registration 5:00 at the Sagamore – Distribute “Welcome Bags” – personalized canvas shopping bags filled with donated items, Chamber brochure, walking map, surprises, coupons and discounts offered by all our local businesses.

Cocktail Reception 5:30 – 7 – at Sagamore – Bolton businesses will be given the opportunity to display their products and services during the reception and social.

Dinner: Bolton restaurants will be offering a special Diva's Weekend menu and pricing.

Saturday:

All workshops, except where indicated will be held at the Sagamore Resort

8:00AM – Registration at the Sagamore – Light breakfast offered

9 – 10:15 – Yoga with Darlene Schafran – Kripalu Yoga class will be geared towards ability of participants. Darlene is a Lake George Yoga instructor who offers classes at all levels throughout the Lake George/Bolton Landing area.

9 – 10:15 – Energy Healing with Genell Pike – Will teach self-help in the modalities of Jin Shin Jyutsu and Reiki, harmonizing the body, mind and spirit through gentle touch, reducing stress and inducing relaxation. Genell is a Bolton Landing resident with her own practice.

10:30 – Hike around Edgecomb Pond or Fitness/Nutrition Class with Linda Perry. Linda Perry is the owner of Fit Happens in Queensbury and a Bolton Landing resident. Linda offers personal training and pilates classes from her own gym or yours.

10:30 – Hypnotism/Stress Management with Bates Childress. Bates will gear a program to help women cope with daily stresses. Bates is a Bolton resident and owner of Mindmajik.

Noon to 1:30: Luncheon/Fashion Show – at the Sagamore. Lake George Kayak, Serendipity, Happy Jack's, Sagamore, Adirondack Cotton Company, Indian Tepee, Trees, Bug Bytes and others will show off their merchandise on the runway while the guests enjoy a meal prepared by the Sagamore. Music and announcing will be provided by a local DJ.

2:00 –Motivational/Positive Thinking/Law of Attraction - Barbra Gilman. Barbra is the author of “The Unofficial Guide to Living Successfully on Planet Earth” and a therapist for over 30 years. She promotes and gives you the tools you need to help you achieve personal success and emotional freedom. Barbra is from NYC but has been residing in Thurman the last couple years and gives classes in the Capital District and locally.

2:00 – Cooking Class with Sagamore chef. Live cooking demonstration.

3:30 – Paddling Class with Michelle Pollock/LG Kayak – Lake George Kayak in Bolton Landing will offer a women's paddling lesson from their boathouse.

3:30 – Developing Your Intuitive Ability - Marina Petro from Saratoga teaches you how to discover and develop your intuitive abilities. Marina offers classes at all levels and is also an artist.

4:30 – Scavenger Hunt in Town – Participants will take part in a scavenger hunt that will bring them into the shops and businesses throughout Bolton. Shops will remain open later that evening and offer handouts or refreshments.

**In addition to all the workshops and classes we will have 2 local beauty consultants on hand to offer complimentary makeovers and beauty tips.

6:00 – 7:00 – Gather at the Lakeside Lodge and Grille for hors'dourves and announce winners of the Scavenger Hunt.

Dinner: Bolton restaurants will be offering a Diva's menu with special pricing.

Sunday – Participants will be encouraged to take advantage of their discount coupons from their “Welcome Bags” and visit our local businesses and enjoy spa treatments from the Sagamore. Restaurants will continue to offer special Diva's menus.

Admission: Ticket holders will be able to attend all events. It will also be open to Sagamore guests. The Sagamore will be offering packages to help promote this weekend and accommodate our participants.

Advertising: Schenectady Gazette, Healing Springs Journal, Chronicle, Adirondack Journal, Post Star, LG Mirror, Bolton Chamber Facebook, Chamber of Commerce website, LG Chamber Website, Channel 6 News online, Channel 9 News, Channel 16, Public Radio, Local Radio, etc.

Bolton Landing Women's Weekend

Restore your Mind, Renew your Body and Soul, and Refresh your Wardrobe

Anticipated Budget:

Income:

Warren County Occupancy Tax Fund	\$18,000
Town of Bolton Landing	\$ 3,000
Bolton Landing Chamber of Commerce (in-kind svcs)	\$10,000
Sponsors	\$ 5,000
Total anticipated income:	\$36,000

Expenses:

Marketing /Advertising (Includes print, media, website, etc)	\$21,000.
Promotion Items, Staging, Lighting / Tote bags, give away etc,	\$5,000
Bolton Landings Chamber of Commerce (in-kind svcs)	\$10,000
Total Expenses	\$36,000

OCCUPANCY TAX SCORING SHEET

EVENT: HAVE A SEAT IN GLENS FALLS

APPLICANT: COOPERATIVE COMMITTEE - ADK. CHAMBER, CITY OF GLENS FALLS, CRANDALL LIBRARY, CAF BUS IMPROVEMENT DISTRICT, CARAC

DATE APPLICATION RECEIVED: 11/25/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

9

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTRACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.
"Have a Seat in Glens Falls" is a cooperative committee made up of the following not-for-profit organizations:
 - *Adirondack Regional Chamber of Commerce*
 - *City of Glens Falls*
 - *Crandall Public Library*
 - *Glens Falls Business Improvement District*
 - *Lower Adirondack Regional Arts Council (LARAC)*
- B. Please set forth the name of the event for which you wish to contract with Warren County.
"Have a Seat in Glens Falls"
- C. Please set forth the contract amount you propose to be paid by the County toward the event.
\$10,000
2. Is the above name the only name you conduct business or fund-raising under? *Yes*
If No, please provide all other names you use for business and fund raising purposes.
3. If your organization incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.? *N/A*
4. Please set forth your organizations principal business address: *The majority of the monies will be processed through LARAC, 7 Lapham Place, Glens Falls, NY 12801*
5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees or other questions.)
Alice Grether, Director of Tourism & Business
City of Glens Falls
42 Ridge St., City Hall

Glens Falls, NY 12801
518-761-3864 or agrether@cityofglensfalls.com

or

Lynn Shanks, Director of Development
Crandall Public Library
251 Glen Street
Glens Falls, NY 12801
518-792-6508, x 284 or lshanks@sals.edu

CI. EVENT BACKGROUND

- a. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County:
Memorial Day through Labor Day Weekend 2010.
- b. Please set forth the planned location of your event.
Throughout Downtown Glens Falls Business Improvement District including Glen Street, Ridge Street and Warren Street.

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

Glens Falls will be "sitting pretty" with approximately 50 Adirondack chairs painted and adorned by regional artists and placed throughout downtown.

"Have a Seat in Glens Falls" is a collaborative art project used as a tourism marketing tool to entice visitors to Glens Falls to enjoy our restaurants, shops, and cultural attractions...for a day, overnight or a long weekend.

This fun and graphic outdoor art project will bring visual interest to the downtown landscape and reflect the importance the community places on the arts.

- *The juried artist chairs must have a Glens Falls related theme, i.e, historic, past or present, a person (living or dead), a place or any element of any part of the city.*
- *This project was modeled after "Cat 'n Around Catskill" which was organized by the Catskill Chamber of Commerce and sponsored, in part, by Greene County. In 2009, they raised \$80,000 selling 50 cats.*
- *Each chair will have a business or patron sponsor.*
- *At the end of the event, these chairs will be auctioned off at a fundraising party and proceeds will go to the three organizing not for profits involved: Crandall Public Library, the BID, and LARAC. 25% of the proceeds will be also be given back to the artists.*

- *There will also be a children's component at Crandall Public Library with an art project & exhibition for smaller scaled chairs. A sponsor has already been found for this event.*
 - *At the end of the project, a cocktail party & auction will take place.*
9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.
- *Administrative salary for a "Have a Seat" project coordinator*
 - *Celadon Design Group: Contracted to design this logo:*



- *Mannix Marketing: Donated the majority of a dedicated web site: www.haveaseatglensfalls.com which is presently being constructed and going live as of January 1, 2010.*
 - *We will be contracting with North Country Distribution to get out approximately 90,000 "Have a Seat in Glens Falls" rack cards.*
 - *Approval for distribution of the chairs throughout Downtown Glens Falls has already been given by the Glens Falls Safety Commission and the Glens Falls Common Council.*
 - *Submissions are already coming in from artists who are being contracted with LARAC for a chair design.*
 - *To date we have \$9,000 in sponsor income already committed.*
 - *Chairs have been ordered from the manufacturer.*
 - *Auctioneer Martin Seeley has committed to donate his time for the auction.*
10. Please set forth the number of attendees projected to attend the event: *Because this is an outdoor art project there are no admission fees. It will be difficult to ascertain how many people will come to Glens Falls/the region just for this event but project large numbers because of the event taking place throughout the spring/summer/autumn seasons. In speaking with the Catskill project coordinator we anticipate 80,000-100,000 residents, visitors and tourists will see & enjoy the chairs*

11. Please state whether this is a one-time event in Warren County or whether you plan future events. *The success of this event (both financially in terms of fundraising, as well as increase in city sales & occupancy tax) will determine whether we plan another event next year. We hope to do so.*
12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay anticipated. If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required for furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of other number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

The project will be partnering with The Queensbury Hotel, 88 Ridge Street, Glens Falls. They're putting together a "Have a Seat at The Queensbury" group tour package and with an art focus that will include the Andrew Wyeth exhibition at The Hyde Collection; the Adirondack Regional Art Festival and others.

Warren County Tourism is using this outdoor art project to promote group tours to the region. The "Have a Seat" project will be considered an added value for the visitors staying at hotels & motels in Lake George region and beyond. It's difficult to quantify its effectiveness at this time.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

We have three media sponsors to date:

- *The Post Star: display & web site ads before and throughout the entire event.*
- *Regional Radio Group: advertising messages before & throughout the entire event.*
- *Mannix Marketing: web site construction and hosting. Web site will include individual pictures of each chair, artist information, name of work, sponsor information, interactive map and special events information. www.haveaseatglensfalls.com*

North Country Distribution: This professional distribution company will get out 90,000 rack cards distributed from Plattsburgh down through Albany. (We are hoping to extend that reach down to Greene & Hudson County). Rack cards will also be placed at the Lake George Visitors Center, The Lake George Regional Chamber of Commerce and The Adirondack Regional Chamber of Commerce.

25,000 "Have a Seat" brochures (including map) distributed throughout Glens Falls stores, restaurants and businesses during the event.

Press releases to all local & regional media (newspapers & tv)

Links to collaborators and sponsors' web sites

Social networking: Facebook, etc.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor for the event.

\$48,045.90

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

We have just begun looking for sponsors however as of Nov. 23, 2009 we have commitments in writing from:

- *\$5,000 Glens Falls National Bank (lead sponsor)*
- *\$1,000 Stewart Shops*
- *\$500 D'ella Autogroup*
- *\$500 Glens Falls Area Realty*
- *\$500 JMZ Architects*
- *\$500 Glens Falls National Bank*
- *\$500 National Grid*
- *\$500 Scoville Jewelers*

Total: \$9,000

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

\$6,000 estimate for sponsors' party/auction tickets; \$17,500 estimate for chairs @ auction. Total of \$23,500.

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this). *None at this time.*
18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available. *\$25,000*
19. Please attach your proposed budget for the event, showing anticipated income and expenditures. *See attached*

III. EVENT FINANCING INFORMATION

20. Please set forth whether you are requesting payment:

- A. _____ (For events of 2 or more consecutive days)
- B. XXX (For events only over long periods of time)

A. within twenty-seven (27) days of all of the following occurring: (I) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo *or* if use is limited to certain promotional material, please describe where and when the logo will be used.

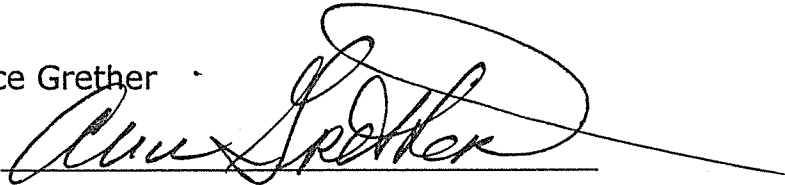
X We will agree to use the Warren County Tourism Logo

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of advertising as shall be requested by the county Tourism Department for county promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourists and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization. *YES*

I HEREBY CERTIFY THAT THE ABOVE STATEMENTS ARE TRUE, COMPLETE AND CORRECT TO BE BEST OF MY KNOWLEDGE AND BELIEF.

Name: Alice Grether

Signature: 

Director of Tourism & Business, City of Glens Falls

Date: November 25 2009

##

LARAC
Profit & Loss - Scenario
January through December 2009

Profit & Loss - Scenario Budget



Jan - Dec 09

Ordinary Income/Expense

Income

Sponsor	34,000.00	50 sponsors at various levels
Chairs - children sponsor	500.00	Glens Falls Realty sponsor
Auction Admission	6,000.00	200 people @ \$30
Auction Chair Proceeds	17,500.00	50 chairs auctioned @ \$350 ea
All Other Income	2,000.00	miscellaneous
BID Advance	2,500.00	
Total Income	<u>62,500.00</u>	

Gross Profit

62,500.00

Expense

Repayment - BID Advance	2,500.00	
Project Mgr Fees	7,000.00	
Marketing	25,000.00	website, logo, brochures, flyers, etc
Chairs	4,250.00	50 chairs at \$85 ea
Chairs - children	500.00	purchase price mini Adir. Chairs
Events (Venue/Auctioneer)	5,000.00	Auction food and bar
Administrative Costs	45.90	(ongoing tally)
Artist Payments	3,750.00	25% of chair sale per artist
Total Expense	<u>48,045.90</u>	

Net Ordinary Income

14,454.10

Net Income

14,454.10

OCCUPANCY TAX SCORING SHEET

EVENT: ADIRONDACK ADVENTURE FESTIVAL

APPLICANT: GORE MOUNTAIN REGIONAL CHAMBER

DATE APPLICATION RECEIVED: 11/24/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES -NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

10

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.

Gore Mountain Regional Chamber of Commerce

B. Please set forth the name of the event for which you wish to contract with Warren County.

Adirondack Adventure Festival

C. Please set forth the contract amount you propose to be paid by the County toward the event.

\$15,000.00

2. Is the above name the only name you conduct business or fund raising under?

Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

North Creek Chamber of Commerce

4. Please set forth your organization's principal business address.

PO Box 84, Main Street, North Creek, NY 12853

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

David Bulmer

PO Box 131, North Creek, NY 12853

518 251 2612-Chamber, 518 251-9932-Home

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.
April 30 - May 2, 2010
7. Please set forth the planned location of your event.
Throughout Johnsburg, NY and Warren County
8. Please provide a general description of your event i.e. the nature and type of event and why it is held.
See Addendum
9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.
We are working with the Town of Johnsburg for use of facilities throughout the community including the Ski Bowl, Tannery Pond Center and other town facilities
10. Please set forth the number of attendees projected to attend the event.
Since this is the first year it is hard to estimate. Our goal is 4-5,000 for year one.

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

This is planned as an annual region wide event.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

The event will start on a friday and run through late Sunday afternoon. Therefore we are anticipating an average attendance of 2 nights per visitor. We are targeting the family vacationer from as far away as NYC, CT, NJ, PA as well as central and western NY. With a few thousand visitors we anticipate filling all available rooms in the Johnsbury region as well as many rooms throughout warren county. Up to 1000 room nights is possible in year one!

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

An extensive local and regional marketing effort will be undertaken. Marketing will consist of mainly print and radio advertising.

Adk Sports and Fitness magazine will be a sponsor and major advertising partner. We will also advertise in Adirondack Life.

Newspaper advertising will be in all local papers as well as regional publications throughout the target market.

An ongoing radio campaign will also be included as will an extensive PR campaign

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

We anticipate total event costs to be in excess of \$30,000 for year one.

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):
Funding for the event is being primarily underwritten by the Chamber of Commerce.

We will also raise funds from private business sponsors and vendors.

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

The event will not have admission charges.

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

We do not have any other governmental or non-profit assistance.

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

Approximately \$15,000.

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:
A. (For events of 2 or more consecutive days)
B. (For events only over long periods of time)
(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo **or** if use is limited to certain promotional material, please describe where and when the logo will be used.

We would agree to use the Warren County Logo in our advertising and work with Tourism any way we can.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

I have read the agreement and we are willing to be bound and execute it as required.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

David T. Bulmer

TYPE OR PRINT NAME



SIGNATURE

President

TITLE

November 23, 2009

DATE

Section II - Event Background Information

#8 Please provide a general description of your event i.e. the nature and type of event and why it is held.

The First ANNUAL Adirondack Adventure Festival is being developed to showcase and promote the opportunity for year round outdoor recreational activities throughout the Town of Johnsburg and Warren County. The festival is occurring in cooperation with and at the same time as the 53rd Annual White Water Derby.

Many people know the Gore region for it's skiing but most do not come back and visit during the other seasons of the year. The North Creek/Johnsburg areas offer superb opportunities for 4-season fun and this event will help to introduce visitors to the region for spring, summer and fall activities and vacations.

The festival is being designed for active FAMILY participation. We will have a large number of vendors with typical trade show space (outdoor) advertising their products or services. More importantly, the festival will have ongoing ACTIVE events for people to participate in. These events include, but are not limited to:

Organized and guided Mountain Hikes

Organized and guided Bicycle Rides throughout the region (Road and Mountain Bike). Some rides will include a tour through the region ending in Riparius and taking the train back to North Creek. (This will add a weekend to the train schedule providing a new revenue stream for the train operations.

Fly Fishing Demos, clinics and opportunities to test new equipment

Kayak and Canoe on water demos and clinics

Rock Climbing (portable walls and actual bouldering programs)

Camping will be available

Nature walks and educational programs

Helicopter rides and tours

Rafting

Environmental education and seminars

An Outdoor Sports Film festival at Tannery Pond

Additionally, we will have participation from many national vendors as well as local businesses such as:

National - LL Bean, EMS, ORVIS, Monster Energy drinks, Serotta bicycles, etc. Many more national level vendors and will be participating as well.

Local - rafting companies, sporting goods shops, guide services, canoe/kayak outfitters, bike shops, ACC's Adventure Sport Program, Adirondack Sports and Fitness Magazine, Adirondack Mountain Club, Adirondack Spokes (Bicycling Club) and many other local organizations.

In addition to the vendors and clinics, we will have Live Music on Friday and Saturday afternoon and evening on Main Street in North Creek. Downtown shops and restaurants will be offering weekend long dining and shopping specials.

This is a COMMUNITY wide event that invites all of our local merchants to participate.

In addition to working with the Town of Johnsbury, we are also working with the Main Street Business Alliance, Upper Hudson Festivals, The Depot Museum and a host of other local non-profit organizations.

We are committed to working with as many local and in county vendors as possible on this festival so that monies spent are reinvested in our communities.

OCCUPANCY TAX SCORING SHEET

11

HOLIDAY IN THE PARK

APPLICANT: GREAT ESCAPE THEME PARK, LP

DATE APPLICATION RECEIVED: 11/25/09

APPLICATION MEETS -50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

11

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.
Great Escape Theme Park, LLC

B. Please set forth the name of the event for which you wish to contract with
Warren County.
Holiday in the Park

C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$50,000

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.
New York

4. Please set forth your organization's principal business address.
1172 State Route 9
Queensbury, NY 12804

5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Eric Fluet, Director of Marketing & Entertainment

1172 State Route 9

Queensbury, NY 12804

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

December 10 - December 31, 2010

7. Please set forth the planned location of your event.

Great Escape Theme Park, Route 9, Queensbury

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

Holiday themed family entertainment event providing musical and theatrical shows, rides, lighting, with displays, food, retail outlets, winter activities, and various other entertainment. See accompanying materials.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

Existing Great Escape licenses, contracts with outside vendors, and infrastructure to be supplied as outlined in the accompanying materials.

10. Please set forth the number of attendees projected to attend the event.

40,000

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

Future events are planned.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

5,000 room nights based upon a 21 day event for approx. 20,000 out of area attendees. Our survey shows up to 50% of attendees travel more than 50 miles to visit. Statistics show that each visitor spends approx. \$110.00 per visit. Based upon 40,000 visits, this translates to \$4.4 million in spending.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

\$150,000 in regional and national radio, television, direct mail and internet advertisements. Select hotels/motels will be offering promotional tickets. Partnerships with up to 50 NFP for fund raising purposes.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$750,000 - \$1 million (less capital expenditures in year 2)

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

Applying for Town of Queensbury Occupancy Tax Grant.

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

\$430,000.00 in ticker revenue

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

Applying for Town of Queensbury Occupancy Tax Grant.

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

N/A

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

Yes

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Don McCoy

TYPE OR PRINT NAME

SIGNATURE

Park President

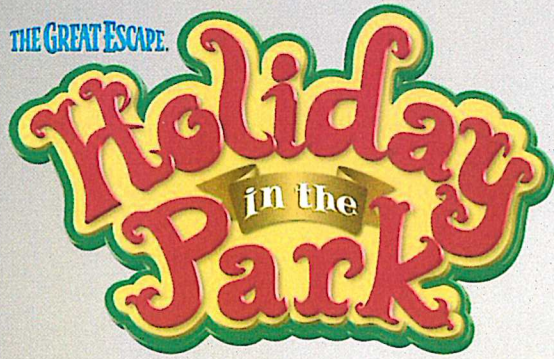
TITLE

DATE

2009 FORECAST			CAPITAL EXPENDITURES	
	DETAIL	PERCAP		
<u>ATTENDANCE</u>	40,000		HIP Entertainment	
<u>TICKET REVENUE</u>	430,760	\$ 10.77	Sassy Scrooge	2,500
<u>IN-PARK REVENUE</u>			Costume Characters	25,000
Food - Stands	160,000	\$ 4.00	Frosty the Snowman	2,500
Food - Catering	-	\$ -	Holiday Show	10,000
Retail	80,000	\$ 2.00	Iconic Tree	33,000
Games	29,800	\$ 0.75	Parade Upgrade	10,000
Attractions/Arcades	6,888	\$ 0.17	Ice Skating	
Rentals	20,000	\$ 0.50	Thematic Elements	4,500
Parking	45,600	\$ 1.14	Sound Upgrade	1,900
Other In-Park	-	\$ -	Lighting Effects	2,200
	342,288	\$ 8.56	Sign Package	750
Other Revenue	-	\$ -	Skating Buddy	500
<u>TOTAL REVENUE</u>	773,048	\$ 19.33	Sledding Hill	
<u>COST OF SALES</u>			Ramp Construction	20,000
Food	46,169	28.9%	Sound Equipment (upgrade)	3,000
Retail	32,000	40.0%	Snow Tubes	3,000
Games	7,657	25.7%	Park Décor	
Attractions/Arcades	-		Fiberglass Thematic Elements x10	40,000
Rentals	-		Artificial Landscaping	30,000
Parking	-		Light Poll Display/Banners	15,000
Other In-Park	-		Signage	10,000
<u>COST OF SALES</u>	85,826		Thematic Elements (Silhouettes)	5,000
<u>GROSS MARGIN</u>	687,222		Holiday Light Elements	12,000
<u>OPERATING EXPENSES</u>			Holiday Décor	13,000
Full Time Salaried	-		Fire Pits	1,100
Full Time Hourly	-		Holiday Lights	175,000
Seasonal Wages	141,930		Cash Office Heat	1,000
Other Salaries & Wages	-		Ride Upgrades - Heating Elements	4,000
Total Salaries & Wages	141,930		HVAC upgrades - food service equipment	3,500
Fringes & Other	17,032		Add El. heat to 6 Booths (3 gate-3 park)	1,500
Taxes	1,000		International Village Heat	14,000
Advertising Media	150,000		Character Café Heat & Water	14,000
Advertising Production	-		Add heat to Gingerbread House	9,000
Other Media	-		Gingerbread House replace water line feed	19,000
Advertising	150,000		Carousel Funnel Cakes replace water feed	9,000
T&E	-		Cinderella Restroom Heat	9,000
Rent	6,500		Increase heat in Wiggles Restroom	14,000
Outside Services	209,880		First Aid heat	3,000
Repair and Maintenance	28,350		Deck on dive tank for tree	2,500
Operating Supplies	21,300			
Utilities	110,300			
Insurance	30,000			
Other	2,300			
Total Oper. Expenses	718,591			
BITDA	(31,369)			
Capital Expenditures	(523,450)			
Free Cash Flow	(554,819)			

Six Flags Great Escape Lodge
Occupancy Tax Payments

TRX Date	Payable To	Reference	Amount
3/21/2006	WARREN COUNTY TREASURER	FEBRUARY OCCUPANCY TAX	\$24,004.00*
4/19/2006	WARREN COUNTY TREASURER	MARCH 06 OCCUPANCY TAX	\$42,259.31
5/18/2006	WARREN COUNTY TREASURER	APRIL '06 OCCUPANCY TAX	\$47,251.00
6/20/2006	WARREN COUNTY TREASURER	OCCUPANCY TAX	\$16,234.48
7/20/2006	WARREN COUNTY TREASURER	JULY '06 OCCUPANCE TAX	\$27,448.85
8/21/2006	WARREN COUNTY TREASURER	OCCUPANCY TAX JULY'06	\$42,985.16
9/20/2006	WARREN COUNTY TREASURER	AUGUST OCCUPANCY TAX	\$56,809.00
10/20/2006	WARREN COUNTY TREASURER	SEPTEMBER '06 BED TAX	\$27,764.76
11/17/2006	WARREN COUNTY TREASURER	OCT'06 OCCUPANCY TAX	\$16,769.00
12/18/2006	WARREN COUNTY TREASURER	NOVEMBER '06 OCCUPANCY TAX	\$20,635.00
1/22/2007	WARREN COUNTY TREASURER	OCCUPANCY TAX	\$27,715.46
			<hr/>
			\$349,876.02
2/19/2007	WARREN COUNTY TREASURER	JAN '07 OCCUPANCY TAX	\$23,614.28
3/20/2007	WARREN COUNTY TREASURER	FEB '07 BED/OCCUPANCEY TAX	\$38,701.16
4/20/2007	WARREN COUNTY TREASURER	MARCH '07 BED TAX	\$47,155.00
5/21/2007	WARREN COUNTY TREASURER	APRIL '07 OCCUPANCY TAX	\$57,409.00
6/20/2007	WARREN COUNTY TREASURER	MAY '07 BED/OCCUPANCY TAX	\$20,334.13
7/20/2007	WARREN COUNTY TREASURER	JUNE '07 OCCUPANCY TAX	\$31,611.00
8/20/2007	WARREN COUNTY TREASURER	JULLY OCCUPANCY TAX	\$51,595.00
9/20/2007	WARREN COUNTY TREASURER	AUG OCC/BED TAX	\$59,780.00
10/24/2007	WARREN COUNTY TREASURER	OCCUPANCY TAX	\$28,823.00
11/20/2007	WARREN COUNTY TREASURER	OCT OCC/BED TAX	\$19,469.00
12/19/2007	WARREN COUNTY TREASURER	NOV OCC/BED TAX	\$21,686.19
1/21/2008	WARREN COUNTY TREASURER	DEC OCC/BED TAX	\$27,797.00
			<hr/>
			\$427,974.76
2/20/2008	WARREN COUNTY TREASURER	JAN OCC/BED TAX	\$25,613.00
3/20/2008	WARREN COUNTY TREASURER	FEB OCC/BED TAX	\$36,345.00
4/21/2008	WARREN COUNTY TREASURER	MARCH OCC/BED TAX	\$43,446.47
5/19/2008	WARREN COUNTY TREASURER	APR OCC/BED TAX	\$43,815.00
6/17/2008	WARREN COUNTY TREASURER	MAY OCC/BED TAX	\$17,658.33
7/21/2008	WARREN COUNTY TREASURER	OCC/BED TAX	\$33,552.00
8/19/2008	WARREN COUNTY TREASURER	JULY OCC/BED TAX	\$51,249.00
9/22/2008	WARREN COUNTY TREASURER	AUG OCCUPANCY TAX	\$62,280.00
10/20/2008	WARREN COUNTY TREASURER	SEPT OCC/BED TAX	\$28,897.00
11/20/2008	WARREN COUNTY TREASURER	Oct Occ/Bed Tax	\$17,439.00
12/22/2008	WARREN COUNTY TREASURER	NOV OCC/BED TAX	\$13,648.00
1/20/2009	WARREN COUNTY TREASURER	DEC OCC/BED TAX	\$23,870.00
			<hr/>
			\$397,812.80
2/18/2009	WARREN COUNTY TREASURER	JAN 09 OCC/BED TAX	\$27,188.00
3/18/2009	WARREN COUNTY TREASURER	FEBRUARY OCC/BED TAX	\$33,556.00
4/14/2009	WARREN COUNTY TREASURER	MARCH 09 OCC/BED TAX	\$42,151.00
5/20/2009	WARREN COUNTY TREASURER	APRIL OCC/BED TAX	\$36,924.00
6/12/2009	WARREN COUNTY TREASURER	MAY BED/OCC TAX	\$16,207.00
7/20/2009	WARREN COUNTY TREASURER	JUNE 2009 BED/OCC TAX	\$26,063.00
8/19/2009	WARREN COUNTY TREASURER	JULY 2009 BED/OCC TAX	\$43,959.05
9/20/2009	WARREN COUNTY TREASURER	AUGUST BED/OCC TAX	\$55,029.00
11/20/2009	WARREN COUNTY TREASURER	SEPTEMBER 2009 BED/OCC TAX	\$32,057.00
11/20/2009	WARREN COUNTY TREASURER	OCTOBER 2009 BED/OCC TAX	\$16,720.00
			<hr/>
			\$329,854.05
			<hr/>
			<u>\$1,505,517.63</u>



Holiday in the Park

November 20 - December 31



- This Holiday Season, The Great Escape is transformed into a Winter Wonderland with themed shows, festive foods and thousands of twinkling lights. This holiday celebration extends The Great Escape's 2009 operating season by 21 days, making it the longest in its 56 year history.
 - Three brand new shows including all new Holiday in the Park characters
 - Santa's Workshop complete with elves and daily visits with Santa
 - Daily tree lighting ceremony at our 60 foot Christmas Tree
 - Family Ice Skating Rink
 - Brand New Alpine Alley Snow Hill
 - Strolling Victorian Carolers
 - Five themed family areas
 - Tasty Holiday Treats
 - Kids Holiday Karaoke



Holiday in the Park



★ Burlington

● SFGE

★ Syracuse

★ Utica

★ Albany

★ Springfield

★ Hartford

★ New York City

Target Markets

- Advertising
 - \$150,000
- Price Point
 - \$19.99 Main Gate
 - 2009/10 Season Pass
 - Big Six Pass
- Attendance
 - 40,000
 - 25-30% from 50+ miles



Marketing



- Upon their arrival, guests will discover that the park has transformed into a winter wonderland. Thousands of twinkling lights will greet each and every visitor. Once through the turnstiles, guests will witness the Norman Rockwell-like International Village featuring white lights, Victorian carolers and the savory smells of the season.

Park Entrance





- Rounding the corner, guests will be met by an enormous 60-foot Christmas tree towering over the carousel. Featuring over 5,000 multi-colored lights, our Christmas tree will be the site of the daily lighting ceremony and the perfect spot for family photos. From this gorgeous tree, you will travel over the bridge and through the North Pole to Santa's Workshop.

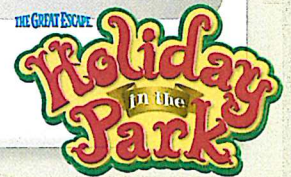
60' Christmas Tree





- Once inside the workshop, you'll watch as Santa's elves put the finishing touches on all the new toys, as Santa listens to what each boy and girl wants for Christmas. Beyond Santa's Workshop lies Toyland, a magical place where the streets are lined with oversized toys, and multi-colored lights line the buildings.

Santa's Workshop

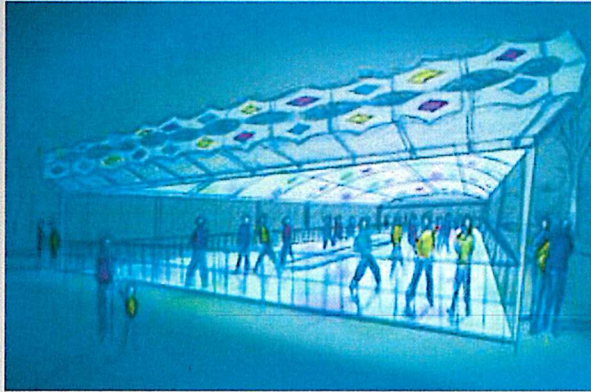




- Overlooking Toyland is the slickest slope of them all: Alpine Alley. This gigantic snow hill features festive music and theatrical lighting. Alpine Alley is designed to provide riders with the ultimate multi-sensory experience.

Alpine Alley Snow Hill





- Finally, sharpen those skates and grab your coat, because once in Winter Wonderland, guests will discover that the bumper cars have been transformed into a full-scale ice skating rink. Winter Wonderland is also the home to Frosty the Snowman who will travel from far away to meet and greet guests throughout Holiday in the Park.

Family Ice Skating Rink



Home Page

The screenshot shows the Six Flags Lake George, NY website home page. At the top left is the Six Flags logo. To its right is a navigation menu with links: Nat'l Home, Calendar, Groups, Park Info, Jobs, Lodging, News, FAQ, and Community. Further right is a search bar with the text "ENTER PROMO CODE" and a "GO" button. Below the navigation is a secondary menu with buttons for "HOME", "RIDES", "ENTERTAINMENT", "EVENTS", "FOOD & FUN", and "WATER PARK". On the right side of the header, there is a promotional banner for "SEASON PASSES & TICKETS BUY AND PRINT NOW" and buttons for "GET TICKETS", "CART" (with a shopping cart icon and "0 ITEMS"), and "GO".

The main content area features a large image of a family (a woman in a Santa hat, a young girl, and a young boy) sitting on a red blanket and reading a Christmas book. To the left of this image is the text:

Coming in 2009: Holiday in the Park

The Great Escape will introduce a festive holiday event like no other in 2009. Shows, Santa, sumptuous food, choirs, carolers, snow sledding and thousands of twinkling lights will transform the park into a winter wonderland.

[LEARN MORE](#)

On the right side of the main image, there are three promotional boxes:

- STAY WITH US**
Six Flags Great Escape Lodge & Indoor Waterpark. [LEARN MORE](#)
- CATERED OUTINGS**
Upstate New York's Premier Outing Destination! Contact Group Sales at (518) 792-3500 x3361. [MORE](#)
- PARK HOURS: SEPTEMBER 21**
Closed today. Park is now open weekends. [SEE CALENDAR](#)

Online Promotion

HIP Landing Page



[PARK INFO](#) > [MORE NEWS](#) >

 [PRINT](#)  [EMAIL](#)

Make The Great Escape part of your family's holiday tradition during Holiday in the Park — November 20 - December 31. For the first time ever, The Great Escape will ring in the season with an all-new celebration featuring dazzling lights, holiday-themed shows, festive food and plenty of wintertime fun.

- Enjoy live entertainment and special seasonal shows
- Thousands of lights will transform the park into a twinkling wonderland
- Kids can meet Santa and share their Christmas wish lists
- Choirs will fill the air with beautiful music while carolers stroll through the streets
- Sled down our very own snow hill
- Enjoy tasty theme park treats along with special food for cooler weather like roasted corn, hot chocolate, cider and coffee, plus traditional holiday favorites

GET SIX FLAGS EMAILS

Join Six Flags Funatics and get everything from special offers to inside info on new rides and events.

[SIGN UP NOW](#)

GET READY TO ROCK



Check out the new arcade games for 2009.

[GO ▶](#)



Online Promotion

Behind the Scenes Page includes all HIP renderings



Behind The Scenes

 PRINT  EMAIL

Have you ever wondered how such a massive and elaborate production like **Holiday in the Park** comes to life? It takes a large team of people, and thousands of hours to create this winter wonderland. Take our behind-the-scenes photo tour, to witness how this amazing celebration evolves from simple sketches on a page, to a full-fledged holiday festival. And don't miss the all-new Holiday in the Park, November 20 to December 31.

GET SIX FLAGS EMAILS

Join Six Flags Funatics and get everything from special offers to inside info on new rides and events.

[SIGN UP NOW](#)



Online Promotion

Theme Park Rack Brochure

375,000 Distribution



A beast of a thrill ride has arrived at The Great Escape. Sasquatch launches you up a 19-story tower in three seconds, before plummeting you back to earth.



Start a new tradition with your family this year as The Great Escape introduces Holiday in the Park. Celebrate the season with holiday-themed shows, twinkling lights and plenty of wintertime fun.

**More Thrills.
More Memories.**

Holiday Park

Lodge Rack Brochure

50,000 Distribution

THE ENDLESS SUMMER ESCAPE



Johnny Rocketts
Fast Casual Dining

Dining

The Lodge offers four dining options with a variety of freshly prepared foods.

At Johnny Rocketts families will enjoy the food and friendliness reminiscent of feel good Americana with tabletop jukeboxes and an all American menu featuring classic hamburgers, fries, sandwiches, shakes and more. Located on the lower level just White Water Bay.

Overlooking all of the activity of White Water Bay, Tall Tales offers a variety of tasty foods including pizza, pasta, steak and more.

Birch Bark Grill is a great place to grab a quick bite to eat without leaving White Water Bay. For coffee, tea and delicious breakfast items, visit the **Coffee Corner** located in the lobby.



THE GREAT ESCAPE & SPLASHWATER KINGDOM
A Six Flags® Theme Park

**New for 2009
Sasquatch & Holiday in the Park!**

The Great Escape & Splashwater Kingdom features more than 200 rides, shows and attractions and a full outdoor water park. Visit **Merriemonte** Waters gift shop at the Lodge to purchase discounted day tickets or seasonal passes. For more information visit SixFlags.com or call 616-793-3600.



The Six Flags Great Escape Lodge & Indoor Water Park is nestled among the beautiful Adirondack Mountains between Saratoga Springs and Lake George, New York.

89 Six Flags Drive
Queensbury, NY 12264
888.708.2644



SIX FLAGS GREAT ESCAPE LODGE.
6 INDOOR WATERPARK




SixFlagsGreatEscapeLodge.com SixFlagsGreatEscapeLodge.com

2009 Collateral

HIP-Specific Rack Brochure

50,000 Distribution

Holiday in the Park
November 20 - December 31

2009 CALENDAR

NOVEMBER

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Stay where you play

The Six Flags Great Escape Lodge & Indoor Water Park, located across from the theme park, is an Adirondack-themed lodge featuring 200 guest suites and a 38,000-square-foot indoor water park. Go to www.greatescapelodge.com and enter promo code TGE for special discount. For more information call 888.708.2664.

JUST \$1.99 per day
for main gate admission
November 20 - December 31

MORE FLAGS. MORE FUN.

Map & Guide

250,000 Distribution

Entertainment

Special Events

Fright Fest presented by Salsbury Industries
The Great Escape will be transformed into a Halloween-themed park for the month of October. From October 22 to October 24, the park will host Fright Fest, featuring a variety of scary events and activities. For more information, visit www.greatescape.com.

Holiday in the Park - BEET!
The Great Escape will be transformed into a winter wonderland for the month of November and December. From November 20 to December 31, the park will host Holiday in the Park, featuring a variety of festive events and activities. For more information, visit www.greatescape.com.

Map & Guide

the water ride doesn't count as hydration

vitamin WATER

2009 Collateral

Toll Road

**PURCHASE A SEASON PASS TODAY
AND GET**



**THE GREAT ESCAPE
Holiday
Park**
In the
SPLASHWATER KINGDOM

NOVEMBER 20 - DECEMBER 31

In-Park Billboard

**THE GREAT ESCAPE
& SPLASHWATER KINGDOM**
A Six Flags® Theme Park

Parking Lot Billboard

TIS THE SEASON...ALL SEASON LONG!



**JUST
\$79.99
PLUS TAX**



THE 2010 SEASON PASS MAKES A GREAT GIFT!

**MORE FLAGS.
MORE FUN.**

SIXFLAGS.COM

*Themed Shows,
Festive Decorations
and Tempting
Holiday Treats.*

**THE GREAT ESCAPE
Holiday
Park**
In the
SPLASHWATER KINGDOM

November 20 - December 31

**NEW
per show!**



In-Park Advertising

Key Card Insert



**THE GREAT ESCAPE
& SPLASHWATER KINGDOM**

Season Passes & Daily Tickets

Get your Season Pass to The Great Escape and let the fun begin! Visit **Northwoods Traders** gift shop to purchase your Season Pass or discounted daily ticket today.



Sasquatch
NEW for 2009!
192 feet straight up in three seconds. Now that is Six Flags of fun!

Holiday in the Park
NEW for 2009!
Themed shows, festive decorations and tempting holiday treats. Select dates beginning November 27—December 31.



THE GREAT ESCAPE
Holiday in the Park

GREAT ESCAPE LODGE.
A SPLASHWATER KINGDOM

Table Tops & Elevator Doors



**Themed Shows,
Festive Decorations
and Tempting
Holiday Treats.**

**NEW
for 2009!**



THE GREAT ESCAPE
Holiday in the Park

November 20 - December 31

Lodge Advertising

Print Ads

THE GREAT ESCAPE & SPLASHWATER KINGDOM



The Great Escape & Splashwater Kingdom has over 135 rides, shows & attractions, including a full outdoor water park - there's something for everyone! New for 2009, thrill seekers will love the all new Sasquatch drop tower, standing 192 feet tall.

LAKE GEORGE • NEW YORK
THE GREAT ESCAPE & SPLASHWATER KINGDOM
 A Six Flags® Theme Park

518.792.3500 • SIXFLAGS.COM/GREATESCAPE • ROUTE 9 • LAKE GEORGE, NY 12845

THE GREAT ESCAPE & SPLASHWATER KINGDOM



THRILLS BY DAY, CHILLS BY NIGHT!
 September 26 - November 1

Start a New Family Tradition!
 November 20 - December 31

The Great Escape & Splashwater Kingdom has over 135 rides, shows & attractions - there's something for everyone! Visit us through December 31 for our longest season in history. Visit sixflags.com for more details.

LAKE GEORGE • NEW YORK
THE GREAT ESCAPE & SPLASHWATER KINGDOM
 A Six Flags® Theme Park

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Route 9 Billboard



HOLIDAY PARK
 in the Park

JOIN US AT **THE GREAT ESCAPE** NOVEMBER 20 - DECEMBER 31

LAKE GEORGE • NEW YORK
 A Six Flags® Theme Park

SIXFLAGS.COM

Local Advertising

RCM Letter – 40,000 Distribution

LAKE GEORGE - NEW YORK

THE GREAT ESCAPE

& SPLASHWATER KINGDOM

A Six Flags® Theme Park

MARK YOUR
CALENDAR.
OPENING DAY
IS MAY 9.

ACTIVATE YOUR 2009 SEASON PASS NOW FOR MORE FUN AND MORE FREE PERKS.

RENEW BY MAY 24 AND BRING A FRIEND FREE.

Thanks for being a 2008 Season Pass holder. We had a blast last year and are already working hard to make this year even more spectacular. So don't miss out. Renew your Season Pass now and bring a friend to the park for FREE. But hurry, you need to renew by May 24 or you'll miss out on this exclusive early renewal offer.

WHY WAIT? ACTIVATE YOUR SEASON PASS AT HOME TODAY.

Renewing online is quick and easy. Just log on to sixflags.com/activate and follow the simple on-screen instructions. With a renewed pass, you can be one of the first to check out all our latest rides and attractions.

AN EXCLUSIVE PREVIEW OF OUR NEW 2009 ATTRACTIONS:

ALL-NEW SA SQUATCH
A beast of a drop ride is coming to The Great Escape in 2009. Sasquatch, with two 19-story towers, shoots you to the top in three seconds, then plummets you back to Earth.

START A NEW FAMILY TRADITION WITH HOLIDAY IN THE PARK
This holiday season, the park will transform into a real winter wonderland. Come celebrate with themed shows, festive decorations, dazzling light displays, and so much more!

MORE FUN. LESS COST. JUST \$69.99 PLUS TAX. YOUR SEASON PASS EVEN PAYS FOR ITSELF.

It's true. For the cost of less than two visits, you can enjoy an entire year of thrills. Plus, renew by May 24 and bring a friend to the park for FREE. Hurry – this exclusive offer won't last.

VISIT SIXFLAGS.COM/ACTIVATE TO GET STARTED.






**MORE FLAGS.
MORE FUN.**

Renew your 2009 Season Pass on or before November 15, 2009 and receive one complimentary Priority-Go entry ticket for a friend. Valid on select dates. Offer valid for same day, same day. Cash on the top of a printed receipt is not refundable. Season Pass, Priority-Go and other perks are not included in this offer. Offer ends 11:59 PM on 11/15/09. Offer subject to change without notice. © 2009 Six Flags Entertainment Inc. All rights reserved. See SixFlags.com for details. Offer ends 11:59 PM on 11/15/09. Offer subject to change without notice. © 2009 Six Flags Entertainment Inc. All rights reserved. See SixFlags.com for details.

Dunkin Donuts Coupon 1,125,000 Distribution

PAY ONLY \$29.99 DURING FRIGHT FEST!

Present this coupon at any Great Escape ticket booth during Fright Fest (select dates September 26–November 1) and pay only \$29.99 plus tax for a one day admission ticket. Valid for up to (4) four tickets. Tickets valid only on day of purchase. Attractions, prices, shows and operating schedules are subject to change without notice. Offer cannot be combined with other discount offers. Not valid at any other Six Flags park. Visit sixflags.com for operating dates and times. Expires November 1, 2009.

Circle # Purchased: 1 2 3 4 **NLU 3070**



START A NEW FAMILY TRADITION THIS HOLIDAY SEASON!

Join us November 20 – December 31 for the all-new Holiday in the Park. Visit sixflags.com for details.

© 2009 Holiday LLC. All rights reserved. ®/™ Trademarks ©Six Flags, Incorporated 2009.

Enjoy the endless summer escape in our Adirondack themed Lodge and splash around in the 38,000 square foot indoor water park.

Visit sixflagsgreatescapelodge.com for reservations

Local Advertising

Holiday in the Park Fundraiser

- Database of over 10,000 local organizations can register to sell discount tickets to Holiday in the Park and keep \$3.00 from each ticket sold

Corporate Alliances

- Added \$250.00 to each sponsor tier with the proceeds going to The Great Escape's desired organization (American Red Cross)
- For the \$250 contribution, the business will receive a Christmas tree to decorate in the park for further exposure

Media/VIP Event

- Preview in the week prior to the event's opening
- American Red Cross Adirondack Saratoga Chapter and The Great Escape will team up to welcome local dignitaries, businesses partners and members of the media to experience an evening of Holiday in the Park.
- Live auction featuring goods and services from the local community with funds benefitting the American Red Cross

Read to Succeed Essay Contest

- Brand new character unique to The Great Escape
- Over 50 local schools in our Read to Succeed database, students K-6, name the character and tell us his back story
- In partnership with Literacy New York Greater Capital Region, The Great Escape will work with 23 local libraries and two teen advocacy groups to complete the contest and choose winners
- In addition to great prizes from The Great Escape for the winner, his or her class will receive an exclusive ice cream party in their classroom featuring Looney Tunes characters

Retail

- Ornaments to be sold at retail locations throughout theme park to be displayed on Christmas trees
- All proceeds going to Children's Miracle Network through Six Flags Friends

Charitable Opportunities

Retail

- Cookie decorating with Mrs. Claus
- The entire International Village Cartoon Shop is transformed into a Holiday Shop with festive jewelry and ornaments
- Great Selection of winter apparel
- Attitudes Gift Shop is transformed into Santa's Workshop
- Snowman and various winter themed plush offerings
- Hats Mittens, Scarves
- Santa Photos by Kodak

Foods

- Holiday meal with show in Bavarian Palace
 - Roast Turkey / Roast Beef, Dressing, Mashed Potatoes, Gravy, Cranberry, Green Beans, Glazed Carrots, Rolls butter, Pumpkin / Apple Strudels, Side Salad
- Throughout the park
 - Coffee, Cappuccino
 - Hot Chocolate w/ whipped cream, candy cane, sprinkles
 - Fudge, Christmas flavors
 - Caramel and Fudge Apples
 - Specialty Coffee
 - Egg Nog
 - Flavored popcorn
 - Homemade Cinnamon Rolls
 - Fudge dipping (in front of the guest)

In-Park Offerings

12

OCCUPANCY TAX SCORING SHEET

HVVFA CONVENTION + PARADES

APPLICANT: HUDSON VALLEY VOLUNTEER FIREMEN'S ASSOC.

DATE APPLICATION RECEIVED: 12/1/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____



HUDSON VALLEY
VOLUNTEER FIREMEN'S ASSOCIATION

To: Warren County Board of Supervisors, Occupancy Tax Committee

From: Jason Sherry, Sherry Management, LLC

Re: Application for Contract Funding with Warren County under the Tourist and Convention Development Agreement

Date: December 1, 2009

Please accept the enclosed application for funding for the 2010 Hudson Valley Volunteer Fireman's Association (HVVFA) Convention & Parade. The HVVFA has provided the Lake George Region with an extraordinary opportunity to host the event in 2010, 2011 and into the future. It is only with support of the Warren County Board of Supervisors in the form of an Occupancy Tax grant of \$40,000 that we can make the 2010 event one of the most memorable Conventions in HVVFA's history. If the community comes together to support and fund this important event, there is no reason the event will not stay in our community indefinitely.

Last year you provided funding to the Lake George Fire Department to host this event. For 2010 and beyond, the association is taking a more direct role in coordinating the event. By doing so, the HVVFA hopes to generate a larger attendance and have a greater impact on the Warren County economy. In addition, the event will be expanded to include more public activities like a Public Safety Expo to be held for the first time in 2010.

Using an average room rate of \$100, we estimate the event will generate over \$50,000 in Sales Tax revenue and approximately \$30,000 in Occupancy Tax revenue (assuming 50% tax exempt) from the hotels alone. The overall impact of the event is easily in excess of \$2M. We believe funding this event is a simple case of evaluating the potential return on the investment of \$40,000 and we hope you agree.





HUDSON VALLEY
VOLUNTEER FIREMEN'S ASSOCIATION

May 2, 2009

To Whom It May Concern:

Please accept this letter as my introduction of Jason Sherry and his company, Sherry Management, LLC. On April 26, 2009 the Board of Directors of the Hudson Valley Volunteer Firemen's Association (HVVFA) voted unanimously to hire Sherry Management to promote the 2010 and 2011 Hudson Valley Volunteer Firemen's Association Convention.

As the promoter of our convention, Sherry Management has been authorized to negotiate on behalf of the Association in matters related to the Convention. We ask that you give him your full support, as we have.

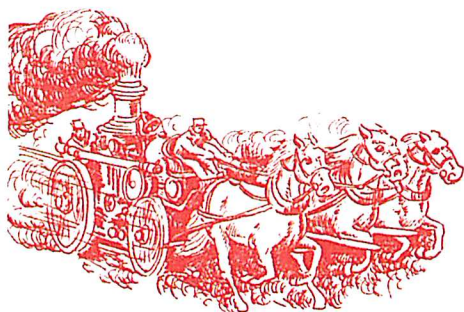
At the same meeting, the Directors of HVVFA expressed their desire to hold at least the next two (2010 and 2011) Conventions in Lake George. Over the past years we have held numerous conventions in the Lake George area. These events have always attracted the largest number of attendees as well as the largest crowd of spectators.

We hope that you can offer us and Sherry Management the support we will need to continue the tradition of the HVVFA Convention and to continue to hold this hugely successful event in the Lake George area.

Sincerely,



Thomas J. McKinney
President HVVFA



**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1.
 - A. Please set forth your complete corporate, association or group name.
Hudson Valley Volunteer Firemen's Association, Inc.
 - B. Please set forth the name of the event for which you wish to contract with Warren County.
HVVFA Convention & Parades
 - C. Please set forth the contract amount you propose to be paid by the County toward the event.
\$40,000

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.
NYS, as above.

4. Please set forth your organization's principal business address.
c/o Robert Creifelds, Recording Secretary
PO Box 235, Ballston Spa, NY 12020

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

Jason Sherry, Sherry Management, LLC

HVVFA Convention & Parades, PO Box 722, Lake George, NY 12845

646-285-2325 (Mobile) info@hvffaconvention.org

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

June 16 - June 20, 2010

7. Please set forth the planned location of your event.

Throughout the Town & Village of Lake George

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

The "event" includes the annual convention of the HVVFA and the HVVFA Ladies Auxiliary, plus two parades (Friday & Saturday) and other community events including a Public Safety Expo.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

Arrangements with appropriate municipal bodies for the parades and arrangements with a host hotel and local sponsors for funding.

10. Please set forth the number of attendees projected to attend the event.

3,500

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

If funding is available, we would like to hold the event in 2010 & 2011.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

Assuming of the 3,500 attendees 3/4 stay overnight with an average stay of 3 nights, we project the event to generate 15,000 room nights.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Included in the attached budget is \$19,639 for Marketing & Public

Relations. The majority of marketing is direct marketing to fire and

emergency service personnel throughout the state of NY (see budget for details).

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$108,258

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

We are hoping to raise \$68,300 between local occupancy tax support and support from local and regional businesses and residents.

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

\$0

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

We intend to apply for \$5,000 in Occupancy Tax support from the Town and Village of Lake George (each).

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$50,000

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

- A. (For events of 2 or more consecutive days)
B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

We will use the logo in all promotional material and on convention materials and provide ad space and opportunities to distribute literature.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

I have read the Development Agreement and we are willing to sign the agreement and be bound by it.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Jason L. Sherry

TYPE OR PRINT NAME


SIGNATURE

President, Sherry Management, LLC

TITLE

December 1, 2009

DATE

HVVFA Convention 2010
Worksheet

2010 HVVFA Convention & Parades		
Budget		
Sources of Funds		
Community Support & Advertising		\$ 42,000
Merchandise Sales		\$ 16,300
County Occupancy Tax Request		\$ 40,000
Town of LG Occupancy Tax Request		\$ 5,000
Village of LG Occupancy Tax Request		\$ 5,000
TOTAL SOURCES		\$ 108,300
Cost of Sales		
Production of Ad Journal		\$ 6,500
Merchandise Costs		\$ 10,980
Uses of Funds		
HVVFA Convention		
Red Book (Convention Materials)		\$ 6,500
Gift Tote		\$ 2,250
Badges & Ribbons		\$ 2,000
Memorial Service		\$ 500
Hospitality Room		\$ 1,500
Meeting Room Fees		\$ 4,388
HVVFA Ladies Auxiliary Convention		
Gift Tote		\$ 675
Badges & Ribbons		\$ 500
Meeting Room Fees		\$ 551
Meals (B/F & Lunch)		\$ 2,125
Parades		
Wrist Bands/Coupons		\$ 1,000
Trophies		\$ 3,750
Judges Expenses		\$ 500
Port-a-Johns		\$ 2,350
Friday Night Party		\$ 6,500
Saturday Post-Parade		\$ 26,250
Staging & Public Address System (Reviewing Stand)		\$ 1,200
Permits & Fees		\$ 8,000
Marketing & Public Relations		
Public & Media Relations		\$ 6,000
Regional Advertising		\$ 4,500
Postage and Mailings (includes copies & envelopes)		
Association Mailings		\$ 2,046
Non-Association Mailings		\$ 986
Community Mailings		\$ 1,742
Confirmation Packet		\$ 1,500
Banners (3 x 5)		\$ 1,170
Banners (2 x 3)		\$ 645
Welcome Signs		\$ 1,050
Office Supplies		\$ 600
TOTAL USES		\$ 108,258
Over (Under)		\$ 42

OCCUPANCY TAX SCORING SHEET

EVENT: ⁽¹³⁾ ANDREW WYETH: AN AMERICAN LEGEND

APPLICANT: HYDE COLLECTION TRUST

DATE APPLICATION RECEIVED: 12/1/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association, or group name.
Hyde Collection Trust

B. Please set forth the name of the event for which you wish to contract with Warren County.
Andrew Wyeth: An American Legend June 11th 2010- September 5th 2010

C. Please set forth the contract amount you propose to be paid by the County toward the event.
\$25,000

2. Is the above name the only name you conduct business of fund raising under?
 Yes ✓ No If No, please provide all other names you use for business and fundraising purposes.

The Hyde Collection

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

N/A

4. Please set forth your organization's principal business address.

161 Warren Street, Glens Falls, New York 12801

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees or other questions).

David Setford, Executive Director
The Hyde Collection, 161 Warren Street, Glens Falls, New York 12801
Phone: (518) 792-1761 ext. 19 fax: (518) 792-9197
Email: dsetford@hydecollection.org

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

June 11, 2010 – September 5, 2010 88 Days

7. Please set forth the planned location of your event.
The exhibition and the associated events will take place at The Hyde Collection in Glens Falls, NY and as well as other regional venues.
8. Please provide a general description of your event i.e. the nature and type of event and why it is held.
Andrew Wyeth: An American Legend will continue the momentum created by the summer of 2009 exhibition Degas & Music, and will attract a wide variety of visitors, as it is the first major Wyeth show to be held in our large and diverse region. The exhibition, organized by The Hyde, will include (amongst others) major works from the Farnsworth Art Museum (Maine), The Philadelphia Museum of Art, The Whitney Museum of American Art and the Museum of Fine Arts, Boston. This will be a major show, including approximately 60 works of art, and we expect widespread excitement across the region.
In connection with the exhibition, The Hyde is again collaborating with visual and performing arts organizations to present Andrew Wyeth-influenced exhibitions or musical events/performances based on the exhibition, his work and American composers. These programs and events will occur at The Hyde and other visible venues throughout Warren County. This collaborative endeavor will offer our visitors unique and wide ranging cultural experiences through a variety of activities, educational programming, concerts and performances.
9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.
- **The Hyde has secured loan agreements and contracts with the Farnsworth Art Museum, The Philadelphia Museum of Art, The Whitney Museum and the Museum of Fine Arts, Boston.**
 - **The Hyde Collection will create package proposals with numerous hotels, bed & breakfasts, and resort accommodations in the greater Adirondack area to promote tourism.**
 - **The Hyde Collection is partnering with existing tourism experts – including the City of Glens Falls Office of Tourism, to best highlight the gems of Warren County and the Adirondacks and to promote this exciting exhibit.**
10. Please set forth the number of attendees projected to attend the event.
We project that over 20,000 people will attend the exhibition and collaborative events.
11. Please state whether this is a one-time event in Warren County or whether you plan future events.

Andrew Wyeth: An American Legend is an 88-day exhibition with events throughout Warren County and the surrounding communities. The exhibition is exclusive to The Hyde Collection and will not be repeated elsewhere thus adding to the broad-based appeal of this one-time exhibit.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated. If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

The Hyde anticipates this number to be over 12,500. Total attendance for the 2009 Degas & Music exhibition was 18,146. Please see the attached report entitled "Final Exhibition Report" for which The Hyde had previously received funding from Warren County.

The Hyde Collection has a regional economic impact totaling approximately \$1.56 million and supports the equivalent of 50 full time employment positions. (Source: EIS, conducted by RKG Associates.)

13. Please set forth the marketing and advertising that is planned to occur. Please state; particularly the planned marketing and advertising areas (specify local, regional, state, national, etc.)

As part of promotional efforts for the Andrew Wyeth: An American Legend exhibit, as well as for the collaborative events, The Hyde will target multiple, regional markets throughout the Northeastern United States, as well as in specific metropolitan areas such as New York and Montreal. Additional promotion will be conducted in conjunction with institutions loaning artwork to the exhibition at The Hyde.

Marketing of the exhibition and related events will include print advertising in both daily and weekly newspapers; magazines, and other publications; and interstate billboards, limited web advertising will also be included. Radio, television and mass transit, and movie theatre advertising is currently under consideration. Cross-promotional activities in cooperation with cultural institutions, regional businesses, and area tourism organizations will be part of the promotional and advertising mix.

Direct mail will be used to target regional bus companies, arts organizations and museums, and other organizations who regularly schedule arts-related tours. Multiple printed materials, including bookmarks, brochures and calendars of events will be disseminated via our collaborative partners, retailers, and tourism-related organizations.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor for the event.

\$166,375 – Please see attached budget

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses or is expected to be obtained from the businesses, persons, government or non-profit agencies listed (an attachment may be provided instead of listing the same).

Corporate/Individual Support: \$80,000

Foundation Support: \$10,000 (Please see attached budget)

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

We expect to raise approximately \$50,000 from admission fees. To ensure that all visitors who desire to experience the show may do so without economic limitation, the museum will also provide free days and evenings.

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

Please see question #15.

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

The Hyde Collection calculates this amount to be \$25,000.00

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

Please see attached budget

20. Please set forth whether you are requesting payment:
A. (for events of 2 or more consecutive days)
B. ✓ (for events only over long periods of time)

(Choose one)

- A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices, etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

- B. within twenty-seven (27) days of the occurrence of the first day of an event

(where the event is planned to occur over a number of days, weeks, or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event under sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices, etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo *or* if use is limited to certain promotional material, please describe where and when the logo will be used.

The Warren County Tourism Logo will be used on and/or included all exhibition brochures, banners, Exhibition wall text, catalogue, web site, ads, press releases and other publications.

Please note: Any advertising, promoting, and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

23. Please state whether you have read the standard form County Tourist and Development Agreement and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes, and The Hyde agrees.

I hereby certify that the above statements are true, complete, and correct to the best of my knowledge and belief.

David F. Setford

TYPE OR PRINT NAME



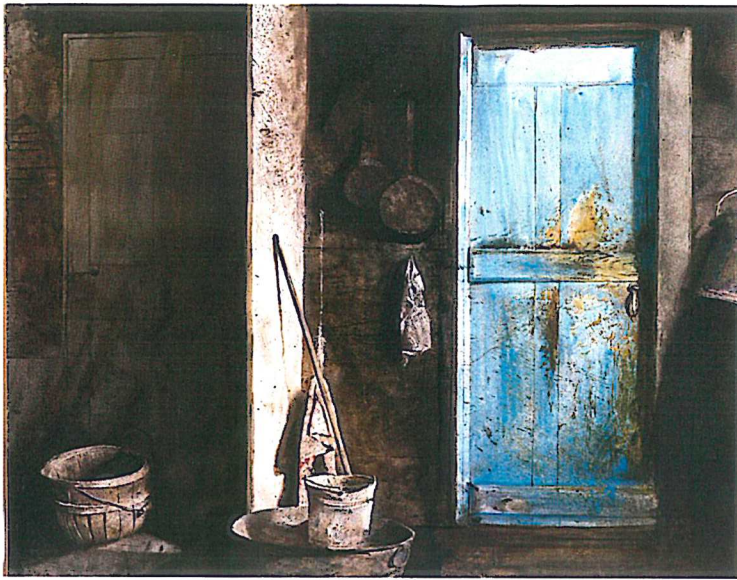
SIGNATURE

EXECUTIVE DIRECTOR

TITLE

November 30, 2009

DATE



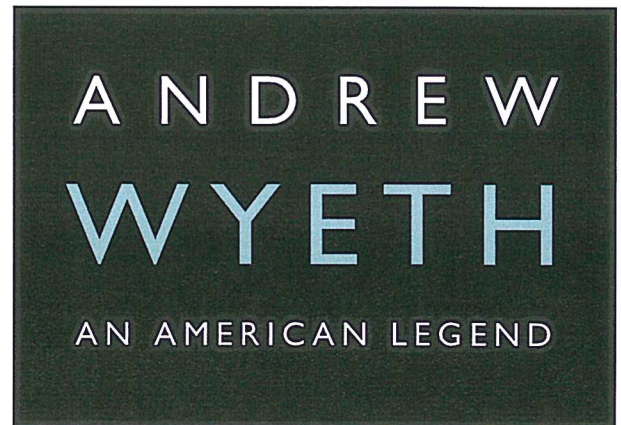
Andrew Wyeth, American, 1917-2009, *Alvaro and Christina*, 1968, watercolor on paper, 22 13/16 x 28 3/4 in., Museum purchase, The Farnsworth Art Museum, 69.1646



Andrew Wyeth, American, 1917-2009, *The Ledge and the Island*, 1937, watercolor on paper, 18 x 23 in., Gift of Mary H. Beeman to the Pruyne Family Collection, The Hyde Collection, 1995.3.10



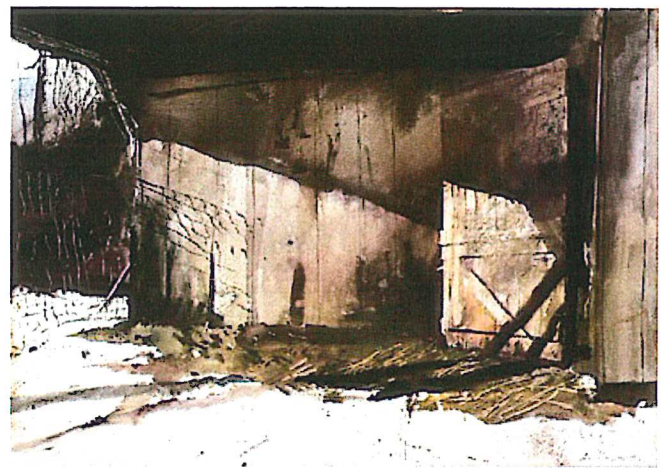
Andrew Wyeth, American, 1917-2009, *Winter Fields*, 1942, tempera on panel, 17 1/4 x 41 in., Gift of Mr. and Mrs. Benno C. Schmidt in memory of Mr. Josiah Marvek, first owner of this picture, Whitney Museum of American Art, 77.91



THE HYDE COLLECTION
CHARLES R. WOOD GALLERY
JUNE 12 through SEPTEMBER 5, 2010



Andrew Wyeth, American, 1917-2009, *Turkey Pond*, 1944, tempera on panel, 32 1/4 x 40 1/4 in., Gift of Mr. and Mrs. Andrew Wyeth in memory of Walter Anderson, The Farnsworth Art Museum, 95.2



Andrew Wyeth, American, 1917-2009, *Winter Light (Winter Sunset)*, 1953, transparent and opaque watercolor over graphite on heavy wove paper, 20 x 28 in., Presented to Robert Frost in 1954, on the occasion of his eightieth birthday, and given to the College in 1982 by Mr. and Mrs. Edward Connery Lathem, Hood Museum of Art

Andrew Wyeth: An American Legend

June 11th through September 5th 2010

Income	
Secured Support:	
Business Sponsorship	\$30,000
Total Support Secured:	\$30,000
Pending Support:	
Individual/Business support	\$50,000
Foundation	\$10,000
Ticket Sales	\$50,000
Total pending:	\$110,000
Total Income:	\$140,000
Curatorial Expenses	
<i>Catalogue Expenses</i>	
Production/Printing	15,000
Travel	600
Rights & Reproductions	3,865
Shipping	1,000
<i>Artwork Crating, Packing, Transit, & Couriers</i>	65,110
<i>Travel and Accommodations Fee</i>	2,500
<i>Photography</i>	500
<i>Graphic Designer</i>	1,500
<i>Installation Costs</i>	
Hardware, wood, etc.	1,500
Lighting	500
Paint	1,500
Panels	2,000
Vinyl and labels	500
<i>Insurance</i>	8,500
Education Expenses	
<i>Performance/ Lecture Fees</i>	2,500
<i>Printing Costs</i>	1,350
<i>Performance Expenses</i>	5,000
<i>Summer Vacation workshop Expenses</i>	3,000
<i>Education Programs</i>	7,200
<i>Art Supplies</i>	1,000
Marketing Expenses	
<i>Advertising- print ads, promotions, billboards</i>	25,000
<i>Collaborative Events Schedule Brochure and calendars</i>	10,000
<i>Exhibition Banner</i>	2,000
<i>Exhibition Announcements</i>	3,000
<i>Stationary/envelopes/labels</i>	750
<i>Postage</i>	1,000
Total Expenses	\$166,375
Total Contract Funding Request	\$25,000

**THE HYDE COLLECTION
FINAL EXHIBITION REPORT**

EXHIBITION TITLE	Degas & Music
GALLERY	Charles R. Wood Gallery
SCHEDULE	July 11-October 18, 2009
NUMBER OF WEEKS ON VIEW	14weeks (86 days)
TOTAL GENERAL ATTENDANCE	11779
AVERAGE DAILY ATTENDANCE	140
TOTAL MUSEUM ATTENDANCE	18146

PROGRAMS/EVENTS	Title	PreOpening GALA	
	Date	June 6	
	Attendance	250	
	Title	Musical Moments in Time: A Tribute to Degas	
	Date	June 21	52
	Attendance		
	Title	Exhibition Preview Reception	
Date	July 10		
Attendance	121		
Title	Exhibition Member Day Opening		
Date	July 11		
Attendance	297		
Title	Docent Training		
Date	July 13		
Attendance	19		
	Additional Programs-Pages 2 & 3		
GROUP TOUR VISITS	Children/School Tours	25	
	Total Tour Attendance	692	
	Adult/Motorcoach Tours	25	
	Total Tour Attendance	492	
VISITOR ZIP CODES Percentage based 4477 responses to visitor zip code survey	New York City, LI, and burroughs	279	6%
	Capital Region/Hudson Valley	1398	31%
	Upstate & Local	1401	31%
	Western New York	119	3%
	Out of State	1146	26%
	International	134	3%

PRESS ITEMS: (Attach Photocopies)
PROMOTIONAL MATERIAL: (Attach Samples)

PROGRAMS/EVENTS

HYDE FILM & LECTURE SERIES	Title Date Attendance	Film: Madeline June 18 22
	Title Date Attendance	Film: An American in Paris July 16 48
	Title Date Attendance	Lecture: In the Phantom's Lair: The Architecture & Decoration of the Paris Opera House July 19 68
	Title Date Attendance	Lecture: Music and the Impressionists August 9 113
	Title Date Attendance	Lecture: The Hydes, Degas, and Music August 20 83
	Title Date Attendance	Lecture: Degas & Opera September 13 72
	Title Date Attendance	Film: Ratatouilli September 17 4
	Title Date Attendance	Lecture: Degas & Music October 3 94
	Title Date Attendance	Film: Charade October 15 22
MISCELANEOUS	Program/Presented by Title Date Attendance	Concert/Adirondack Recorder Band Musical Moments in Time: A Tribute to Degas June 21 52
	Program/Presented by Title Date Attendance	Cabaret/Crone to Cradle Productions Chanson Serenade July 18 76
	Program/Presented by Title Date Attendance	Chamber Music and Reception Degas Among Friends August 7 85

PROGRAMS/EVENTS

	<p>Program/Presented by</p> <p>Title</p> <p>Date</p> <p>Attendance</p>	<p>Sponsor Reception/The Hyde Collection</p> <p><i>Glens Falls National Reception</i></p> <p>August 12</p> <p>150</p>
	<p>Program/Presented by</p> <p>Title</p> <p>Date</p> <p>Attendance</p>	<p>Concert & Reception/Sembrich Opera Museum</p> <p><i>Music for Winds and Piano</i></p> <p>August 15</p> <p>45</p>
	<p>Program/Presented by</p> <p>Title</p> <p>Date</p> <p>Attendance</p>	<p>Concert & Reception/Sembrich Opera Museum</p> <p><i>From the Paris Opera</i></p> <p>August 22</p> <p>47</p>
	<p>Program/Presented by</p> <p>Title</p> <p>Date</p> <p>Attendance</p>	<p>Cabaret/Cradle to Crone Productions</p> <p><i>Degas: His Love, His Women, His Art</i></p> <p>August 28</p> <p>144</p>
	<p>Program/Presented by</p> <p>Title</p> <p>Date</p> <p>Attendance</p>	<p>Silent Film/Sembrich Opera Museum</p> <p><i>Phantom of the Opera with Organ Music</i></p> <p>August 29</p> <p>75</p>
	<p>Program/Presented by</p> <p>Title</p> <p>Date</p> <p>Attendance</p>	<p>Family Program/The Hyde Collection</p> <p><i>Discovery Day: Degas & Music</i></p> <p>August 30</p> <p>30</p>
	<p>Program/Presented by</p> <p>Title</p> <p>Date</p> <p>Attendance</p>	<p>Networking/The Hyde Collection</p> <p><i>Hyde After Dark</i></p> <p>September 3</p> <p>102</p>
	<p>Program/Presented by</p> <p>Title</p> <p>Date</p> <p>Attendance</p>	<p>Concert/de Blasiis Chamber Music Series</p> <p><i>The Waldon Chamber Players</i></p> <p>October 5</p> <p>69</p>
	<p>Program/Presented by</p> <p>Title</p> <p>Date</p> <p>Attendance</p>	<p>Concert & Lecture/Lake George Chamber Orchestra</p> <p><i>Degas' Muses: Considering Music and poetry in the Artist's Life</i></p> <p>October 18</p> <p>174</p>

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Rev. 4/16/09

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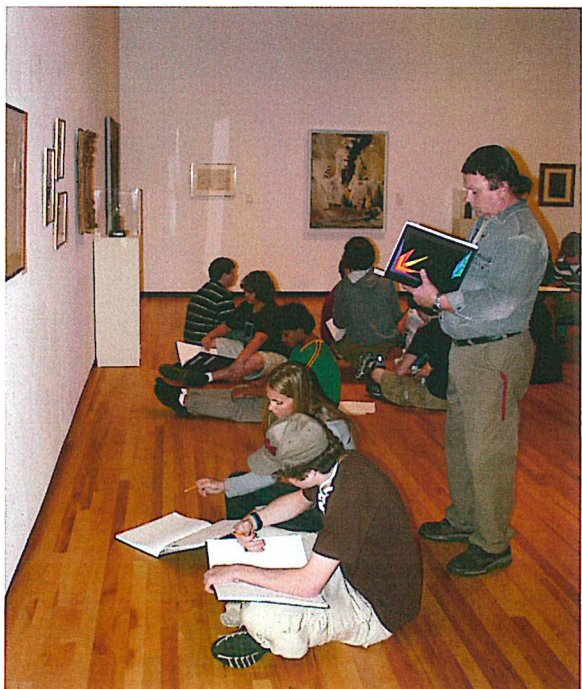


THE HYDE COLLECTION



Is a 501(c)(3) not-for-profit organization with a mission “...to promote and cultivate the study and improvement of the fine arts, for the education and benefit of the residents of Glens Falls and vicinity and the general public.”

Offers access to a collection of nearly 3,000 objects, including artwork by acclaimed artists such as Rembrandt, Degas, Renoir, Picasso, Homer, Kandinsky, Calder, and more, as well as antique furnishings and decorative arts.



Provides educational opportunities to over 8,500 children and families each year through School Programs, ArtFull Afternoons, Tours for Tots, the newly launched Discovery Program, and other specialized offerings.

According to a report completed by Champions of Change, students with high levels of arts participation outperform “arts-poor” students by virtually every measure, and effective youth arts organizations build strong pro-civic and pro-social values in young people, enhancing opportunities for youth to reshape the climate of their neighborhoods.

Presents six to eight world-class special exhibitions annually and a *Regional Juried High School Art Exhibition* that highlights the impressive talents of area youth.

Has a regional economic impact totaling approximately \$1.56 million and supports the equivalent of 50 full time employment positions. (Source: EIS, conducted by RKG Associates.)



Welcomes an average of 30,000 to 40,000 visitors per year. 35% are coming from Warren, Washington, and Saratoga Counties, 25% from the capital district, and 13% from miscellaneous areas of New York State. The remaining 27% are visiting from other U.S. states or countries.

Remains admission free to ensure equal access for all.

Relies significantly upon the support of individuals and businesses to make all of the above possible.



THE HYDE COLLECTION

December 4, 2009

Leisa Grant, Principal Account Clerk
Tourism Department
Warren County Municipal Center
1340 State Route 9
Lake George, New York 12845

Dear Ms. Grant, Chairman Monroe & Members of the Warren County Board of Supervisors:

On behalf of The Hyde Collection's board of trustees, members, and visitors to the museum, I would like to thank the Warren County Board of Supervisors for supporting our *Degas & Music* exhibition. The Hyde is dedicated to creating exhibitions of regional and national significance, and aims to be a leader locally and regionally, among a handful of art museums in New England and northern New York that are nationally recognized for their excellence and for their cultural and economic impact.

I have enclosed a final performance report for our *Degas & Music* exhibition and "Season of Degas" Cultural Events.

Again, thank you for your generous support.

Sincerely,

Christine Dawson
Director of Development
518-792-1761 ext. 36
cdawson@hydecollection.org



MUSEUM ATTENDANCE & DEMOGRAPHICS July—October 2009 *Degas & Music*

TOTAL VISITORS 18,146

TOTAL WEB SITE VISITORS 15,632

Geographic Data: Visitors* area of residence

31%	Greater Glens Falls area
31%	Capital District Area
9%	other areas of New York State including NYC
11%	New England States
13%	Other U.S. States
4%	International

**Based on visitors sharing zip code information*

Group Tour Visits: Children/School Tours: 25
Total Tour Attendance: 692
Adult/Motorcoach Tours: 25
Total Tour Attendance: 492

Season of Degas participant attendance*

92% reported attendance same or greater than last year

54% citing greater attendance than in 2008

8% noting that attendance was up considerably.

** of Season of Degas organizations who participated in a Hyde survey*

THE HYDE COLLECTION is a 501(c)(3) not-for-profit organization.

The Hyde Collection's mission today is to be an art museum in a historic house complex that is unique between Manhattan and Montreal, committed to developing and highlighting a collection of international importance, creating exhibitions of regional and national significance, while providing invigorating educational programs to its core local audiences and communities. In all its activities, The Hyde Collection aims to be a leader locally and regionally, among a handful of art museums in New England and northern New York that are nationally recognized for their excellence and for their cultural and economic impact.

Hyde Community Contributions

Offers access to a collection of **nearly 3,000 objects**, including artwork by acclaimed artists such as Rembrandt, Degas, Renoir, Picasso, Homer, Kandinsky, Calder, and more, as well as antique furnishings and decorative arts.

Provides educational opportunities to more than **8,500 children and families** each year through School Programs, ARTfull Afternoons, Tours for Tots, the Discovery Program, and other specialized offerings.

Presents **six-to-eight, world-class special exhibitions** annually and a *Regional Juried High School Art Exhibition* that highlights the impressive talents of youth from five area counties.

Has a regional **economic impact totaling approximately \$1.56 million** and supports the equivalent of 50 full-time employment positions. (Source: EIS, conducted by RKG Associates.)

**The Hyde Collection's
Degas & Music Final Performance Report**

Outcomes:

The *Degas & Music* exhibition and "Season of Degas" cultural events exceeded our original expectations and goals for the proposed project. To enhance the experience of regional visitors and tourists during *Degas & Music*, The Hyde Collection collaborated with area arts and community organizations to present the *Season of Degas* - a full summer/fall calendar of Degas-related events. The *Season* schedule included musical performances, lectures, and family events complementing the exhibition. Nearly 100 events performed or hosted by over 40 participants at 21 venues in 5 counties from May through October 2009. As far south as Union College in Schenectady and as Far North as The Adirondack Lakes Center for the Arts in Blue Mountain Lake.

Our Marketing efforts went to target visitors from outside of the Glens Falls Area. We were very successful in bringing this audience to our programs.

Total Museum Attendance: 18,146

Visitor Demographics:

31% Greater Glens Falls Area

31% Capital District Area

9% other areas of New York State including NYC

11% New England States

13% Other U.S. States

4% International

- During the exhibition schedule The Hyde provided programs to over 25 school groups serving over 692 students from throughout our region.
- 25 Group Tour Visits with a total tour attendance of 492 visitors.
- The Hyde Collection gained 450 new members during the exhibition. Over 42% of these new members reside in the Capital District.

Attached are the final reports for attendance, sample ads, and budget/expenses.

The Hyde Collection
Statement of Activities

Degas Music Exhibition and Season
December 1, 2005 - October 18, 2009

Revenue and Support	
Individual support	120,745
Total Business Support	113,004
Total Government Support	83,750
Total Foundation Support	38,850
Admission Fees	80,876
Gifts-in-Kind	46,279
Catalogue Sales	8,985
Tours	5,711
Concert & SPAC event (net of expenses)	4,598
Total Revenue and Support	502,798
Direct Expenses	
Artwork loan fees, crating, packing, transit and couriers	155,377
Total Marketing Expenses	92,488
Guest Curators Fee, Travel and Accomodations	55,171
Insurance	49,928
Total Additional Staff	37,410
Total Catalogue Expenses	24,630
Installation costs	11,280
Total Education Expenses	5,855
Merchant Discount fees	1,123
Curatorial Expenses	1,982
"Front of House" facilities expenses	483
Total Direct Expenses	435,727
Indirect costs (15%)	67,071
Total Expenses	502,798
Change in Net Assets	\$ (0)

Certification: We certify that the above information is true and correct, and that all expenditures were incurred solely for the purposes of the above project during the project period, in accordance with the condition of the award.

Project Director: David F. Setford

Signature: 

Date: 11/27/09

Fiscal Agent: Lynne Mason

Signature: 

Date: 11/30/09

Degas Ads/Promo Combos

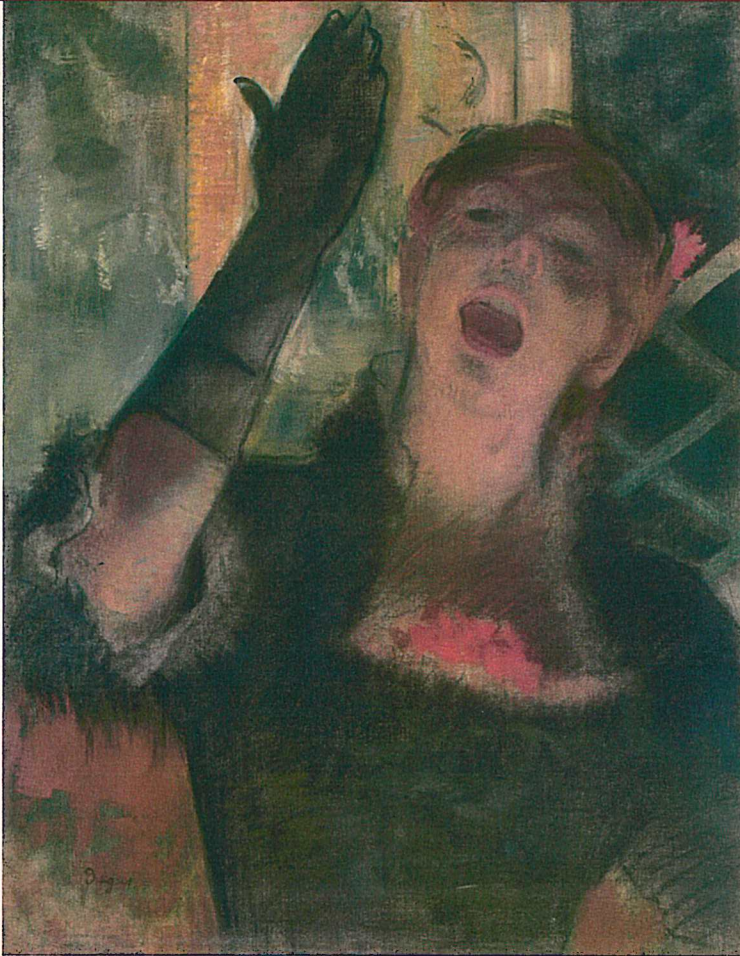
Media Type/Outlet	Ad type/size	Market
Daily Newspapers		
Post-Star	2 col. X 5" - Thursday Go section - 6 ads total	Glens Falls/Lake George region
Times Union	1/8 p - Travers & Saratoga Style sections, 1/4 page in Preview (7 insertions) & 100,000 target impressions - TU online targetted to arts patrons via Yahoo	Capital District - full run of paper
Saratogian's Spirit of Saratoga mag.	1/3p ads	Saratoga Springs & surrounding areas
The Gazette	64 inches total	Schenectady area
NY Times	2 col x 2 "	National
Weekly Newspapers		
NYS Weeklies	2 col x 2"	250 NYS Weeklies inc. Manhattan and Long Island - NYPA package - same week
The Chronicle	1/8 p	Glens Falls/Lake George region
Lake George Mirror	1/8 p	Glens Falls/Lake George region
Metroland	1/6 p	Capital District and surrounding areas
Magazines		
The Art Guide	1/4 p. w/ listing	300 Galleries, art associations & museums in CT, MA & Southern NY - Dist. 10k copies/month
Destinations - Bus Assoc.	1/16 p	Northeast
Hudson River Museum & Gallery Guide	1/2 p.	Hudson Valley, Berkshires, CT
Saratoga Femme	1/4 p	Saratoga
Saratoga Living	1/3 p. sq.	Saratoga + tourists - summer edition
New York by Rail - Amtrak travel guide for NY to Ca	1/4 p.	NYC to Montreal
Spirit of Saratoga	1/3 p.msq.	Saratoga Springs + tourists
Art New England	listing	Northeast
Saratoga (magazine)	1/2 p 4-color	saratoga and surrounding region
Art Times	1/8 p. col.	Hudson Valley & Metro NY
Adirondack Life	1/6mB&W	Northeast - 50-60Kcirc.
Capital District Homestyle	3/10 p.	Capital District
Art New England	1/6 p. color	Northeast/New England
Berkshire Homestyle		
Art in America		
Capital Region Living	1/12 p.	7-county region
Capital Region Magazine	1/2 p color	Capital region
The Magazine Antiques	specialty index listing and web listing	Wide - regional
Country and Abroad	1/4/p B&W	CT, MA, and NY arts/travel
Movies/Theaters/Perf.Arts		
The Spectrum - on screen		Capital District - upscale
Williamstown Theatre Festival	1/8 p. col.	
Adirondack Theatre Festival	1/2 p B&W only	Local theater audiences
Lake George Dinner Theater	full page	Regional theater audiences
Outdoor/Billboard		
Lang Media	1 lg. bulletins	Capital district - 2 placements/ 1-90 August, 1 - 787 September
Web		
Adirondack Regional Tourism - ARTC Group	Listing/Link	Adirondack region +
Saratoga Living (See print listing above)		
Times Union (See print listing above)		
Broadcast		
WAMC Public Radio	Sponsorship Acknowledgement	Northeast - public radio listeners
Local 8	15-second spots - Sept.	Local
CBS 6	15 sec. spots - AM News - two week exhibit-opening run - Plus 72 in-kind PSAs	Upstate NY inc. Capital District, + Western Vermont and Massachusetts
North Country Public Radio	10 sec. underwriting spots - 5 weeks - Aug through 1st wk Sept.	Upstate NY inc. Capital District, + Western Vermont

Degas Ads/Promo Combos

Misc. Outlets		
GF Trolley	Interior ad sign	GL/LG
GF City Map	Biz card	Glens Falls/Lake George region
Group Tour Guide - Warren County	Listing/Link	1600 motor coach tour operators
Regional Chamber Montreal Travel Show	Degas brochure distribution	Touists and Tourism companies
Season of Degas partners	NOTE - All Partners rec. calendars and bookmarks for promotion of entire Season (Ads noted are additional promotion)	
Adirondack Region Textile Artists Alliance		
Adirondack Repertory Dance Theater		
Adirondack Theater Festival	1/2 p.	Glens Falls/Lake George region
Chapman Museum, The		
deBlasiis Chamber Music Series		
Glens Falls Symphony Orchestra	1/4 p.	2008-2009 season playbill
Hubbard Hall		
Lake George Chamber Orchestra		
Lake George Opera	1/4 p.	Program
Lake George Opera at Saratoga	1/3 p. vertical	Program
Lower Adirondack Regional Arts Council	Full page color insert	Hard copy calendar insert
Music from Salem		
North Country Arts Center		
Princess Grace, Inc.		
Saratoga Chamber Players		
SPAC	1/2 p. full color	Classical series programs
Seagle Music Colony		
Sembrich Opera Museum		Glens Falls/Lake George region
Shirt Factory, The		
SPAC		Saratoga + Cap. District, tourists
Union College		
World Awareness Children's Museum		

DEGAS & MUSIC

July 12 - October 18, 2009



Hilaire Germain Edgar Degas, French, 1834-1917,
Café Singer, 1879, oil on canvas, 21 1/16 x 16 7/16 in.,
Bequest of Clara Margaret Lynch in memory of
John A. Lynch, 1955.738, The Art Institute of Chicago,
Photography © The Art Institute of Chicago

*A first-time exhibition of
music-inspired works by
French Impressionist
Edgar Degas*

EXCLUSIVELY AT



THE HYDE COLLECTION

161 Warren Street, Glens Falls, NY 12801
518-792-1761 • www.hydecollection.org

General admission - \$10, Student/Senior - \$8,
Member - \$5, Children under 14 free

MUSEUM HOURS

Tuesday - Saturday 10 am - 5 pm;
Sunday noon - 5 pm

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THANKS ALL OF OUR

DEGAS & MUSIC

CONTRIBUTORS

SEASON OF DEGAS PARTICIPANTS

Adirondack Community College	Glens Falls City Hall Gallery	Red Fox Books
Adirondack Lakes Center for the Arts	Glens Falls Hospital	Saratoga Chamber Players
Adirondack Recorder Band	Glens Falls Symphony Orchestra	Saratoga Performing Arts Center
Adirondack Region Textile Artists Alliance	Guild of Adirondack Artists	Barrymore Lawrence Scherer, New York Council for the Humanities
Adirondack Repertory Dance Theater	Hubbard Hall	Seagle Music Colony
Adirondack Theatre Festival	Hudson Falls High School	Sembrich Opera Museum
Bolton Free Library	Lake George Chamber Orchestra	The Shirt Factory (16 shops/artisans)
Michael Cassin, The Clark	The Lake George Club	Third Thursday Art Walk of Downtown Glens Falls
Chapman Historical Museum	Lake George Opera at Saratoga	Union College
City Park of Glens Falls	Lower Adirondack Regional Arts Council	WAMC
Cradle to Crone Productions	Music from Salem	Charles R. Wood Theater
Crandall Public Library	Tom Myott Gallery	World Awareness Children's Museum
de Blasiis Chamber Music Series	North Country Arts Center	Peter Wynne, Lecturer
Glens Falls Ballet & Dance Center	The Philadelphia Orchestra	
	Princess Grace, Inc.	
	The Queensbury Hotel	

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ADDITIONAL SUPPORT

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DEGAS & MUSIC

July 12 - October 18, 2009



Edgar Degas, French 1834-1917, *Violinist and Young Woman*, c. 1871. Oil on canvas, 18 1/4 x 22 in. The Detroit Institute of Arts; Bequest of Robert H. Tannahill (70.167)

THE HYDE COLLECTION PRESENTS

LAKE GEORGE VISITOR APPRECIATION WEEK

Tuesday through Friday, August 25-28, 2009

Show your Lake George hotel key or room confirmation print-out for half-off general admission to our exclusive *Degas & Music* exhibition.

Pay only \$5 for each adult and child 14 and older.

Children under 14 free.

MUSEUM HOURS

Tuesday - Saturday 10 am - 5 pm; Sunday noon - 5 pm



THE HYDE COLLECTION

161 Warren Street, Glens Falls, NY 12801
518-792-1761 • www.hydecollection.org

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New York Council for the Humanities

Alfred Z. Solomon Charitable Trust

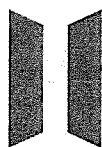
DEGAS & MUSIC

July 12 - October 18, 2009



Edgar Degas, (French 1834-1917), *Violinist and Young Woman*, c. 1871. Oil on canvas, 18 1/4 x 22 in. The Detroit Institute of Arts; Bequest of Robert H. Tannahill (70.167)

*A first-time exhibition of
music-inspired works by
French Impressionist Edgar Degas*



EXCLUSIVELY AT

THE HYDE COLLECTION

161 Warren Street, Glens Falls, NY 12801
518.792.1761 • www.hydecollection.org

General admission - \$10, Student/Senior - \$8
Member - \$5, Children under 14 free

MUSEUM HOURS

Tuesday - Saturday 10 am - 5 pm; Sunday noon - 5 pm

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LAKE GEORGE AREA
OF NEW YORK'S ADIRONDACKS
Visit: LakeGeorge.com

MEDIA SPONSOR



New York Council for the Humanities

Alfred Z. Solomon Charitable Trust

OCCUPANCY TAX SCORING SHEET

14

LG JAZZ WEEKEND

APPLICANT: LAKE GEORGE ARTS PROJECT, INC.

DATE APPLICATION RECEIVED: 11/30/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

14

RECEIVED NOV 30 2009

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.

Lake George Arts Project, Inc.

B. Please set forth the name of the event for which you wish to contract with Warren County.

Lake George Jazz Weekend

C. Please set forth the contract amount you propose to be paid by the County toward the event.

\$12,000.00

2. Is the above name the only name you conduct business or fund raising under?

Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

New York

4. Please set forth your organization's principal business address.

1 Amherst Street, Lake George, NY 12845

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

John Strong 668-2616
Lake George Arts Project, 1 Amherst St.,
Lake George, NY 12845

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

Sept. 18 & 19, 2010

7. Please set forth the planned location of your event.

Shepard Park, Cornsda St., Lake George

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

2 DAY, 7 concerts, Contemporary jazz
Free admission

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

Village of Lake George, Town of Lake George,
NY State Comil on the Arts, individual & business support

10. Please set forth the number of attendees projected to attend the event.

3500-4000

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

2010 will be 27th Annual event

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated. If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

We estimate 400 to 500 rooms will be rented directly related to the Jazz Festival, each with a two or three night stay. Attendance for seven concerts over two days is estimated at 4000. We regularly have visitors from PA, NJ, NYC, CT, VT, Albany Capital District, Quebec and Ontario.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

All media - we market from Philadelphia to eastern provinces of Canada. Outlets include print, radio, TV, posters, flyers, direct mail and email.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$ 62,500.⁰⁰

- 15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

Confirmed: Individual contributor: \$20,000; NYS Council on The Arts: \$6000.⁰⁰
 Projected: Village of Lido George: \$7000; Town of Lido George: \$6000.⁰⁰
 Program book ads: \$5400; Merchandise sales: \$5600.⁰⁰

- 16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

Free admission: Vendors (6 food vendors @ \$100 = \$600.⁰⁰

- 17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

As stated in #15

- 18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$12,000.⁰⁰

- 19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

Warren County budget for 2010 Lake George Jazz Fest

Income

private donors	\$20,500.00
NYS Council Arts	\$6,000.00
Village Lake George	\$7,000.00
Town Lake George	\$6,000.00
Program ads	\$5,400.00
Merchandise sales	\$5,000.00
vendors	\$600.00
Total Income	\$50,500.00

Expense

administrative costs	\$9,600.00
artistic fees	\$27,500.00
technical fees	\$2,400.00
merchandise	\$4,000.00
BMI/SESAC license	\$400.00
travel	\$500.00
housing & food	\$2,800.00
marketing & printing	\$12,350.00
equipment rental	\$1,000.00
supplies	\$200.00
phone & postage	\$600.00
ad sales commision	\$850.00
miscellaneous	\$300.00
Total Expense	\$62,500.00

deficit before request \$12,000.00

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

- A. (For events of 2 or more consecutive days)
B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

We agree to use Warren County Tourism Logo with all print media and marketing.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

We have read Agreement and will comply
with all requirements

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

John Strong
TYPE OR PRINT NAME

John Strong
SIGNATURE

Executive Director
TITLE

November 30, 2009
DATE

OCCUPANCY TAX SCORING SHEET

15

2010 LG COMMUNITY BAND FESTIVAL

APPLICANT: LAKE GEORGE COMMUNITY BAND

DATE APPLICATION RECEIVED: UNK

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

- 1. A. Please set forth your complete corporate, association or group name.
Lake George Community Band, Inc
- B. Please set forth the name of the event for which you wish to contract with
Warren County.
2010 Lake George Community Band Festival
- C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$3,000
- 2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
fund raising purposes.

- 3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.
October 14, 2003
- 4. Please set forth your organization's principal business address.
P.O. Box 453
Lake George, New York 12845
- 5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Allen Wadler (Treasurer) --25 Masters Common North
Queensbury, NY 12804

(518)761-9466 alrew@roadrunner.com

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

July 17 and July 18 2010

7. Please set forth the planned location of your event.

Shepard Park, Lake George, NY

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

The festival attracts about 10 bands and ensembles from NY, the surrounding states and Canada.

Each band plays a concert and there is a joint appearance.

It enhances area music and provides a significant entertainment venue to the band's personnel and family and to area visitors

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

Member of Association of Concert Bands

10. Please set forth the number of attendees projected to attend the event.

5,000 (with some redundancy) plus 500 musicians and family.

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

We plan to continue to host and participate in the festival.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

See Att. A. This represents an actual Zip Code count at one of our concerts.

It is believed to be representative. Based on 2009 Festival count there is an average of 300 at each concert. (Good Weather)

There are about 16 concerts or close to 5,000 attendees.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

See Att. B

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.
\$9,000

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

See Att. C

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

We require a \$150 fee from each participating band. We estimate 10 bands. There is no fee for the concerts.

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

See Att. C

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$3,000

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

ATT. D

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

We agree to use the Warren County Tourism Logo

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

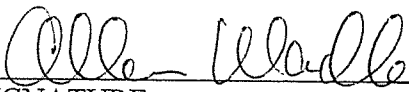
22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes and Yes

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Allen Wadler

TYPE OR PRINT NAME



SIGNATURE

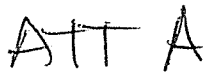
Treasurer

TITLE

November 23, 2009

DATE

Thank You



LAKE GEORGE COMMUNITY BAND
AUDIENCE ZIP CODES

Zip Codes			Canadian Postal Codes
00000-09999	10000-12999	13000-48653	
01201	10128	13027	K1H5W4
01223	10516	13037	K1V6N8
01226	10583	13057	K1Z5Y2
01230	11204	13063	K2G2Y4
01235	11350	13063	K2G4W9
01238	11360	13069	K2H5E4
01550	11967	13069	K2J1M1
02878	12020	13090	K2J3Y8
06001	12027	13132	K2L3A5
06010	12043	13132	K4A3C9
06019	12065	13135	K4M1H1
06052	12074	13219	K7C4N1
06057	12203	14067	
06109	12208	14467	Other
06304	12304	14469	"Costa Rica"
06331	12306	14472	"Yonkers"
06348	12306	14485	
06355	12306	14487	
06378	12306	14506	
06417	12306	14534	
06450	12307	15237	
06451	12309	18950	
06457	12309	20996	
06479	12516	29631	
07801	12585	29909	
08826	12771	34481	
08827	12801	48653	
	12803		
	12804		
	12809		
	12814		
	12817		
	12824		
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	12827		
	12831		
	12833		
	12834		
	12838		
	12844		
	12845		
	12864		
	12866		
	12885		
	12953		

ATT B

Press releases to Post-Star, The Chronicle, Adirondack Journal, Lake George Mirror and local radio and TV stations.

Paid advertisements in local papers including Post-Star, Adirondack Journal, Lake George Mirror, Saratogian, Times Union and local radio and TV.

Design, print and distribute posters throughout the area.

ATT C

Estimated 2010 Funding

Village of Lake George	\$2,000	Hopefully?
Warren County Grant		
Corporate Contributions/Program Ads	\$2,000	
Individual Contributions	\$500	
	<u>\$4,500</u>	

plus \$1500
as per question
III-16

\$1,500
\$6,000

ATT D

Preliminary 2010 Festival Budget

Festival Income (w/o county)

Village of Lake George	\$2,000
Town of Lake George	\$0
Warren County Grant	
Corporate Contributions/Program Ads	\$2,000
Individual Contributions	\$500
Registration Fees: 10 Bands @ \$150	\$1,500
	<hr/>
	\$6,000

Festival Expenses

Admin, Supplies, Copying, Postage	\$250
Welcome gifts	\$500
Programs: Design and Printing	\$1,250
Music For Joint Performance	\$200
Audio and CDs	\$1,500
Advertising and Printing	\$2,500
Mixer and Performance Review	\$2,500
Ice Cream Social	\$200
LGHS Custodians For Rain Contingency	\$100
	<hr/>
	\$9,000

OCCUPANCY TAX SCORING SHEET

2010 SUMMER & HOLIDAY CONCERT SERIES

APPLICANT: LAKE GEORGE COMMUNITY BAND

DATE APPLICATION RECEIVED: UNIK

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

16

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

- 1. A. Please set forth your complete corporate, association or group name.
Lake George Community Band, Inc
- B. Please set forth the name of the event for which you wish to contract with
Warren County.
2010 Summer and Holiday Concert Series
- C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$4,000
- 2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
fund raising purposes.

- 3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.
October 14, 2003
- 4. Please set forth your organization's principal business address.
P.O. Box 453
Lake George, New York 12845
- 5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Allen Wadler (Treasurer) --25 Masters Common North

Queensbury, NY 12804

(518)761-9466 alrew@roadrunner.com

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

See Att E

7. Please set forth the planned location of your event.

See Att E

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

The 3/15 concert is to honor our military.

The July and August concerts are to provide entertainment to area visitors and locals.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

Member of Association of Concert Bands

10. Please set forth the number of attendees projected to attend the event.

500 per concert at Shepard Park (7 concerts/year), 300 per concert at the Wood Theater

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

We plan to continue the band and its concerts

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

See Att. A. This represents an actual Zip Code count at one or our concerts.

It is believed to be representative.

The average of 500 attendees per Shepard Park concert is obtained by periodic count.

(This number is with reasonable weather)

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

See Att. B

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.
\$14,000

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

See Att. C

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

None

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

See Att. C

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

As stated in Att C, the 2010 funding is highly uncertain.

We estimate we will need an additional \$4,000

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

See Att. D for expense budget and.

Att. C for Income estimate.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:
A. (For events of 2 or more consecutive days)
B. (For events only over long periods of time)
(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

We agree to use the Warren County Tourism Logo

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes and Yes

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Allen Wadler

TYPE OR PRINT NAME

Allen Wadler

SIGNATURE

Treasurer

TITLE

November 23, 2009

DATE

Thank You

Attachment E: 2010 Concert Dates

March 5: Armed Forces Day Concert, Charles Wood Theater,
Glens Falls NY

July 1, 15, 17, 29, August 5, 12: Summer Concert Series,
Shepard Park, Lake George, NY

December 7: Holiday Concert With Adirondack Voices,
Methodist Church Glens Falls NY

December 12: Holiday Concert,
Charles Wood Theater, Glens Falls NY

ATTN

LAKE GEORGE COMMUNITY BAND
AUDIENCE ZIP CODES

Zip Codes			Canadian Postal Codes
00000-09999	10000-12999	13000-48653	
01201	10128	13027	K1H5W4
01223	10516	13037	K1V6N8
01226	10583	13057	K1Z5Y2
01230	11204	13063	K2G2Y4
01235	11350	13063	K2G4W9
01238	11360	13069	K2H5E4
01550	11967	13069	K2J1M1
02878	12020	13090	K2J3Y8
06001	12027	13132	K2L3A5
06010	12043	13132	K4A3C9
06019	12065	13135	K4M1H1
06052	12074	13219	K7C4N1
06057	12203	14067	
06109	12208	14467	Other
06304	12304	14469	"Costa Rica"
06331	12306	14472	"Yonkers"
06348	12306	14485	
06355	12306	14487	
06378	12306	14506	
06417	12306	14534	
06450	12307	15237	
06451	12309	18950	
06457	12309	20996	
06479	12516	29631	
07801	12585	29909	
08826	12771	34481	
08827	12801	48653	
	12803		
	12804		
	12809		
	12814		
	12817		
	12824		
	12825		
	12827		
	12831		
	12833		
	12834		
	12838		
	12844		
	12845		
	12864		
	12866		
	12885		
	12953		

ATT B

Press releases to Post-Star, The Chronicle, Adirondack Journal, Lake George Mirror and local radio and TV stations.

Paid advertisements in local papers including Post-Star, Adirondack Journal, Lake George Mirror, Saratogian, Times Union and local radio and TV.

Design, print and distribute posters throughout the area.

ATT C

Larac	\$1,000
Town of Lake George	\$3,000
Village of Lake George	\$6,000
Warren County	\$1,000
Charles Wood Foundatic	\$4,000

Above is the government and non-profit agencies funding the band has received in 2009.

We have been told informally that these grants will be significantly reduced for 2010.

(The Town has informed us unofficially we will not be funded)

(The Wood Foundation funding will be lower.)

Our guess is, excluding the county, we will get at most \$10,000

ATT D.

2010 Preliminary Expense Budget

Office Supplies, Postage	\$200
Advertising and Printing	\$3,000
Concert Audio	\$2,300
Van Rentals	\$500
A/F Day Concert VFW Donation	\$100
Insurance	\$800
Memberships and Dues	\$400
LGHS Custodian Fees	\$200
Band Shirts 25X\$20	\$500
Purchase Music	\$500
Copy Music	\$400
State Fees	\$100
Annual Awards Dinner	\$2,000
(New) Band Director Stipend	\$3,000
<u>Total</u>	<u>\$14,000</u>

OCCUPANCY TAX SCORING SHEET

Summer Concert Series

APPLICANT: LAKE GEORGE FORUM III, INC.

DATE APPLICATION RECEIVED: 11/30/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

17

RECEIVED NOV 30 2009

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

- 1. A. Please set forth your complete corporate, association or group name.
Lake George Forum III, Inc.
- B. Please set forth the name of the event for which you wish to contract with Warren County.
Summer Concert Series at the Lake George Forum
- C. Please set forth the contract amount you propose to be paid by the County toward the event.
\$5,000 per concert with a 6 concert series - \$30,000

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.
New York. Same as above.

4. Please set forth your organization's principal business address.
2200 State Route 9
Lake George, NY 12845

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

6 days, TBD, June - September, 2010

7. Please set forth the planned location of your event.

Lake George Forum

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

We are looking to produce the first series of concerts in Lake George
taking place at the Lake George Forum. The exact dates of the
performances will be based on the availability of acts.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

Marketing support, sound and lighting systems, ticketing systems,
performers and promoters will need to be contracted.

10. Please set forth the number of attendees projected to attend the event.

1000 - 1500 / show - 6 shows = 6,000 to 9,000 people

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

Annual.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

Assuming people are traveling in pairs and that 30% of the tickets will be sold to people coming just for the shows, the concert series could have an impact of 2,700 room nights (assuming 2 night stays).

This would be expected to grow in future years.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

We would partner with local and regional media outlets and promote the shows through various online destination marketing portals such as as the county's website and others. Wide distribution of posters would promote the event to people already visiting Lake George.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

$\$44,156 \text{ per show} \times 6 = \$264,936$

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

We hope to raise \$5,000/show local sponsors and supporters

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

$\$38,000 \text{ per show} \times 6 = \$228,000$

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

N/A

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

$\$5,000 \text{ per show} \times 6 = \$30,000$

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

Yes, will use logo on all promotional material and on radio.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Read agreement and will sign.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

JAMES L. BERGERON

TYPE OR PRINT NAME

James L. Bergeron

SIGNATURE

Operations Manager

TITLE

11/30/09

DATE

Tickets Sold		1000		6000
Ticket Price	\$	38	\$	228
Ticket Revenue	\$	38,000	\$	228,000
Local Support	\$	5,000	\$	30,000
Occupancy Tax Request	\$	5,000	\$	30,000
Total Revenue	\$	48,000	\$	288,000
Out-Of-Pocket Fixed Costs				
Act Up Front Cost	\$	25,000	\$	150,000
Marketing & Promotion	\$	5,000	\$	5,000
Sound & Lighting	\$	5,500	\$	33,000
Facility (Fixed)	\$	3,000	\$	18,000
Ticketing	\$	3,000	\$	18,000
Media	\$	2		
	\$	2,000	\$	12,000
Sales Tax		7%		
	\$	2,486	\$	14,916
Credit Card Fees		4%		
	\$	1,520	\$	9,120
Total Expenses	\$	47,506	\$	285,036
Profit	\$	494	\$	2,964

OCCUPANCY TAX SCORING SHEET

RESTAURANT WEEKS

APPLICANT: LG REG. CHAMBER OF COMMERCE, INC.

DATE APPLICATION RECEIVED: 11/30/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____



Lake George

Regional Chamber of Commerce & CVB, Inc.

Serving Visitors and
our Communities
Since 1952

Coming together is a beginning.....Keeping together is progress.....Working together is success
~Henry Ford

President
Kevin Tuohy
The Inn at Erlowest

November 25, 2009

1st Vice President
Janice Bartkowski-Fox
Adirondack Cotton Company

Supervisor William Kenny, Chair &
Warren County Occupancy Tax Committee
1340 State RT 9, Lake George, NY 12845

RECEIVED NOV 30 2009

2nd Vice President
Jason Sherry
Adirondack Promotions, LLC

Dear Supervisors:

Secretary
Sharon Reynolds
Holiday Inn- Turf Lake George

Attached you will find our application for the expansion of the Lake George Region Restaurant Week to add an additional week to this popular event for 2010. Over the past two years, this event has proven itself to be an economic generator for the county via increased sales tax revenues as well as a huge boost for area restaurants as the statistics show consistently that over 60% of all returned surveys note that the customers had never dined in that restaurant prior to the Restaurant Week promotion. Please see our attached 09 summary.

Treasurer
Gary Thornquist
Lake George RV Park

Based on customer and restaurant owner feedback, we plan to expand the program to add an additional a full week in June as well as our traditional week in September. We chose the week of June 20-26 based on when all area restaurants are at staffing levels to handle the influx of Restaurant Week customers. This week has been identified by our hoteliers and restaurant owners as traditionally a slow one (after all major June events are over and before 4th of July holiday week).

Directors:
Cassandra Cherry
Hampton Inn & Suites Lake
George

At a recent Glens Falls Tourism Committee meeting, headed by Tourism Director Alice Grether, we received very positive responsiveness to network with Glens Falls restaurants to hopefully have them participating this year. We envision doing some marketing themes based on the old Military Road concept since our pricing is reflective of a history theme, \$17.57. Our marketing plan will include brochure, post card, TV, radio and print advertising, as well as destination online marketing and direct mailings and email blasts to our thousands of satisfied Restaurant Week customer database who have expressed a desire to keep informed about this popular event. We will also be featuring a dedicated webpage on our chamber website and will bring information about the event on our travel trade show circuit.

Roberta Daab
Fort William Henry
Conference Center & Resort

Jephson Hillary
Inn on the Hill

Patty Kirkpatrick
Nina's Sweet Shoppe

Mark Martucci
Northern Lake George Resort

We are asking for your financial support of \$14,000 to allow us to sufficiently expand our advertising to cover both these promotional weeks. Adding a full week to the program will allow more reasons for visitors to come to the county and also add another full week of sales tax revenue and overnight stays while promoting the diversity and quality of our restaurant businesses. In 2009 the reported bed nights were 1390.

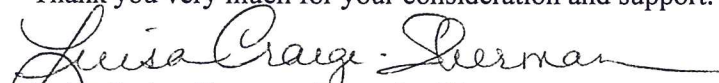
Don McCoy
Six Flags Great Escape
Properties

Kevin Rosa
The Sagamore Resort

Scott Wood
Lobster Pot Restaurant

Thank you very much for your consideration and support.

Executive Director
Luisa Craige-Sherman


Luisa Craige-Sherman, Executive Director

P.O. Box 272
2176 State Rt. 9
Lake George, NY 12845

www.LakeGeorgeChamber.com

PH: 518-668-5755
FX: 518-668-4286
Toll Free: 1-800-705-0059
director@LakeGeorgeChamber.com

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.
Lake George Regional Chamber of Commerce, Inc.
- B. Please set forth the name of the event for which you wish to contract with
Warren County.
Lake George Region Restaurant Week(s)
- C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$14,000 (7K for each for 1 wk in June & 1 wk in Sept)
2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.
State of NY, 501 c 6 not-for-profit corporation
4. Please set forth your organization's principal business address.
2176 State RT 9, POB 272, Lake George, NY 12845
5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Luise Craige-Sherman, Executive Director

518-668-5755 (w), 338-5657 (cell)

Email: director@lakegeorgechamber.com

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

June 20-26, 2009 AND September 12-18, 2009

7. Please set forth the planned location of your event.

multiple restaurant locations in Warren County

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

This year TWO designated weeks during low times will be offered to promote and highlight the diversity of restaurants in Warren County. To encourage visitors to the region to visit during slower times and to stay overnight to visit many restaurants. To encourage local residents and those from Saratoga and Albany Counties to visit our restaurants

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

none

10. Please set forth the number of attendees projected to attend the event.

6000+ total for the two promotional weeks

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

Annual Event, each year adding new restaurants and this year adding an additional week based on demand and input.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

2009 RW Survey returns indicated 1390 room nights actualized

2008 RW Survey returns indicated 785 room nights actualized

See detail summary report attached for 2009 event week.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Online advertising in NY, NJ, PA, MA and Canada to include email blasts, newsletters, dedicated webpage.

Print advertising in local and regional newspapers, local radio to Saratoga County, TV Advertising in Albany/Cap district

Posters and postcard blitzes to restaurants, hotel lobbies, visitor centers, banks

Post card mailings to database of 2760+ RW customers who want to be kept informed each year.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.
\$28,575

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

Will request funding from Town of LG-\$3K, Village of LG-2K, Corp Sponsors-3K

This year we will request funding from any municipality that has a participating restaurant

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

\$2750-3500

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

see info on #15

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$28,575

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo *or* if use is limited to certain promotional material, please describe where and when the logo will be used.

Post cards, event posters/flyers, website promotion, email blasts
print and online ads

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

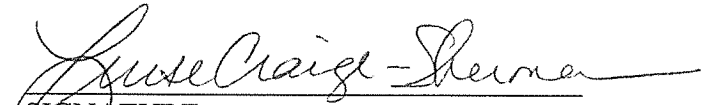
22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

I have read and understood the contract and application

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Luise Craige-Sherman

TYPE OR PRINT NAME



SIGNATURE

Executive Director

TITLE

11-24-09

DATE



P.O. Box 272
Lake George, NY 12845
PH: 518-668-5755
FX: 518-668-4286

director@lakegeorgechamber.com

2010 Lake George Region Restaurant Weeks Project Budget: \$28,875
(for both weeks June & Sept combined)

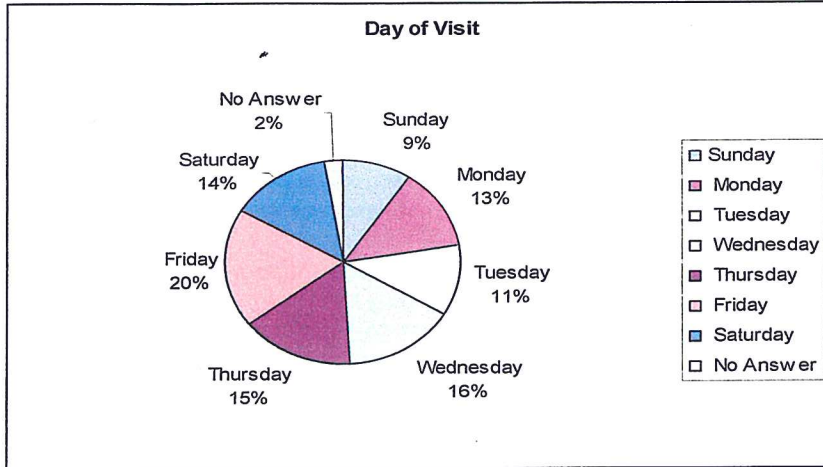
Anticipated Income:

Village of Lake George Occupancy Tx (to be applied for)	\$2,000
Town of Lake George Occupancy Tx (to be applied for)	\$3,000
Warren County Occupancy Tx (to be applied for)	\$14,000
Event Corporate Sponsorships	\$2,000
Municipal Occ Tax-participating restaurant locations	\$2,000
Prize Contributions from Restaurant participants:	\$2,750
In-kind from media partners	<u>\$5,125</u>
Total anticipated income	\$28,875

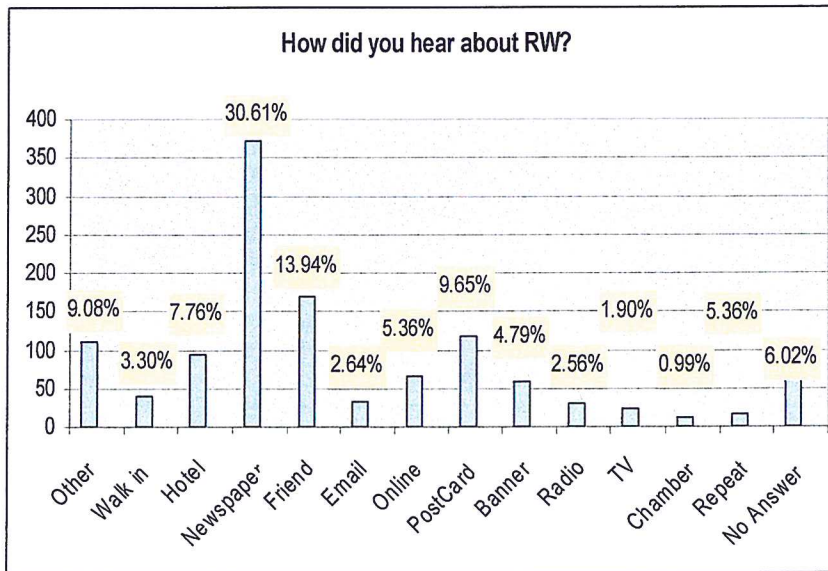
Anticipated Expenses:

Print Display Advertising	\$8,000
TV Advertising	\$5,000
Radio Advertising	\$2,000
Promotional flyers/posters, postcards	\$3,000
Web advertising	\$3,000
Printing & Postage	\$2,000
Diner Gift Certificate Drawing Prizes	\$2,250
Event Coordinator/Ad-Media Designer	<u>\$3,625</u>
Total anticipated expenses:	\$28,875

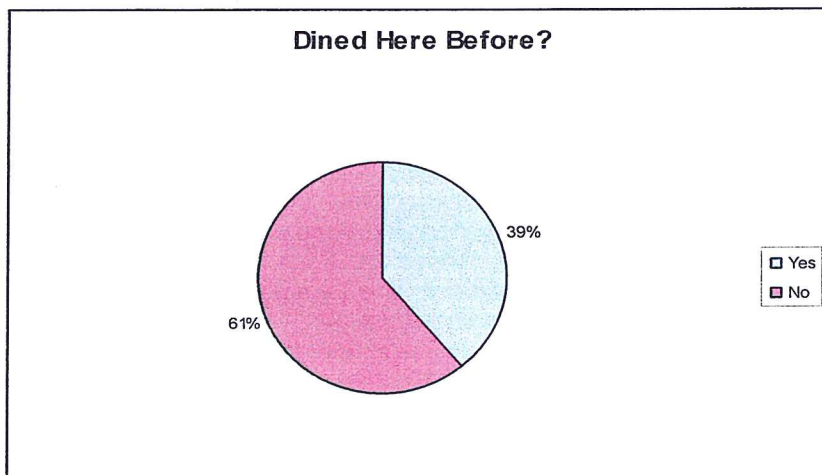
**Lake George Area Restaurant Week
September 13 -19, 2009
Total Surveys Returned: 1212
Total # of Dining Customers: 4286**



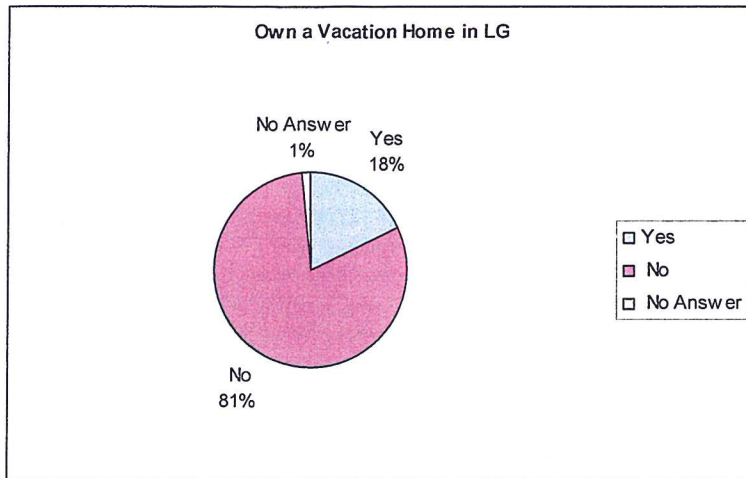
The Top 3 Days of Visit Are:
Friday – 20%
Wednesday - 16 %
Thursday – 15%



This graph is showing you that the largest majority of customers, 30.61% found out about RW via Newspaper. The second largest majority notated “Word of Mouth/Friend”, 13.94%. And finally, “Postcard” at 9.65% is the third most frequent way of finding out about Restaurant Week.

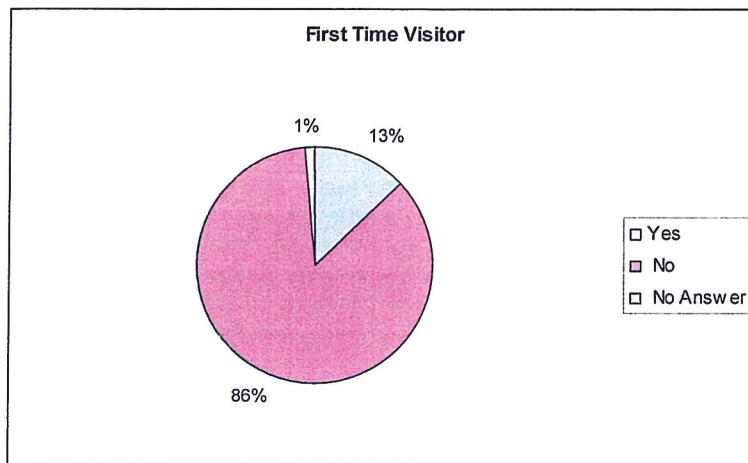


The largest majority (61%) of customers had not previously dined with the restaurants they chose during Restaurant Week.

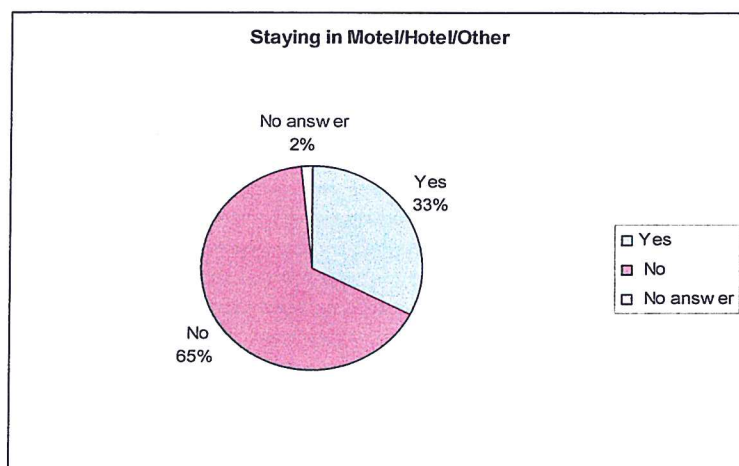


Most of the customers do not own vacation homes in Lake George. 1% of the respondents did not answer this question.

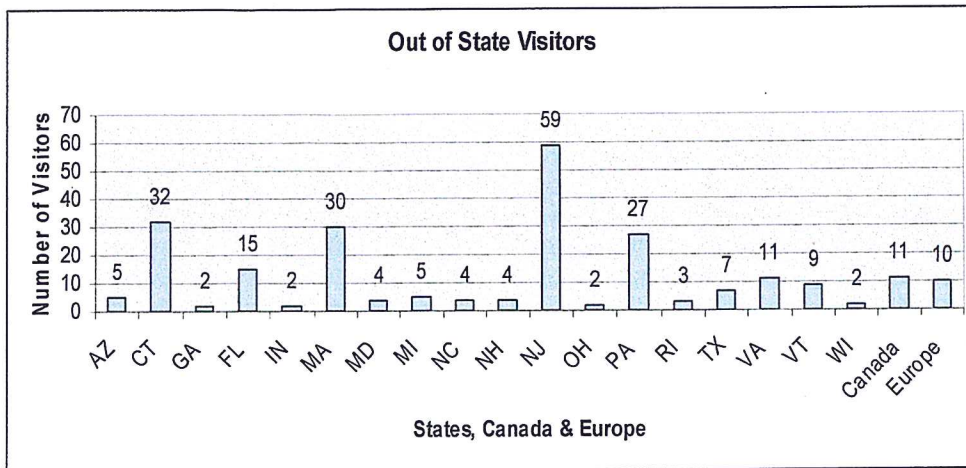
Note: A number of people put “I Wish” in this comment field.



As you can see, the largest majority (86%) of diners were not first time visitors – they were more likely repeat visitors or area residents. 1% of the respondents did not answer this question.



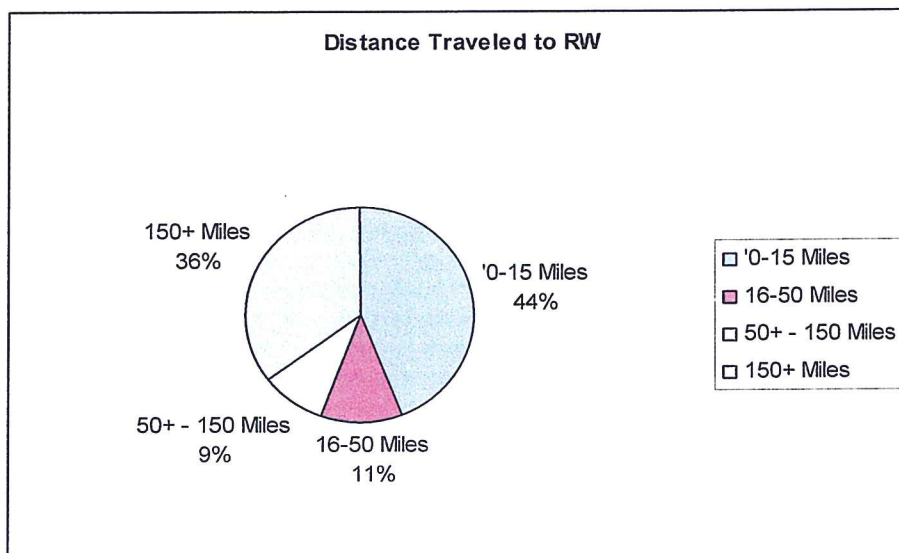
Approximately 33% of customers utilized tourist lodging properties during Restaurant Week. There were 412 people who notated that they had stayed in a hotel/motel/other during Restaurant Week. The total number of reported bed nights: 1390.



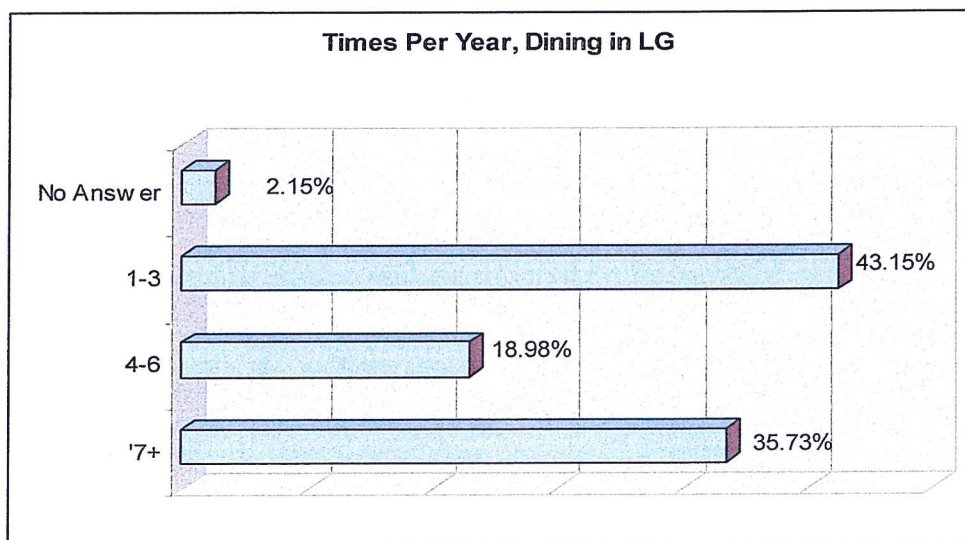
Most visitors came from within NY State. Those reporting from outside of New York State:

Top 3 States

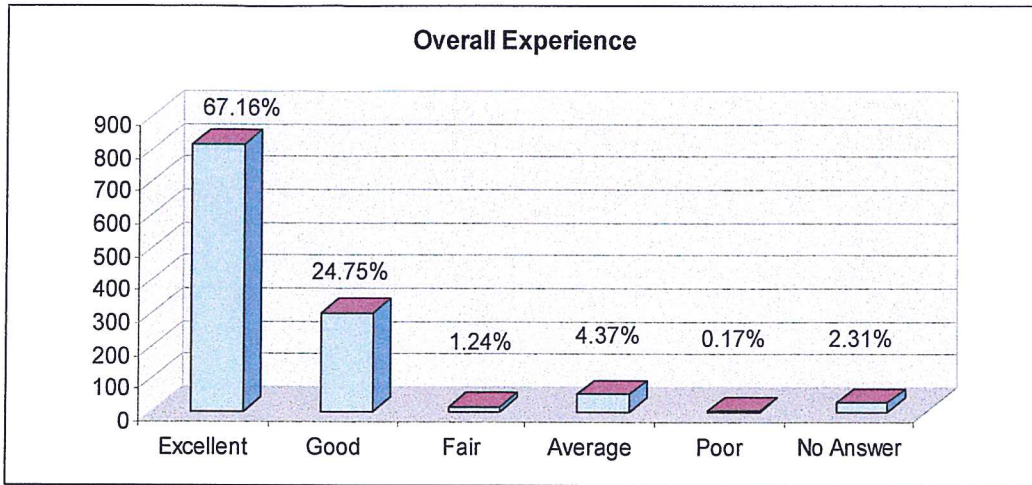
- 1) NJ
- 2) CT
- 3) MA



56% of customers traveled over 50 miles.

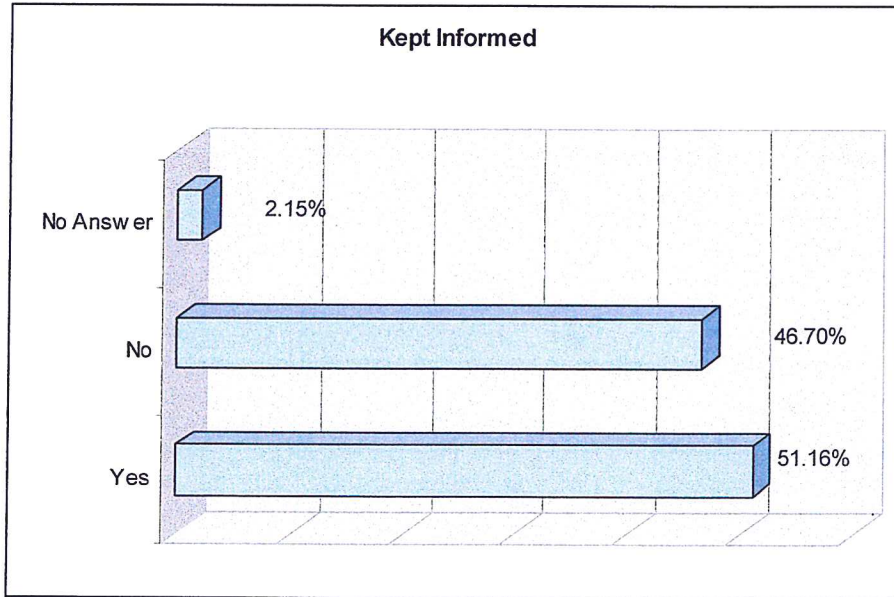


Most of the Restaurant Week customers eat in Lake George 1-3 times per year. 2.15% of the respondents did not answer this question.



The overall experience for the largest majority of customers was excellent.

How many people were in your party this evening?
 Sum of "Total number of people in party": **4286**
 The total number of people that ordered from the special RW menu in these parties was: **3784**
This means that 88.3% dined off of the Restaurant Week Menu.
These totals also tell us that the average party size was 3.54 people.



51.16% of the customers were interested in being informed by the LG Regional Chamber of Commerce about future special events and the 2009 Restaurant Week.

OCCUPANCY TAX SCORING SHEET

19

Promotion
CANADIAN VISITOR PROGRAM

APPLICANT: LG REG. CHAMBER OF COMMERCE, INC.

DATE APPLICATION RECEIVED: 11/30/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____



Lake George

19

Regional Chamber of Commerce & CVB, Inc.

Serving Visitors and
our Communities

Since 1952

President
Kevin Tuohy
The Inn at Erlowest

1st Vice President
Janice Bartkowski-Fox
Adirondack Cotton Company

2nd Vice President
Jason Sherry
Adirondack Promotions, LLC

Secretary
Sharon Reynolds
Holiday Inn- Turf Lake George

Treasurer
Gary Thornquist
Lake George RV Park

Directors:
Cassandra Cherry
Hampton Inn & Suites Lake
George

Roberta Daab
Fort William Henry
Conference Center & Resort

Jephson Hillary
Inn on the Hill

Patty Kirkpatrick
Nina's Sweet Shoppe

Mark Martucci
Northern Lake George Resort

Don McCoy
Six Flags Great Escape
Properties

Kevin Rosa
The Sagamore Resort

Scott Wood
Lobster Pot Restaurant

Executive Director
Luisa Craige-Sherman

Coming together is a beginning.....Keeping together is progress.....Working together is success

~Henry Ford

November 25, 2009

Supervisor William Kenny, Chair &
Warren County Occupancy Tax Committee
1340 State RT 9, Lake George, NY 12845

RECEIVED NOV 30 2009

Dear Supervisors:

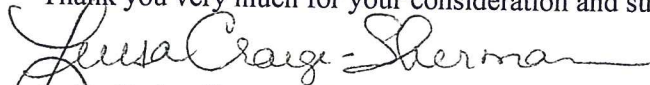
Attached you will find our application for a Canadian Promotion Program to highlight special events in Warren County and to keep the Lake George Region "top of mind" to Canadian residents in Montreal are only a 3-hour drive from our area. Our program in 2009 netted 1245 directly issued new Bienvenue Discount Cards, 682 direct phone calls/emails which equaled 1365 bed nights based on survey responses. Our chamber marketing program reached in excess of 1.75 Million Canadian Residents.

We have decided to expand our schedule of promotions by including a 12-month schedule beginning with winter events. This expansion comes from the feedback we received while attending travel shows in Toronto and Montreal. As part of this expanded promotion we plan to utilize our Canadian databases to send exclusive email newsletters monthly which highlight regional special events, our Bienvenue Discount Programs and seasonal visitor opportunities including ski, snowmobile & ice fishing conditions and white water rafting conditions. We wish to build upon the recognition we have been able to achieve in the Montreal market over recent years through your continued support.

Our marketing plan will include print and online advertising, as well as destination online marketing via targeted email newsletters. Direct mailings will be done to our thousands of Bienvenue Discount Card Holder customer databases who have expressed a desire to keep informed. We will also be featuring a dedicated webpage on our chamber website and will bring information about the program on the travel trade show circuit through our affiliation with the NYS Travel & Vacation Association.

We are asking for your financial support of \$12,000 to allow us to sufficiently expand our advertising to cover the expansion from a 6 month to 12 month marketing program. We feel it is very important to continue to drive home the message that Warren County and the Lake George Region are an easy to get to, full-service, year-round destination for Canadian visitors.

Thank you very much for your consideration and support.


Luisa Craige-Sherman, Executive Director

P.O. Box 272
2176 State Rt. 9
Lake George, NY 12845

www.LakeGeorgeChamber.com

PH: 518-668-5755

FX: 518-668-4286

Toll Free: 1-800-705-0059

director@LakeGeorgeChamber.com

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.
Lake George Regional Chamber of Commerce
- B. Please set forth the name of the event for which you wish to contract with
Warren County.
Canadian Visitor Promotion Program
- C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$12,000
2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.
State of NY, 501 c 6 not-for-profit corporation
4. Please set forth your organization's principal business address.
2176 State RT 9, POB 272, Lake George, NY 12845
5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Luisa Craige-Sherman, Executive Director

(w) 668-5755 Email: director@lakegeorgechamber.com

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

Promotional advertising from Jan 2010 to December 2010

7. Please set forth the planned location of your event.

Promote county-wide special events held by various municipalities, non-profit organizations, special event promoters.

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

Cont. to increase awareness of region's special events, proximity to Canadian visitors, special seasonal activities

including winter sports & events, to promote the region as a winter ski destination as well as ultimate summer destination.

Promote Bienvenue Discount program and target market to visitors looking for value-added drive-to vacations.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

none

10. Please set forth the number of attendees projected to attend the event.

Marketing program will reach over 1.75 million viewers/readers. est 35-40K travel show attendees, 3000+ Canadian Database Consumers

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

Annual promotion

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

682 direct respondents (phone/email) x Min. 2 night anticipated stay = 1365 anticipated room nights

1245 Bienvenue Cards issued to CN residents in 2009

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

full color display ads to four leading Metro Montreal newspapers to include highlights of regional events in all seasons. Promotional mascot in LGV.

Exhibit booth at Toronto and Montreal Ski Shows to promote winter getaways, ski packages and promotions as well as distribute Bienvenue Cards, bring promo mascot

Direct mailings to entire database of Bienvenue Card holders from 07-09, plus offer cards direct at visitor center, chamber office.

Quarterly email newsletter designed exclusively for CN residents, online advertising in two leading Montreal newspapers AND Dedicated website on chamber webpages

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.
\$24,000

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

Village of Lake George, \$2000 (to be requested), Town of Lake George, \$3600 (to be requested)

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

\$2200 to be raised by co-operative marketing programs with participating businesses

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

see #15

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$24,000

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

County logo in Print and online ads in CN newspapers

County logo on Online dedicated Canadian Website pages on chamber site

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.
I have read and understood the application and contract agreement forms.
-

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Luisa Craige-Sherman

TYPE OR PRINT NAME

SIGNATURE

Executive Director

TITLE

DATE

2010 Canadian Promotional Program:

Program Budget:

Anticipated income	
<i>Source</i>	<i>Amount Budgeted</i>
County Occ Tax	12000
Additional Municipal Occupancy Tax grants	5600
CO-OP'S from Travel Shows	800
Email Blast Sponsorships	500
Co-op for Bienvenue Card participants	900
Program Administration/LGRCC	4200
TOTAL ANTICIPATED INCOME	24,000
Anticipated Expenditures	
Advertising	11000
Toronto Ski & Snowboard Travel Show	3000
Montreal Travel Show	3000
Online Newsletter & direct mail marketing publications	1400
Stipend for Canadian Mascot at special events and travel shows	500
Promo-office sup. Including flags, Bien Card printing, color copies	400
Program Administration/LGRCC	4200
Postage	500
TOTAL ANTICIPATED EXPENDITURES	24,000



LGRCC 2009-Bienvenue Discount Card Visitor Promotions

**All Discounts and promotions are based on availability and not to be combined with any other special offer or discounts. Other restrictions may apply.*

Must show LGRCC Bienvenue card to receive offer.



Accommodations

Adirondack Pines B & B and Vacation Rentals

1257 Valentine Pond Rd.
Adirondack NY
PH: 518-494-5249
10% Discount off rate, Non-Holidays
www.adirondackpines.com

Balmoral Hotel/Lake George Inn

444 Canada Street, Lake George
PH: 518-668-4408
Toll Free: 1-800-457-2673
10% off Room Rate
www.thelakegeorgeinn.com

The Boulders Resort

3036 Lakeshore Dr, Lake George
PH: 518-668-5444/ 361-2222
15% off any motel room rental of 2 nights or more; Must mention when placing reservation. Not valid Special Events or Holiday Weekends
www.bouldersresort.com

Choice Inn/Mohawk Motel

435 Canada St., Lake George
PH: 518-668-2143
Toll Free: 1-800-795-6680
20% off Daily Room Rate
Excludes Holidays & Special Events.
www.mohawkmotel.com

Clarion Inn & Suites

1454 State Route 9
PH: 518-793-3196
Toll Free: 800-274-7111
15% off regular rate, Excluding Special Events & Holidays
www.clarionlakegeorge.com

Clinton Inn

3250 Lake Shore Dr., Lake George
PH: 668-2412
Take 25% off a stay.
www.clintoninn.com

Comfort Suites

1533 State RT 9, Lake George
PH: 518-761-0001
15% off regular rate.
Excluding Special Events & Holidays
www.comfortsuiteslakegeorge.com

Diamond Cove Cottages

3648 Lake Shore Dr, Lake George
PH: 518-668-3161
15% discount on any off season rate excluding; holidays and special events
www.diamondcovecottages.com

Fort William Henry Resort

48 Canada Street, Lake George
PH: 518-668-3081
Toll Free: 1-800-234-0267
10% off guest rooms
www.fortwilliamhenry.com

Hampton Inn & Suites

2133 State RT 9, Lake George
PH: 518-668-4100
10% off Room Rate
Excludes special event & holidays, blackout dates apply
www.lakegeorgesuites.hamptoninn.com

The Heritage of Lake George

419 Canada St., Lake George
PH: 518-668-3357
Toll Free: 1-800-883-2653
10% Discount (Sun-Thurs)
www.heritageoflakegeorge.com

Inn on the Hill

3007 Lake Shore Drive, Lake George
PH: 518-668-25762
Toll Free: 1-800-677-9020
20% off one night only
www.innhill.com

Mohican Motel

1545 State RT 9, Lake George
PH: 518-792-0474
15% off regular rate.
Excluding Special Events and Holidays
www.mohicanmotel.com

Motel Montreal

3 Lake Ave, Lake George
PH: 518-668-5439
10% discount Sunday thru Thursday in July and August. A special rate of \$49 during May, June, September and October
Not good special events or holidays.
www.lakegeogemotelmontreal.com

Super 8-Lake George

State RT 9, Lake George
PH: 518-668-2470
10% Discount on Any Stay
www.super8lakegeorge.com

The Heritage of Lake George

419 Canada St., Lake George
PH: 518-668-3357
Toll Free: 1-800-883-2653
10% Discount (Sun-Thurs)
www.heritageoflakegeorge.com

Tiki Resort – Howard Johnson

2 Canada Street, Lake George
PH: 518-668-5744
Reservations: 1-800-654-2000
15% off 2 night stay or more
Rate Code: SP1
www.tikiresort.com

Wingate-Lake George

4054 State RT 9L, Lake George
PH: 518-668-4884
Toll Free: 1-800-965-2203
25% off 3 Consecutive nights or longer
www.wingateinnlakegeorge.com

Yogi Bear @ Paradise Pines

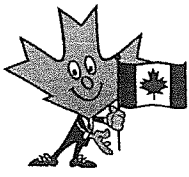
Camping & Cabins
4035 Blue Ridge Rd, N.Hudson NY
PH: 518-532-7493
Toll Free: 1-800-232-5349
Receive a free Boo Boo Teeney Beany at Check-In.
www.paradisepines.com

The 2009 Canadian Friendship Programs of the Lake George Regional Chamber of Commerce have received funding support from:

LAKEGEORGEAREA
IN NEW YORK'S ADIRONDACKS
VisitLakeGeorge.com

LGRCC 2009-Bienvenue
Discount Card Visitor
Promotions

MORE ON THE OTHER SIDE!!



LGRCC 2009-Bienvenue Discount Card Visitor Promotions

**All Discounts and promotions are based on availability and not to be combined with any other special offer or discounts. Other restrictions may apply.*

Must show LGRCC Bienvenue card to receive offer.



Attractions/ Entertainment

Adirondack Balloon Flights

Glens Falls NY
PH: 518-793-6342
\$25.00 per person discount on reservations of 4 or more passengers.
Call for more details
www.adirondackballoonflights.com

Airway Meadows Golf Club

262 Brownville Road, Gansevoort
PH: 518-792-4144
\$5 off 18 Holes Mon-Fri and/or Free rental clubs
www.airwaymeadowsgolf.com

Explore!

103 Warren St, Glens Falls
PH: 518-793-7803
\$2 off each child's admission
www.exploreinglensfalls.com

Hudson River Rafting Center

One Main St., North Creek
Or Main St., Lake Luzerne
PH: 518-251-3215
Toll Free: 1-800-888-RAFT
\$5 off Hudson River Gorge
\$1 off Sacandaga River
www.hudsonriverrafting.com

Lake George Dinner Theatre

At the Holiday Inn-Lake George
PH: 518-306-4404
\$6 off reg. dinner/show ticket
(runs June 20 thru Oct 18 only)
www.lakegeorgedinnertheatre.com

Natural Stone Bridges and Caves

535 Stone Bridge Rd, Pottersville
PH: 518-494-2283
\$1.50 off each Adult Ticket
Limit 4 tickets per card
Cannot be combined with any other discounts
www.stonebridgeandcaves.com

Sacandaga Outdoor Center

1Whitewater Way, Hadley
PH: 518-696-7238
\$2.00 off per person for Rafting and Tubing
www.4soc.com

Santa's Workshop

324 Whiteface Memorial Highway
PH: 518-946-2212
Toll Free 1-800-806-0215
Take \$2.00 off Regular Priced Admission-Adult or Child.
Good for up to 4 Admissions w/card. Cannot be combined with other coupons or discounts
www.northpoleny.com

The Fun Spot

1035 State Rt 9, Queensbury
PH:518-792-8989
Buy 1 Single Admission and get 2nd Single Admission for ½ price.
www.thefunspot.net

Wild Waters Outdoor Center

1123 Rt 28, Warrensburg
PH: 518-494-4984
Toll Free: 1-800-867-2335
\$5 off Hudson River Raft Trip
\$2 off Sacandaga Raft Trip
www.wildwaters.net

Dining

The Lobster Pot Restaurant

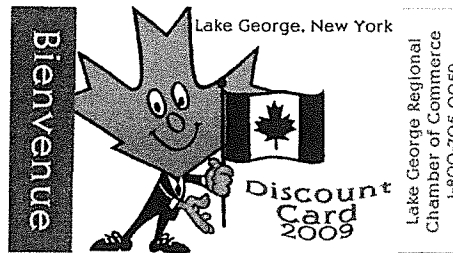
81 Canada St, Lake George
PH: 518-668-2429
10% off Food Portion of Bill
lakegeorgelobsterpot.com

East Cove Restaurant

Route 9L, Lake George
PH: 518-668-5265
10% off total check
www.eastcove.com

S.J. Garcia's

21 James St., Lake George
PH: 518-668-5111
One (1) House Margarita (\$6 value) with purchase of \$12.95 or greater entrée
www.S.J.Garcias.com



For continual updates to our program offerings please check out our website at:
www.lakegeorgechamber.com/CA or email

**All Discounts and promotions are based on availability and not to be combined with any other special offer or discounts. Other restrictions may apply.*

Must show LGRCC Bienvenue card to receive offer.

Please Check Back Often As We Will Be Continuing To Add New Offers!

YOUR CAREER, OUR FOCUS!

ONGOING REGISTRATION!

- Industrial Drafting (CAD)
 - Automated Systems in Electromechanics
 - Cabnetmaking
 - Computer Graphics Techniques
 - Furniture Finishing
 - Machining Techniques
 - Digital Layout and Printing
 - Numerical Control Machining (CNC Machining)
- Free Tuition**
- RTG programs lead to excellent career opportunities!**
- Programs leading to a Ministry of Education Diploma
 - Loans & Bursaries or other Financial Assistance available for qualified recipients
 - Tuition fees paid by the Ministry Of Education
- Call for info on next session



Rosemount Technology Centre
 3737 Beaubien East, Montreal (QC) H1X 1H2
 Tel.: 514-376-4725
 WWW.ROSEMOUNT-TECHNOLOGY.QC.CA



Less than
3 hours
from
Montreal!

This Thanksgiving come to beautiful Lake George.
 Enjoy peak leaf peeping in the Adirondacks
 without peak season rates!

Lake George, NY

- Sept 24-27th
37th Annual ADK Hot Air Balloon Festival
- Sept 26-27th
Lakeside Craft Festival, Fireworks, Taste of the North Country
- October 3-4th
World's Largest Garage Sale
- October 10-11th
Bolton Landing Fall Festival
- October 17th
Lake George Oktoberfest
- October 18th
10th Annual Pug Parade
- October 29-30th
Haunted Fort Ticonderoga

Easy to reach...hard to forget



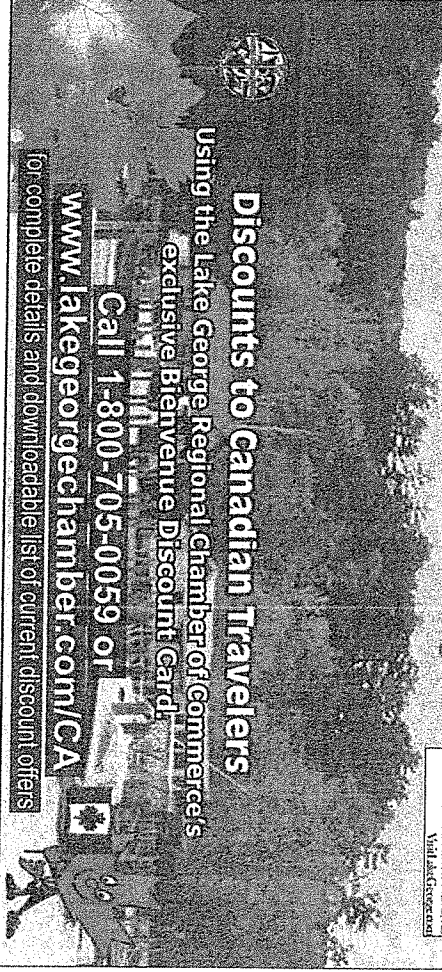
Discounts to Canadian Travelers

Using the Lake George Regional Chamber of Commerce's
 exclusive Bienvenue Discount Card.

Call 1-800-705-0059 or

www.lakegeorgechamber.com/CA

for complete details and downloadable list of current discount offers



OCCUPANCY TAX SCORING SHEET

APPLICANT: LAKE GEORGE WINTER CARNIVAL, INC.

DATE APPLICATION RECEIVED: 11/23/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

20

RECEIVED NOV 23 2009

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

- 1. A. Please set forth your complete corporate, association or group name.
Lake George Winter Carnival, Inc.

- B. Please set forth the name of the event for which you wish to contract with
Warren County.
Lake George Winter Carnival

- C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$20,300.00

- 2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
fund raising purposes.

- 3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.
New York State

- 4. Please set forth your organization's principal business address.
P.O. Box 663, Lake George, NY 12845

- 5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Edward Kokalas 518-668-3065

81 Cooper St.

Lake George, NY 12845

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

1/1, 2/6-7, 2/13-14, 2/20-21, 2/27-28/09

7. Please set forth the planned location of your event.

Shepards Park, Lake George, NY and Lake George Village.

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

Activities, races, and events to promote business by bringing in visitors during the winter season.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

Special Events permit, Land Use permit, Food Service permit.

10. Please set forth the number of attendees projected to attend the event.

20,000 - 50,000

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

Future events are planned.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

600 2-night accommodations are anticipated.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Radio: local area Albany to Ticonderoga

Newspaper: South Albany to Ticonderoga and Vermont

Television: Capital District to Plattsburg

Booklet: L.G.R.C. of C., Sloatsburg and Rte. 9 Visitors Centers.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$55,875.00

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

\$1,000.00 - Village of Lake George

\$1,000.00 - Town of Lake George

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

N/A

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

None

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$21,875.00

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. _____ (For events of 2 or more consecutive days)

B. X _____ (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

Yes. _____

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes. _____

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Edward Kokalas

TYPE OR PRINT NAME

Edward Kokalas

SIGNATURE

Co-Chairman

TITLE

November 23, 2009

DATE

LG Winter Carnival 2010 Budget

<u>Item</u>	<u>Anticipated Expense</u>	<u>Anticipated Income *</u>	<u>Diff</u>
Hats, mugs, pins, etc.	\$2,000.00	\$2,500.00	\$500.00
Concession	\$900.00	\$2,100.00	\$1,200.00
Cook-offs	\$200.00	\$2,000.00	\$1,800.00
Games	\$200.00	\$0.00	\$200.00
Snowmobile activities	\$500.00	\$0.00	\$500.00
Motorcycle races	\$3,000.00	\$0.00	\$3,000.00
Atv activities	\$500.00	\$0.00	\$500.00
1st day registrations	\$3,500.00	\$4,000.00	\$500.00
Radio advertising	\$5,500.00	\$0.00	\$5,500.00
Newspaper advertising	\$8,000.00	\$0.00	\$8,000.00
Booklet	\$3,500.00	\$14,000.00	\$10,500.00
Tri-folds	\$2,200.00	\$0.00	\$2,200.00
Website	\$1,100.00	\$0.00	\$1,100.00
Gala dinner	\$1,700.00	\$2,000.00	\$300.00
Gala 50/50	\$0.00	\$200.00	\$200.00
Gala silent auction	\$0.00	\$1,200.00	\$1,200.00
Gala band	\$800.00	\$0.00	\$800.00
Fees & licenses	\$25.00	\$0.00	\$25.00
Childrens activities	\$600.00	\$0.00	\$600.00
Face Painting	\$800.00	\$0.00	\$800.00
Operating expenses	\$2,000.00	\$0.00	\$2,000.00
Office supplies	\$200.00	\$0.00	\$200.00
Ice sculpting	\$6,000.00	\$0.00	\$6,000.00
Raffle	\$2,300.00	\$5,000.00	\$2,700.00
Insurance	\$4,000.00	\$0.00	\$4,000.00
Fireworks	\$1,500.00	\$0.00	\$1,500.00
Bonfire	\$100.00	\$0.00	\$100.00
Mardi Gras parade	\$300.00	\$0.00	\$300.00
Costumed characters	\$1,200.00	\$0.00	\$1,200.00
Skydiving	\$2,000.00	\$0.00	\$2,000.00
Ice diving	\$0.00	\$0.00	\$0.00
Encampment	\$250.00	\$0.00	\$250.00
Tethered hot air balloons	\$0.00	\$0.00	\$0.00
Donations	\$0.00	\$0.00	\$0.00
Village Bed Tax funding	\$0.00	\$1,000.00	\$1,000.00
	\$54,875.00	\$34,000.00	\$21,875.00
* Does not include funding applied for from Town and County.			

OCCUPANCY TAX SCORING SHEET

APPLICANT: LARAC (JUNE + NOVEMBER FESTIVALS)

DATE APPLICATION RECEIVED: 11/24/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

21

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.
Lower Adirondack Regional Arts Council (LARAC)

B. Please set forth the name of the event for which you wish to contract with
Warren County.
LARAC June & November Arts Festivals

C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$5,000 toward the two events

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
fund raising purposes.
LARAC

3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.
New York, Lower Adirondack Regional Arts Council

4. Please set forth your organization's principal business address.
7 Lapham Place, Glens Falls, NY 12801

5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Ellen C. Butz, Executive Director 518-798-1144 Ext. 3

LARAC, 7 Lapham Place, Glens Falls, NY 12801

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

June 13&14 November 6&7

7. Please set forth the planned location of your event.

June: City Park, GF November: The Dome, Queensbury

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

These juried Fine Art and Craft Festivals are held to provide a venue for artists to sell their work, as a fundraiser for LARAC, and to draw visitors to our region.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

June: Resolution by Common Council City of Glens Falls
November: Contract with The Dome

10. Please set forth the number of attendees projected to attend the event.

June: 20,000 November 3,500

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

We hold these Festivals annually

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

June: 300 artists stay 2 or 3 nights

November: 70 artists stay 2 or 3 nights

Some visitors, especially to the June Festival also stay in the region.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Nationally: Art and craft show websites, magazine, directories and calendars of events

Regionally: Print ads, radio ads, press releases, and email blasts.

Locally: Print ads, posters, websites, calendars of events in all media, direct mail

and Program Guide

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.
\$44,000

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):
June: \$12,500 Program Guide
-

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.
June: \$53,000 fees, free admission November \$18,000 fees \$7,500 admissions
-

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).
June: Applied for \$2000 from the City of Glens Falls
November: Applied for \$1,500 from the Town of Queensbury
-

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.
\$5,000
-

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

- A. (For events of 2 or more consecutive days)
B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

LARAC website and newsletter. All paid advertising, posters, and program guide.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Ellen C. Butz

TYPE OR PRINT NAME



SIGNATURE

Executive Director

TITLE

November 24, 2009

DATE

Applicant Organization: Lower Adirondack Regional Arts Council (LARAC)

LARAC
7 Lapham Place
Glens Falls, NY 12801

Contact:
Ellen C. Bütz
518-798-1144 Ext. 3
Ellen@larac.org

2010 Budget for LARAC June and November Arts Festivals

Except where noted figures represent June and November festivals combined.

Income

Program Guide Ads (June only)	\$12,500
Fees from Artists	71,000
Admissions (Nov. only)	7,500
Food Vendor Concessions (June only)	2,500
City of Glens Falls (pending – June only)	2,000
Town of Queensbury (pending – Nov. only)	<u>1,500</u>
Total Income	97,000

Expenses

Staff	20,000
Insurance	1,800
Overhead	6,000
Contract Labor	700
Office	2,500
Advertising	10,000
Dome Rental (Nov. only)	2,500
Supplies	<u>500</u>
Total Expenses	44,000

Net \$53,000



Lower Adirondack Regional Arts Council
7 Lapham Place
Glens Falls, NY 12801
(518)-798-1144 Ext. 5 Festivals
www.larac.org

ZIP CODE INFORMATION for 27th Annual LARAC Fall Arts Festival, November 7-8, 2009

01020 12211 12866
02472 12224 12873
02642 12302 12885
05250 12303 12939
05262 12306 12972
05301 12444 12983
05403 12572 13490
05733 12801 13815
05774 12803 13849
05777 12804 14502
06354 12816 16720
10524 12817
12018 12827
12019 12831
12020 12833
12061 12834
12065 12838
12084 12839
12168 12848
12180 12865

Attendance: 3,500



Lower Adirondack Regional Arts Council
7 Lapham Place
Glens Falls, NY 12801
(518)-798-1144 Ext. 5 Festivals
www.larac.org

ZIP CODE INFORMATION for 38th Annual LARAC June Arts Festival, June 13-14, 2009

01085	12180	13327	05753	12831	17837
01257	12198	13328	05759	12833	18960
01262	12203	13357	05761	12835	19963
01370	12205	13407	05770	12839	21921
01536	12211	13413	05774	12845	22728
02155	12224	13436	05775	12846	33445
02472	12302	13438	06354	12848	34953
02642	12303	13490	06812	12849	37618
03256	12414	13606	08215	12856	37683
03444	12423	13619	08520	12857	48372
03461	12477	13624	08889	12865	49749
03841	12494	13796	12019	12866	80302
05062	12572	13810	12020	12885	85210
05091	12589	13815	12033	12939	91722
05149	12603	13850	12035	12941	
05250	12763	14075	12054	12958	
05262	12801	14224	12065	12972	
05301	12803	14472	12078	13021	
05403	12804	14521	12089	13037	
05452	12808	14609	12110	13066	
05478	12809	16936	12153	13078	
05667	12814	17001	12158	13114	
05701	12817	17003	12168	13212	
05733	12827	17070			

Attendance: 20,000

OCCUPANCY TAX SCORING SHEET

EVENT: Summer of Barber - 2010 Summer Concert Series

APPLICANT: MARCELLA SEMBRICH MEMORIAL ASSOC.

DATE APPLICATION RECEIVED: 11/4/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

22

The
SEMBRICH
MARCELLA SEMBRICH MEMORIAL ASSOCIATION

November 3, 2009

Warren County Board of Supervisors
c/o Ms. Leisa Grant, Principal Account Clerk, Tourism Department
Warren County Municipal Center
1340 State Route 9
Lake George, NY 12845

RE: 2010 Warren County Tourist and Convention Development Agreement

Dear Warren County Board of Supervisors,

On behalf of the Marcella Sembrich Memorial Association (The Sembrich), I am pleased to submit an application to the Warren County Board of Supervisors for 2010 contract funding consideration with Warren County under the Tourist and Convention Development Agreement. The Sembrich is requesting support from Warren County in the amount of \$5,500 to assist with our 2010 Summer Programming, "Summer of Barber."

To achieve our organization's mission, each year the Sembrich presents a summer concert series with different themes and composers and invites locally and internationally renowned artists to perform at various locations in Warren County. Our events cover a broad range of instrumental and vocal music, theater, dramatic readings, as well as children's program and a free film series. During the summer of 2010 we will present 23 new events that we are certain will entertain and inspire our audience.

The Sembrich is hopeful to once again partner with Warren County Tourism to bring these wonderful events to Warren County and the Lake George region. Thank you for your support and consideration of this funding request, we look forward to hearing from you soon. If you have any questions or would like further information please do not hesitate to contact me at 518-644-2431.

Sincerely,



Faith Bouchard
Administrative Director

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.
Marcella Sembrich Memorial Association, Inc.
- B. Please set forth the name of the event for which you wish to contract with
Warren County.
2010 Summer Concert Series "Summer of Barber"
- C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$5,500
2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
fund raising purposes.
The Sembrich
3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.
New York State
4. Please set forth your organization's principal business address.
5023 Lake Shore Dr., P.O. Box 417
Bolton Landing, NY 12814
5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Faith Bouchard, Administrative Director

5023 Lake Shore Dr, Bolton Landing, NY 12814

518-644-2431

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

See Attachment A

7. Please set forth the planned location of your event.

See Attachment A

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

See Attachment B

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

See Attachment C

10. Please set forth the number of attendees projected to attend the event.

See Attachment C

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

See Attachment C

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

Overnight accomodations are expected for 10-12% of our event attendees. A total of 300 bed nights are expected and a 1-2 night stay is projected. The total projected bed nights includes the event performers, this summer that is projected at 63 performers.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

MSMA will utilize print media in local, regional and state newspaper; radio, web, direct mailings, posters, press releases, newsletters, ad placements, program booklet and others.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

Total cost anticipated to be borne by MSMA is \$77,874

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):
See Attachment D
16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.
MSMA expects to raise \$17,150 from admission charges.
17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).
See Attachment D
18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available. MSMA has calculated that \$24,624 is not currently available for the 2010 Summer
19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:
- A. (For events of 2 or more consecutive days)
- B. (For events only over long periods of time)
- (Choose One)
- A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement
- OR**
- B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.
- MSMA agrees to use the Warren County Logo on all advertisements, plus a full page ad in our program.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

We have read the standard form County Tourist & Development Agreement and are willing to be bound and execute the same.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Faith Bouchard

TYPE OR PRINT NAME

F Bouchard

SIGNATURE

Administrative Director

TITLE

11/3/9

DATE

Attachment A

Application for Contract Funding with Warren County under the Tourist and Convention Development Agreement

II. Event Background Information

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

The Sembrich plans to present our 2010 Summer Concert Series "Summer of Barber" on various dates between June 15, 2010 and September 4, 2010. We respectfully request to contract with Warren County for general assistance of the Sembrich's 2010 Summer Concert Series. (Reference I.1. C funding request \$5500).

7. Please set forth the planned location(s) of your event.

During the 2010 Summer Concert Series, the Sembrich plans to present 25 events at various locations throughout the Lake George Region and Warren County. The anticipated locations are:

The Sembrich, Bolton Landing
Bolton Free Library, Bolton Landing
Bolton Central School, Bolton Landing
Lake Shore Gallery, Bolton Landing

Attachment B

Application for Contract Funding with Warren County under the Tourist and Convention Development Agreement

II. Event Background Information

8. Please provide a general description of your event i.e. the nature and type of event and why it is being held.

The Sembrich's 2010 Summer Concert Series, titled "Summer of Barber", will present over twenty (20) events focusing on Samuel Barber. A multimedia festival spanning the length of the season will feature many of Barber's major works performed by some of today's finest artists. Programs and lectures on Barber's life, music, collaborations and influences along with presentations in the related fields of art and theater will round out what we plan to describe as "a distinctly American season." All performances will take place in the intimate salon setting of the Sembrich studio, just feet away from the shores of Lake George.

We hope to bring awareness to the year-round residents of the significance of the Sembrich and its place in history by providing a program of accessible activities at the museum site and in community venues. With the program already in place, it is our goal to begin to communicate this important summer of 2010 to residents throughout the remainder of this year and up to the first performance in June.

Attachment C

Application for Contract Funding with Warren County under the Tourist and Convention Development Agreement

II. Event Background Information

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

Written contracts will be arranged by the Sembrich and executed for all scheduled performers. The Sembrich will obtain licenses for all films according to industry standards. The Sembrich will reserve all performance venues and execute contracts accordingly.

10. Please set forth the number of attendees projected to attend this event.

A total of 1200 people are projected to attend The Sembrich's 2010 Summer Concert Series. Currently The Sembrich averages 57 attendees for performances held in the evening and 35 for performances held during the daytime. The attendee projection for 2010 was calculated using attendance records from The Sembrich's previous three years.

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

The events planned for 2010 are one-time events. Each year, as part of our organization's mission, The Sembrich plans and presents a summer concert series bringing new and different events to Warren County. The Sembrich will continue to plan future events but they will not be the same as those held during The Sembrich's 2010 "Summer of Barber."

Attachment D

III Event Financing Information

14.	Total Cost expected to be borne by The Sembrich as a sponsor of this event:				\$	77,874.00
15.	Total business, persons, governmental/non-profit funding to be obtained:				\$	36,100.00
16.	Total expected to be raised from admission charges:				\$	17,150.00
17.	Total amount organization needs to raise that is not expected to be available:				\$	24,624.00
	Grant Source	Funding Requested	Application Status			
	LARAC	\$ 5,000.00	has been submitted			
	NEA	\$ 10,000.00	has been submitted			
	Stewarts	\$ 250.00	will be submitted in January			
	Pennsylvania Performing Art	\$ 2,000.00	application pending			
	Warren County Occupancy	\$ 5,500.00	funding will be sought in 2009			
	Town of Bolton Occupancy	\$ 4,000.00	funding will be sought in 2009			
	Bolton Recreation Department	\$ 350.00	funding will be sought in 2010			
	Meet the Composer	\$ 2,000.00	funding will be sought in 2010			
		Total			\$	29,100.00
	Businesses					
	Business Advertisement	\$ 5,000.00	funding will be sought in 2010			
	Persons					
	General Contributions	\$ 1,000.00	funding will be sought in 2010			
	Underwriters	\$ 1,000.00	funding will be sought in 2010			

2010 Summer Concert Series
Summer of Barber

Date	Performance	Ticket Price	Est. Attendee	Ticket Sales	Fees	Entertain	Tuning	Hotel	Wine	Mileage
6/12/2009	Young Performers S	Free	73	\$ -	\$ 200.00	\$ 100.00	\$ 100.00	\$ 200.00		\$ -
6/16/2009	Opening recep	\$ 5.00	30	\$ 150.00	\$ 500.00	\$ 100.00	\$ -	\$ 200.00		\$ 200.00
6/21/2009	Moonstruck	Free	15	\$ -			0			
6/23/2009	Seagle Colony	\$ 10.00	60	\$ 600.00	\$ -		\$ 100.00			
6/26/2009	Lake George Opera	\$ 25.00	65	\$ 1,625.00	\$ 750.00		\$ 100.00		\$ 136.00	
6/30/2009	Silver Bay	\$ 10.00	20	\$ 200.00	\$ -		\$ 100.00			
7/5/2009	Shadow of Stars	Free	20	\$ -	\$ -					
7/7/2009	The Life and Music	\$ 5.00	30	\$ 150.00	\$ 1,000.00	\$ 25.00		\$ 200.00		\$ 100.00
7/10/2009	Knoxville: Summer	\$ 25.00	65	\$ 1,625.00	\$ 2,000.00	\$ 50.00	\$ 100.00	\$ 200.00	\$ 136.00	\$ 300.00
7/14/2009	Studio Talk: Peter S	\$ 10.00	30	\$ 300.00	\$ 800.00	\$ 25.00		\$ 200.00		\$ 200.00
7/16/2009	Children's Opera	Free	100	\$ -	\$ 500.00		\$ 100.00			
7/17/2009	Christopher Johnso	\$ 25.00	70	\$ 1,750.00	\$ 2,250.00		\$ 100.00	\$ 200.00	\$ 136.00	\$ 300.00
7/19/2009	Center Stage	Free	20	\$ -	\$ -	\$ -		\$ -		
7/21/2009	Video Lecture with	\$ 5.00	30	\$ 150.00	\$ 600.00	\$ 25.00		\$ 400.00		\$ 300.00
7/24/2009	Master Class	\$ 10.00	20	\$ 200.00	\$ 4,000.00	\$ 150.00	\$ 100.00	\$ 2,000.00		\$ 1,500.00
7/24/2009	Resonanz	\$ 10.00	40	\$ 400.00	\$ 500.00		\$ 100.00	\$ -	\$ 136.00	
7/28/2009	Keeping Score	Free	20	\$ -	\$ -					
7/31/2009	Cello Sonata	\$ 25.00	50	\$ 1,250.00	\$ 2,000.00	\$ 25.00	\$ 100.00	\$ 200.00	\$ 136.00	\$ 200.00
8/2/2009	Smiles of a Summer	Free	20	\$ -	\$ 200.00					
8/4/2009	Bartok in America	\$ 5.00	20	\$ 100.00	\$ -	\$ 150.00				
8/4/2009	After the Storm	\$ -	20	\$ -	\$ -					
8/7/2009	Blava String Quarte	\$ 25.00	65	\$ 1,625.00	\$ 4,100.00	\$ 150.00	\$ 100.00	\$ 1,000.00	\$ 136.00	\$ 500.00
8/11/2009	Bel Canto	\$ 20.00	65	\$ 1,300.00	\$ 3,500.00	\$ 50.00	\$ 100.00	\$ -	\$ -	
8/15/2009	Summer Music -Phi	\$ 25.00	65	\$ 1,625.00	\$ 3,000.00		\$ 100.00	\$ 100.00	\$ 136.00	\$ 400.00
8/16/2009	Who is Jackson Poll	Free	20	\$ -	\$ -					
8/18/2009	Barrymore Scherer	\$ 5.00	20	\$ 100.00	\$ 1,000.00	\$ 50.00	\$ 100.00	\$ 200.00		\$ 100.00
8/20/2009	Cantores Minores	Donation	60	\$ 1,000.00	\$ 3,000.00		\$ 100.00	\$ 300.00		\$ 200.00
8/25/2009	Keeping Score	Free	20	\$ -	\$ -					
8/28/2009	Mary Ann McCormi	\$ 25.00	65	\$ 1,625.00	\$ 2,500.00	\$ 50.00	\$ 100.00	\$ 400.00	\$ 136.00	\$ 100.00
8/30/2009	The Chorus	Free	20	\$ -						
9/4/2009	American Choral M	\$ 25.00	55	\$ 1,375.00	\$ 2,500.00	\$ 100.00	\$ 100.00	\$ 800.00	\$ 136.00	\$ 700.00
9/13/2009	Winged Migration	Free	20	\$ -	\$ 200.00					
Totals				\$ 17,150.00	\$ 35,100.00	\$ 950.00	\$ 1,700.00	\$ 6,300.00	\$ 1,224.00	\$ 5,100.00

2010 Summer Concert Series
Summer of Barber

Other Expenses							
Publicist				\$ 2,000.00			
Design				\$ 4,500.00			
Photography				\$ 200.00			
Contingency				\$ 5,000.00			
Program Printing				\$ 2,000.00			
Advertising				\$ 10,000.00			
Receptions				\$ 500.00			
Film License				\$ 300.00			
BMI/ASCAP				\$ 2,000.00			
Piano Moving				\$ 1,000.00			
Total for other expenses				\$ 27,500.00			
Total for performance costs				\$ 50,374.00			
Total for Series				\$ 77,874.00			
Income for Series				\$ 17,150.00			

2010 Summer Concert Series
Summer of Barber

Other Expenses							
Publicist					\$	2,000.00	
Design					\$	4,500.00	
Photography					\$	200.00	
Contingency					\$	5,000.00	
Program Printing					\$	2,000.00	
Advertising					\$	10,000.00	
Receptions					\$	500.00	
Film License					\$	300.00	
BMI/ASCAP					\$	2,000.00	
Piano Moving					\$	1,000.00	
Total for other expenses					\$	27,500.00	
Total for performance costs					\$	50,374.00	
Total for Series					\$	77,874.00	
Income for Series					\$	17,150.00	

Date Total By Zip 2009 A Season of Celebration: Zip Code Recordings

2/7/2009 Total By Zip A Bouquet for Marcella Sembrich 28 Attended

1 12189
 2 12801
 5 12804
 5 12814
 1 12817
 1 12820
 1 12824
 2 12832
 1 12857
 9 12866

6/12/2009 Total By Zip Young Performers 70 Attended

1 12083
 1 12150
 2 12180
 1 12204
 1 12206
 2 12211
 1 12309
 1 12801
 16 12804
 2 12808
 5 12814
 1 12827
 3 12832
 1 12833
 2 12843
 1 12860
 1 12866
 3 12885
 2 12887
 2 05701

6/20/2009 Total By Zip Schubertiade 31 Attended

3 11106
 1 11230
 2 11725
 2 12065
 10 12814
 2 12824
 1 12846
 2 12850
 3 12866
 1 19107
 1 34292
 1 45219

6/21/2009	<u>Total by Zip</u>	<u>Madam Butterfly Film</u>	<u>19 Attended</u>
	2	12205	
	11	12814	
	2	12824	
	1	12846	
	2	12866	
	1	18505	
6/24/2009	<u>Total By Zip</u>	<u>There's More to Adirondack Architecture than Great Camps</u>	
	1	12065	
	1	12801	27 Attended
	1	12804	
	6	12814	
	2	12815	
	1	12845	
	1	12853	
	1	12866	
	1	12874	
	1	12885	
	2	14617	
	2	21111	
	1	21217	
	2	93103	
	1	98236	
	2	03755	
	1	07005	
<u>7/1/2009</u>	<u>Total By Zip</u>	<u>Siver Bay</u>	<u>25 Attended</u>
	2	12077	
	1	12447	
	1	12801	
	5	12814	
	2	12845	
	2	12864	
	2	20187	
	1	33309	
	2	75225	
	3	93103	
	1	Egypt	
	1	Mexico	
	2	Turkey	
7/1/2009	<u>Total By Zip</u>	<u>Lidia kamiska</u>	<u>41 Attended</u>
	2	11561	
	1	12020	
	1	12803	
	3	12808	
	10	12814	
	4	12824	

6	12831
2	12866
1	12874
1	12885
2	33309
1	34210
4	05735
2	07045
1	07470

7/6/2009 Total by Zip The Rape of Europa Film 40 Attended

1	12302
1	12801
16	12814
3	12845
2	22124
1	27565
2	33412
2	34114
1	34210
2	65807
9	arrived after the start of the film

7/15/2009 Total by Zip Katrina Trask 30 Attended

1	12020
1	12106
2	12110
1	12309
1	12801
2	12804
7	12814
1	12836
3	12845
1	12853
1	12859
2	12866
2	19085
1	19380
1	20176
1	87005
2	07470

7/17/2009 Total by Zip Carmenella Children's Opera 105 Attended

3	10310
3	11779
1	12020
1	12180
3	12549
4	12803
33	12814

4	12816
1	12821
5	12824
2	12845
1	12860
1	12866
2	12874
2	12885
2	12992
2	20854
3	23635
2	81301
1	91303
1	91306
4	02871
4	03304
5	04105
5	07082
2	07470
5	07860
4	Qatar

7/18/2009 Total By Zip Christopher Johnson 70 Attended

1	10010
2	10013
1	12020
2	12211
1	12309
1	12571
4	12801
2	12804
11	12814
1	12817
4	12824
1	12835
1	12836
1	12843
2	12852
1	12874
3	12885
2	19602
1	32137
2	32461
4	32579
1	34210
1	48309
2	04106
1	05757

	2	07009	
	1	07423	
	4	07926	
<u>7/20/2009</u>	<u>Total By Zip</u>	<u>Cross Creek Film 16 Attended</u>	
	1	10032	
	1	10954	
	1	12054	
	1	12804	
	1	12808	
	5	12814	
	1	12824	
	2	65807	
	2	01010	
	1	07470	
<u>7/25/2009</u>	<u>Total By Zip</u>	<u>The Belle of Amherst 54 Attended</u>	
	2	10461	
	1	11385	
	2	12054	
	2	12065	
	4	12801	
	8	12814	
	3	12824	
	1	12839	
	2	12841	
	2	33309	
	2	34288	
	4	67230	
	2	01002	
	3	06410	
<u>7/29/2009</u>	<u>Total By Zip</u>	<u>Keeping Score Beethoven's Eroica 13 Attended</u>	
	2	10583	
	3	12814	
	1	12824	
	2	12832	
	1	18505	
	2	33437	
	1	34210	
	1	07009	
<u>8/1/2009</u>	<u>Total By Zip</u>	<u>Wargo & Steveskey 45 Attended</u>	
	2	10013	
	2	10583	
	2	10982	
	2	12309	
	1	12801	
	2	12804	
	13	12814	
	1	12824	

4	14214
3	33957
1	34238
1	48309
1	77005
1	77056
4	02211
2	02631
2	07009
1	08005
1	08527

8/3/2009 Total By Zip Film: Hairspray 27 Attended

4	12027
2	12211
2	12583
3	12804
1	12808
3	12814
8	12885
2	14534
2	65807

8/5/2009 Total By Zip Chamber Music 35 attended

3	10467
2	12065
2	12801
1	12804
1	12808
2	12814
1	12824
2	12845
1	12853
3	18510
2	20176
2	33326
1	02449
1	06606
1	07009
3	07042
4	07960
1	08840

8/7/2009 Total by Zip Film: A Midsummer Night's Dream 23 attended

1	10024
3	10040
2	10605
2	11362
6	12814
2	12866

1 18505
2 20084
2 22153
1 34210
1 08840

8/8/2009 Total by Zip Mendelssohn in Music and Words 32 attended

2 10606
2 11598
5 12054
4 12808
5 12814
1 12824
2 12839
3 12845
1 32092
1 32410
2 32461
2 32579
2 65807
1 07009
2 07040
2 07712
1 08840

8/9/2009 Total by Zip Mendelssohn Octet 52 attended

1 10538
1 10543
1 11103
2 11576
2 11725
3 12804
9 12814
1 12824
2 12839
7 12845
2 12862
3 12866
1 12868
2 13027
2 14550
2 32461
2 33156
2 02835
2 07040
2 07470
2 07712
1 08840

8/12/2009 Total by Zip Bel Canto 50 attended

2	10982
3	12180
3	12204
1	12208
4	12550
11	12814
2	12824
2	12836
1	12845
1	14618
4	14850
2	15807
1	31404
2	32579
2	34217
1	48309
1	04101
1	05401
1	07009
2	07040
2	07748
1	08527

8/15/2009 Total by Zip Luzerne Chamber 40 attended

1	12054
6	12801
5	12803
4	12804
3	12804
10	12814
2	12831
1	12846
2	12866
5	21204
1	02459
3	07042
1	07066
1	08873

8/17/2009 Total by Zip Film: Etoiles 18 attended

3	11414
3	12814
1	12817
1	12824
1	12828
3	12870
2	12885
1	33437
2	65807

	1	06484
<u>8/19/2009</u>	<u>Total by Zip</u>	<u>Line, Light and the Canvas of Music 43 attended</u>
	2	10703
	2	11375
	4	12801
	4	12804
	9	12814
	2	12841
	5	12845
	1	12866
	2	12885
	1	12992
	1	14850
	2	19802
	2	32579
	1	33309
	2	33437
	1	08540
	2	09739
<u>8/22/2009</u>	<u>Total by Zip</u>	<u>From the Paris Opera 40 attended</u>
	2	10034
	2	12065
	2	12134
	2	12180
	4	12801
	1	12803
	2	12804
	4	12814
	2	12817
	2	12820
	2	12832
	2	12836
	1	12845
	4	12866
	2	12885
	2	12992
	2	14032
	2	32579
<u>8/26/2009</u>	<u>Total by Zip</u>	<u>Degas & the Culture of His Day 22 attended</u>
	5	12804
	6	12814
	1	12827
	1	12839
	2	12845
	2	12992
	1	33309
	2	33446

	1	34210	
	1	07009	
<u>8/29/2009</u>	<u>Total by Zip</u>		<u>Phantom of the Opera 47 attended</u>
	2	12186	
	2	12309	
	12	12801	
	1	12803	
	4	12804	
	5	12814	
	6	12828	
	4	12845	
	5	22039	
	3	01810	
	2	07722	
	1	08043	
<u>9/2/2009</u>	<u>Total by Zip</u>		<u>Keeping Score 15 attended</u>
	1	10028	
	1	12015	
	6	12814	
	1	12824	
	2	12992	
	1	29909	
	1	32461	
	1	70118	
	1	01240	
<u>9/5/2009</u>	<u>Total by Zip</u>		<u>Eric Trudel 60 attended</u>
	1	10013	
	1	10032	
	1	10562	
	2	12047	
	2	12128	
	2	12144	
	1	12302	
	3	12801	
	2	12804	
	10	12814	
	5	12824	
	2	12883	
	1	12885	
	2	12992	
	1	16915	
	2	19115	
	2	29909	
	2	32579	
	2	33309	
	1	34210	
	1	90066	

2	02138
2	05757
2	06878
2	06981
2	07627
2	07901
2	08239

9/5/2009 Total by Zip Film: Harvest of Sorrows 14 attended

4	12814
1	12824
1	12845
2	12854
2	29909
3	02631
1	06831

9/9/2009 Total by Zip Film: The Crucible 12 attended

2	12186
6	12814
1	12845
1	12853
1	18505
1	07852

OCCUPANCY TAX SCORING SHEET

23

APPLICANT: LAST OF THE MOHICANS OUTDOOR DRAMA, INC.

DATE APPLICATION RECEIVED: 11/30/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

23
LAST OF THE MOHICANS



OUTDOOR DRAMA, INC.

RECEIVED NOV 8 0 2009

William Kenny, Chairman
Warren County Occupancy Tax Committee
1340 State RT 9
Lake George, NY 12845

Dear Supervisors:

The Last of the Mohicans Outdoor Drama, Incorporated requests funding from Warren County Special Event Occupancy Tax Fund in order to present six performances of The Last of the Mohicans Outdoor Drama in August of 2010. We have selected this week to coincide with the historical week of the actual siege in 1757. By incorporating this exact timeline, we plan to work collaboratively with other historic sites and organizations to foster a "Siege Week" in the region - thereby creating an even broader appeal for visitors.

Our 501 c 3 organization is dedicated to promoting the arts, education, and economic development in our region. In 2009 we presented a critically acclaimed public reading of The Last of the Mohicans Outdoor Drama, entertained a capacity crowd of three hundred passengers upon the Lake George Steamboat Mohican, and staged two performances of Sights, Scenes and Sounds from The Last of the Mohicans in Shepard's Park.

Our goal for 2010 is to build on our current achievements and recognition by presenting a limited run of The Last of the Mohicans Outdoor Drama in its entirety using professional actors, eighteenth century replica costumes, and period appropriate weapons. This would be the next step in our organizations long-term goal of bringing a large scale, annual 10-12 week summer production of The Last of the Mohicans to Warren County. Expert consultants from the Institute of Outdoor Drama contracted by the Warren County Development Corporation to create a feasibility study estimated that a summer-long production of The Last of the Mohicans would generate 10 million dollars of economic impact for Warren County annually. It is our organization's expectation that this summer 2010 production will create 90 thousand dollars of economic impact. It will also promote further awareness of our organization's mission, allow us to expand our base of support, and increase our ability to secure independent funding sources for future full-scale, summer-long productions.

In order to market our 2010 production, we would include rack card and flyer distribution at area attractions, visitor centers, travel shows, restaurants, group tour operators and accommodations (encouraging packaged vacations - especially for mid-week performances). Additionally, we would partner with other outdoor drama venues across the country to cross-market. Regional radio broadcasting and newspaper advertising would promote the performances and the natural setting in which it takes place, thus capitalizing on the draw of the area's scenic beauty and visitor appeal as well. Our web site, along with the many sites promoting the Lake George region, would be heavily targeted as a source of regional exposure.

Enclosed, please find the completed application and support materials needed for our funding request. We thank you for your time, and sincerely hope you will help us to bring this worthwhile project to Warren County.

Most sincerely,

Michael Dufault, President
Last of the Mohicans Outdoor Drama, Inc.

Last of the Mohicans Outdoor Drama, Inc.
P.O. Box 334 Lake George, NY 12845
518 747-2450

Promoting art, education, and economic development through historical presentations.

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.
Last of the Mohicans Outdoor Drama, Incorporated

- B. Please set forth the name of the event for which you wish to contract with
Warren County.
The Last of the Mohicans Outdoor Drama

- C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$39,000

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.
Incorporated in the state of NY. Same as above.

4. Please set forth your organization's principal business address.
Post Office Box 334

Lake George, NY 12845

5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).
Michael Dufault, President

(518) 747-2450

PO Box 334, Lake George, NY 12845

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.
Six performances between Thursday, August 5 and Sunday, August 15, 2010.

7. Please set forth the planned location of your event.
To be determined.

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.
This will be a limited engagement / performance of the full script of
The Last of the Mohicans Outdoor Drama. A "test" performance of the
full scale outdoor drama with scaled back set and staging.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.
We will need to book a venue and hire appropriate technical staff and
stage performers.

10. Please set forth the number of attendees projected to attend the event.
300 per night for six performances = 1,800 people

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

A one time limited engagement test performance of the full production.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

A copy of the support from last year's funding is attached.

We expect this year's event to generate and/or impact approximately 400 room nights. The performance should be viewed in concert with the ultimate goal of a 10-12 week engagement running June- September.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

For this year's performance, the majority of promotion will be done in coordination with local accommodations and will include brochure development and distribution to other outdoor drama venues, plus local radio and print advertising and destination web marketing.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$75,500

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

\$6,000 is expected to be generated from local support through the
program that will be designed and produced in support of the event.

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

\$30,500 is expected from ticket revenue.

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

None.

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$39,000

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo *or* if use is limited to certain promotional material, please describe where and when the logo will be used.

I agree to use the logo in promotional material and provide a full page advertisement space in the event's program.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

I have read the agreement and will execute the same if awarded funding.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Michael Dufault 


TYPE OR PRINT NAME

Michael Dufault

SIGNATURE

President 

TITLE

November 28, 2009 

DATE

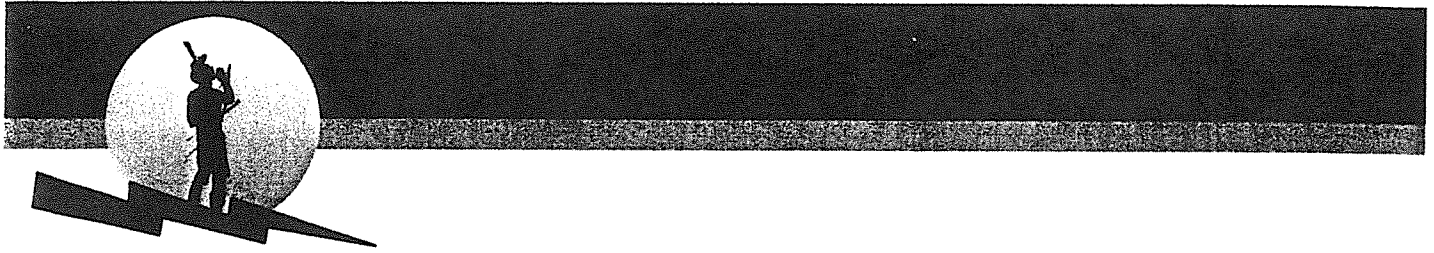
LOMOD, Inc.
Summer of 2010 Limited Performance Budget

Sources of Funding

Ticket Sales	
Adults (\$20), 150 per performance x six performances	\$18,000
Youth/Seniors (\$15), 150 per performance x six performances	\$12,500
Sponsorship / Program Ad Sales	\$6,000
OT Grant Requests	<u>\$39,000</u>
Total Sources of Funds	\$75,500

Uses of Funding

Salaries & Benefits (non-performers)	\$4,080
Performers	\$15,640
Costumes	\$9,975
Accessories	\$4,200
Set & Production	\$14,000
Ticketing	\$6,000
Chair Rental	\$2,000
Insurance	\$3,500
Advertising & PR	\$15,000
Cost Overruns	<u>\$1,105</u>
Total Uses of Funds	\$75,500



LAST OF THE MOHICANS
OUTDOOR DRAMA, INC.

To: Leisa Grant/Warren County Tourism Department
From: Luisa Craige-Sherman, President-Last of the Mohicans Outdoor Drama, Inc.
Date: November 22, 2009
RE: Occupancy Tax Grant Request for Reimbursement

Dear Ms. Grant:

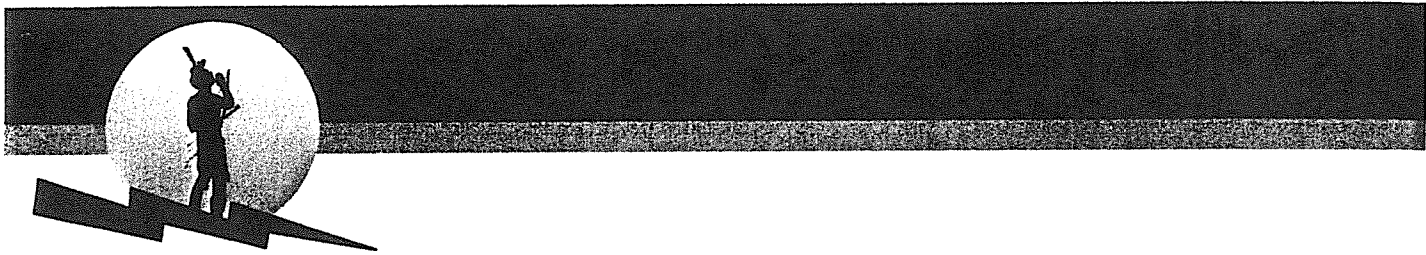
Attached you will find copies of flyers, advertising, publicity as well as receipts from some of our expenses incurred as a result of our hosting the outdoor summer performances of The Last of the Mohicans Outdoor Drama. I am sorry for the delay in this processing.

I have also included a list of those from the audience that filled out our feedback forms as well as a listing of those who provided their zip codes. We estimate that there were 600 guests in attendance at both performances. Due to the open air nature of the production we regret we were unable to capture more demographic information. We did make every attempt by using volunteers at entry points, offering incentives to fill out forms, etc.

Event Promotional flyers, mailings/postage, printing costs:	\$223.45
Promotional t-shirts with event info & sponsors listings	1068.63
Event Insurance (required by Village to use Shepard Park)	400.00
Sound System(for public addressing, sponsor acknowledgements and actors)	500.00
Total Submitted for reimbursement	\$2192.08

Total amount of grant:	\$2500.00
Occ. Tax used	- 2192.08

Amount returned unused to county \$307.92



LAST OF THE MOHICANS
OUTDOOR DRAMA, INC.

To: Leisa Grant/Warren County Tourism Department
From: Luisa Craige-Sherman, President-Last of the Mohicans Outdoor Drama, Inc.
Date: November 22, 2009
RE: Occupancy Tax Grant Request for Reimbursement

Final Budget Breakdown

Submitted for County Reimbursement via Occ Tax Grant (\$2500):

Event Promotional flyers, mailings/postage, printing costs:	\$223.45
Promotional t-shirts with event info & sponsors listings	1068.63
Event Insurance (required by Village to use Shepard Park)	400.00
Sound System(for public addressing, sponsor acknowledgements and actors)	500.00
Total Submitted for County reimbursement	\$2192.08

Expenses covered by Organization:

Actor Stipends/Main Characters	\$ 800.00
Supporting Actor Stipends	1200.00
Actor Stipends/Costume & Prop usage	600.00
Cannon Crew Stipend	500.00
Website Management/promo updates	237.00
Rehearsal fees/expenses	110.58
Mileage to TV show, printers, etc.	78.59
Misc. Advertising/office needs	82.00
Total spent by organization/volunteers	3608.17
Total Production Costs:	\$5800.25

PO BOX 334 LAKE GEORGE, NY 12845

PH: 518-747-2450 OR 518-538-5657

contact@lomod.info

First Name	Last Name	Zip	Performance	How did you hear about this performance	What did you like best?	What would you like to see included in future performances	Additional comments
Anonymous	Anonymous	12180	08/15&16/09	Word of mouth	Good mix of drama & action	More fighting scenes	
Anonymous	Anonymous	80303	08/15&16/09	Newspaper			
Anonymous	Anonymous	28782	08/15&16/09	Newspaper			
Anonymous	Anonymous	06268	08/15&16/09	Newspaper			
Anonymous Educator	Anonymous	12305	08/15&16/09	LGRC	Outdoors, sites & sounds	Entire production	Contact all school districts in Albany, Schady, Troy via mailing. Incorporate access to Cooper's book as well as A Light in the Forest for younger readers.
Linda	Apple	12885	08/15&16/09	Newspaper	Bringing to life local history	More of what we did.	
Dan	Baker	13477	08/15&16/09				
Barbara & Ralph	Barba	11362	08/15&16/09	Newspaper	Being outside	Indian villages, fort mock-up	
Mary	Berardi	12401	08/15&16/09	Newspaper	Costumes, historical facts, artillery demo	Montcalm/Wolfe Surrender	
Justine	Boerter	12182	08/15&16/09				
Mr. & Mrs. George	Brendel Jr.	10954	08/15&16/09	Word of mouth	Custom & actors	Native villages	Summer address: 74 State Route 49; LG, NY 12845
Beth	Briggs	12804	08/15&16/09				

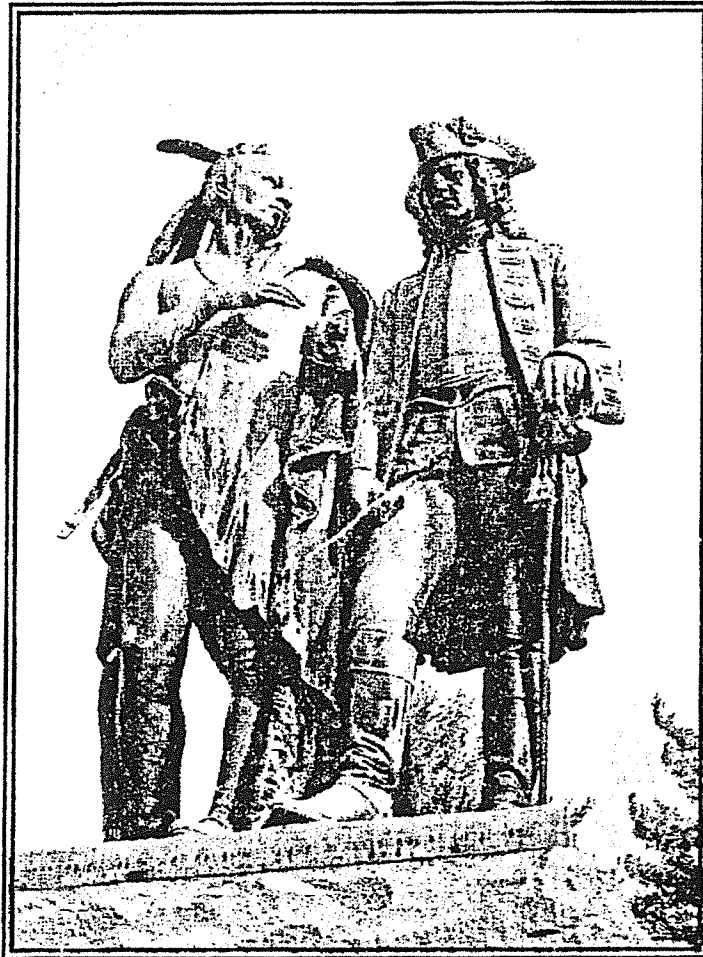
First Name	Last Name	Zip	Performance	How did you hear about this performance	What did you like best?	What would you like to see included in future performances	Additional comments
Gregg	Briggs	12804	08/15&16/09	Newspaper	Live outside interaction	Individual body mics	
Bob	Bump	12180	08/15&16/09				
Debra	Cabral	06117	08/15&16/09				
Bill & Cindy	Cameron	12878	08/15&16/09	Newspaper	All of it!	Whole presentation	
Verona	Daigle	06010	08/15&16/09				
Hazel	Denyes	13501	08/15&16/09				
Steve	Denyes	13501	08/15&16/09				
Melissa	Engwen	12845	08/15&16/09	Newspaper	Outdoors in actual spot where scenes occurred	More music/factors	
Frank	Finamore	05764	08/15&16/09	Walking by	Liked it all.		
V.	Granger	12861	08/15&16/09				
Roberta	Hotaling	12045	08/15&16/09				
Wes	Hotaling	12045	08/15&16/09				
Donna	Krakehl	11743	08/15&16/09				
Carol	Latko	06010	08/15&16/09				
Dawn	Littrell	12845	08/15&16/09				
Karen	Lovelace	06106	08/15&16/09				
Albert	Mather	12866	08/15&16/09		Teaches something valuable to learn		
Nancy	Mather	12866	08/15&16/09	Word of mouth	Music, sound & history		
Deanna	Payne	12804	08/15&16/09				
Debbie	Peck	12801	08/15&16/09				
Dori & Paul	Samuelinas	06489	08/15&16/09				
Fred	Schofer	07848	08/15&16/09	Website			

First Name	Last Name	Zip	Performance	How did you hear about this performance	What did you like best?	What would you like to see included in future performances	Additional comments
Lowell	Smith	12860	08/15&16/09	Newspaper	Costumes, cannon & musket fire, acting	More skirmishes	
Linda	Tiano	12498	08/15&16/09	Newspaper	Costumes, actors, storyline	More of the story, additional performers	
Karl	Van Guilder	12885	08/15&16/09	Walking by			Great Grandfather was Mohawk. Wrote a book that is in Library of Congress. Mohawk ancestral name is Konkapoy
Heidi	Wright	12803	08/15&16/09				
Thomas	Yee	06460	08/15&16/09				

FEASIBILITY AND PLANNING REPORT
on the
Outdoor Historical Drama

proposed for the
Warren County Local Development Corporation

Warren County, New York



Prepared by
The Institute of Outdoor Drama
The University of North Carolina at Chapel Hill

September, 2004

which has played for sixty-two years at Manteo, North Carolina, **Tecumseh!**, a thirty-one year veteran at Chillicothe, Ohio, **Stephen Foster—The Musical**, now forty-five years old at Bardstown, Kentucky, **Blue Jacket**, at Xenia, Ohio, and **Oklahoma!**, at Tulsa, Oklahoma.

The proposal is that the play itself be a new and original dramatization of James Fennimore Cooper's novel **The Last of the Mohicans**. With appropriate inclusions of music and spectacle, this can be unique in the catalogue of outdoor dramas now being presented in the United States, and if produced properly and of high artistic quality, will undoubtedly become one of the most successful and well known.

It is recommended that this project be carried out by a specially chartered nonprofit organization formed under New York law and under sections 501(c)(3) and 170(c)2 of the Internal Revenue Code of 1954 and Revisions.

In undertaking this study the Institute of Outdoor Drama assumes that the drama will be of high artistic quality led by professional artists, and capable of commanding state and regional attention. It is also assumed that the production will attract people who do not live in the immediate area and, therefore, its unique appeal should be strong.

The Warren County drama will be a production, which can be seen in its full form only at the home amphitheatre. It will be commemorative, recreational, and educational entertainment aimed at general audiences, as are the other major outdoor historical dramas in the nation. Given the subject matter of the drama, this production has a particular opportunity to foster insight into the character of the American people, and should be a valuable inspiration to people everywhere.

Those supporting the project should understand that it will be a play based on the creative dramatization of incidents in Cooper's novel rather than a documentary recitation of events. The study team wishes to emphasize this distinction because it is important to recognize that dramatization may require some distortion or rearrangement of precise events in order to maintain the interest of the audience in the compression of time required by the telling of dramatic events in the course of an evening.

The project outlined here will provide seasonal employment for approximately 62 performers and crew, as well as 3 permanent administrative positions. It will make its cultural and economic impact without changing the visual beauty of the area and without requiring new, year-round government services. Properly marketed, the drama will be a means to extend regional promotion over a multi-state area while stimulating the travel industry with an increase in visibility for Warren County.

The Warren County drama, successfully staged and centered on regionally recognized figures and events related to upstate New York, will have the power to create a sense of new and deeper understanding of remarkable events and individuals, especially for people who do not live in the area. If the production is as interesting and vivid as it should be, it will stimulate travel to the region and assure the long-term success of the drama. The drama will also enhance the drawing power of the county as a tourist "stopover" or

attraction, an outdoor drama is similar to the heritage, historic sites, and history programs of the U. S. National Park Service. In addition, the model provides a conservative estimate of the impact of a heritage tourism attraction. (For more detailed information about the input-output model refer to www.msu.edu/user/stynes/main.htm Daniel Stynes, Michigan State University.)

3. Estimated Impact of The Warren County Drama (Model I)

Using data on types of visitors (local, day-tripper, motel guest, and camping visitor), duration of visit for each type, visitor spending data, average visitor party size, and economic multipliers that represent the ripple effect of visitor spending on the economy the MGM2 model was applied. All of the above data were derived from information provided by the Warren County Planning Office in the form of reports about lodging occupancy and profiles of visitors to the region. Additional data was from national statistics on tourists, travelers, and visitors to major attractions.

The average length of stay was assumed to be 4.4 days and the average party size was assumed to be 2.8 people. The average spending for each visitor group per night was based on national data and it was assumed that a visitor is likely to visit the drama only once during their visit to the region. The economic multiplier used was a national average for a rural area like Warren County. The following tables show the estimated impact of the visitor spending.

41,480	Paid attendance
x \$18.00	Average sold-ticket price
\$753,120	Ticket income
x 2	Dollar turnover
\$1,506,240	Ticket sales impact
\$874,995	Operating budget
x 2	Dollar turnover
\$1,749,990	Theatre operations impact
43,840	Total attendance (includes 2,000 comps)
x \$81.00	Average tourist expenditures
\$3,551,040	Tourist sales
x 2	Dollar turnover
\$7,102,080	Tourist sales impact
\$1,506,240	Ticket sales impact
\$1,749,990	Theatre operations impact
\$7,102,080	Tourist sales impact
\$10,358,310	Estimated one-year total economic impact

The Last of the Mohicans Outdoor Drama

Presents



Sights, Sounds and Scenes

from their full dramatic production

Great family entertainment featuring
period-attired actors & living history reenactors!

LIVE ACTION + PERIOD COSTUMES
NATIVE AMERICANS & COLONIAL MILITARY SOLDIERS

ADMISSION: FREE-VOLUNTARY DONATIONS APPRECIATED

www.LastoftheMohicansOutdoorDrama.org

Presented with support from:

LAKE GEORGE AREA
IN NEW YORK'S ADIRONDACKS
VisitLakeGeorge.com



SHEPARD

PARK

RT 9/CANADA ST
LAKE GEORGE
VILLAGE

SATURDAY

AUGUST 15

7:30 PM

SUNDAY

AUGUST 16

1:00 PM

weather permitting

518-338-5657

Acknowledgements

Donor Members

Thank you for your generous support.

Director Level: Warren County Tourism
Lead Actors: Town of Lake George
Village of Lake George
Supporting Cast: Sherry Management, LLC / Jason Sherry
Stage Angels: Lake George Regional Chamber of Commerce
Kevin Sherman & Luisa Craige Sherman
Noelle LeChevalier
Friends: Ellen Brace & Paul Connors
Peter Dufault & Janet Glenn
The Linehan Family
Pam Morin
Nan Scinta
Judy Metzner Shepherd
Stafford, Carr, McNally Law Office

Last of the Mohicans Outdoor Drama, Inc. also gratefully thanks the following individuals and organizations for their help and support in making this presentation possible:

Fort William Henry Corporation for their cooperative partnership in providing the Fort William Henry Fife and Drum Corps.

Village of Lake George for the use of Shepard Park.

Bennett Riding Stables for the use of their horses.

Mike Dickenson (Cheeksaukun), Kevin Sherman and Luisa Craige-Sherman for the use of their 18th century clothing.

Cooper's Cave Ale Company



COOPER'S CAVE
ALE COMPANY, LTD.
Since 1844

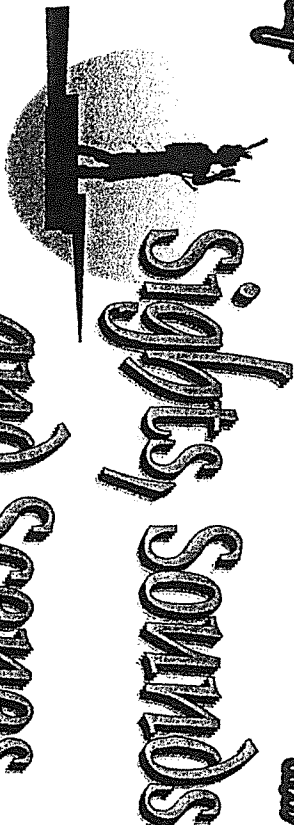


FORT WILLIAM HENRY
RESORT AND CONFERENCE CENTER



The Last of the Mohicans Outdoor Drama

Presents



Sights, Sounds and Scenes

from their full dramatic production

Great family entertainment featuring
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SHEPARD

PARK

RT 9/CANADA ST
LAKE GEORGE
VILLAGE

SATURDAY

AUGUST 15

7:30 PM

SUNDAY

AUGUST 16

1:00 PM

weather permitting
518-338-5657

Last of the Mohicans Outdoor Drama, Inc.

Who we are:

- 501c3 not-for-profit organization established in Warren County.
- Incorporated with NYS Secretary of State's office and Department of Education.

Our Mission:

- Promote the arts, historical education, and economic development in the Lake George region through outdoor theater presentations celebrating local history and heritage.

Ultimate goals:

- Establish an annual summer production of *The Last of the Mohicans* in the Lake George region.
- Develop an educational outreach program to bring Colonial history to life in area schools.
- Establish a scholarship program for area students pursuing studies in theater and stagecraft.

Board of Directors:

President:
Vice President:
Secretary:
Treasurer:
Directors:

Luisa Craige-Sherman
Michael Dufault
Pam Morin
Kim Winchell
Lawrence Bennett
Jason Sherry

Last of the Mohicans Outdoor Drama, Inc. seeks dedicated individuals with strengths, talents and time to pursue development in fundraising, grant research/writing, marketing/publicity, and costume/set construction.

For more information, call (518) 747-2450
or visit www.LastoftheMohicansOutdoorDrama.org

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Join our mailing list to receive periodic Last of the Mohicans Outdoor Drama newsletters and info regarding upcoming performances. (Info to be used only by LOMOD, Inc.)

The Last of the Mohicans Outdoor Drama
- Sights, Sounds & Scenes

.....\$10,000+

Sign me up!

Please add my name to your list of members. My donation amount is listed above.

Name:

Address:

Phone:

E-mail:

Your generosity and support are greatly appreciated.

Two ambitious pro



'Last of Mohicans' cast - Actors from the read-through included (seated, from left): Nalkia Marion (narrator), Noelle LeChevalier (Willow and Wish-ton-wish), Angela Munger (Cora), Jon Ford (Duncan and Putnam) and Anne Dufault (Alice). Also (standing): Robert Forgett (Magua), Peter Burleigh (Uncas), Ronald Marion (Chingachgook), Michael Dufault (playwright/Hawkeye), Natham Wright (Frye and others), Al Mather (Munro) and Steven O'Connor (David, Montcalm and Sagamore). *Chronicle photo/Cathy DeDe*

Impressed by the 'Last of Mohicans' read-through

By Cathy DeDe
Chronicle Arts Editor

A handful-plus of people turned out at the Wingate Inn in Lake George on Wednesday, April 29, for the first public read-through of *The Last of the Mohicans*. Michael Dufault's working script for the large-scale outdoor theater production of the James Fenimore Cooper story he aims to bring to the Lake George area.

It would have been good to bring more people out for the reading, but the thrust was for Mr. Dufault to hear his words performed aloud, and to get some feedback on how the script is sounding.

I was impressed. Mr. Dufault has extracted the simple storyline from Cooper's extremely dense and difficult, if rewarding book, a tome that was written at a time when pages of thick, descriptive exposition were common.

The result is compelling. You can imagine the tale fleshed out with the impres-

sive tableaux under star-lit skies that Mr. Dufault promises, fire raging through a burning fort: hordes of French soldiers, English captives and Huron warriors swarming the stage.

"It's not about doing a play outside, but about creating a theatrical experience where the earth, the stars, the wind are a major part of the experience," Mr. Dufault told the gathering.

He's clearly a student of James Fenimore Cooper, eager to discuss the finer points. His script is both engaging and literate. He draws out a little-explored facet of Cooper's story, for example: Cora, the more stalwart of the two Munro sisters who are captured by a renegade Huron, was the child of her English father's love affair with a woman of mixed blood, whose own mother was a plantation slave.

"Even though Cooper doesn't really dwell on that in the book," Mr. Dufault told me at intermission, "for people reading it at the time, that would have been explosive. So I gave it a little more impact here. It's usually just ignored in movie versions."

It helped that the reading was extremely well cast. The actors put it across with conviction, appropriate accents, personality. And, it means something to hear reference made to so many places and names we hear in these parts — "Sagamore," "Uncas," "Chingachgook" — in their original context. You can imagine how this could really score — really bring out the 2,000 people a night, six nights a week, for 12 weeks that Mr. Dufault envisions.

MUSIC

Join us July 13 on the Mohican

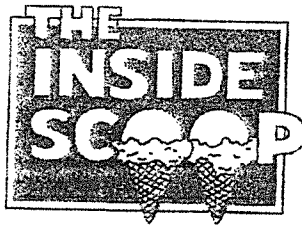
By Mark Frost
Chronicle Editor

I had another brainstorm, really a flight of fancy, and I'm hoping you'll join me on it.

Are you aware of the effort to establish an ambitious, elaborate outdoor drama based on *The Last of the Mohicans* in Lake George? A fellow named Michael Dufault hatched the concept seven years ago, and while the needed \$1-million-plus has been hard to come by, Michael is so persistent and the idea so sensational, that it simply won't go away. A 501(c)(3) not-for-profit organization has been formed, and people like Luisa Craige-Sherman, the executive director of the Lake George Chamber of Commerce, and tourism pro Pam Morin have signed on.

I think it's a stupendous idea. We saw a theater in North Carolina where they stage their local history saga, *Lost Colony*, outdoors all summer. The possibilities are colossal.

So, anyway, my brainstorm was: Let's try to raise awareness — and maybe a little money — for *Last of the Mohicans* by having a cruise on, you guess it, *The Mohican*. Fortunately, Bill Dow at the Lake George



Steamboat Company liked the idea, as did Luisa.

The cruise will feature actors performing vignettes from the preliminary script that's been written, as well as atmospheric French & Indian War era reenactors.

Beyond that, my motivation is simply to have a good time — all the better if a bunch of *Chronicle* readers opt to come aboard and schmooze with yours truly and other members of our staff. Food and drink for sale.

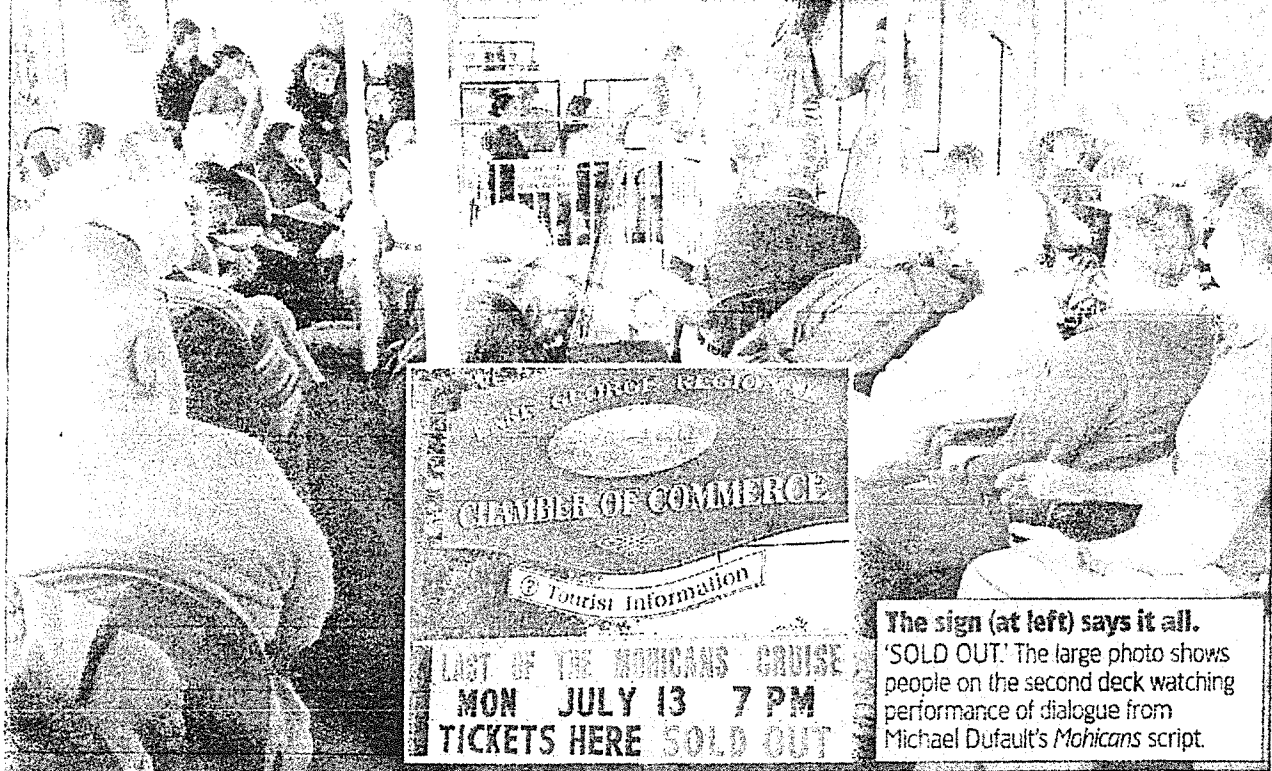
The Mohicans Mohican cruise is set for Monday, July 13, boarding at 7 p.m. The two-hour cruise departs at 7:30. The price, if you buy advance tickets, is \$15 per person, \$9 for kids. That's a bargain, even without the entertainment and how magical we hope the night will be. The early purchase deadline is July 10, but you'll really help us out if you buy your tickets right away. We need to get a sense that this will fly. The price after July 10 is \$20 per person, \$11 for kids.

The money — after we pay the Steamboat Company for the charter — will all go to the *Last of the Mohicans* not-for-profit group.

You can purchase tickets at the Lake George Chamber of Commerce or at *The Chronicle* office. If you'd like to order them by phone and charge them, you can call our office at (518) 792-1126. Please note, no refunds on purchased tickets.

As I say, my purpose in hatching this event is two-fold: One, to help build support for making the *Last of the Mohicans* outdoor drama a reality. Two, simply to have a great, hopefully sublime time. We hope you'll choose to be aboard!

WOW! What a crowd! ▶ 28



The sign (at left) says it all. 'SOLD OUT.' The large photo shows people on the second deck watching performance of dialogue from Michael Dufault's *Mohicans* script.

Chronicle's 'Mohicans' cruise drew 304 people

By Mark Frost
Chronicle Editor

If you don't mind, I'm going to give you a totally personal take on Monday night's "Mohicans on the Mohican" cruise that *The Chronicle* organized to help raise awareness and money for the proposed *Last of the Mohicans* Outdoor Drama.

When I hatched this idea and announced it exactly three weeks ago, sure there was some doubt in my mind: Would people show up? But I knew from experience that when I

Please turn to page 6



Vignettes from the proposed *Last of the Mohicans* script were performed during the Lake George cruise. Here Magua angrily confronts the General Montcalm over promises he says the French broke of plunder from the British when Fort William Henry fell. *Mark Frost photos*

Chronicle photo/Patrick Conboy

A great night all around

From front page

stick my neck out boldly. *Chronicle* readers time and again come through. (And of course it doesn't hurt to be selling an event that's literally on Lake George.)

Still, I'll admit to some trepidation when a week after the announcement we'd sold about 30 tickets. We knew we needed 100+ to break even — and it was my signature on the charter contract!

Then came the deluge. They called here, they called the Lake George Chamber, people dropping by our office and theirs. The cruise sold out, and the weather even cooperated. It was chilly, and a north wind was raising whitecaps on the deserted lake, but it wasn't raining. And this being mid-July, the cold breeze had no biting edge.

The evening was magical, as I'd anticipated. Like a full theater, a full boat conveys its own excitement, and as for the warmth of the crowd, I agree with letter-writer Ed Tucker on page 9: "Who else but *Chronicle* readers would be so great to get along with?"

Now let's get back to the purpose of the evening: Boosting the proposed Last of the Mohicans Outdoor Drama. Michael Dufault's idea has been incubating for six years. It needs a lot of money and so far it hasn't achieved it.

But I'm a believer that a great idea and persistence are the engine of eventual success, and I believe this Outdoor Drama plan is an absolutely stupendous idea.

These Outdoor Dramas have succeeded in other places. It starts by doing a production that taps into the unique local heritage. *The Last of the Mohicans*, set here in the French & Indian War, is our quintessential saga.

The dramas typically involve huge casts and much spectacle. The abundance of reenactors — of all ages — on the Mohican reaffirms that local people will flock to be a part of a Mohicans Outdoor Drama production. We're an area where people love pitching in on common efforts anyway.

And the spectacle? Hey, it's show biz. We understand show biz. We've got Adirondack Scenic and Creative Stage Lighting. We've got the tradition set by Charley Wood. And we've got so many local theatre groups that it frustrates us terribly not to be able to get to them all.

I believe that you can start without money and succeed on the basis of hard work and a good idea because that's exactly what happened with *The Chronicle*, launched in 1980 on a wing, a prayer and \$1,700, and still trucking along to this day.

Part of what I see as our mission is to make more

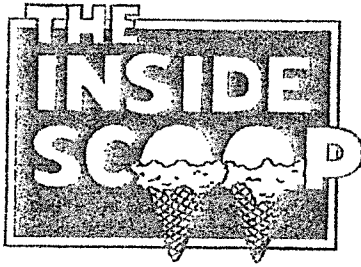
good things happen here. Facilitating this cruise, boosting this drama — exactly what we're about.

But we never forget that as a locally owned, truly independent newspaper, we float on the reservoir of this community's support. I thank everybody who shows us yet again how broad and deep that reservoir is.

Keep sending your favorite 3 restaurants (and reasons) for our Summer Dining Issue, coming on July 30. A dozen people e-mailed us in response to my request last issue. Thanks! E-mail: chronicle@loneoak.com.

Caught the Stony Creek Band Saturday night in North Creek. They were really cooking!

I liked Adirondack Theatre Festival's *I Will Make You Orphans*. Edgy but a substantial piece of work.



Dick Stewart was the keeper of the Marathon Dance flame

Dick Stewart, who passed away on July 7 at the age of 77, took me under wing when I started to become involved in the South Glens Falls High School Marathon Dance. Every year he'd engage me in a prolonged conversation, explaining what it meant, how it worked, the importance of keeping it pure, student-centered and real. Dick was also the person who told me, once I was fully immersed in the event, "You're part of the family now." And he meant it.

As I was leaving calling hours at the Kilmer Funeral Home Friday afternoon, Bill McCarthy, the now retired art teacher who started the dance, was arriving. Bill surprised me by saying he didn't even know who Dick Stewart was at year-one. To Bill he was just a man who attended the dance and then wasn't leaving when the marathon ended.

Bill went up to him and found out the man saw the infinite great possibilities of the dance right then in year-one. Dick was key to all 32 Marathons, which have raised more than \$2-million total.

Every year we cry at the Marathon Dance. We'll cry next year for another reason: The absence of Dick Stewart. — Mark Frost



Aboard The Chronicle's 'Mohicans' cruise



State Senator Betty Little, right, with two of the reenactors on board Monday's cruise. Chronicle photo/Cathy DeDe



This reenactor's impressive warpaint matches the paint on *The Mohican's* railings. We estimate that more than 50 reenactors, children to adults, were on board the Monday night outing on *The Mohican*. Chronicle photo/David Caderstrom

Photo below: From left, Michael Dufault, the creator of the proposed Last of the Mohicans Outdoor Drama; Chronicle editor Mark Frost, who came up with the idea for the Mohicans on the Mohican cruise; Luisa Craige-Sherman, the president of the board of the Mohicans Outdoor Drama.



Chronicle photo/Mark Frost

The boat was sold out; 304 aboard

The hope, at the very least, had been to raise some awareness of the proposed *Last of the Mohicans Outdoor Drama*, but Monday night's "Mohicans on The Mohican" Lake George cruise created by The Chronicle will end up generating more than \$1,000 for the not-for-profit group.

It was six years ago that Michael Dufault hatched the concept of an ambitious Outdoor Drama version of *The Last of the Mohicans*.

For a while Warren County eyed funding it, but those days, as finances have gotten squeezed, are apparently gone.

More than a million dollars is needed, but Mr. Dufault and the board of the group are undaunted, and by the end of the cruise, it's likely there were new converts to the cause. — M. Frost

It looked and felt like fall on the deck of *The Mohican*, but folks came prepared and given that it was July insisted on basking outdoors! Chronicle photo/Cathy DeDe



Chronicle photo/Mark Frost



Chronicle photo/Cathy DeDe

THE JAMES FENIMORE COOPER SOCIETY

NEWSLETTER

Fall 2009
Vol. XX, No. 2
(Whole No. 57)
ISSN 1073-090



Twenty Years of the Cooper Society: 1989-2009

Last of the Mohicans Outdoor Drama Gets Underway

Lake George in New York is well known to Cooper readers as the "Horican" in *The Last of the Mohicans*. Now, a non-profit group known as The Last of the Mohicans Outdoor Drama hopes to make Cooper's tale more vivid to new audiences while drawing tourism to the Lake George region.

The Outdoor Drama aims to construct a permanent outdoor theater on which to perform dramatic adaptations of *Last of the Mohicans*, complete with special effects. This year's efforts have focused on raising funds and awareness. In April, local audiences were invited to give their feedback on portions of the script under construction. In July, the organization held a benefit cruise on Lake George aboard the fittingly named *Mohican*. Period-attired cast members performed selected vignettes from the show.

August saw the group moving closer to production with "Sights, Sounds & Scenes From The Last of the Mohicans Outdoor Drama." These performances featured the cast in costume performing sections of the play with some special effects. Over 600 people attended.

To follow the Outdoor Drama's ongoing development, visit <http://www.lastofthemohicansoutdoordrama.org>.

New Online Review of Books on Nineteenth-Century Literature

New Books on Literature 19, or NBOL-19, is a new online review dedicated to coverage of new scholarly books on nineteenth-century British and American literature.

Keeping current was one of the chief reasons for founding the site, according to James Heffernan of Dartmouth College, its founding editor. Many paper-and-ink journals review relatively few books and have long lag times before appearing in print, but with the online review format of NBOL-19, a greater number of titles can be critiqued, most within about ninety days of their publication. Thus far, NBOL-19 has commissioned over a hundred reviews of 2009 imprints; about thirty reviews already have been posted.

NBOL-19 also incorporates several interactive features reminiscent of the blogosphere: it invites authors to respond to reviews of their work, and it allows readers to submit comments. In addition, it includes pictures from the reviewed works and links to related material on the web.

Scholars working with the nineteenth century may find NBOL-19 a helpful resource. It can be found at www.nbol-19.org.

George Pomeroy Keese on Portraits of Cooper

By Hugh C. MacDougall (James Fenimore Cooper Society)

Tracking down some of the references in the introduction to the new AMS Edition of *Ned Myers*, I was led to a letter by George Pomeroy Keese in the August 4, 1900 issue of the *New York Times*.

In it he comments on his boyhood memories of Ned Myers in Cooperstown, but just as interestingly, and in a paragraph I do not recall having seen previously, he remarks as follows:

"I am more than anxious, however, at this time to relegate into oblivion a

number of the so-called portraits of Mr. Cooper which many of the publications of the day impose upon credulous readers. The painting by Chappel [above] has nothing in it to designate the author but a lock of hair and his necktie, and the former has not even the merit of being a scalplock. The "Jarvis" portrait [left], painted at the age of thirty-three, and the "Brady" photograph [below right]



taken at the age of sixty, are the best extant. All of the above may be found in the number of *The Bookman* for March 1897. The "Elliot" portrait [below left], which prefaces "Precaution" in the Darley edition, may be accepted for its spirited and sailorlike attitude, and is, in the main, a good likeness. All others, including the latest, which



appears in *The Churchman* of July 14, should be cremated, and their ashes scattered to the four winds of heaven beyond hope of restoration."

G. POMEROY KEESE.
Cooperstown, N.Y., July 30, 1900

**WEDNESDAY EDITION - SHOW #577
AUGUST 12, 2009**

SEGMENT ONE — Professor Michael Kane, Pharm.D D – Albany College of Pharmacy & Health Sciences will join us and tell us about the diagnosis, treatment and prevention of Osteoporosis. Website: www.ACPHS.org

SEGMENT TWO -- Judy Atchinson from *Quest* will join us. She is director of a Hamilton Hill Youth Program. QUEST is a community-based organization dedicated to the most troubled youth of Hamilton Hill. QUEST provides a safe environment, free meals, counseling, art and recreation programs that keep kids in school, out of trouble and on track for better lives. There are more than 175 QUEST kids. "We help the children that others turn away". They have a wish list on their website. See what you may have in your home or business to donate. Website: www.QuestKids.net

SEGMENT THREE – William Giruzzi – Author of *A Life Worth Living* will join us. From Bill's website: Have you ever wondered how life came to be this way? How did we end up here? Living this way? The popular answer may be "It's just the way it is," but author Bill Giruzzi tells us we don't have to accept that – not if we're ready to challenge the established paradigms and demand a better life for ourselves. We've made decisions about life, people, and the world – all of which impact the way we live, but it's time we realized that those decisions are not the end of our story. It's in our hands to change our lives to our own design.

Website: www.ALifeWorthLivingNow.com

SEGMENT FOUR – Luisa Craig-Sherman from Lake George is representing *Last of the Mohicans Outdoor Drama* along with **Michael Dufault**, Playwright & Founder. We'll find out about this upcoming production that will be held on the weekend of August 15th. The outdoor production is suitable and enjoyable for all age groups. The production company also can arrange educational and historical presentations on actual history of the region during the French & Indian war period, focusing on 1755-1757. Website: www.LastOfTheMohicansOutdoorDrama.org

UPCOMING SCHEDULED GUESTS FOR
AUGUST 19 - SHOW #578

Kim Jess – Animal Protective Foundation

Shari and Neil Piper -- Lustgarten Pancreatic Cancer Research Walk

Beth Petta -- SACC Film Festival

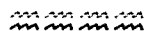
John Blowers -- Author

NON PROFIT OF THE MONTH FOR AUGUST 2009

THE JOAN NICOLE PRICE HOME

WWW.JOANNICOLEPRICEHOME.ORG

They are dedicated to providing a safe, comfortable and caring residence for terminally ill patients in need of a home during their final days. They are looking for donations and volunteers. They are located at 22 Glenview Drive, Scotia, NY 12302 and they can be reached at 348-3491.



UPDATE ON LAST WEEK'S SHOW

JULY 29, 2009

- **Michael Kramer** will discuss the *Hike for Discovery and The Leukemia & Lymphoma Society*. You can find out how you can raise the needed funds for the Society by going to their website. Website: www.lls.org and www.TeamInTraining.org
- **Pamela Grandin** (Director) of *Hunter Learning Solutions*. They focus on educating parents on the root causes of learning problems, assessing skill levels instead of academic levels and then targeting the skill level to get rid of the repeated academic struggles. Website: www.HunterLearningSolutions.com
- **Marcel Roberts** and **James Krakal** from *Success Recording Studios* (Schenectady) and **Dana Armstrong** from the *Alzheimer's Association* discussed this past weekend's fundraiser. The band "Citizen" performed on the show. **Success Recording**: www.SuccessRecording.com
- **Roger and Rose Savoy** joined us. Roger is the owner of *Hennessey Homebrew Emporium*. Father and daughter gave us a brief demo on Cheese making. Rose recently returned from a year of study in Italy and told us about her experiences.

Events Calendar

July 2009

July 9, 2009

Glens Falls Symphony
Concert featuring Laura
Roth

July 10,17,24,31, 2009
Lake George Has Talent!

July 11, 2009
Garden Tour & Plant Sale

July 11-12, 2009
Arts & Crafts Festival

July 13, 2009
The Last of the Mohicans
Outdoor Drama

July 18-19, 2009
Adirondack Builders' Self
Guided Tour of Homes

July 18, 2009
1757 Focus on Fort
William Henry

July 20, 2009
Music in Crandall Park

July 23, 2009
Ice Cream Social &
Family Concert

July 24, 2009
Build a Butterfly House-
Woodworking

July 25-26, 2009
250th Anniversary of
Amherst's Capture of
Carillon

July 29, 2009
Saratoga Race Course

July 31, 2009
Lake George Race

July 3, 2009 :: 9:30 pm

- **Bolton Landing NY:** Fourth Of July Celebration & Fireworks :: July 4, 2009 :: Roger's Memorial Park :: 7 pm
- **Hague NY:** Elvis Live Show & Fireworks in the town park :: July 3, 2009 :: 7:30 pm - fireworks at dusk
- **North Creek NY:** Independence Day Celebration in Ski Bowl Park :: July 4, 2009 :: 12 pm - fireworks at dusk
- **Schroon Lake NY:** Fireworks :: July 4, 2009 :: fireworks at dusk
- **Glens Falls NY:** Summer Jam & Fireworks in East Field :: July 3, 2009 :: 4:30 pm - fireworks at 10 pm

The Last of the Mohicans Outdoor Drama

The Chronicle newspaper is sponsoring a special fundraiser two-hour cruise aboard The Lake George Steamboat Company's Mohican boat. The cruise will have feature select actors, scenes and special guests from the premier of The Last of the Mohicans Outdoor Drama.



The cruise night is Monday, July 13th. Boat sails from the Steel Pier at 7:30. Boarding begins at 7 PM. Advance reservations/ticket sales are encouraged as tickets are limited.

www.lastofthemohicansoutdoordrama.org

Getting Around Lake George

Lake George, NY - The carnival sound emanating from the pipes echoes off the surrounding Adirondack mountains.



Suddenly the village awakens with the roar of the cannon from the walls of Fort William Henry. Like clockwork, another fun-filled day begins on the shores of Lake George. Stroll through the streets of Lake George Village and you will undoubtedly hear the sounds of the steam organ from the top deck of the Minne-Ha-Ha. **Lake George Village**, on the other hand, offers a village setting combined with a tremendous amount of interesting and fun things to do. Within two blocks you can rent a boat, ride a parasail, take a boat cruise, play miniature golf, hit the arcades, watch a war re-enactment, take a carriage ride, swim,

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NO. 11

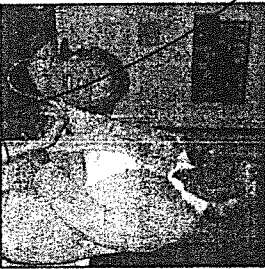
Berkshire Bank. Macchio paid \$1.8 million for the facility, which was built as a combined trade show-center and ice area at a cost of \$6 million in 2005. "I hope to have the Forum act-

Mohican Cruise to Benefit Lake George Outdoor Drama

A benefit for a proposed outdoor drama based on *The Last of the Mohicans* will take place aboard the Lake George Steamboat Company's Mohican on Monday, July 13 at 7 pm. During the cruise, actors and re-enactors will perform scenes from the drama, which is based on the novel by James Fenimore Cooper and was written by Michael Dufault, the actor who first approached Lake George officials in 2002 about staging an Outdoor Drama here.

As conceived by Dufault, the outdoor performances would include live animals, cannon fire, musket volleys and historically dressed actors and extras. Proceeds from the cruise will benefit *The Last of the Mohicans Outdoor Drama*, a not-for-profit organization formed to support the creation of an Outdoor Drama based on Cooper's novel in the Lake George region. The two-hour cruise will board at 7 PM and set sail at 7:30 PM. Call 668-5777 for more information.

important thing is to get the town. Macchio said he had no plans to develop his property on French Mountain. "I have no interest in developing it," he said.



Marge Mannix with Marsha Terwiller
Library Honors Marge Mannix

By Mercedes Smith
SPECIAL TO THE LAKE GEORGE MIRROR

Marge Mannix, the president of the Caldwel-Lake George Library's Board of Trustees since 1995, was honored at a reception at the home of trustee Phyllis Meader on June 18.

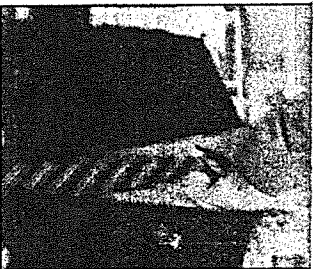
The Board also elected to dedicate two horticultural books to the See **MARGE MANNIX** Page 25

Harvard-educated businessman who was raised in Missouri, worked in New York and moved to Glens Falls only a few years ago. With no political base, (other than his wife Jennifer's family, the Hogan clan, whose members include Warren County District Attorney Kaz Hogan and by marriage at least, State Senator Betty Little, Murphy received the Democratic nod to challenge Republican Jim Tedisco in a short, brutal race to fill the seat vacated by Kristen Gillibrand, who Governor David Paterson appointed to complete the U.S. Senate term of Hillary Clinton.

Gillibrand's success in the Republican district proved to be less anomalous than many thought; Murphy defeated the well-financed, conservative Republican, but not by much. Days passed before the election was decided.

On June 26, Murphy voted in favor of legislation intended to slow global warming by capping emissions of green house gases and allowing utilities and manufacturers to trade pollution permits among themselves.

Perhaps in deference to the conservative instincts of many of his new constituents, at the Hot Biscuit Murphy portrayed the legislation not as an environmental protection measure but as a job-creation bill. "This will make New York State more competitive and attractive to



Congressman Scott Murphy was introduced to local residents by Ticonderoga Supervisor Bob Deardick at the Hot Biscuit Dinner.

businesses," said Murphy. "For years, New York has been a leader in the advancement of clean and renewable energy. This legislation will level the playing field by requiring other states to meet the same high standards New York has already established."

Murphy implied that he might have voted against the bill had he not successfully inserted a provision to allow paper mills, which generate energy with wood products, to qualify for the same benefits awarded to new plants using renewable energy.

"We've been using renewable energy for one hundred years," said Murphy. "This will be a big bonus if this stays in the final bill."

Donna Wadsworth, a spokesman



The Corbett Award will be presented during lunch, which starts at noon. "James Davidson Corbett had a

Land Conservancy to Receive Finner's Award

Preserve, and help protect the scenic beauty of lake through critical upland purchases and protection of vast stretches of undeveloped

See **MURPHY** Page 24

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Saratoga this week: Tee shirt
 The second premium giveaway of the Saratoga Race Course 2009 meet is a short sleeve Saratoga T-shirt, free with paid admission, on Sunday, Aug. 16, while supplies last.
 Saratoga honors the 2009 inductees to the National Museum of Racing's Hall of Fame on Friday, Aug. 14, with an antique car parade, auto graph session and a featured stakes.
 Race Course info: 584-6200.

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Scoop: Back from Ohio

By Mark Frost
 Chronicle Editor
 Almost exactly a week ago — as I write this column on Tuesday night, Aug. 11, at 11 p.m. — my two teen-aged sons, their friend Matt and I pulled out of Glens Falls on our way to Cleveland, Ohio.

I couldn't leave until we'd put that week's Chronicle to bed, which we accomplished at the unusually early (for us) hour of 9 p.m. I rushed home, threw some clothes, paraphernalia and my blood pressure pills into a suitcase and we were off.
 My wife Sandra was strictly hands-off. Guys trip, she said. She turned down my invite to go with us — to a Cleveland Indians-Minnesota Twins baseball game, to the Cedar Point amusement park that is the roller coaster capital of the world, to the Rock & Roll Hall of Fame, etc. She also wanted no part of planning the trip or reminding me that I forgot basics like my razor and shave gel.



No, we were on our own, doing things in my own haphazard guy way. We left Glens Falls at 11, aiming to put a dent in what turned out to be an approximate 500-mile drive. No hotel reservation. We'd just get as far as we could. Normally it takes me hours to unwind from meeting deadline, so I figured I was good to go. I'll admit, though, to some qualms when I was already feeling fatigue by Saratoga that grew as we traveled Route 29 toward Johnstown, Ponda and Fultonville, where we got on the New York Thruway west. Then it got interesting. The boys all had their iPods, which they hooked into the mumbans good sound system. At first they were listening to the music for themselves. But gradually they turned into me. They wanted to know what I liked and what I abhorred. Then it became a game to introduce Dad to something new, stretch the old guy's consciousness, see what I might actually like in the rap, the hip-hop, the ska.

Hey, I'm good with Eminem, I told them. He's good — I mean, he's sick.
 At first they wanted to protect me from the raw language. Maybe they didn't know that I know those words and am hard to offend. Then I told them I didn't like the songs that had been censored — that I was distracted by the silences inserted where the censors had been. The vibe in the car really started buzzing. They have comedy on their iPods, too. And on this trip they introduced me to guys I hadn't heard of but

the moment to introduce them to the greatest comedian of them all.
 We had a lot of great moments on our four-day trip, but that Tuesday night driving until 3 in the morning was as good as any of them. Just us, guys.

Last of Mohicans' excerpts, LG Aug. 15-16, Shepard Park, LG

The group hoping to create a *Last of the Mohicans* Outdoor Drama production in Lake George will present select scenes from Michael Dutaill's script in the Shepard Park amphitheater in Lake George Village on Saturday and Sunday, Aug. 15 and 16. Performances begin Saturday at 7:30 p.m. and Sunday at 1 p.m. Admission is free. Info: www.lastofthemohicans.org, or call for weather updates: 339-5687.



The show is inspired by James Fenimore Cooper's classic novel set in the Lake George-Glens Falls region at the time of the massacre at Fort William Henry during the French and Indian War.
 The performances in Shepard Park are to feature actors and living history reenactors in 18th century attire, live cannon fire, fire and drum corps members from Fort William Henry and organizers said they hope, perhaps even live horses.
Netted \$1.874 from Chronicle's Mohicans cruise
 The group pursuing this projected million-dollar-plus production is led by Mr. Dutaill and board president Julia Craig-Sherman. Mrs. Craig-Sherman reports that the July 13 "Mohicans on The Mohican" cruise conceived and organized by The Chronicle raised \$1,874 for the outdoor drama group. This weekend's events aim to continue building awareness and support for the project, and seek board members, too. For now, the group has positive consultant reports, conceptual support from elected

Chronicle photo/David Cedersrom

ment's website, Navitsky's license is now valid until June, 2010. Nevertheless, the Town Board adopted a resolution in support of Lake George, which was expected to file a formal complaint with New York State's Department of Education regarding the expired license.

Earlier this week, the Lake George Town Board approved a resolution which, according to Mark Schachmer, the town's attorney, authorizes him to file the complaint.

Local officials argue that as a practical matter, Navitsky misrepresented himself as a professional engineer from late 2007 to July 2009, a violation of state rules.

"I believe that people who came before our planning and zoning boards were influenced in their engineering choices by the fact that Chris Navitsky identified himself as a professional engineer," said Jason Sarris, the Bolton Town Councilman who introduced the resolution.

According to Jane Briggs, a spokeswoman for the Department of Education, once a formal complaint is filed, the Department of Education's Office of Professional Discipline will review the materials submitted and determine if an investigation is warranted.

That office will also determine what, if any, penalties are merited, she said.

Peter Bauer, the executive director of the Fund for Lake George, which oversees the Waterkeeper program, said his organization would co-operate fully with the Department of Education.

"We'll co-operate no matter what the Department of Education

Jane Briggs, the Department of Education spokeswoman, said she had no information about how long an investigation might take or what penalties Navitsky might be subjected to.

Artists' Customized Adirondack Chairs to be Auctioned in Bolton

By Mirror Staff

Approximately 25 Adirondack chairs, transformed by a varied group of local artists and displayed throughout Bolton Landing since June, will be sold at auction on Saturday, August 22 at an evening reception at Sweet Pea Farm on Federal Hill Road.

The live auction, which will be conducted by Martin Seelye, will benefit the Christine Nicole Perry Memorial Trust.

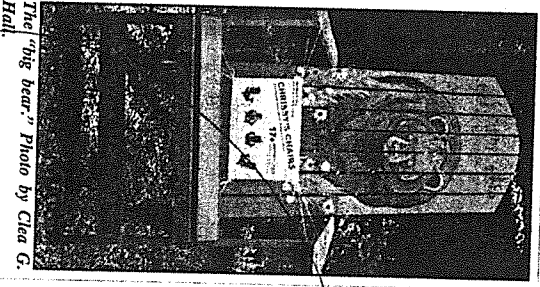
"Christy was a gifted, talented and caring young woman whose life was cut short," said Wauneta Walter, an artist who helped organize the event. "Mark and Linda Perry started this trust to keep her generous nature alive by helping others. The trust offers a Bolton Central School scholarship, and has supported many great charities, including 'Warm the Children' and 'Project Guatemala, as well as giving aid to our own community."

Funds raised through this summer's event will be donated to High Peaks Hospice, said Walter.

The evening begins at 5 pm and includes drinks, hors d'oeuvres and performances by musicians Bobby Kendall, Mark Perry, and Bonne

and county home. We bring the very best vendors together under one roof and introduce them to their target audience."

See LIVING SHOW Page 18



The "big bear" photo by Clea G. Hall.

Artists participating in the event include Bonnie Donnelly, Joyce Cleveland, Kate Van Steenhuysen, Vivian Simonson, Marianne Ganten, Nancy Rhodes, Janine Thomas, Rob Harriman, Tanya Sawin, Jen Denne, Leslie Leonbruno, Megan Diel, Diane Burk, Linda Wohlers, Jen Montgomery, Ken Wheeler, Mark Perry and Wauneta Walter.

rangers know who is there," she added.

Miron said she advises the campers regarding the rules applicable to camping on an island. "I tell them there is no soap allowed in the water, no dogs are allowed on the campsites and they can't chop down any trees. If it's dead-and-down, I mean that is okay."

Miron said there are rules governing the use of generators as well. "No more than five hours a day, between 9 and 11 am and 4 to 7 pm only." Miron also reminds the campers to dispose of their garbage at the designated areas in each of the island groups.

Miron said the office is currently selling the \$70 annual passport day-use permit. According to Miron, single day-use permits are still

Scenes from 'Last of the Mohicans' to be Performed

Scenes from a proposed production of an outdoor drama based on James Fenimore Cooper's 'Last of the Mohicans' will be presented in Shepard Park on August 15 and 16. Entitled "Sights, Sounds and Scenes from 'The Last of the Mohicans Outdoor Drama,'" performances will be held at 7:30 pm on Saturday and on Sunday at 1 pm.

The performances, which are supported by the Warren County Tourism office and the Town and Village of Lake George through their Special Event Occupancy Tax Funding Programs, are free.

According to The Last of the Mohicans Outdoor Drama, Inc. the non-profit organization that hopes

See MOHICANS Page 10

istered several campers who held reservations, Peter McDermott from Warwick, N.Y. was her first paying customer. McDermott purchased an annual passport to attach to the stern of his 28-foot Larson cabin cruiser. "He has been very patient," Miron said. "We've had some problems with our credit card machine but we finally got it straightened out." McDermott said he kept checking with Miron to see if he could use his card to purchase the pass. "We had a good laugh about it. He was a very nice man and I was grateful for that," she said.

Miron said she envisions herself as the person who will help those who don't want to go all the way to the ranger station before going to their campsite. "This will get them to the place they want to go faster," she said. Miron said she has a cheat sheet which describes the layout of each campsite on the lake. "Eventually, I would love to be able to answer all of the questions the campers will ask," she said. "If I can't answer a question I have a link to each ranger station to get the correct answer."

Miron said the new office will be open Thursdays through Mondays, 9:30 am to 6 pm, closed Tuesdays and Wednesdays. "In future years it may become a seven day a week operation. We'll see how this works out," he said. "For this year it will only be five days a week."

Miron said the office opened with little fanfare. "This year we plan on working out the bugs," he said. "Trax stated that the office will most likely close for the season on Labor Day." "Maybe the weekend after we'll see how busy it is," he said. "For more information call the new office 518-644-9125."

late George Herber 8/14/09

Hague Woods Designated 'Sustainable' by Stewardship Council

By Mirror Staff

The Hague woods of Alane Vogel have been designated 'certified' by the Forest Stewardship Council, the Adirondack Park Sustainable Forestry Project has announced.

According to David Gibson, the executive director of PROTECT the Adirondacks, the organization that oversees the project, "The certification program works with landowners to ensure that forest management will be conducted in a way that preserves environmental integrity of the working forest landscape. PROTECT undergoes annual

audits and a comprehensive assessment every five years by a team of independent investigators to ensure that our enrolled properties are being managed in accordance to FSC principles and criteria, such as biological diversity, water resources, soils, unique and fragile ecosystems and landscapes, ecological functions and integrity of the forest. For each enrolled woodlot, PROTECT helps the landowner to write a management plan, including statements of the landowner's long-term objectives. Annual monitoring is then conducted to assess the condition of the forest, yields of forest products, chain-

of-custody, management activities, and any social and environmental impacts." Approximately 23,000 acres of woodland will be certified by the FSC by the end of this summer, said Gibson.

The Adirondack Park Sustainable Forestry Project was created by the Residents Committee to Protect the Adirondacks, an organization which has merged with the Association to Protect the Adirondacks to create PROTECT the Adirondacks. According to Gibson, PROTECT's FSC certification project is prepared to work with private forestland owners with 20 acres or more who are interested in obtaining certification. Interested landowners should contact PROTECT's Director of Adirondack Stewardship, Jeremy Cagliano, at 518.891.1002.

Scenes from 'Last of the Mohicans' to be Performed from page 3

Joe Bruchac Appearing at Hancock House

The Ticonderoga Historical Society and the Adirondack Center for Writing Summer Program Series will host a presentation by Abenaki author and storyteller Joe Bruchac on Tuesday August 18 at 7 pm at the Hancock House. Refreshments will be served. For further information call 585-7868.

to find a permanent home for the outdoor production, the performers will feature actors and reenactors in 18th century attire. Fort William Henry's life and drum corps, cannon fire and perhaps even live horses. Luisa Craig-Sherman, a member of the organization's board, said the performances are intended to raise awareness of the outdoor drama and its potential as a permanent Lake George attraction. "Currently, the non-profit group is seeking sponsorships and will have an information booth at the park which will outline how families, businesses and other organizations can support the effort to bring this exciting historical outdoor drama to the Lake George Region," said Sherman.

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Sites has done no such thing.

No apology. No admission of wrongdoing whatsoever.

It is no wonder the division between the Adirondack Park Agency and Adirondack residents exists, when you are entitled to something the rest of us are not.

I have left my vehicle at many a locked gate and walked with my kids for that matter — to a lake or pond whose access had been cut off due to poor road conditions. I like to think our forest rangers have a pretty solid reason for doing this, like the road could pose a hazard to those unaware of its condition.

When a gate is locked, the road is closed to motorized access. Period.

Would you drive around a barricaded road which had been closed because of an accident or natural disaster not knowing of the peril that may lay ahead?

Apparently, Mr. Stiles would. And, those who work with him would no doubt defend his honor, which is exactly what happened here.

When asked if Stiles had broken any law, the APA and DEC determined he had not, because the road he accessed was a private road on which the state holds a conservation easement.

Interestingly, there are a number of similar easements held by the state where gates block access during certain times of the year.

Perhaps Clearing in Ardetts is one such location that comes to mind. Does this determination by the DEC mean the general public has the right to drive under or around that gate when it is closed for road maintenance?

Dangerous precedent, if you ask me.

So, next time you encounter a locked gate accessing a state conservation easement, leave no rock overturned in your quest to get through.

I'm going to go out on a limb here, however, and say when law enforcement approaches you, the outcome will be a shade different than what Mr. Stiles expects.

John Gereau is managing editor of Darton Publications and an avid outdoorsman. He can be reached at john@gdhpubs.com

Let Your Voice Be Heard

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www.dentonpubs.com

only accommodate one — as long as the property is relatively close to a "town center."

An early version of the Bill cited that APA approval of such development would hinge on the structures sharing a single septic system. But local officials argued that the shared septic system would be highly cost prohibitive, and the APA subsequently agreed to the requirement, and reduced the required distance from navigable waters from 1/4 mile to a tenth of a mile.

The revised bill gained state Senate sponsorship from powerful downstate Democrat Carl Krueger.

"Now under this new bill, due to provisions made with local government and AATV, if the site has adequate soils for individual septic we will no longer require a shared septic system," McKeever said. "It will be more of a case-by-case and site-by-site determination."

The Municipal Planning Fund Bill would raise funds for local communities to conduct planning studies and handroll creation of local comprehensive and master plans. But a sticking point occurred when funding was to be dependent on fees for permit applications on minor projects like the construction of a one-family home. But listening to objections raised by local residents, the APA changed their proposed bill, calling for funding to be supplied by permit fees linked to more substantial projects, McKeever said.

Another concern for local officials is a provision in the third proposed bill — which deals APA operations — that would eliminate the some of the public hearings now required during a building application and review process.

APA officials said the bill would streamline the way the agency does business and allow agency staff to give each project its due diligence.

The Agency Reform Bill would increase the amount of time the agency has to review a project from 60 to 90 days.

Local officials have seen the first proposal as a way the agency can make it easier to bypass local concerns, and the latter measure as causing additional delay to proposed developments.

The first two bills are linked with issues that are top concerns of local government officials — who say residents are suffering under a burden of unfunded state mandates, and that the second-home market is raising housing costs to exorbitant levels unaffordable to park residents.

Seyward said this week the APA Reform Bill still needs more work.

"There has always been a bone of contention in the Adirondacks among the local people that their voices aren't heard," she said.

Readers Poll

Warren County government officials are considering suing the state to overturn their mandates regarding computerized voting machines. Is such a lawsuit a reasonable pursuit?

Yes No

Cast your vote and comment online today at...

www.adirondack-journal.com

BOLTON LANDING — All are welcome to attend a reception Aug. 15 at Lakeshore Gallery for painter Anthony Migliacchio, gallery owner Pam Kinak said this week.

To be held from 5 to 7 p.m., the event will not only include viewing Migliacchio's art and enjoying wine, cheese and socializing, but it will feature an opportunity to see Migliacchio at work on a painting, she said.

Kinak discovered Migliacchio this winter by seeing a reproduction in a New Jersey newspaper of a painting of his depicting Roger's Rock and northern Lake George, she said. Contacting Migliacchio, Kinak discovered that had been painting Lake George while vacationing in Hague for decades.

Migliacchio has an extensive resume and has been showing his award-winning work in New York City and elsewhere for decades, she said.

Darrells on the gallery and its exhibitions are posted at: www.lakeshoregalleryboltonlanding.com.

Last of the Mohicans drama slated

LAKE GEORGE — The locally-based theater organization Last of the Mohicans Outdoor Drama will be hosting selected scenes from their fall production Aug. 15 and 16 in the outdoor amphitheater at Sheppard Park on Lake George.

Both performances will feature actors and living history reenactors in 18th-century attire as well as cannon fire and other special effects, group members said this week. The performances include a fire-and-drum squad from nearby Fort William Henry Museum.

The presentation is a kickoff event to raise awareness for the Last of the Mohicans Outdoor Drama, which is anticipated to be a full ongoing production that organizers envision to in time become a major tourist attraction for the area.

Saturday's presentation begins at 7:30 p.m., and Sunday's starts at 1 p.m. Appropriate for the entire family, the performances are free and open to the public due to the support of Warren County Tourism and the Town and Village of Lake George — utilizing local Occupancy Tax funds. The performances will be held weather permitting. To verify a show, call 338-5657.

The non-profit Mohicans drama group is seeking sponsorships from families, businesses and organizations in bringing historical outdoor drama to the Lake George region. For details, see: www.LastoftheMohicansOutdoorDrama.org.

Gospel singer to perform locally

WARRENSBURG — Gospel Singer John Osborne will be performing at the Warrensburg Assembly of God Church at a worship service Sunday Aug. 16 at 11 a.m. Singing songs of inspiration and encouragement, Osborne has blessed the lives of many church officials said. The community is invited to the service. The church is located at 390 Main Street in Warrensburg. For details, call 623-2282.

Kids activities, games, vendors and musical entertainment. Free. BBO. Paid admission

July 11 - July 12

Arts & Crafts Festival: 25th Annual

Town Hall
3797 Main St., Warrensburg
623-2161
www.warrensburgarts.com
Variety of handcrafted items, over 40 vendors. 9am-4 p.m. Free.

July 11 - Aug. 14

Lake George Arts Project: Court-house Gallery

200 II: Animals in Art: Mixed Media Group Exhibition
1 Amherst St., Lake George
668-2616 www.lakegeorgearts.org
Tuesday through Friday noon to 5 p.m.; Saturday noon to 4 p.m. and other times by appointment. Free

July 12

Adirondack Botanical Garden Summer Garden Tour

Queensbury
www.adirondackbotanicalgarden.org
Private residence gardens. Details available on website. Attendance fee includes admission to entire Summer Garden Tour 2009 gardens; reserve online. 10 a.m. to 2 p.m. Only on specified date.

Carefree Sunday Afternoons

Luzerne Music Center
203 Lake Tour Rd., Lake Luzerne
696-2771 www.luzernemusic.org
Student soloists, ensembles and 75-member symphony orchestra; kid-friendly refreshments. 2 p.m. Free.

July 12 Oct. 18

Degas and Music

The Hyde Collection
161 Warren St., Glens Falls
792-1761 www.hydecollection.org
Works reflecting the French Impressionist's fascination with music. Portraits of musician friends, cabaret singers, and scenes of the music-filled world of ballet.

July 13

Farmack Market: Elk-Lodge #81

23 Cronin Rd., Queensbury
792-0438 www.giffma.com
Locally grown produce. 3 to 6 p.m. Free.
Last of the Mohicans Outdoor Drama Cruise
Mohican, Lake George Steamboat Co.
Steel Pier, Beach Rd., Lake George
338-5657
www.lastofthemohicansoutdooradrama.org
Select vignettes; 1757-era living history re-enactors. Reservations. Board. 7 p.m.; sail. 7:30 p.m. Paid admission.

Luzerne Chamber Music Festival: The Claremont Trio

Luzerne Music Center
203 Lake Tour Rd., Lake Luzerne
696-2771 www.luzernemusic.org
Mozart: Trio in G Major; Ravel: Trio Dvorak: Trio in F Minor; Opus 55. 8 p.m. Paid admission.

Monday Night Concert in the Park: Nelson Rock and The Circle of Willis

Veterans Memorial Field
311 Athol Rd., Athol
623-9649
Bring your chair or blanket; dress for changeable mountain weather! Rain or Shine. Light refreshments available 7 p.m. Free.

Narrated slide show of Central and South American rain forests, monkeys, toucans, and 'other neat stuff'. 7 p.m.

Lecture: Wes Dingman

Adirondack Mountain Club
814 Goggin Rd., Lake George
668-4447 www.adck.org
Adirondack Paddle Pursuit. 7 p.m. Free.

Music in the Park

Recreation Field, Stony Creek Town Park
Lanier & Harrisburg Rds., Stony Creek
696-5949
Bring a lawn chair or blanket! 7 p.m. Free.

Tuesday Tributes

Shepard Park
Canada St., Lake George
668-5771 www.lakegeorgevillage.com
Beatles and Elvis tribute artists. 7:30 p.m. Free.

July 15

History, People and Environment of Glen Lake

Adirondack Community College
640 Bay Rd., Queensbury 12804
713-0734
www.warrencountyhistoricalsociety.org
7 p.m. Free.

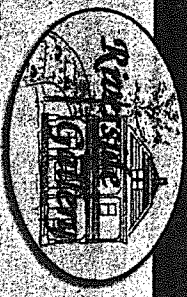
Summer Concert Series: Alan Payette Band

Shepard Park
Canada St., Lake George
668-2616 www.lakegeorgearts.org
8 p.m. Free.

Travels in Mongolia: Dr. Walt McConnell

Hillview Free Library
3717 Lake Shore Dr., Diamond Point
668-3012 www.hillviewfreelibrary.org
Talk and slide show. 7:30 p.m. Free.

Bass Fishing Tournament: Northern Lake George
www.townofcondonoga.com/bass-schedule.html



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Hours: Mon. - Sat. 10am - 5pm | Sun. 11am - 4pm

REGIONAL CALENDAR OF EVENTS

Saturday July 11

WARRENSBURG — The Warrensburg Museum of Local History is set to reopen to the public at 1 p.m. after years of being closed. All kinds of lots of new exhibits. Located in YVW building, Main St. Initial Summer hours are Saturday, 10 a.m. to 4 p.m. Sunday noon to 3 p.m., and Wednesday 1 to 4 p.m. The entrance, fully accessible, is at the rear. Limited parking. Admission is free. Details: contact Steve Patis, museum director, at 623-2923, or at home, 623-2207.

BOLTON LANDING — Artists' reception for Inverness scenic photographer Alison Gates, 5:30 to 7:30 p.m. at Inverness Adirondack Gifts & Books, Lakeshore Drive. www.invernessart.com

BOLTON LANDING — Classical accordionist Lela Kamiska in concert, 7:30 p.m. at Marcella Sembrich Opera Museum, 4800 Lake Shore Dr. www.operamuseum.org or 644-2431

CHESTER TOWN — Summerfest 2009: Children's activities, games, vendors, musical entertainment, music community celebration, barbecue, fireworks at Lake Behind Chester Municipal Center, Main St. Chester town, www.adirondack.com or 494-2722

BRANT LAKE — Teddy Bear Picnic, 11 a.m. - 12:30 p.m., Horton Community Center, Rte. 8, Brant Lake. Outdoor event for children, 3-7 with crafts, songs, games, stories by Friends of Horton Library, Limited Adirondack Reservations. Call Sarah Raymond at 494-5876.

CHESTER — Open houses, 10 a.m. at the Starbuckley Dam on the Schrono River and a dedication of adjacent Koch Park. The dam is near the intersection of E. Schrono River Rd. and Valentine Rd. in the Town of Chester. Hosted by the Schrono Lake Park Commissioners.

GLENS FALLS — Debut of new World Awareness Children's Museum exhibit "Beautiful Beasts" and family-oriented party, 5-7 p.m. at Expocon venue, 103 Warren St. Make an elegant Indian elephant, sock creations, Korean dragon puppets and more. Demos by Glens Falls Kennel Club. Reservations recommended. Details: call 793-2773 or see www.worldawarenessmuseum.org

GLENS FALLS — Second Saturday Poetry Slam, 7 p.m. at Rock Hill Café, 19 Exchange St. Showcase your latest work. Details: 951-6278.

GLENS FALLS — Honoreton Christian Concert, 3 to 5 p.m. at the Glazebrook in City Park, Baller Living Radio, Inc. WBLN-LP hosts the free concert each year. Concert features popular acappella group "One Voice Quartet."

LAKE GEORGE — Sound Foundation performs 7:30 p.m. at Watkinsia Holiday House, 3778 Rte. 91. Free, 669-9690 or www.watkinsia.org

NORTH CREEK — Stony Creek Band concert, 8 p.m. at the real thing, (800) 988-7238 or www.invernessart.com

NORTH CREEK — Exhibition Reception - "Nardock, Walters & Hal Silverman: Etcetera," 5-7 p.m. at Lakerary Point Community Center, 229 Main St. Meet the artists, Olds and Walters, by Sandra Jaffe and the Sponsorship by Hal Silverman. Details: 251-2421 or www.localart.org

LAKE GEORGE — Exhibition reception, 7:00 p.m. in Art, mixed media, group exhibit. Work of 14 artists on display through Aug. 14. Wine & snacks, socializing with artists in Courthouse Gallery, Lake George Arts Project, 1 Amherst St., 669-2616 or www.lakegeorgearts.com

DIAMOND POINT — Community Fairmarket Market 10 a.m. - 4 p.m. at Community Church, Lake Shore Drive. Locally grown produce, other offerings: 669-3882

NORTH CREEK — Lake Placid Symphony Orchestra, 7:30 p.m. at Ternary Pond Community Center, 229 Main St. Beethoven's Symphony No. 1; Antonid-Dvorak, Fauré. Details: 251-3751 or www.upperhudsonsymphony.org

HULETT'S LANDING — Lake Friendly Landscaping talk, 9:30 a.m. at Hulett's Landscaping of the 6, Dresden. Lake George Association's Emily Deibel will talk about native plants, rain gardens, shoreline buffers, fertilizers and lawn care, offering alternatives to chemicals which are harmful to waterways. Open to all.

Warrensburg & Sunday, July 11-12
WARRENSBURG — Arts & Crafts Festival, 25th anniversary, more than 40 vendors with handcrafted items, 9 a.m. - 4 p.m., along sidewalks, uptown. 623-2161 or www.warrensburgfestival.com

Sunday July 12
STONY CREEK — Farmers' Market, Sundays through Summer, noon-3 p.m. at Dean Hermscheid Mill, 4 Murray Rd. Locally grown produce and maple products. www.stonycreekfarmers.com

NORTH CREEK — Five Incredible Folklore, music, stories, North River, North Woods performing original and traditional folk songs, 4 p.m. and 7 p.m. at Ternary Pond Community Center, 229 Main St. Dan Berggren, John Kirk and Chris Shaw, with guest musicians Ann Downey and Johnsbury's own acclaimed fiddler Cedar Sandstrom. Meet the artists. CO signing. \$ Details: 251-2421 or www.pcca.org

Monday July 13

ATHOL — Concert in the park by Nelson Rock & The Circle of Winds, 7 p.m. in Thurman Veterans Field. Bring chairs or blankets and drinking shoes. Free, rain or shine, refreshments. 623-3649 or www.thurmanny.com

BOLTON LANDING — "Lake George's Foremost Significance: Its History, Archeology, and Educational Significance," free lecture by Underwater Archeologist Joseph Zarzynski, 8 p.m. at Lake George, 7:30 p.m. at Danin Fresh Water Institute, Lake Shore Dr., just north of Veterans Park.

BOLTON LANDING — An Evening with Tony Bennett, 8 p.m. at Regent Hotel, Bolton Landing. Music with the Great American Songbook by the greatest singers of the 20th century.

LAKE GEORGE — Last of the Mohicans Outdoor Drama Cruise, 7 p.m. on The Mohican. Lake George Steamboat Co. Beach Rd. Select vignettes from drama presented by 1157-era historical re-enactors. Reservations, 636-5657 or www.lakegeorgesteamboat.com

LAKE GEORGE — Musical Magical Mondays, 7 p.m. on in Shepard Park Live music, magicians, children's entertainment, jugglers, clowns, bounce houses. Free, 669-5771 or www.lakegeorgeplay.com

LAKE LUZERNE — The Chamber Trio performs Mozart, Beethoven, Chopin, Liszt, Schubert, Brahms, 8 p.m. at the Luzerne Chamber Music Center, Lake Tour Rd. Details: 698-2271 or www.luzernechamber.com

BRANT LAKE — "Large, Younger," by noted wildlife photographer Gary Lennox, 7 p.m. at Horton Area Library. Named slide show of Central & South American rain forests, exotic animals and birds. 494-4189.

BOLTON LANDING — Sorry & Peary Film, Concert in Rogers Park, Lake Shore Drive, 7-15 p.m., free. Bring blanket or chair. 644-3831 or www.boltonchristian.org

LAKE GEORGE — "Adirondack Paddle Pursuit," lecture by Wes Durgan, 7 p.m. at Adirondack Mountain Club headquarters, 814 Goggles Rd., near Northway, Exit 21 off ramp. Free. Details: 669-4447 or www.adirondack.org

LAKE GEORGE — "Tuesdays, Tributes," Beales and Ems tribute artists, other local performers, 7:30 p.m. in Shepard Park. Free. 669-5771 or www.lakegeorgeplay.com

STONY CREEK — The Sun Mountain Fiddler, 7 p.m. at Town Recreation Park. Traditional mountain music. Bring blanket or chair. Free. 698-5949

CHESTER TOWN — We the People Foundation, constitutional group, meets 6:30 p.m. at the Dyncrite Hill Ski Hut off the 8 Swap stories. Instructors of governmental excess.

Wednesday July 15
DIAMOND POINT — Tragedy in Montpelier, free talk and slide show by Dr. Will McConnell, 7:30 p.m. at Hillview Free Library. 669-3012 or www.hillviewfree.org

Thursday July 16

LAKE GEORGE — Summer Concert Series, 7:30 p.m. at Shepard Park, free. Rock and R&B by Alan Payette Band. Details: www.lakegeorgearts.org

LAKE GEORGE — "Walescoming Wednesdays" with instruction, 4:30 p.m. Wednesdays during July and Aug. at Village dock off Beach Road, Bliss Park. Teens bring your own board or use theirs, all skill levels. Sign-up, free. Details: 743-9433 or www.castawaymarina.com

BOLTON LANDING — Volunteer Stream Clean Up led by Lake George Association. Meet at Bolton Town Hall, Lakeshore Dr. Details: 669-3558 or www.lakegeorge.org

BOLTON — "The Fascinating Life of Katharina Trask" presentation by Elizabeth Spruill, 1:30 p.m. at Marcella Sembrich Opera Museum, 4800 Lake Shore Dr. Details: 644-2431 or www.operamuseum.org

Wednesday - Friday, July 15-17
LAKE GEORGE — Lake George Youth Theater's "Secret Garden," Broadway musical presented by high school students, show at Lake George High School Auditorium, Wed., 1 p.m.; Thurs.-Fri., 9:30 a.m. \$ Details: 793-3521 or www.lgouththeatre.com

Thursday July 16
CHESTER TOWN — Animals From Around the Globe, the creatures with Bernie Hoffman, 3 p.m. at Town of Chester Library, Chester Municipal Center, Main St., Chester town. Free. 494-5394 or www.chestertownny.org

CHESTER TOWN — Sunset Concert, music and entertainment by the Zucchini Brothers, 7 p.m. at Dyncrite Hill Recreation Area. Free. 8 Bing blankets, lawn chairs, family free. www.zucchinibrothers.com or 494-2722

LAKE GEORGE — "Camp Satchanini"—Past, Present & Future, lecture and slides by Steven Engelhart of Adirondack Architectural Heritage, 7 p.m. at Watkins Holiday House, 3778 Rte. 91. Reservations required. 669-9690 or www.watkinsia.org

LAKE GEORGE — Lake George Community Band Concert, 8 p.m., Shepard Park. Concert featuring patriotic songs, movie themes, Broadway melodies, marches, more, free. Freebies before at 6:30 p.m.

Thursday-Saturday, July 16-18
BOLTON LANDING — Lake George Theater Lab, World Premiere of "The Theory of Everything" by Jesse McKelley, 8 p.m. at Bolton Central School. Play about how love, the madness of theater and the beauty of the Adirondacks. \$15, student and senior discounts. Reservations, 669-5743.

Thursday-Saturday, July 16-25
GLENS FALLS — Adirondack Theatre Festival's "Leaving Love." The Family Vacation Comedy, 8 p.m. nightly plus 3 p.m. matinee on 7/22 at Charles F. Wood Theater, 207 Glen St. Sold in hasteback, sentimental comedy, nostalgic ode to days gone by. A journalist returns home to find a final resting place for his father's ashes. 789-7479 or www.adfestival.org

Check out these

Random notes

Adirondack Activities/ Events

Aug. 15-16 "Summer Series: Sights, Sounds & Scenes from the Last of the Mohicans Outdoor Drama" - performance featuring the main costumed actor roles, reading selected sections from the script, special effects, and narrator to assist with visualization/ Sat. at 7:30PM, Sun. at 1PM. The Last of the Mohicans Outdoor Drama, Canada Street, Lake George. 747-2450. lastofthemohicansoutdoordrama.org

Aug. 16 "Concert: Phish" 7:30PM. Saratoga Performing Arts Center (SPAC), Saratoga Springs. 587-3330. spac.org

Aug. 16 "Concert: Vespers" - sacred solo & choral music/ 5PM. Seagle Music Colony, Schroon Lake. 532-7875. schroonlake.org

Aug. 16 "Episcopal Church Special Eucharist" - celebrating the 125th Anniversary of The Episcopal Church of the Cross in Ticonderoga with a special Eucharist offered by Bishop David Ball, retired Bishop of Albany; open house brunch at 10:30AM following the service/ Episcopal Church of the Cross, Ticonderoga. ticonderogany.com

Aug. 16 "Iditaride Adirondack Bike Tour" - 75 mile tour through Central Adirondacks (20 mile tour also available)/ 8AM. North Creek Ski Bowl, North Creek. 251-2612.

Aug. 16 "Lecture Series" 2PM. Schroon-North Historical Museum, Schroon Lake. 532-7615. schroonlake.org

Aug. 16 "New York State Stoneware" - Bill Grande (an avid collector and dealer of New York State Stoneware for over 35 years and one of the 30 antique dealers at the Glenwood Manor Antiques Center) will talk about collecting New York State Stoneware from 1800 to 1900, answer questions about why the Hudson River area became such a major producer of American stoneware, display and discuss some rare examples from his collection, and offer free appraisals of stoneware during a show-and-tell session/ 2PM. Glenwood Manor Antiques Center, Ouseburg. 798-4747. See ad & article on page 16.

Aug. 16 "Square Dance with the Upstate New Yorkers" 7PM. Adirondack Lakes Center for the Arts, Blue Mountain Lake. 352-7715. adirondacklakes.org

Aug. 16 "Sticks, Stitches, Social Knitting & Crocheting" 12-2PM. Crafty Ewe, Ticonderoga. 586-6325. thecraftyewe.com

Aug. 16-21 "Living History: Fort Ticonderoga's Graduate Course for Teachers" - a week-long graduate course for teachers co-sponsored by the Living History Education Foundation/ Fort Ticonderoga, Ticonderoga. 585-2821. fort-ticonderoga.org

Aug. 16, 18, 23 "Concerts: Chamber Music Festival" Sun. Aug. 16 at 2:15PM, Tues., Aug. 18 at 8PM & Sun. Aug. 23 at 2:15PM. Saratoga Performing Arts Center (SPAC), Saratoga Springs. 587-3330. spac.org

Aug. 17 "An Evening With... Chet Baker" - the great American songbook legendary performances by the greatest singers of the 20th Century/ 7PM. Rogers Memorial Park Bandstand, Bolton Landing. 644-3831. boltonchamber.com

Aug. 17 "Luzerne Chamber Music Festival Memorial Concert" - a special evening devoted to the legacy of the late Bert Phillips, Philadelphia Orchestra cellist from 1959 - 1990 and cellist emeritus from 1990 - 2008. Repertoire to include: Popper - Requiem, Faure - Elegy, Schubert - Cello Quintet, Mahler - Songs of the Wayfarer, Brahms - Horn Trio, and more/ 8PM. Luzerne Music Center, Lake Luzerne. 696-2771. luzernemusic.org

Aug. 17 "Monday Evening Lecture: Private Lands in a Park - An Historical Accident, A Mistake, or An Asset" - Ross Whaley will discuss the importance of private land stewardship in defining the character of the Adirondack Park, and the challenge of maintaining a park/ 7:30PM. Adirondack Museum, Blue Mountain Lake. 352-7311. admuseum.org

Aug. 17 "Monday Night Concert in the Park: The Lockhart Mountain Boys" - hard driving Bluegrass with some original tunes/ 7PM. Veterans' Memorial Field, Athol. 623-9649. thurman-ny.com

Aug. 17 "Music in the Park Series: Jazz Band" 7PM. City Park, Glens Falls. visit.cityofglensfalls.com

Aug. 17 "Sambirich Summer Film Series" - Etolles: Dancers of the Paris Opera Ballet (2002) 7:30PM. Marcelle Sambirich Opera Museum at the Bolton Free Library, Bolton Landing. 644-9839. 644-2431. operamuseum.org

Aug. 17 "Summer Lecture Series: Invasive Plants in the Lake George Region, What's All the Fuss About?" - with Leslie Mehrhoff, Invasive Plant Atlas of New England (IPANE) & University of Connecticut, Storrs, CT/ 7:30PM. Darrin Fresh Water Institute, Bolton Landing. 644-3451. rpi.edu/dept/DFWI

Aug. 17 "Sword Swallower" - Roderick Russell, sword swallower and mind reader, navigates deep into the minds of the audience to create the most personal and profound type of family entertainment and theater experience/ 7:30PM. Charles R. Wood Theater, Glens Falls. 798-9663. woodtheater.org

Aug. 17 "Teen Program: Librarian's Tea Party" - enjoy a quiet evening of discussing books and drinking iced tea. Topics include books in verse, vampires versus werewolves and more/ 6PM. Crandall Library, Glens Falls. 792-6508. crandalllibrary.org

Aug. 17 "Ventriloquist Sylvia Markson" - enjoy the magic of ventriloquism, for children ages 5 and up/ 2:45PM. Crandall Library, Glens Falls. 792-6508. crandalllibrary.org

Aug. 17-21 "Hands-on-Horticulture Program: Iris Division Day" - learn about the division of iris rhizomes, take home a piece to add to your own perennial bed, along with planting instructions and planting tips/ 12:30-3:30PM. King's Garden at Fort Ticonderoga, Ticonderoga. 585-2821. fort-ticonderoga.org

Aug. 18 "Author Talk with Louis G. Alexander" - Louis Alexander, author of "Echoes From a Small Country Town" will talk and show pictures of life growing up in Hague in the 1930's and 1940's, when his parents ran a resort on the shores of Lake George. Followed by a book signing/ 7-8:30PM. Horicon Community Center, Brant Lake. 494-7286. northwarren.com

Continued on page 88



Lake George Area Restaurant Week

September 13 - 19, 2009

In recognition of the 1757 Siege of Fort William Henry, which lies at the southernmost end of Lake George, the Lake George Regional Chamber of Commerce is hosting its third annual "Lake George Area Restaurant Week." Participating restaurants will be offering a THREE-COURSE meal selection for the fixed price of \$17.57 (beverage, tax, and gratuity not included). Reservations are encouraged!

LAKE GEORGE	Christie's on the Lake (open Fri. & Sat. only)	Shepard's Cove 3 Lower Montcalm St. 518-668-5400
Adirondack Pub & Brewery 33 Canada Street 518-668-0002	6 Christie Lane 518-668-2515	Shoreline (closed Mon. & Tues.) 2 Kurosaka Lane 518-668-4644
Bella Luna 48 Canada Street 518-668-3165	Dunham's Bay Resort 2999 State Route 9L 518-668-9242	East Cove 3873 Route 9L 518-668-5265
The Bistro at The Georgian Resort 384 Canada Street 518-668-5401	The Lobster Pot 81 Canada Street 518-668-2429	SJ Garcia's (closed Wed.) 192 Canada Street 518-668-5111
The Boardwalk Lower Amherst Street 518-668-5324	Mama Riso's (closed Wed.) 2119 State Route 9 518-668-2550	BOLTON
The Boathouse (closed 9/18 & 9/19) 3210 Lake Shore Drive 518-668-2389	Porreca's (closed 9/19) 2897 Lake Shore Drive 518-668-2151	Mr. Brown's Pub at the Sagamore 110 Sagamore Road 518-644-9400
www.lakegeorgechamber.com (518) 668-5755		WARRENSBURG
		Lizzie Keays 89 River Street 518-623-3012

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Silver Bay

From page 1

gatherings at Silver Bay, an YMCA retreat, steeped in history.

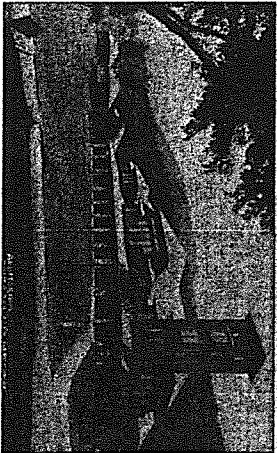
Under clear skies, families enjoyed a day full of tennis, swimming, hiking, archery, crafts and boating at Silver Bay, usually available only to those who book a vacation or conference at the resort.

Residents of area communities from Warren and Essex counties enjoyed taking one of Silver Bay's canoes or kayaks out for a paddle, playing a game of shuffleboard, climbing up an indoor rock wall, or merely passing time in a rocking chair and socializing with others on the porch of Silver Bay's historic, expansive hotel.

These area residents mingled with other guests, some who've held vacations at Silver Bay annually for generations, others who were attending a family reunion or conference. Saturday's visitors to Silver Bay included families who had recently lost a loved one to cancer, and children who were undergoing cancer treatment. This latter group was sponsored by the C.R. Wood Cancer Center at Glens Falls Hospital.

All were invited to a barbecue held on Silver Bay's front lawn, and the fest included a lengthy performance of traditional and modern melodies by the Ticonderoga Community Band, directed by Pat Cornell.

Kristen Frobley, who grew up in Ticonderoga, was among those enjoying the picnic-style banquet pre-



For 100 years, the Silver Bay Association's timber-framed auditorium has hosted musicals, meetings and conferences. It is listed on the National Register of Historic Places, as is Silver Bay's main hotel.

vested endowment assets shrank by 25 percent during the U.S. economic slump, he said, the decline was far better than the average loss in value of 37 percent in U.S. stocks. The endowment, however, has rebounded by 11 percent since January, Valade said.

Valade also praised the generosity of individual donors whose support in 2008 totalled \$1,364,000, reflecting a \$170,000 increase from 2007.

Silver Bay Trustee Jane Ingrey introduced Kisselback, who began his job Aug. 1.

She characterized him as passionate, dedicated, hard-working, and possessing a desire for excellence. She and others said he had already maximized revenue and cut expenses, and launched a program of facility upgrades and repairs.

Kisselback said he was eager to lead Silver Bay to new heights. "We have a heritage to protect and a future to secure — and I will do everything I can to make it happen," he said.

REGIONAL CALENDAR OF EVENTS

Saturday Aug. 15

LAKE GEORGE — Annual Ladies Luncheon & Boutique, noon-3 p.m. at Catholic Presbyterian Church, Monticelli St. Full course lunch, then browse over jewelry, shirt-cara products, homewares, Adirondack crafts, etc. Entertainment not included. Tickets, \$8, limited seating. Call 688-2813 or 689-4245 for reservations.

LAKE GEORGE — 9:15 a.m. Focus on Fort William Henry guided bicycle trip. Lake George to Fort Edward via the Military Road, 8:30 a.m., Beach Rd., \$ details: 573-0988 or www.warrenteamtheatre.org/fortwilliam.

BRANT LAKE — Frames of the Carbonian event, 11 a.m. at Horton Town Hall. Boys ages 5-9 dress a phrase and be ready for water-skiing carnival night, watching the park, reservation required. Free. Details: 494-5597 or www.northwestad.com

BOLTON LANDING — Artist's reception for award-winning painter Anthony Magliocco, 5-7 p.m., Lakeshore Gallery, 814 at Shelburne Rd. Wine, cheese pairing demonstration by Magliocco, Magliocco past year resident of Horton, whose work includes Lake George scenes. www.lakeshoregallery.com

POTTERSVILLE — Children's Bazaar, 5-7 p.m. at Pottery Hill United Methodist Church, 7000 Lake George Rd. Toys, books, puzzles, cards, shirts, hats, and more. Admission, \$3; children \$4.99; under 5 free. Vendor available. Adult, \$3. Details: 494-5597

WARRENSETTLE — One-night Farmers' Market, 3-6 p.m. at Warrensettle Mills Historic District Park, 173 Baker St. Locally grown produce, maple syrup, wine, baked goods, cheese, organic meats, poultry, crafts, specialty goods, more. Details: 494-5597

NORTH CREEK — Cheese and bread festival, 7 p.m. at Thompson Pond Community Center, 228 Main St. Details: 251-5751. www.upperhudsonregion.com

SILVER BAY — Grand Old Brass Concert, 7 p.m. at Silver Bay, 730 p.m. at Grace Chapel, Sandton Drive, Rt. 28. Details: www.gpacommunitycenter.org

LAKE GEORGE — Last of the Mohicans' outdoor drama escape, Shepard Park, 7:30 p.m. on Sat., 1 p.m. Sun. Reservations, free & dinner play. Details: www.lastofthemohicans.com

Sunday Aug. 16
NORTH CREEK — "Fidelio" Adirondack Blue, Thur. 7:30 p.m. at Thompson Pond Community Center, 228 Main St. 8-11 p.m. 20-min. tour through Central Adirondack. Starts at 8, 4, 11 or 7 p.m. Details: 803-385-8090 ext. 14 or www.wakc.org

WARRENSETTLE — Gospel singer John Odomino to perform at 11 a.m. worship service of Waterspring Assembly of God Church. Community welcome. Call 623-2282 for details.

Monday Aug. 17
ATHOL — Concert in the park by The Lockhart Mountain Boys, 7 p.m. in Thurman Veterans Field. Bring chairs or blankets and dancing shoes. Free. Rain or shine, refreshments. Details: 623-9849 or www.thurman-ny.com

BOLTON LANDING — "Invasive Plants in the Lake George Region: What's at the Front? Free lecture by plant expert Leslie Whitton, 7:30 p.m. at Deane Fresh Water Institute, 910 Main St., just north of Veterans Park.

BOLTON LANDING — "An Evening with Carl Baker," 7 p.m. at Bolton Landing. Baker, a blues singer from the Great American Songbook, is the greatest singer of the 20th century.

Monday - Sunday, Aug. 17-23
GLENS FALLS — "Woodfest" week, festival of theater, dance, drama, children's programs, various times at Horton Theater, Glen St. & Details: 789-9983 ext. 30 or www.woodtheater.org

Tuesday Aug. 18
STONY CREEK — Lushie Kings, 7 p.m. at town Beach House, 1000 Main St. High-energy rockabilly, swing and rock. Bring blanket or chair. Free. 689-5949.

BOLTON LANDING — Concert, Bobby Dick & The Sun-downers, 7:15 in Rogge Memorial Park. Bring blanket or lawn chair and see the original "Toy Band" that toured with Jimi Hendrix and British rock groups in the late 1960s. Looking a lot like they did decades ago, they'll perform rock standards. Free. Details: 644-3891 or www.bobbydick.com

BRANT LAKE — Horton Senior Citizens host state Attorney General representative to talk about various outreach programs, 1:30 p.m., Horton Town Hall, Rte. 8. All welcome. Refreshments. Call 494-4578 for details.

BRANT LAKE — Author Night, 7 p.m. at Horton Community Center, 8604 state Rte. 8, features Louis G. Alexander and the book "Echoes from a Small County Town," which describes growing up in Horton in the 1930s and 1940s. Book includes many black & white photos depicting life as it was. Followed by a book signing, 7 p.m. Free. Details: 494-7288 or www.northwestad.com

Wednesday Aug. 19
CHESTEROWN — "Nylon Beatz: Journey to Freedom," 7 p.m., Chester Library, Municipal Center, Main St., John Beatz chronicles the free program depicting the plight of Adam Monty Beatz, and the efforts of Adirondack State Fair to rescue, rehabilitate and provide lifetime sanctuary for Monty Beatz, which is more expensive than dog in China. For details, call 494-5594.

LAKE GEORGE — Summer Concert Series, 7:30 p.m. at Shepard Park, free. Celtic/American music by Hill of the Deep. www.lakegeorgearts.org

BOLTON LANDING — "Luna, Light & the Cosmos of Music," lecture by Maestro Charles Peter, 1:30 p.m. at Manicella Samhain Open Masses, 4800 Lake Shore Dr., \$44-2431 P. www.openmasses.org

DIAMOND POINT — "Climbing Volcanoes in Guatemala" program by Ed Sheehan, 7:30 p.m. at Hillview Free Library. Free. Details: 251-3995 or www.hillviewfreeibrary.org

WARRENSETTLE — Street Dance with The Forebears, 7-10 p.m., uptown bandstand, free. Details: 623-9511

Wednesday - Sunday Aug. 19-23
LAKE GEORGE — Lake George Family Festival & Craft Fair, Shepard Park. Local and regional crafts, games, rides, the music, baseball for Lake George 04, Fire Dept.

Artistic Memorials, Inc.

Up to 40% OFF Memorials and more with this ad!

802-438-2945

West Rutland, VT

Pleasant St.

802-438-2945

West Rutland, VT

802-438-2945

OCCUPANCY TAX SCORING SHEET

APPLICANT: NYS PUBLIC HS ATHLETIC ASSOCIATION - BASKETBALL

DATE APPLICATION RECEIVED: 11/30/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

24

30
RECEIVED NOV 03 2009

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

- 1. A. Please set forth your complete corporate, association or group name.
New York State High School Basketball Championships; NYSPHSAA (Boys); NYS Federation (Boys & Girls)
- B. Please set forth the name of the event for which you wish to contract with
Warren County.
New York State High School Basketball Championships; NYSPHSAA (Boys); NYS Federation (Boys & Girls)
- C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$50,000

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
 fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and
 the complete corporate name, if different than set forth above.
New York State Public High School Athletic Association, Inc; New York State Federation of Secondary Schools Athletic Association; NYSPHSAA - Section 2 Athletic Association

4. Please set forth your organization's principal business address.
234 Glen Street, Glens Falls, N.Y. 12801

5. Please set forth your organization's contact person and that person's address and
 telephone number (this should be the person County representatives may contact for
 contract information or if there is a need for presentations before County Committees

or other questions).

Douglas L. Kenyon, Tournament Director

234 Glen Street

Glens Falls, N.Y. 12801 (742-2033 phone; 742-2034 fax)

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

March 1, 2, 3, 4, 7, 19, 20, 21, 26, 27, 28 of 2010

7. Please set forth the planned location of your event.

Glens Falls Civic Center

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

This event is conducted to determine the State Champions in boys' basketball in 5 classes for the NYSPHSAA and to determine the overall State Champions in both boys' and girls' basketball for the 4 High School Associations in New York State in 3 classifications.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

See attached projected revenues from local businesses. Contracts are in place between the Glens Falls Civic Center, Section II, The NYSPHSAA and the NYSASSAA (Federation of Secondary Schools).

10. Please set forth the number of attendees projected to attend the event.

46,000

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

The NYSPHSAA tournaments have been awarded to Glens Falls for the next 4 years (2010, 2011, 2012, 2013). We will be bidding in January 2010 to host the Federation tournaments in 2011, 2012 and 2013.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

See attached. The vast majority of the Tournament participants and attendees stay at the Queensbury Hotel, Queensbury Ramada Inn, and numerous hotels and motels in the towns of Queensbury and Lake George.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Local radio and TV stations pre-tournament ads, local newspaper ads, New York City radio and television ads and the greater NYC Metropolitan area. Also, Buffalo, Rochester, Syracuse, Utica, Binghamton, Plattsburg, Massena and Rutland, VT areas. Time Warner Cable Network to televise live some of the final games as well. Newspaper website ads and internet marketing across all of New York State.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$118,000

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

See attached Revenue Sponsorship Projection

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

All admission charges minus the rent of the Glens Falls Civic Center go directly to the NYS PHSAA and the Federation of NYS High School Athletic Associations.

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

Town of Queensbury Occupancy Tax -

See attached Revenue Projection

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$50,000

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

We will use the Warren County Tourism logo in all promotions and marketing efforts.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

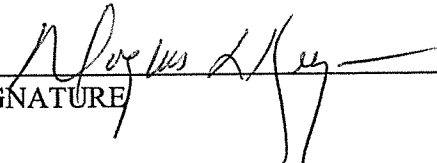
22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

I have read the standard form and agree to abide by and
execute the terms of this agreement

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Douglas L. Kenyon

TYPE OR PRINT NAME



SIGNATURE

NYSHSBBC Tournament Director

TITLE

November 12, 2009

DATE

N. Y. S. HIGH SCHOOL BASKETBALL TOURNAMENT

MARCH 2010 BUDGET

ACTUAL AND PROJECTED EXPENSES

\$ 1,600.00	-	Awards
1,000.00	-	Banners
2,000.00	-	Basketballs
13,000.00	-	Civic Center Use & Amenity Fees
900.00	-	Clerical
7,000.00	-	Committee Expenses
6,200.00	-	Hospitality
1,320.00	-	Hotel Security
7,800.00	-	Participants Duffle Bags w/screening
8,000.00	-	Participants T-Shirts w/screening
9,800.00	-	Participants Wind Shirts
2,000.00	-	Photography and Filming
1,880.00	-	Pocket Calendars
4,500.00	-	Program Paper
15,000.00	-	Program Production and Printing
34,000.00	-	TV, Radio and Print Ads
2,000.00	-	Website
<u>\$118,000.00</u>	-	Total

MARCH 2010
N. Y. S. HIGH SCHOOL BASKETBALL TOURNAMENT
BUDGET
PROJECTED REVENUES

In-Kind Contributions:

Pelle-Pelle (T-Shirts)	\$ 6,000.00	
Rawlings (Wind Shirts)	9,800.00	
(Basketballs)	2,000.00	
International Paper Company (Program Paper)	<u>4,000.00</u>	
	\$ 21,800.00	\$ 21,800.00

Private Sector Program Ads & Sponsorships:

Glens Falls National Bank	\$ 5,000.00	
Program Ads (projected)	<u>36,200.00</u>	
	\$ 41,200.00	41,200.00

Occupancy Tax Support:

Town of Queensbury	\$ 5,000.00	
Warren County	<u>50,000.00</u>	
	\$ 55,000.00	<u>50,000.00</u>
TOTAL:		\$118,000.00

**** Requested in this application.**

OCCUPANCY TAX SCORING SHEET

APPLICANT: NY S PUBLIC HS ATHLETIC ASSOC - VOLLEYBALL

DATE APPLICATION RECEIVED: 12/1/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.
New York State Public High School Athletic Association

B. Please set forth the name of the event for which you wish to contract with
Warren County.
NYSPHSAA Girls Volleyball State Championships

C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$10,000

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.

4. Please set forth your organization's principal business address.
NYSPHSAA 8 Airport Blvd.
Latham NY 12110

5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Peggy Seese 13 county Route 45 Argyle NY 12809

Doug Kenyon Glen Street, Glens Falls NY 12801

Joe Altieri 8 Airport Blvd NY 12110

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

Regional Competition Nov. 13,2010 State Tournament Nov. 19,20, 21,2010

7. Please set forth the planned location of your event.

The Glens Falls Civic center

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

Five classes with 4 teams within each class compete over two days in Girls volleyball.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

Civic Center

East Coach volleyball

10. Please set forth the number of attendees projected to attend the event.

This past year we had about 2600 people over the two days. We are always hoping for 3000 if we get local teams in.

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

We have had the event since 2006-2011 We put in a new bid next year for the years 2012-2015

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

Please see the attached list of the areas and zip codes from the teams that were here. All 20 teams stayed
We used 180 rooms for teams. There were another 300
rooms used by parents.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

We did not get to run an add in the Post Star this year due to lack of funds.

We have a website up year long. We also run commercials with Time Warner. We would like to run radio ads again.
We also hang a banner in the Glens Falls area.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

Total cost for 2008 was \$51,000. The state picks up the cost of all officials, venue, courts etc that is not picked up by sponsors.

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

Sponsorship was down. \$2700 sponsors

\$3000 for advertising. \$1800 program sales

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

tickets \$20,800 vendor \$2000

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

None

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

We would like \$10,000 to increase our advertising. See the breakdown from this past years budget.

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

- A. (For events of 2 or more consecutive days)
B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

yes. When submitting bills for payment, proof of advertising will be attached.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes I have and will

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Peggy Seese

TYPE OR PRINT NAME

Peggy Seese

SIGNATURE

Tournament Director

TITLE

11/24/09

DATE

Estimated Costs	
Officials:	\$7,000.00
This includes fees and rooms etc.	
Glens Falls Civic Center:	\$18,600.00
See attached	
East Coast Volleyball	\$ 6,000
Trainer	\$ 500.00
Hospitality to feed 300 people	\$ 1,200.00
Meet directors expenses; includes rooms for Her committee	\$700.00
Media coordinator travel	\$ 71.00
Advertizing What we would like to do 2-3 weeks leading up to the tournament	(\$15,000 total)
TV ads \$8,000	
Radio for two weeks \$5,000	
Print \$2,000	
Awards	\$3,000
Website and printing new banner for downtown And Quaker road.	\$1000
Clerical state office to print badges and lanyards	\$1000
	<hr/>
	\$54,071
without the advertising	-\$15,000
	(\$\$39,071)

Estimated money coming in:

\$2,000 vender

\$1800 programs

\$5700ads and sponsor

\$20800 tickets

\$ 30,300

Difference

\$23,771

Without advertising. (\$8,771)

Class AA

Baldwinsville Syracuse	13027
Pine Bush NY	12566
Canandaigua NY	14424
East Setauket NY	11733

Class A

Burnt Hills NY	12019
Cornwall NY	12518
Victor NY	14564
East Hampton	11937

Class B

Ravena NY	12143
Montrose	10548
East North Port NY	11731
Eden NY	14057

Class C

Loudonville	12211
Tioga Center	13845
East Rockaway	11618
Buffalo NY	14201-14206 Magnet school

Class D

Chateaugay	12920
Elmira Heights	14903
Shelter Island	11964
Cattaraugus	14719

OCCUPANCY TAX SCORING SHEET

NORTH CREEK / GORE MTN SHUTTLE SERVICE

APPLICANT: NORTH CREEK BUSINESS, ALLIANCE, INC.

DATE APPLICATION RECEIVED: UNK

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

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**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.

Noth Creek Business Alliance, Inc.

B. Please set forth the name of the event for which you wish to contract with
Warren County.

North Creek / Gore Mountain Shuttle Service

C. Please set forth the contract amount you propose to be paid by the County
toward the event.

\$13,020

2. Is the above name the only name you conduct business or fund raising under?

Yes No. If No, please provide all other names you use for business and
fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name, if different than set forth above.

New York --- North Creek Business Alliance, Inc.

4. Please set forth your organization's principal business address.

PO Box 184 North Creek, NY 12853

5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Joel R Beaudin

518-251-2240

PO Box 198

jnbeaudin@frontiernet.net

North River, NY 12856

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

December 18, 2009 - March 14, 2010

7. Please set forth the planned location of your event.

Downtown North Creek --- Gore Mt. Ski Center

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

see attached narrative

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

see attached narrative

10. Please set forth the number of attendees projected to attend the event.

see attached narrative

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

This shuttle will operate during the entire 09 -10 ski season

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

The Copperfield Inn and the Alpine lodge have a combination of 49 rooms.

During the 39 days of this basic contract it is anticipated that 70% of the 1911 room nights will be filled.

Of the 1337 room nights filled during this period it is anticipated that 80% of these rooms will use the shuttle.

Using an average of two persons per room it is anticipated that over 1070 persons who stayed overnight in North Creek will ride this shuttle.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Marketing for this shuttle will be on the Gore Mt. web site, the Copperfield web site and the Alpine Lodge web site.

The shuttle will also be advertised in marketing by Trailways and local merchants.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.
\$24,000

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

See attached narrative

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

There will be no fees except for advertisers as per the attached narrative and proposed budget

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

We have applied for occupancy tax funding from the Town of Johnsburg.
As of this date that request has not been granted.

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$13,020

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (I) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo *or* if use is limited to certain promotional material, please describe where and when the logo will be used.

We do agree to use the Warren County Tourism Logo in all advertising, promotions and marketing.

We also will provide recognition of sponsorship by warren County within the vehicle.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

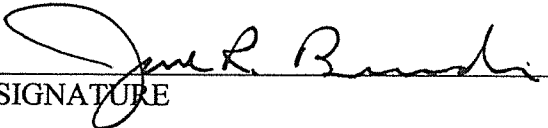
22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

We have and We do.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Joel R. Beaudin

TYPE OR PRINT NAME


SIGNATURE

Vice President / Cochairman

TITLE

November 23, 2009

DATE

Application for contract funding with Warren County
Under the Tourist Convention Development Agreement

Narrative
North Creek /Gore Mt. Shuttle Service

The "Event" identified within this application is for a transportation system for guests staying overnight within the community of North Creek to and from Gore Mt. and the North Creek Ski Bowl.

The North Creek Business Alliance is a not for profit corporation formed in March 2009. The purpose of the Alliance is the promotion of business within Warren County and in particular North Creek. The alliance has no dues, has no membership, all business are welcome. Meetings take place every Thursday and last only one hour. Attendees at meetings discuss issues, plan for upcoming events, make comments on any subject or listen to guests who wish to attend and speak on issues.

The North Creek Business Alliance firmly believes that the promotion of the tourism industry within The County of Warren is key to the success of all the businesses within the county and that those successes in turn improve the quality of life for all the residents.

One goal of the Alliance is to create the image of North Creek as "A Village for all Seasons". The Alliance believes that by enhancing the stay of visitors to our community in any way, contributes to the image it hopes to promote. A shuttle service within the community and beyond is an essential element in creating that image.

The Alliance will be joined in this venture by a combination of lodging facilities (*The Copperfield Inn and The Alpine Lodge*), a number of downtown merchants (via paid advertising in and on the shuttle), and *Gore Mt. Ski Center* (ORDA).

Gore Mountain Ski center has entered into an agreement with Trailways Bus for service from New York City to North Creek and Gore Mt. during the upcoming ski season. The bus is scheduled for four days per week beginning the 27th of November. Passengers arriving on these busses will be staying overnight at the above identified lodging facilities and will be transported to and from the mountain via this shuttle. Although in its infancy this market with New York City residents who can come, stay and ski in Warren County without an automobile has the potential to become a major market. Gore Mt. is exploring the possibilities of expanding the service to other Warren County lodging facilities in the future. This possibility will of course depend upon the success of the project this winter.

This year the shuttle will operate between 39 and 59 days (depending upon funding) during the ski season. Shuttles will begin at 8:00 AM from the village of North Creek with two stops in town then continue on to *Gore Mountain*. This route will continue until the last bus departs the mountain at 4:30 PM. During the middle of the day the shuttle route will include the Ski Bowl so that skiers arriving at the base of the Ski Bowl can return to the main mountain. The shuttles will begin prior to the Christmas Holiday period and continue until mid March. This service will be available free of charge to all, including employees wishing to ride to work.

The Alliance is preparing to sign a contract with *North Creek Taxi* who will own and operate the shuttle. The quoted price for this service as described is \$16,000 for 39 primary days during the season. They will also supply shuttle service on an "on call" basis for additional days at \$400 per day. At this time we have commitments from the above mentioned participants of

approximately \$10,980. If the service proves as successful as is anticipated, the Alliance is committed to operation for 20 additional days, subject to funding. This year's budget is attached.

The contract for shuttle service for this upcoming season will be signed within a few days. The involved entities are committed to this project. It is the opinion of the members of the Alliance that use of funds collected by the lodging facilities within Warren County via occupancy tax could not be spent in a more appropriate manner. Enhancing the experience of tourists staying overnight within the Town of Johnsborg, thus increasing the likelihood of their return, is the best possible use of these monies.

BUDGET

EXPENCES:

Contract with North Creek Taxi for 39 primary days.	\$16,000
Additional days including Fridays for Trailways guests.	<u>\$ 8,000</u>
TOTAL	\$ 24,000

FUNDING:

Lodging facilities	\$4,900
Gore Mountain	\$3,000
Paid advertising	<u>\$ 3,080</u>
TOTAL	\$ 10,980

Request for funding, this application. \$13,020

27

OCCUPANCY TAX SCORING SHEET

APPLICANT: NE WINTER CLASSIC ALL-BREED DOG SHOW

DATE APPLICATION RECEIVED: 11/30/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

29

Laura H. Potter
17 Center St.
Fort Edward, NY 12828
518-747-6760

RECEIVED NOV 30 2009

Dear Warren County Board of Supervisors,

I wanted to add this letter to our application for Bed Tax Money, first to thank you for the help you have given our dog shows in the past. The money has been a big help with our advertising cost.

I will not waste your time with economic problems. We are all facing the same crunch. Our clubs 5 year plan for these shows is far from on track. We do however want to stay committed to holding our shows in the area.

. I would like to briefly outline what we are still doing to bring in tourist. What we are doing to give back to the community. As well as what we are not costing the county in additional money.

- 1) We are still doing National Ads in dog publications.
- 2) We are still doing mailings to exhibitors.
- 3) We are still going to run local newspaper ads; however, they will be smaller ads. The main focus being helping our local shelters, and education. Once again in 2010 we will be discounting admission by \$1.00 if you bring an item for the local shelter. We also plan on expanding Meet the Breeds to both days of the show. Along with having local rescue groups and public education.

We know that shelter donations and public education do not bring in tourist money. It is our way of helping the community.

The dog show is a good family event. We keep our admission price reasonable, so people can enjoy the show, then after go out and have lunch or dinner at a local restaurant.

We have never cost the county any additional cost in the following:

- 1) No added sheriff patrols.
- 2) No added traffic problems.
- 3) No neighbor complains.

Thank you again for your past help.

Respectfully submitted by,

Laura H. Potter show chair for Saratoga NY Kennel Club

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.

North east Winter Classic All-Breed Dog Show

- B. Please set forth the name of the event for which you wish to contract with Warren County.

North east Winter Classic All-Breed Dog Show

- C. Please set forth the contract amount you propose to be paid by the County toward the event.

any amount the board will approve would help.

2. Is the above name the only name you conduct business or fund raising under?

 Yes X No. If No, please provide all other names you use for business and fund raising purposes.

Saratoga ny. Kennel Club + Glens Falls Kennel Club

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

4. Please set forth your organization's principal business address.

Saratoga ny. Kennel Club
P.O. Box 117 Gansevoort, ny 12831-0117

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

Laura H Potter
17 Center St.
Ft. Edward, NY 12828

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

Jan 30 - 31, 2010

7. Please set forth the planned location of your event.

Adirondack Sports Complex "The Dome"

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

AKC. All-Breed Dog Show to award points
to winning dogs. Our clubs use event as a
fundraiser, and public education

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

AKC permission, contract "The Dome" contract
shuttle service,

10. Please set forth the number of attendees projected to attend the event.

apx. 200 - 300

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

We hope remain holding show in Queensbury
IF the economy improves.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated. If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

100 - 150 rooms
Zip Code paperwork was turned in with
ads ~~ent~~ for 2009 shows.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Local, news paper, radio - regional newspaper, radio
National, Inter-national, state, local, regional
web-sites, Dog magazines, AKC. magazine,
premuim list mailing

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

total cost. apx \$ 40,000⁰⁰

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

none

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

We hope to cover our cost.

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$ 40,000⁰⁰

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. X (For events of 2 or more consecutive days)

B. _____ (For events only over long periods of time)

(Choose One)

A within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

All ~~in~~ print material + website except newspaper ads

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

yes

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Laura H. Potter
TYPE OR PRINT NAME

Laura H. Potter
SIGNATURE

Show Chair person
TITLE

11-27-09
DATE



INCOME: 2009		EXPENSES: Apr.	
MB-F		Publicity	
GFKC Saturday (entry 730)	\$9,532.53	Harris Publications - Dog News 2 mos.	\$650.00
Final Settlement GFKC	\$431.55	AKC Gazette	\$475.00
SKC Sunday (entry 700)	\$8,593.37	Dogs in Canada	\$169.00
Final Settlement SKC	\$398.05	Radio Ads	\$483.00
Sub-Total MB-F	\$18,955.50	Post-Star Newspaper	\$471.92
		Sub-Total Publicity	\$2,248.92
Vendors		Judge's Expenses and Fees	
Cloz's	\$200.00	[REDACTED]	\$563.20
Wood	\$150.00	[REDACTED]	\$75.00
Isle of Dogs	\$150.00	[REDACTED]	\$1,706.00
Paws of Distinction	\$150.00	[REDACTED]	\$964.60
Ocean State Embroidery	\$200.00	[REDACTED]	\$930.00
Sub-Total Vendors	\$850.00	[REDACTED]	\$1,631.00
		[REDACTED]	\$226.00
Paid Parking		[REDACTED]	\$1,013.00
Pre-paid	\$680.00	[REDACTED]	\$407.70
Cash	\$499.00	[REDACTED]	\$1,150.00
Over-payment	-\$10.00	[REDACTED]	\$834.55
Sub-Total Parking	\$1,169.00	Queensbury Hotel	\$2,151.77
		Clarion Motel on Sunday	\$254.30
Warren Co. Economic Stimulus		Limousine Service	\$360.00
Warren Co.	\$2,000.00	Sub-Total Judges	\$12,267.12
Sub-Total Warren Co.	\$2,000.00	Sports Complex	
		Rental (Fri. - Sun.)	\$13,167.00
Paid Ads in Catalog		Luncheon 2 days	\$950.00
Ads (estimate)	\$165.00	Restaurant Tab	\$87.15
Sub-Total Ads	\$165.00	Parking Area	\$200.00
		Waste Removal	\$333.12
Gate (cost for adult \$6)		Electric	\$750.00
Saturday (524 attendees)	\$3,161.25	Sub-Total Complex	\$15,487.27
Sunday (592 attendees)	\$3,036.00	Show Supplies & Support	
Sub-Total Gate	\$6,197.25	Ring Hospitality	\$135.83
		Shavings for X-Pens	\$80.25
Catalogue Sales		Miscellaneous	\$81.73
Saturday (103 sold at \$8)	\$824.00	Singer (two days)	\$100.00
Sunday (32 sold at \$5)	\$160.00	Stewards Club	\$800.00
Sub-Total Catalogues	\$984.00	Security (cash)	\$396.00
		3 people working Thurs.-Sun. (cash)	\$1,845.00
Total Income:	\$30,320.75	2 people for clean-up 3 days (cash)	\$250.00
		2 people 2 days parking	\$700.00
		Buses	\$2,768.00
		Sub-Total Supplies & Support	\$7,156.81
		Total Expenses:	\$37,160.12

28

OCCUPANCY TAX SCORING SHEET

11th ANNUAL HALLOWEEN PUB PARADE + PARTY

APPLICANT: NORTH WARREN CHAMBER OF COMMERCE

DATE APPLICATION RECEIVED: 12/1/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

- 1. A. Please set forth your complete corporate, association or group name.
North Warren Chamber of Commerce
- B. Please set forth the name of the event for which you wish to contract with
Warren County.
11th Annual Halloween Pug Parade & Party
- C. Please set forth the contract amount you propose to be paid by the County
toward the event.
\$5,000.00

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and
 fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and
 the complete corporate name, if different than set forth above.
 North Warren Chamber of Commerce is an A Corporation under Section 803 (and originally under 402) of Not for profit

4. Please set forth your organization's principal business address.
North Warren Chamber of Commerce, PO Box 490, Chestertown, NY 12817

5. Please set forth your organization's contact person and that person's address and
 telephone number (this should be the person County representatives may contact for
 contract information or if there is a need for presentations before County Committees

or other questions).

Pam Morin, Project Coordinator Tel: 494-7184

PO Box 490, Chestertown, NY 12817

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

October 9 and October 17, 2010

7. Please set forth the planned location of your event.

The business districts and park recreational areas in the Town of Horicon and Chester including Dynamite Hill.

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

This is a Chamber sponsored annual family event for PUG pet lovers.

Our efforts are to promote our North Warren Area in the Fall Season

in hopes of second home owners returning, family reunions and encouraging overnight guests.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

The Town of Chester and Horicon provide funding including additional hands on support from the Town of Chester Parks and Rec. Dept.

with equipment,props. Local Boy Scout Troop 30 assists with parking.

10. Please set forth the number of attendees projected to attend the event.

650-800

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

This is an annual event

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

See attached for 2000 Stats and Zips. As this is the Chamber's 2nd year of overseeing the event we found that many visitors turn out to be second home owners coming back for the weekend or family reunions planned ann.

look forwarded to additional attendees with excitement.

As an outdoor event the weather dictated and prevailed with threats of bitter cold and snow thus lessening our attendees. I

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Marketing and promotional efforts will be local, regional and state/interstate. Thanks to public radio and college newspapers

we are able to reach a small part of the Montreal Canadian Market as well.

Our local radio reaches well into the northern capital district southern Saratoga Area. Newsprint advertising will be in the

Plattsburgh, Vermont Areas. Our direct mailings go to pug owners, veterinarians and pug organizations as well as their community calendars.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$2,000 for administrative, office labor, props, volunteers and sale of souvenirs

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

Local Business Sponsors-\$500.00 Vendors 500.00 Town of Chester 2,000.00

Town of Horicon 1,000.00

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

Admission is FREE. Vendors \$500.00

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

See # 15

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$5,000.00

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

- A. (For events of 2 or more consecutive days)
B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

We agree to use the logo/web address for all event promotional material

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

I, Pam Morin have read the County Tourist Agreement and will abide by it's requirements.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Pam morin

TYPE OR PRINT NAME



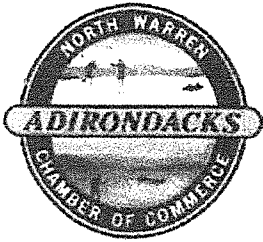
SIGNATURE

Halloween Pug Parade Project Coordinator

TITLE

12/1/09

DATE



North Warren Chamber of Commerce
PO Box 490, 3 Dynamite Hill (I-87 Exits 25 & 26)
Chestertown, NY 12817
518 494-2722 or 888 404-2722

Adirondack — Brant Lake — Chestertown — Friends Lake — Loon Lake — Pottersville

The heart of your Adirondack experience



To: Warren County Visitor's Occ Tax Committee
From: North Warren Chamber of Commerce
Pam Morin: Project Coordinator
Re: 2010 Application Request for \$5,000
11th Annual Halloween Pug Party and Parade
Date: 11/30/09

\$3,000.00

Cooperative ADVERTISING & PROMOTION
Local, Regional & Interstate including Radio

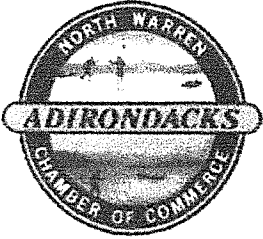
\$1,000.00 AWARDS

\$1,000.00 Equipment & Props for Enhancement of Show & Activities

\$5,000 TOTAL REQUEST

Submitted by,


Pam Morin



North Warren Chamber of Commerce
PO Box 490, 3 Dynamite Hill (I-87 Exits 25 & 26)
Chestertown, NY 12817
518 494-2722 or 888 404-2722



Adirondack — Brant Lake — Chestertown — Friends Lake — Loon Lake — Pottersville

The heart of your Adirondack experience

To: Warren County Visitor's Occ Tax Committee
From: North Warren Chamber of Commerce
Pam Morin: Project Coordinator
Re: Final Performance Report
Date: 11/30/09

Our 10th Annual Pug Parade and Party were once again received very well. Our efforts to extend the weekend to a Friday, Saturday & Sunday event proved to be exciting; but for the first time of doing such a celebration had it's challenges, the greatest of which was the very cold weather all week, the continuous news broadcast of snow and the monumental school activities that take place on an already busy Columbus day Weekend.

Attendance was delightful and manageable for the first and all were happy. Sunday is our big program day and though snow was threatened and keep some away we had 168 registered PUGS plus their canine friends. This brought our attendance to over 625.

Assisted by the Local Scout Troop 30 our safe parking was a major success.

Friday Benefit

60 Attended
12845,12846,12817,12860, 12846, 12815

Saturday Mini Parade & Activities

40 - 60 Attended plus spectators
Same as above plus Livingston, NJ, Clifton Park and Coral cables Florida

Sunday Parade & Party

Over 625 Attended. See Attached Zip Code List

Overall we look forward to returning to 1 day and enhancing the contests with more canine events. We also look forward to working together with the Horicon Duck Derby the week before to enhance a Wacky Week in North Warren for the pleasure of families, their friends and their pets.

Sincerely,
Pam Morin

OCCUPANCY TAX SCORING SHEET

EVENT: CARL RIPKEN 12th 50/70 MIDDLE ATLANTIC REGIONAL BASEBALL TOURNAMENT

APPLICANT: QUEENSBURY LITTLE LEAGUE, INC.

DATE APPLICATION RECEIVED: 11/30/09

APPLICATION MEETS 50% INVESTMENT CRITERIA - YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.

Queensbury Little League, Inc.

B. Please set forth the name of the event for which you wish to contract with Warren County.

Cal Ripken 12u 50/70 Middle Atlantic Regional

C. Please set forth the contract amount you propose to be paid by the County toward the event.

\$3,750.00 — \$4,250.00

2. Is the above name the only name you conduct business or fund raising under?

Yes No. If No, please provide all other names you use for business and fund raising purposes.

Queensbury Youth Baseball and Softball

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

NYS - Queensbury Little League, Inc.

4. Please set forth your organization's principal business address.

PO Box 925 - Glens Falls NY 12801 (Mailing)

431 Aviation Road - Queensbury NY 12804 (Facility)

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

George W. Gedney, Treasurer **361-9918**

15 Stonehurst Drive

Queensbury, NY 12804

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

See attached.

7. Please set forth the planned location of your event.

Queensbury Youth Baseball Facility - Queensbury

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

See attached.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

Contract with Babe Ruth International - Attached.

10. Please set forth the number of attendees projected to attend the event.

See attached.

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

See attached.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

We anticipate that 9 teams (Approx 14 players per team, with families) will stay overnight in the area for Wednesday, Thursday, Friday and Saturday nights.
See attached for additional information.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Teams qualify for the event, so no advertising is needed. We will work with local hotels/motels and restaurants to provide information to the teams for their stay.

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

See attached summary.

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

See attached.

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

No charges for admission, no charges for vendors.

open to public?

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

None applied for at this time.

See ATTACHED, ITEM # 15

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

See attached.

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

- A. (For events of 2 or more consecutive days)
B. (For events only over long periods of time)

(Choose One)

- A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement
- OR**
- B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

We would be pleased to feature Warren County
Tourism in our promotion efforts.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

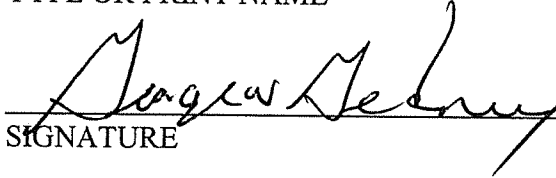
22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

I have read the required information and agree to the provisions as set forth.

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

George W. Gedney

TYPE OR PRINT NAME



SIGNATURE

Treasurer - Tournament Dir.

TITLE

11/24/09

DATE

Queensbury Little League, Inc.
Supplemental Information
Application for Contract Funding with Warren County
Under the Tourist and Convention Development Agreement

Item # 6 – Event Dates

Wednesday July 28th, 2010 to Sunday August 1st, 2010.

Teams arrive Wednesday for check in, opening ceremonies, skills competition and cookout hosted by Queensbury Little League.

Games are scheduled for Thursday, Friday and Saturday – Semi-finals, Championship and Consolation games are scheduled for Sunday.

Item # 8 – Event Description

We are hosting the Cal Ripken Baseball Middle Atlantic Regional Tournament for 12u boy's baseball teams. Cal Ripken Baseball is a division of Babe Ruth Baseball. Each of these teams will qualify for the Regional Tournament by winning their respective State Championship or State Regional Championship. Queensbury's team will participate as host of the event. The winner of this event will advance to the Cal Ripken 12u World Series in Aberdeen Maryland. There are 8 Cal Ripken Baseball 12u Regional Tournaments held in the United States. Each regional qualifies a participant for the World Series.

The 10 teams are as follows:

Queensbury 12u All Stars (Host)
Eastern New York Cal Ripken Champion (Kingston – Fishkill area)
Maryland State Champion
Delaware State Champion
Southern New Jersey State Champion
Northern New Jersey State Champion
Metro New York City Champion
Western Pennsylvania State Champion
Eastern Pennsylvania State Champion
Western New York State Champion (Buffalo)

Item # 9 – Attendees

Each team carries approximately 12-14 players and will have an adult coaching staff of 3. We are estimating that each team will consist of 14 families with an average of 4 individuals per family for a total of 56 individuals per team. There will be 9 teams travelling to the event totaling approximately 500-525 individuals. There will also be officials of Babe Ruth Baseball/Cal Ripken Baseball attending the event.

Many local fans of high caliber youth baseball will also be attending the games.

Item # 11 – Future Events

Cal Ripken Baseball awards these events to the host league. We anticipate applying to host a future Regional Tournament but do not have the ability to determine when, or if, we will be selected.

Item # 12 – Event Impact

We are estimating that each family will spend approximately \$ 200.00 per day for lodging, food and ancillary costs. Each family will be staying in the area 4 days spending approximately \$ 800.00 per family. Our projection of 126 families traveling to the area (9 teams, 14 families per team) will generate approximately \$ 101,000.00 dollars in revenue for the area.

Item # 14 - Costs

1) Host Fee	2,500.00	(Contract)
2) Insurance for event	325.00	
3) Individual trophies	750.00	
4) Game costs (24 Games)	2,400.00	
5) Event program printing	150.00	
6) Hosting managers meeting	100.00	
7) Opening ceremonies	200.00	
8) Lodging for Mid Atlantic Regional Staff	300.00	
9) Administrative costs	200.00	

Total budgeted costs - \$ 6,750.00 to \$ 7,500.00.

The Host Fee is designated by our contract with Babe Ruth Baseball.

The remaining amounts are based on our extensive experience hosting tournament baseball games.

Item # 15 – Funding

It is our intention to seek funding from the following sources:

- 1) Warren County
- 2) Town of Queensbury
- 3) Local merchants
- 4) National sponsors for Babe Ruth Baseball (limited availability)

As of this time, we have no commitments for financial assistance.

Item # 18 – Financial needs

It is our goal to raise enough funds to cover our projected budget for this event. All amounts not raised will be provided by our League.

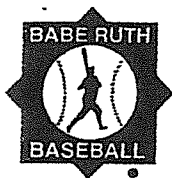
Item # 19 - Budget

Please refer to Item # 14 and Item # 15.

We will not be charging admission fees to the tournament games.

Other sources of income:

- 1) Concession stand – projected to be nominal as families are more likely to eat their meals at local restaurants or “tailgate”.
- 2) Tournament T-Shirt sales



Babe Ruth Baseball

INTERNATIONAL HEADQUARTERS
1770 Brunswick Pike...P.O.Box 5000
Trenton, New Jersey 08638
(609) 695-1434

RAYMOND A. LOTIERZO
Middle Atlantic Regional Commissioner
100 EAST LINWOOD AVENUE
MAPLE SHADE, NEW JERSEY 08052
(856) 482-1328

AGREEMENT FOR MIDDLE ATLANTIC TOURNAMENTS

THIS AGREEMENT, made and entered into this 4th day of September-09 by and between Queensbury Youth Baseball, a corporation organized and existing under and by virtue of the law of the State of New York, hereinafter referred to as the "First Party" having its principal place of business in Queensbury, N.Y., and BABE RUTH LEAGUE, INC., a corporation duly organized and existing under and by virtue of the law of the State of New Jersey, hereinafter referred to as the "Second Party" having its principal place of business at 1770 Brunswick Avenue, Trenton, New Jersey.

WHEREIN, IT IS MUTUALLY AGREED, as follows:

1. The Second Party hereby designates the Queensbury Youth Baseball, in the city/town of Queensbury, NY, as the Host City for the BABE RUTH LEAGUE, INC., Middle Atlantic 12-5070 Regional Tournament for the year 2010.
2. The First Party agrees, at its own expense, to make arrangements that the BABE RUTH LEAGUE, INC., 12-5070 Middle Atlantic Regional Tournament, of the year 2010 will be played at Queensbury Field's in the city of Queensbury in the State of New York to termination of play.
3. The Second Party shall be responsible for all financial obligations, with the exception of those items, which are specifically enumerated in the paragraphs below, which specify the responsibility of the First Party.
4. Payments totaling 2500.⁰⁰ dollars must be made to the Second Party per the following schedule: 1000.⁰⁰ dollars at contract signing, 1500.⁰⁰ dollars by July 01-2010
5. The First Party agrees to provide first and second place awards for winners and runners-up to include managers and coaches. Said awards may be small trophies, medals on ribbons, or some other appropriate presentation.)The Middle Atlantic Region is to supply Regional winner's plaque and flag.
 - 5(a) The First Party agrees to provide facilities for a meeting of Managers, Coaches and Umpires, a public address system, adequate playing field(s), Rawling Baseballs, Tournament Officials' area at the field's area, a Regional Tournament Headquarters, and emergency first aid at the playing field – everything needed to run a successful Tournament.
 - 5(b) Secure all necessary permits for field usage for dates and times of Tournament one hundred and twenty days (120) in advance in writing.

received
128-10/24/09

Sep. 4, 09

6. The host team from the host League will be a tournament team selected from a league or division at a league meeting; all requirements are set forth in the Rules and Regulations of BABE RUTH BASEBALL, INC., for a tournament team.
 - 6(a) The local host team manager cannot be the Tournament Liaison or the Local Tournament Director; these positions must be held by other individuals.
7. The Second Party has final authority and responsibility, which shall be reasonable, exercised on all scheduling and rescheduling of Regional Tournament games based upon recommendations of the First Party in the best interest of the Regional Tournament. The Second Party has final authority and responsibility on all major decisions, which decision will be based upon recommendation of the First Party in the best interest of the Regional Tournament.
8. The First Party will provide umpires from the National Umpires Association, approved by the Middle Atlantic Region. The First Party assumes the responsibility and pays each umpire for games worked. Two (2) umpires will be used per game – Three (3) umpires for semi- and final games.
 - 8(a) Umpires must be available to do games during the day if it becomes necessary.
9. The First Party assumes the responsibility and liability for active local promotion of all aspects of the Regional Tournament, including ticket sales, photographs, scorecards, and satisfactory baseball fields, as well as souvenirs. The First Party will have permission of the Second Party for the use of the official BABE RUTH LEAGUE, INC., emblems, logos, and registered trademarks upon signing of this contract for the purpose of promoting this tournament.
10. The Parties agree that all memoranda relating to the running of this Regional Tournament, and agreed to by the parties involved, shall become part of the contract; said memoranda to become binding only when signed by the Middle Atlantic Regional Commissioner of BABE RUTH LEAGUE, Inc., or his designated representative, and the President or Vice President of the First Party.
11. The First Party reserves the right to exercise an option on publishing a Babe Ruth Regional Tournament Program Booklet with all proceeds to remain with said First Party.
12. The First Party is entitled to exclusive ticket sales, concession stand rights, advertising and souvenirs, and is specifically entitled to all income derived from said tickets, concessions, advertising, and souvenirs.
13. The First Party is to secure (block) 30 affordable hotel/motel rooms, a minimum 120 days prior to Tournament start. The First Party is to secure a room for the Middle Atlantic Regional Staff one day prior to the start of the Tournament until the termination of play at their expense. The First Party will be required to house players if requested during tournament play per The Babe Ruth/Cal Ripken rules and regulations 11.06-9.
14. The First Party is to provide information to teams on affordable housing at local hotels and motels in the area, schedule of games and events, directions to field(s), and host contacts.
15. This contract shall be interpreted according to the laws of the State of New Jersey.

IN WITNESS WHEREOF, the parties hereto have caused the items of this contract to be executed by their duly authorized officers the day and year first above mentioned.

MIDDLE ATLANTIC REGION OF
BABE RUTH LEAGUE INC.

[Signature]

TOURNAMENT HOST

[Signature]

Queensbury Youth Baseball & Softball
PO Box 925
Glens Falls, NY 12801

GLENS FALLS NATL BK AND TR CO
BROAD STREET PLAZA OFFICE
GLENS FALLS, NY 12801
50-255/213

8011

10/21/2009

PAY TO THE ORDER OF BABE RUTH LEAGUE INC

\$ **1,000.00

One Thousand and 00/100*****

BABE RUTH LEAGUE INC

DOLLARS

MEMO

[Signature]

⑈00801⑈ ⑆021302554⑆ 740690 8⑈

OCCUPANCY TAX SCORING SHEET

EVENT: SKI AREAS ON NY CONFERENCE + EXPO

APPLICANT: SKI AREAS OF NEW YORK, INC.

DATE APPLICATION RECEIVED: 11/20/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

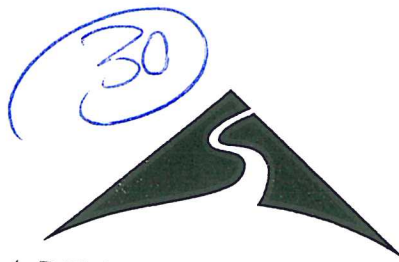
AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____



Scott Brandi
President

SKI AREAS OF NEW YORK
S A N Y

www.skiandrideny.com

Warren County Tourism Department
1340 Route 9
Lake George, NY 12845

October 16, 2009

RE: Ski Areas of New York, Inc. Application for Funding

Dear Committee,

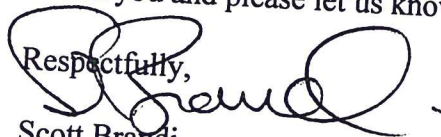
Ski Areas of New York, Inc. is the trade association that represents the ski industry in New York State. New York is proud to boast more ski areas than any other State in the Nation. We rank fourth in skier visits and contribute over 1.1 billion in economic impact to the upstate New York economy during the four months of winter.

We applied to you for funding in 2007 and were turned down. As a result we moved our event to another facility. Our challenge is we usually try to hold our event at member venues which enables us to present an excellent event within budget. In 2010 we would like to bring our EXPO to Warren County. We would expect to bring in back every third year. In order to do so we need to address the deficit that will occur if we were to hold our event here. The attached budget outlines the details. The shortfall would be \$18,000.

Our event runs for three days and has over 350 attendees. Our trade show usually has around 60 exhibitors. We stress education and training complimented by a healthy social agenda.

We are looking to hold our event during mid September, mid week. If we are able to secure funding we will commit, if not we will have no choice to look at another venue. I am hoping that the second go round will be the charm.

Thank you and please let us know if you require any further information.

Respectfully,


Scott Brandi
President
Ski Areas of New York

CC: Ted Blazer ORDA, Mike Pratt ORDA, Mike Barbone West, Sagamore Hotel

Warren County Tourism Department
1340 Route 9
Lake George, NY 12845

October 16, 2009

RE: Ski Areas of New York, Inc. Application for Funding

Dear Committee,

Ski Areas of New York, Inc. is the trade association that represents the ski industry in New York State. New York is proud to boast more ski areas than any other State in the Nation. We rank fourth in skier visits and contribute over 1.1 billion in economic impact to the upstate New York economy during the four months of winter.

We applied to you for funding in 2007 and were turned down. As a result we moved our event to another facility. Our challenge is we usually try to hold our event at member venues which enables us to present an excellent event within budget. In 2010 we would like to bring our EXPO to Warren County. We would expect to bring in back every third year. In order to do so we need to address the deficit that will occur if we were to hold our event here. The attached budget outlines the details. The shortfall would be \$18,000.

Our event runs for three days and has over 350 attendees. Our trade show usually has around 60 exhibitors. We stress education and training complimented by a healthy social agenda.

We are looking to hold our event during mid September, mid week. If we are able to secure funding we will commit, if not we will have no choice to look at another venue. I am hoping that the second go round will be the charm.

Thank you and please let us know if you require any further information.

Respectfully,

Scott Brandi
President
Ski Areas of New York

CC: Ted Blazer ORDA, Mike Pratt ORDA, Mike Barbone West, Sagamore Hotel

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.

Ski Areas of New York, Inc

- B. Please set forth the name of the event for which you wish to contract with Warren County.

Ski Areas of New York Conference & Expo

- C. Please set forth the contract amount you propose to be paid by the County toward the event.

\$15,000

2. Is the above name the only name you conduct business or fund raising under?

Yes No. If No, please provide all other names you use for business and fund raising purposes.

SKI NY (dba)

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

New York Corporation

4. Please set forth your organization's principal business address.

PO Box 277, TULLY NY 13159

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

- A. (For events of 2 or more consecutive days)
B. (For events only over long periods of time)
(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

Yes - agreed

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

for the event.

\$ 65,000

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

See Attached Budget Please!
\$ 45,000 - 50,000

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

INCLUDED ABOVE

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

None

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$ 15,000

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

Attached

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events. The SAWY EXPO IS IN EASTERN NY every other year. I would expect we would come to this region every fourth year.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated. If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

Sunday	9/19	50	} 490 room nights
Monday	9/20	200	
Tuesday	9/21	200	
Wednesday	9/22	40	

VISITORS FROM ALL OVER NYS, PA, CT, MA, VT

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Advertising within the Ski Industry and related industries

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

or other questions).

Scott Brandi President
Ski Areas of New York, Inc
PO Box 96, Glens Falls, NY 12801
Scottbrandi@ISKI.NY.COM 518 792-5060
www.SkiandrideNY.com

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

September 21-23, 2010

7. Please set forth the planned location of your event.

Sagamore Hotel

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

SANY CONFERENCE & EXPO - Tradeshow
TRAINING - Disney TRAINING

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

All arrangements handled by SANY
and host Resort

10. Please set forth the number of attendees projected to attend the event.

350 - 400

(Continued on next page)

OCCUPANCY TAX SCORING SHEET

EVENT: NYS MAPLE WEEKEND

APPLICANT: UPPER HUDSON MAPLE PRODUCERS ASSOC.

DATE APPLICATION RECEIVED: 12/1/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

31

RECEIVED DEC 01 2009

**APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT**

I. ORGANIZATION AND CONTACT INFORMATION

- 1. A. Please set forth your complete corporate, association or group name.
Upper Hudson Maple Producers Association
- B. Please set forth the name of the event for which you wish to contract with Warren County.
New York State Maple Weekend
- C. Please set forth the contract amount you propose to be paid by the County toward the event.
\$5000.00

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

4. Please set forth your organization's principal business address.
Mike Hill
1 Robin Drive Warrensburg, NY 12885

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

Mike Hill 518-623-9783
1 Robin Dr.
Warrensburg, NY 12885

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

March 20-21, March 27-28, 2010

7. Please set forth the planned location of your event.

Valley Road Maple 190 Valley Rd, Adirondack Gold Maple
74 Bear Pond Rd, Toad Hill Maple 151 Charles Olds Rd. Thurman
other surrounding Counties

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

Agricultural purpose to show how maple syrup is
being made, to get people to buy local

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

no licenses or contracts needed
the infrastructure are the sugarhouses

10. Please set forth the number of attendees projected to attend the event.

2000 +

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

trying to continue this event

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated . If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

the project stay will be one or two day
stay at the Band B, hotels, motels.
for the 2 weekend event.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

local papers, regional, out of area print,
advertising and radio stations

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$12,000.00

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

\$2200.00 Pride of New York buy local Advertising Grant,
\$2060.00 NYS Maple Producers, \$7740.00 Upper Hudson Maple
Producers

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

Free event to the public

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

refer to 15

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$7740.00 Upper Hudson Maple Producers

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

Print \$ 6000.00
Radio \$ 6000.00

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

We will use the logo on advertising,
papers, radio

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

yes

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Mike Hill
TYPE OR PRINT NAME

Mike Hill
SIGNATURE

Vice President
TITLE

11-30-2009
DATE

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

YES

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Mike Hill
TYPE OR PRINT NAME

Mike Hill
SIGNATURE

Vice President
TITLE

11-30-2009
DATE

OCCUPANCY TAX SCORING SHEET

EVENT: LE GRAND TOUR

APPLICANT: VELO COLLEBEC EVENEMENT

DATE APPLICATION RECEIVED: 12/1/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.

Vélo Québec Événement

B. Please set forth the name of the event for which you wish to contract with
Warren County.

Le Grand Tour

C. Please set forth the contract amount you propose to be paid by the County
toward the event.

4000 \$

2. Is the above name the only name you conduct business or fund raising under?

Yes No. If No, please provide all other names you use for business and
fund raising purposes.

Vélo Québec Voyages

3. If your organization is incorporated, please provide the state of incorporation and
the complete corporate name..if different than set forth above.

For almost 40 years, Vélo Québec, a non-profit organization, has been a prominent part of the cycling
landscape in Québec. Our organization has continuously encouraged the use of the bicycle, whether for
tourism purposes or as a means of clean and active transportation, so as to improve the environment and
the health and well-being of citizens. (see annex 1)

4. Please set forth your organization's principal business address.

1251, East Rachel Street, Montréal, Quebec, H2J 2J9

5. Please set forth your organization's contact person and that person's address and
telephone number (this should be the person County representatives may contact for
contract information or if there is a need for presentations before County Committees

or other questions).

Alain Gascon 514 521-8356 ext. 372

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

August 7 & 8, 2010

7. Please set forth the planned location of your event.

Lake George, Glens Falls

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

See annex 2 (Event profile)

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

See annex 2 (The Grand Tour departure point))

10. Please set forth the number of attendees projected to attend the event.

2000 participants

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

You'll be a one-time event because if every edition in Grand Tour propose a new itinerary, however, 10% of the participants who discover the region with le Grand Tour come back in the next.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated. If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

See annex 3 (Budget)

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

65000 brochures (55000 French version, 10000 English version)

Website

Primary Market: Province of Quebec

Secondary Market: Ontario and north-East America

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.
42 200\$

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

0 \$

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

0 \$

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

0 \$

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.
The Grand Tour departure point budget is based on participation of 2000 cyclists.

The sales will be launched in January 2010

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

Website and participants documentation.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed.

Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

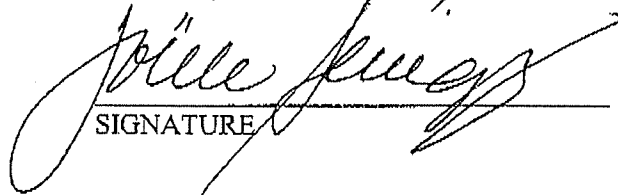
22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

Yes

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Joëlle Sévigny

TYPE OR PRINT NAME



SIGNATURE

General manager

TITLE

December 1st 2009

DATE

LETTRES PATENTES SUPPLÉMENTAIRES

Loi sur les compagnies, Partie III
(L.R.Q., chap. C-38)

Le Registraire des entreprises, en vertu de la Loi sur les compagnies, délivre les présentes lettres patentes supplémentaires à

TOUR DE L'ÎLE DE MONTRÉAL

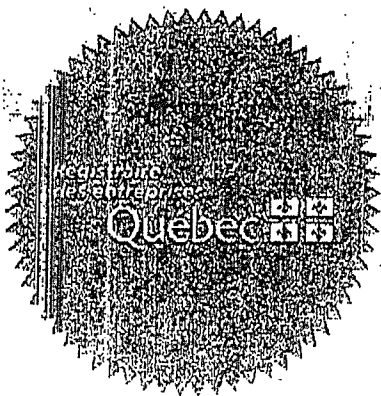
changeant sa dénomination sociale en celle de

VÉLO QUÉBEC ÉVÉNEMENTS

et confirmant le ou les document(s) ci-annexé(s).

FAIT À QUÉBEC LE 7 MARS 2005

Déposées au registre le 7 mars 2005
sous le matricule 1140311185



Registraire des entreprises par intérim

Contratsignataire

Nom de la personne morale :

Tour de l'île de Montréal

Il est résolu de modifier (marquer la (les) case(s) appropriée(s) d'un X) :

les pouvoirs ou les objets le nom le siège (localité)
 les biens immobiliers ou le nombre d'administrateurs les autres dispositions
 les revenus en provenant

de la façon suivante :

Proposition de modification de nom du Tour de l'île de Montréal.
 Il est résolu :

De modifier le nom de Tour de l'île de Montréal afin que le nouveau nom soit Vélo Québec Événements et que les lettres patentes soient modifiées. Il est résolu que Suzanne Lareau soit autorisée à signer les documents nécessaires à cet effet.

28.AG.05.02.16.02

Il est résolu que Suzanne Lareau et Présidente soient autorisés à signer tous les documents nécessaires pour donner effet à la présente résolution.

Titre ou fonction

Titre ou fonction

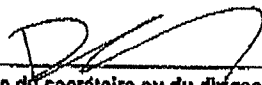
Copie certifiée de la résolution n° 28AG05021602, de la personne morale (inscrire le nom)

Tour de l'île de Montréal

adoptée par le vote d'au moins les 2/3 des membres présents à une assemblée extraordinaire convoquée à cette fin et tenue

le 2005/02/17

Année/mois/jour


 Signature du secrétaire ou du dirigeant autorisé

LE GRAND TOUR

17th edition, from August 7th to 13th, 2010

THE GRAND TOUR'S DEPARTURE POINT

**We would like setting up the Grand Tour's departure point
in Lake George area**

Introduction: Event Profile

In 1994, *Vélo Québec Voyages* organized the very first edition of a cycling tourism event called *The Grand Tour*. This organized vacation for bicycle aficionados was a resounding success. The *Grand Tour* provided 2000 participants with an original, energy-filled vacation. The event was a first in Quebec.

Because of its original concept and specific logistical characteristics, the *Grand Tour* turned into a veritable happening. Curiosity about the event was aroused, the general public applauded, and the event created a very positive emulation between the various regions and stage municipalities the *Grand Tour* went through, and resulted in large-scale media visibility both regionally and nationally.

The *Grand Tour* team will be made up of approximately 250 persons, employees and volunteers. The basic pattern is that every evening, we stop in a different municipality where we set up a Village on grounds belonging to a school or college, or some other institution. The package includes camping accommodations, meals, luggage transportation, emergency mechanical repairs, and on-site entertainment, afternoons and evenings.

Arrival of cyclists in Lake George

The organization would like cyclists to be able to arrive in Lake George the day before departure (Saturday, August 7th) to facilitate border crossing. This implies that participants would be able to camp on grounds of school and have access to showers and restrooms inside. Showers should be available from 4 pm to 10 pm on the Saturday and from 6 am to 9:30 am the next day. However, access to restrooms should be available at all times, from 4pm Friday to Noon Sunday. The schedule is to be confirmed.

Participants would arrive by bus from 3pm on, and bicycle trucks would follow. The last bus would leave south of Montreal at 4pm to arrive in Lake George around 7:30pm. We predict most cyclists (75%) will prefer to arrive the day before so they can be on site for departure.

Cyclists would go out for dinner in the city as well. Breakfast should also be served at school (at the cafeteria) or provide a few stands outside. 95% of participants would like to breakfast on the site Sunday morning. The economic benefits will be very important.

Dinner (Saturday) and breakfast (Sunday) are not included with the GT package in Lake George.

The *Grand Tour* will depart from Lake George. The organization plans to bring 2000 participants with their luggage, by bus, from south of Montreal (Québec). Bicycles will arrive in Lake George in 53' trucks late afternoon Saturday.

As they get off the bus, participants will put up their tents for the night. The next morning, they will put their luggage in the 53' trucks. They will have access to washrooms, bicycle repair shop, drinking water to fill up their bottles, and will start their first riding day towards Lyndonville.

Our team will be on location to supervise the operations. The patrol team (cycling coaches, motorcycles, sweeps, abandon service, etc.) will also be in Lake George to supervise cyclists.

During this time, another team will prepare Lunch Stop for distribution of lunches.

Another team will finalize installations to welcome cyclists in Ticonderoga.

Typical schedule of activities at the Grand Tour's departure site

Saturday August 7 th	8:00 am to 3:00 pm	<ul style="list-style-type: none"> - Arrival of the persons in charge of the departure site - Delivery of sanitation and utility equipment - Set up and marking of indoor premises - Set up and marking of outdoor premises - Identification of different areas such as bicycle unloading, passenger drop-off, luggage loading, and service counters (bicycle repair, water, information kiosk, etc.)
	3:00 pm to 10:00 pm	<ul style="list-style-type: none"> - Arrival of cyclists by bus, bicycle trucks - Tourisme stand on the site to inform cyclists (restaurants, tourism attractions, beach, et. - Unloading of bicycles - Camping, toilet and shower access, supper (not included) in restaurants in town, tourism, etc.
Sunday August 8 th	6:00 am to 10:00 am	<ul style="list-style-type: none"> - Breakfast (not included in the package). But we would like to offer breakfast on the site of departure.
	9:00 am to 10:00	<ul style="list-style-type: none"> - Arrival of last buses (participants who don't arrive the day before) - Services in operation (Info, bicycle repair, water, etc.)
	7:00 am to 11:00 am 10:30 am to 1:00 pm	<ul style="list-style-type: none"> - Cyclists' departure - Dismantlement of departure site

1. PREPARING INDOOR FACILITIES FOR THE DEPARTURE SITE:

The organization asks that the installations be loaned or rented. It will pay costs of human resources needed and other fees encountered to be determined.

1.1 Room and site requirements

USE	ROOM	REQUIRED
Volunteers' welcome (Organization and Lake George)	Room	5 tables of 6' 15 chairs, 2 garbage cans
Participants' welcome in case of rain	Gymnasium or big Hall	Chairs Garbage Cans
Toilets		MEN (quantity): ±10 WOMEN (quantity): ±10
Showers		MEN: ±10 WOMEN: ±10
Schedule: Saturday, August 7 th : 4:00 pm to 10:00 pm Sunday, August 8 th : 6:00 am to 9:30 am		
Sleeping area in case of big rain	Gymnasium or classrooms	
Public phones		Quantity:

Schedule of use:

In order to prepare for the arrangement of different operations related to cyclists' departure, we would like to have the premises at our disposal from Saturday, August 7th, at 8:00 am until Sunday, August 10th at Noon. The rooms will be returned to their original condition.

1.2 Indoor signs

We wish to install plastic signs inside the buildings. As the institution requires, they can be hung from the ceiling, posted on walls with tape or adhesive putty, or put on easels if the institution has them on hand. These signs are put up on the eve of the *Grand Tour's* arrival and taken down on the day of departure.

1.3 Human resources

1.3.1 Security and Maintenance Superintendent

We would like staff from school to provide the security and maintenance services described below. The tasks consist of:

- Providing access to the premises and services used by the organization, act as security inside
- Giving access to water and electrical outlets needed
- Performing general janitorial services (premises, toilets, showers, etc.) and provide toilet paper

<u>Schedule</u>	<u>Personnel required</u>	<u>Hourly rate</u>
Saturday, August 7 th From 8:00 am to Midnight	1 person (16 hours)	
Sunday, August 8 th Midnight to 2:00 pm	1 person (14 hours)	

1.3.2 Additional Shower Maintenance Services

If participants arrive on the eve, additional shower maintenance services should be provided during peak periods.

- Continuous shower maintenance and occasional restrooms maintenance at People's Academy

<u>Schedule</u>	<u>Personnel required</u>	<u>Hourly rate</u>
Saturday, August 7 th From 5 :00 pm to 10:00 pm	1 person (5 hours)	
Sunday, August 10 th From 6 am to 9:30 am	1 person (3 hours)	

1.3.3 Unloading and Distribution of Bicycles

Bicycle trucks will leave Quebec to arrive in Lake George on Saturday, August 7th, from 4:00pm to 8:00pm (schedule to be determined). Others will arrive on Sunday, August 8th in the morning. We would like to recruit a youth group who will assist in the unloading, the distribution and the surveillance of the bicycles.

Schedule	Personnel required	Hourly rate
Saturday, August 7 th From 4:00 pm to 8:00 pm (schedule to be determined)	10 persons (4 hours)	\$8 (US)

1.3.4 Valet Services

The *Grand Tour* seeks the cooperation of the institution or host city in the recruitment of a sports' team (30 people) to operate valet services for the participants. This service is an excellent fundraising opportunity. Details of this operation are annexed to this document. An agreement will be signed between the group offering the valet services and the organization.

Schedule: Saturday, August 7th, from 4:00 pm to 9:00 pm
Sunday, August 5th, from 6:00 am to 11:00 pm

2. OUTDOOR ACCOMMODATION

2.1 Parking area and green spaces

Vélo Québec Voyages would like exclusive use of some parking area and some green spaces for purposes listed here:

- 2 large sports fields for participant's camping (1300 to 1700 cyclists) will camp on the site
- The others will sleep in hotels
- Organization parking (about 20 vehicles)
- Parking of three or four 53-foot trucks for loading of luggage near the departure area;
Passenger drop-off for ±50 buses coming from Quebec. As soon as participants are off, the buses leave the site;
- Parking for ±20 Morristown people who will help the organization
- A sports field or parking lot to unload 12 bicycle trucks;
- Installation of services (information kiosk, water, mechanical, etc.)

2.2 Equipment required for outdoor areas

We call on the municipality and the school to lend us complementary equipment. Material is needed the day before participants reach the departure site, and is dismantled on the day of departure. A member of the organization will already be on site in order to cooperate with those in charge of various aspects, and to finalize installation.

EQUIPMENT	SUPPLIER
Garbage Cans (20) with an average capacity of 45 gallons. Assorted garbage bags	
Waste Container (20 cubic-yards)	
Barricades (wood or metallic) (30) (to close off entrances to parking area)	
Cones (50) (to enclose spaces reserved for buses, trucks, etc)	
Picnic Tables (20) or other kinds of tables and chairs for outdoor use	

2.3 Outdoor Signs

We would like to use the town's street fixtures (posts, trees, fences, lamp posts) as well as outdoor and indoor walls within People's Academy (or other selected buildings) to hang our 1.5' X 2' coroplast signs. Signs are installed the day before the *Grand Tour* arrives and removed on the day of departure.

2.4 Water Sources

The organization installs a series of water fountains (specially made for the occasion) to supply an outdoor source of water for the participants. An access to water sources will be required from the buildings. The water fountains can also be supplied by fire hydrants. In this case, it will be necessary to filter the water to ensure its cleanliness. This service must be in proximity of the cyclists' departure site.

2.5 Police surveillance

We ask for the cooperation of the municipal police in the course of their regular duties to facilitate circulation in the immediate area around the site.

2.6 Requirement for setting up services on site

<u>Services and stands</u>	<u>From</u>	<u>Electricity required</u>
Grand Tour Info Stand 1 shelter 10' X 10'	Grand Tour	none
Tourism Stand	TBA	TBA
Headquarters 1 recreational vehicle	Grand Tour	1 circuit 120V/15A
Bicycle repair Stand 1 shelter 10' X 20' (1 cube truck, 1 car)	Grand Tour	2 circuits 120V/15A (1circuit 20A breaker)
Dinner and breakfast (see point 2.7)		TBA

Electrical Requirements:

We wish to have indoor and outdoor electrical outlets at our disposal to plug in extension cords.

2.7 Regional Stand (for selling dinner and breakfast)

We invite contributors from Morristown to offer a supper service on Friday night and a breakfast service on Saturday morning for participants arriving Friday.

Schedule: Friday dinner: 5 pm to 9 pm
 Saturday breakfast: 6 am to 10 am

2.8 Site Availability

It is necessary to make sure that the *Grand Tour* does not coincide with indoor or outdoor work projects or repairs in or around the selected institution.

3. SITE AND INSTITUTION PLANS

We will need a plan of the entire outdoor site as well as the plans of the institution itself in order to design our own set up plans for the *Grand Tour Village*.

4. PRODUCTION SCHEDULE

A production schedule is annexed to this document. We would need the vacation schedules of all the involved contributors to better plan our future meetings.

5. BOOK OF SPECIFICATIONS

A book of specifications is prepared and given to all contributors involved in the *Grand Tour* Village's set up. This document lists all the agreements taken with all parties and also includes the site plan, the electrical needs for various services, the rooms to be used, the schedule, the needs for human resources, the proposed activities, etc.

CONCLUSION

It is with great enthusiasm that the *Grand Tour's* team wishes to join forces with the people of Morristown to establish the *Grand Tour's* departure site next August 5th.

We hope that the experience of welcoming the *Grand Tour* will be most positive for you, and it is in the same spirit that we wish to establish the foundations of our collaboration. We thank you for your invaluable cooperation.

The Grands Tour departure point direct economical impact in Warren county

EXPENSES

I Expenses by the organization

a) Premises to set the departure site			
Location indoor and door facilities			- \$
<u>Human ressources :</u>			
Security and maintenance superintendent			600,00\$
Shower maintenance sevice			350,00\$
<u>Ourdoor setting</u>			
Equipment			500,00\$
Electrical setting			500,00\$
M scellinous			2 000,00\$
<u>Breakfast</u>	1850	11,00\$	20 350,00\$
b) Hotel accomodation for participants			- \$
Hotel rooms (units)	125	140,00\$	17 500,00\$
c) Bus shullte Glens falls - Lake George Village			
From 3 PM to 10PM	4 bus X 7 hours X 50\$/H.		1 400,00\$
d) Expenses for members of the organisation and volunteers			
Hotel rooms; food	50	60,00\$	3 000,00\$
			46 200,00\$

INCOME

Contribution asked to warren county			4 000,00\$
Grand Tours			42 200,00\$
			46 200,00\$

Total - \$

II Expenses by the participants

Valet service at departure site (local group)			1 500,00\$
Average of expenses by person			
Supper, souvenirs, etc.)	1950	15,00\$	29 250,00\$
			30 750,00\$

III Total value of the project :

			76 950,00\$
Contribution asked to warren county		5,20%	4 000,00\$

OCCUPANCY TAX SCORING SHEET

EVENT: QUEEN'S RACE WEEKEND 2010

APPLICANT: VILLAGE OF LAKE GEORGE

DATE APPLICATION RECEIVED: 11/30/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS: _____

ECONOMIC IMPACT: _____

LENGTH OF EVENT: _____

MONTH OF EVENT: _____

YEAR OF EVENT (First year, second year, third year, etc.): _____

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____



VILLAGE OF LAKE GEORGE, NEW YORK

P.O. BOX 791
12845

ROBERT M. BLAIS
Mayor

DARLENE V. GUNTHER
Clerk-Treasurer

TRUSTEES
John Earl
Ray Perry
John Root
Joseph Mastrodomenico, Jr.

ENFORCEMENT OFFICER
Douglas Frost

518-668-5771
Fax: 518-668-3735
E-mail: lgville@nycap.rr.com



November 23, 2009

RECEIVED NOV 30 2009

from Bill Kenny

William Kenny, Chairman
Warren County Occupancy Tax Committee
1340 State Route 9
Lake George, NY 12845

33

RE: Queen's Race Weekend 2010

Dear Bill:

Enclosed please find an application for a new event; actually a re-start of the very successful Queen's Great Boat Race. I will be serving on the committee to organize the event and hoping to make it annual.

We expect 75-100 boats to participate in a variety of classes. From kayaks to \$500,000 off-shore boats are expected to enter. We will use Bolton Landing for the non-motorized and the southern basin for the regatta course.

Fort William Henry will be our headquarters. Boats will launch from Million Dollar Beach. A boat parade will be held on Friday evening and fireworks done by the Village on Saturday.

The video production will be intended to be distributed after the first of year to publicize the event. Entries are expected from Canada, NJ and as far south as Florida.

The Regatta will adhere to all D.E.C. regulations and similar to the Annual Antique Regatta should have no problems obtaining a permit. Please advise of a meeting date and we will attend to answer questions. Thank you for your consideration.

Sincerely,

Robert M. Blais
Mayor

Enc.

RMB/das

33

RECEIVED NOV 30 2009

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

1. Please set forth your complete corporate, association or group name.
QUEEN'S RACE WEEKEND COMMITTEE

2. Is the above name the only name you conduct business or fund raising under?
x Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.
N/A

4. Please set forth your organization's principal business address.
PO BOX 34
NEWTONVILLE NY 12128

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees or other questions).
NORMAN DASCHER 518-312-7478

IV. WARREN COUNTY AGREEMENT INFORMATION (Continued)

24. Please state whether you have read the standard form County Tourist and Development Agreement and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

YES

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

NORMAN DASCHER

TYPE OR PRINT NAME

Norman Dascher

SIGNATURE

TITLE

11/25/09

DATE

OCCUPANCY TAX SCORING SHEET

EVENT: QUEEN'S RACE WEEKEND 2010

APPLICANT: VILLAGE OF LAKE GEORGE

DATE APPLICATION RECEIVED: 11/30/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____



VILLAGE OF LAKE GEORGE, NEW YORK

P.O. BOX 791
12845

ROBERT M. BLAIS
Mayor

DARLENE V. GUNTHER
Clerk-Treasurer

TRUSTEES
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from Bill Kenny

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Warren County Occupancy Tax Committee
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Robert M. Blais
Mayor

Enc.

RMB/das

33

RECEIVED NOV 30 2009

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

1. Please set forth your complete corporate, association or group name.
QUEEN'S RACE WEEKEND COMMITTEE

2. Is the above name the only name you conduct business or fund raising under?
 X Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.
 N/A

4. Please set forth your organization's principal business address.
 PO BOX 34
 NEWTONVILLE NY 12128

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees or other questions).
 NORMAN DASCHER 518-312-7478

OCCUPANCY TAX SCORING SHEET

WORLD'S LARGEST GARAGE SALE

APPLICANT: WSBG CHAMBER OF COMMERCE, INC.

DATE APPLICATION RECEIVED: 11/12/09

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

34

RECEIVED NOV 12 2009

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.

Warrensburg Chamber of Commerce Inc

B. Please set forth the name of the event for which you wish to contract with Warren County.

Warrensburg Chamber of Commerce

C. Please set forth the contract amount you propose to be paid by the County toward the event.

\$ 50,000.00

2. Is the above name the only name you conduct business or fund raising under?

Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

New York (same as above)

4. Please set forth your organization's principal business address.

3847 main st.
Warrensburg NY 12885

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

Lynn Smith
69 State Route 28th (3847 main st.)
Warrensburg NY 12885

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

October 23, 2010

7. Please set forth the planned location of your event.

through out main st.

8. Please provide a general description of your event i.e. the nature and type of event and why it is held. major fundraiser for the chamber.

Garage Sale, vendors along main st. in spots donated
to the warrensburg chamber, To continue a 30 year tradition
to entice tourists to stop in town and stay in the area.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

~~License #~~
~~300~~
Permits from town, environmental impact statement,
General Liability/ event insurance for \$1,000,000,
refuse pickup, porta, Johns and busses provided by chamber

10. Please set forth the number of attendees projected to attend the event.

55,000 - 75,000

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

yearly event held weekend prior to Columbus Day weekend.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated. If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

see attach #2

8 bed breakfasts in Warrensburg 1 motel, and majority of hotels/motels in Lake George, and Queensbury, and Glens Falls. Some zip codes attached - no admission is charged so it is hard to predict # of people attending.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

Newspaper ads, tourist guides (County and State) radio advertising

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$ 20,000 - \$ 25,000.

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

None. we are a non-profit organization

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

\$ 41,000.00 see attached # 1

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

None just warren county occupancy tax dollars

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$ 50,000.00 plus

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

see attachment # 3

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:
A. (For events of 2 or more consecutive days)
B. (For events only over long periods of time)
(Choose One)

- A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement
- OR**
- B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

yes on all printed ads.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

yes can provide insurance binder upon request

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Lynn M. Smith
TYPE OR PRINT NAME

Lynn M Smith
SIGNATURE

President Warrensburg Chamber
TITLE

11/2/09
DATE

41

2009 World's Largest Garage Sale

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32
33	34	35	36	37	38	39	40	41							
42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57
58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73
74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89
90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105
106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121
122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137
138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153
154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169
170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185
186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201
202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217
218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233
234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249
250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265
266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281
282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297
298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313
314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329
330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345
346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361
362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377
378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393
394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409
410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425
426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441
442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457
458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473
474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489
490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505
506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521
522	523	524	525	526	527	528	529	530	531	532	533	534	535	536	537
538	539	540	541	542	543	544	545	546	547	548	549	550	551	552	553
554	555	556	557	558	559	560	561	562	563	564	565	566	567	568	569
570	571	572	573	574	575	576	577	578	579	580	581	582	583	584	585
586	587	588	589	590	591	592	593	594	595	596	597	598	599	600	601
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618	619	620	621	622	623	624	625	626	627	628	629	630	631	632	633
634	635	636	637	638	639	640	641	642	643	644	645	646	647	648	649
650	651	652	653	654	655	656	657	658	659	660	661	662	663	664	665
666	667	668	669	670	671	672	673	674	675	676	677	678	679	680	681
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746	747	748	749	750	751	752	753	754	755	756	757	758	759	760	761
762	763	764	765	766	767	768	769	770	771	772	773	774	775	776	777
778	779	780	781	782	783	784	785	786	787	788	789	790	791	792	793
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826	827	828	829	830	831	832	833	834	835	836	837	838	839	840	841
842	843	844	845	846	847	848	849	850	851	852	853	854	855	856	857
858	859	860	861	862	863	864	865	866	867	868	869	870	871	872	873
874	875	876	877	878	879	880	881	882	883	884	885	886	887	888	889
890	891	892	893	894	895	896	897	898	899	900	901	902	903	904	905
906	907	908	909	910	911	912	913	914	915	916	917	918	919	920	921
922	923	924	925	926	927	928	929	930	931	932	933	934	935	936	937
938	939	940	941	942	943	944	945	946	947	948	949	950	951	952	953
954	955	956	957	958	959	960	961	962	963	964	965	966	967	968	969
970	971	972	973	974	975	976	977	978	979	980	981	982	983	984	985
986	987	988	989	990	991	992	993	994	995	996	997	998	999	1000	1001
3	2009	Site	Vendor Name	Item(s) Sold	Vendor Total	Merch.	Food	Ret. from 2008	TOTAL	spaces	Space Size	Pd. In full	Tax ID	Health Cert.	Complete
4	9/9/09	HC106	Ambius, Frank (DiLeog, Joe)	vacation promotions						1	12x12	yes	no selling		yes
5	9/29/09	HC127	Anderson, David	PUA Sweep & Mop						1	12x12	yes	yes		yes
6	5/5/09	NIMO 1126/1127	Arctien, Raymond	min. t-shirts, crafts, jewelry						2	12 X 20	credit	yes		yes
7	6/2/09		Atkinson, Katie	Cutco Cutlery						1	12x12	yes	yes		yes
8	3/3/09	SC 909/910	Babula, Trisha	Owens Corning Basement Finishing, Sunsuites & Windows						2	12x20	1/2	yes		yes
9	2/3/09	TH 338	Beardsley, Kirby & Sandy	packaged herbs, oils, vinegars						1	12 X 12	yes	yes		yes
10	4/28/09	HC 131	Becker, Patricia	Vintage jewelry						1	12x12	yes	yes		rules
11	9/4/09	Gu 634/635	Bellarosa, John	gift wrap						2	12 X 12	yes	yes		yes
12	9/11/09	NIMO 1132	Berete, Ouisman	African Arts, sunglasses, watches, jewelry						1	12x12	yes	yes		yes
13	5/1/09	GFN 703	Bertsch, Corey	Video games and consoles						1	12x12	yes	yes		yes
14	9/18/09	SF515	Blesser, Donald	Silver Jewelry						1	12x20	yes	no		no
		TH142	Borden, Mary Ann	Jewelry-glass						1	12x12	yes	yes		yes
15	3/12/09	SC920	Brown, Theodore	Sports Items						1	12x12	yes	yes		yes
16	9/14/09	TH304	Caiazza, Carol	jewelry-pandens, electric warmers						1	12x12	yes	yes		yes
17	2/27/09	GFN 704/705	Chang, Jian	Silver Jewelry, Handbags, scarfs and sunglasses						2	12x12	yes	yes		yes
18	6/3/09	GU 626	Clukey, Tammy	hot dogs, kielbase, sausage, chips, soda						1	Food Booth	yes	yes		yes
19	2/27/09	TH 328	Coirin, Robin	antiques & collectibles						1	12 X 20	yes	yes		yes
20	1/30/09	HC139	Collins, Brian	Home Decor Signs						1	12x12	yes	yes		n/a
21	9/24/09	TH 337	Constant, Andrew	sunglasses, hats, scarves						1	12 X 20	yes	yes		yes
22	6/22/09	HC115	Coon, Kim	Brats, Pulled pork, sweet potato fries						1	Food Booth	yes			

A	C	D	E	F	G	H	I	J	K	L	M	N	O	P
2009	Site	Vendor Name	Item(s) Sold	Vendor Total	Merch.	Food	Ret. from 2008	TOTAL	spaces	Space Size	Pd. In full	Tax ID	Health Cert.	Complete
3	SCC 926	Gigliotti, Patricia	clothing, country wood stars, candles, snowmen	1	1			\$ 275.00	1	12x20	yes	yes		yes
42	2/27/09	Glancey, Donna	Airplants	1	1			\$ 275.00	1	12x20	yes	yes		yes
43	4/28/09	Goldsmith, Samuel	Clothing-teeshirts, sweatshirts, safety wear, jackets, hats, pants, gloves	1	1			\$ 350.00	2	12x12	yes	yes		yes
44	3/3/09	Greco, Guy	Hotdogs, H. Burgers, Pizza, Soda	1	1			\$ 450.00	1	food	yes			no
45	9/25/09		Toys, racing tee-shirts	1					1	booth				
46	5/1/09	Greth, Douglas	sports collectibles, Star Wars toys	1	1			\$ 350.00	2	12x12	yes	yes		yes
47	1/30/09	NIMO 1130	Hanley, Gene	1	1			\$ 275.00	1	12X20	yes	yes	n/a	yes
48		SF 516 & 521	Hill, Bernie	2	2			\$ 550.00	2	12 X 20	yes	yes	n/a	yes
49	9/29/09	TH 314/315	Hoffman, Cindy	1	1			\$ 350.00	2	12x12	yes	yes		yes
50	9/24/09	GU604	Hogan, Michael	1	1			\$ 175.00	1	12x12	yes	yes		yes
51	9/29/09	SCC 924	Huffman, Joshua	1	1			\$ 275.00	1	12x20	yes	yes		yes
52	3/3/09	TH 327	Hutchins, Steve	1	1			\$ 175.00	1	12x12	yes	yes		yes
53	3/3/09	TH 333	Hutchins, Steve	1	1			\$ 250.00	1	Snack	yes	yes	yes	yes
54	3/20/09	GF 722	Jackson, Steve	1	1			\$ 250.00	1	Snack	yes	yes	yes	yes
55	9/4/09	SC900A	Jameson, Danny	1	1			\$ 250.00	1	Booth	yes	yes		yes
56	2/27/09	NIMO 1141	Jones, Carol	1				\$ 275.00	1	snack	yes			yes
57	3/12/09	TH 324/325/326	Kelly, Edgar	1	1			\$ 525.00	3	12x12	yes	yes		yes
58	3/20/09		Kelly, Joan	1	1			\$ 350.00	2	12x12	yes	yes		yes
59	3/19/09	NIMO 1143/1144	Ki, Woo Jong	1	1			\$ 550.00	2	12x20	yes	yes		yes
60	9/21/09	NIMO 1105	Kim, Halbeom	1	1			\$ 175.00	1	12x20	yes	yes		yes
61	2/27/09	TH 340	Knoop, Keith	1	1			\$ 450.00	1	Food	yes	yes	yes	yes
62	5/28/09	CANCELLED	Koffs, Milton							Booth				yes
63	3/8/09	CANCELLED	Kramer, Victoria							12 X 12 credit				yes
64	9/24/09	NIMO 1104	Landesman, Virginia	1	1			\$ 275.00	1	12x20	yes	yes		yes
65	4/28/09	GU 631/632/633	LaPace, Tony	1	1			\$ 525.00	3	12x12	yes	yes		yes
66	4/8/09	CANCELLED	Leibe, William							12x12	yes	yes		yes
67	8/4/09	HC 135	LeRoux, Lynn	1	1			\$ 175.00	1	12 X 12	yes	yes		yes
68	Credit	CANCELLED	Logan, Howard							12 X 12	yes	yes		yes
		SCC 900	Lossel, Donald	1	1			\$ 450.00	1	Food	yes	yes	yes	yes
69	7/16/09		hotdogs, fries, ckn sndwch, soda & lemonade	1	1			\$ 250.00	1	Booth	yes	yes		yes
70	2/3/09	GU 630	Lyon, Rosalie	1	1			\$ 450.00	1	snack	yes	yes		yes
71	5/6/09	TH301	Mabb, Colin	1	1			\$ 450.00	1	Food	yes	yes		yes
72	1/30/09	SF 502	MacMurray, Jim	1	1			\$ 450.00	1	Booth	yes	yes		yes
73	9/9/09	SCC 921	Maher, Margaret	1	1			\$ 175.00	1	Booth	yes	yes		yes
74	9/9/09	HC 140 NRP	Maloy, Amy	1	1			\$ 175.00	1	12x12	yes	yes		yes
75	2/27/09	SF 507	Marchese, Troy	1	1			\$ 275.00	1	12x12	not for profit	no selling		yes
76	5/6/09	SC 904	Marcou, Philip	1	1			\$ 175.00	1	12x20	yes	yes		yes
77	9/21/09	HC 138	Martino, Diane	1	1			\$ 175.00	1	12x12	yes	no		no
78	4/8/09	GFN 717 718 719	Marx, Mary	1	1			\$ 525.00	3	12x12	yes	yes		yes
79	9/2/09	GFN	Matson, Walter	1	1			\$ 525.00	3	12x12	yes	no		yes
80	1/30/09	713/714/715	Mazzafarro, Lucy	1	1			\$ 250.00	1	12x12	yes	no		yes
81	5/1/09	HC 524	McCallion, Chris	1	1			\$ 275.00	1	snack	yes	yes		yes

A	C	D	E	F	G	H	I	J	K	L	M	N	O	P		
3	2009	Site	Vendor Name	Item(s) Sold	Vendor Total	Merch.	Food	Ref. from 2008	TOTAL	spaces	Space Size	Pd. In full	Tax ID	Health Cert.	Complete	
82	9/24/09	60658A	McGinn, Pat	LASAR												
83	7/20/09	HC 132	McGivern, Pam	handpainted roofing tiles					175.00	1	12x12	no/for				yes
84	8/28/09	NIMO 1119, 1120, 1121	Mills, Eileen & Michael	Dresses, Jewelry, pewter crafts & smoked dog bones					825.00	3	12x20	yes				yes
85	8/25/09	TH 302	Minsk, Aaron	beaded jewelry					175.00	1	12 X 12	yes		n/a		yes
86	9/9/09	HC 104/105	Mioduszevski, Tom	Wood Crafts, Blankets, sheets, belt buckles, flaps					350.00	2	12x12	yes				no
87	8/4/09	SF 518	Nanchiama, Malam	Tiffany style lamps					275.00	2	12 X 20	yes				yes
88	2/27/09	GFN709,710,711	Oh, Hvaecho	socks					525.00	3	12x12	yes				yes
89	8/6/09	NIMO 1124/1125	Paek, Sung M	Leather Belts, Hats & Wallets					550.00	2	12x20	yes				yes
90	9/16/09		Palmiter, Terry	Primitives, furniture, mission					175.00	1	12x12	yes				yes
91	5/1/09	HC 141	Paxton, Marcia	Blankets, quilts & hand painted wood items					175.00	1	12x12	yes				yes
92	3/27/09	CANCELLED	Pelletier, Sally	Antique plates, crosses, wall hangings, blankets, pillows, towels & linens					175.00	1	12x12	yes				yes
93	9/1/09	GFN 708	Penz, James	shirts, jewelry, name painting					175.00	1	12 X 12	yes				yes
94	8/3/09	GFN 723	Perryman, Kristine	wildlife art					175.00	1	12 X 12	yes				yes
95	3/3/09	SF532	Pezullo, Debra	Antiques, clothing, jewelry, fishing equip. (all vintage)					275.00	1	12x20	yes				yes
96	3/12/09	TH 311,312,313	Phan, Duc	Clothing for kids, hair accessories & sunglasses					525.00	3	12x12	yes				yes
97	4/28/09	NIMO 1145	Pietromacco, Maryann	Hair accessories, sunglasses, belts, hats					275.00	1	12x20	yes				yes
98	1/26/09	HC 096/097	Plessner, Larry	philly cheese steak, sausage, etc.					700.00	2	Food &	yes		yes		yes
99	1/26/09	GFN 706	Plumley, Heidi	Photographs (wildlife)					175.00	1	Snack	yes				yes
100	9/21/09	NIMO 1131	Porter, Charles	Deerskin Gloves					175.00	1	12x12	yes				yes
101	7/6/09	CANCELLED	Quaglia, Charles	Burgers, dogs, sausage, kydos, etc					175.00	1	food	yes				yes
102	9/29/09	GU606	Ranalli, Anthony	Scarves, Hats, Gloves					175.00	1	12x12	yes				yes
103	9/24/09	GFN 734/ NIMO1108	Record, Tim	Fudge, Popcorn					525.00	2	snack	yes				yes
104	7/20/09	HC 134	Reilly, Colleen	photos					175.00	1	food	yes				yes
105	2/27/09	SF513/514	Rink, Douglas	Wood, yard items, homemade fudge					450.00	2	12 X 12	yes				yes
106	5/21/09	TH 317/318	Robinson, Margaret	Kettle Corn, Soft Frozen Lemonade, caramel apple chips, water, cotton candy					250.00	1	snack	yes				no
107	3/27/09	TH 317/318	Root, Jeff	Wallets, bags, caps & gloves					350.00	2	food	yes				yes
108	4/8/09	SF 527	Rupert, Filomena	Antiques, Collectibles & Jewelry					275.00	1	12x20	yes				yes
109	8/4/09	HC 101	Sakkestad, Jennine	HD, burgers, nachos, quesadillas, fried dough					450.00	1	food	yes				yes
110	2/27/09	NIMO	Schuffendauer, Linda	kitchen accessories, rope & hardware					825.00	3	12x20	yes				yes
111	9/16/09	GU625	Schwartz, Damien	Indian Wall hangings, clothing, bone jewelry					275.00	1	12x20	yes				yes
112	8/28/09	SCC 902	Sherpa, Sonam	Clothing, scarves, hats & mittens					175.00	1	12x12	yes				yes
113	2/27/09	GU 619 620 621	Shin, Yong-Hyun	\$1.00 stuff plus houseware/hardware					525.00	3	12x12	yes				yes
114	9/24/09	TH306/307	Shubrick, Robert	vacation promotions					175.00	1	12 X 12	yes				no selling
115	9/29/09	TH306/307	Sinsheimer, Steven	Stainless Steel Rest. Supplies					350.00	2	12x12	yes				yes
116	9/29/09	GFN721	Sisay, Sal	Tee-Shirts, Hats, Scarfs & Bags					175.00	1	12x12	yes				no
117	7/21/09	TH 310	Squires, Beverly	crafts, soy candles					275.00	1	12 X 20	yes				yes
118	9/29/09	TH323	Stapp, Lisa	Garden Collectibles, NFL, MLB items					350.00	2	12 X 12	yes				yes
119	8/4/09	HC 136/137	Tavares, Ernest	vanilla - spices-sauces, grapeseed oil					175.00	1	12 X 12	yes				yes
120	5/1/09	SF 526	Towne, Tanya	collectibles, birdhouses, mugs, tables					275.00	1	12 X 12	yes				yes
121	2/27/09	HC 134	Travell, Kathy	Antiques/Collectibles					175.00	1	12x20	yes				yes
122	9/29/09	GU605	Treibitz, Laura	toys, dolls, animals to be stuffed, webkinz					175.00	1	12x12	yes				yes
123	9/29/09	GU605	Venerosa, Joan	Electronic Cigarette					175.00	1	12x12	yes				yes
124	1/30/09	GU 615/624	Vincent, Mary Jo	Sausage & BBQ sandwiches, burgers, fries, dogs & drinks					700.00	2	food & snack	yes				yes

A	C	D	E	F	G	H	I	J	K	L	M	N	O	P
2009	Site	Vendor Name	Item(s) Sold	Vendor Total	Merch.	Food	Ret. from 2008	TOTAL	spaces	Space Size	Pd. In full	Tax ID	Health Cert.	Complete
3	GU 636/637	Viscusi, Ziggy	steak&chkn sand, sausage peppers, hamburgers, hotdogs, fries, drinks	1		1	1	\$ 700.00	2	snack	yes	yes	yes	yes
125	9/21/09		Wooden cupboard, shelves, benches & quilts							12x20	yes	yes		yes
126	5/5/09	CANCELLED Walsh, Patrick	ceramics and gel candles							12x20	yes	yes		yes
127	6/7/09	SC901 Wetsel, Melissa	nuts	1	1	1	1	\$ 175.00	1	12X12	yes	yes	yes	yes
128	3/17/09	TH 330 Wilson, Charles		1		1	1	\$ 250.00	1	snack	yes	yes	yes	yes
129	9/18/09	TH105 Wilson, Robin	Costume Jewelry	1	1	1	1	\$ 175.00	1	food	yes	yes		you
130	3/3/09	GU 601 Wolff, David	Blooming onion, ribbon chips	1		1	1	\$ 450.00	1	Food	yes	no		
131	9/9/09	SC919 Worlock, Virginia	Roasted Nuts	1		1	1	\$ 250.00	1	Both	yes	yes	yes	yes
132	10/1/09		Sweaters, tees, jewelry, blankets, panchos	1	1	1		\$ 350.00	2	food	yes	yes		yes
133	10/1/09	GU628/629 Morales, Luis	Dip Mixes	1		1		\$ 175.00	1	12x12	yes	yes		no
134	10/2/09		Polyresin, Toys, Clothing, Computerized name analysis	1	1	1		\$ 175.00	1	12x12	yes	yes		yes
135	10/3/09	TH116 Llivichuzbeca, Maria	Blankets	1	1	1	1	\$ 175.00	1	12x12	yes	yes		yes
136	10/3/09	SF529/530 Larkins, Alfred	Sweaters	1	1	1	1	\$ 550.00	2	12x20	yes	yes		yes
137	10/3/09	GU608 Hemmerdinger, Mark	Furniture	1	1	1	1	\$ 175.00	1	12x12	yes	yes		yes
138	10/3/09	GU617 Kamil, Muhammad	Kababish Restaurant	1		1	1	\$ 450.00	1	food	yes	yes	yes	yes
139	10/3/09	SF509 Castanedo, Jose	Sweaters	1	1	1	1	\$ 275.00	1	booth	yes	yes		yes
140	10/3/09	TH19/320 & GEN701 Zhou, Leo	Pocketbooks & scarves	1	1	1	1	\$ 550.00	2	12x20	yes	yes		yes
141	10/3/09	SC905 Mosher, Richard	Antiques	1	1	1	1	\$ 175.00	1	12x12	yes	yes		yes
142	10/3/09	HC107 Picciano, Michael	Clothing & Housewares	1	1	1	1	\$ 175.00	1	12x12	yes	yes		yes
143	10/3/09	TH707 Toumkara, Nfamara	Jewelry	1	1	1	1	\$ 175.00	1	12x12	yes	yes		yes
144	10/3/09	SF504 Axelrod, Ron	Handbags, Shoes	1	1	1	1	\$ 275.00	1	12x20	yes	yes		yes
145														
146														
147														
148														
			TOTALS	134	111	26	80	\$ 41,425.00	185					

2
zip codes

2009 WLGS Raffle - ZIP CODES

First Name	Last Name	Phone	email address -	Address Line 1	Address Line 2	City	State	ZIP Code
Donna	Gay	860-485-8040	petere2944@optonline.net	22 Tannery Brook Rd.		Litchfield	CT	06759
Peter	Gay	860-485-8040	petere2944@optonline.net	22 Tannery Brook Rd.		Litchfield	CT	06759
Meridith	Williams	203-261-8988	mwinet@aol.com	52 Summit Dr.		Monroe	CT	06468
Carol	Darrah	860-354-3855		75 Nichola Sq.		New Milford	CT	06776
Crystal	Maycumber	863-967-0104	mcumber@aol.com	202 Waterview Circle		Auburndale	FL	33823
Jennifer	Darrow	413-684-1222	jldm113@yahoo.com	113 Pine St.		Dalton	MA	01226
Michael	Batho	413-496-9142	rhm101678@aol.com	69 Lyman St.		Pittsfield	MA	01201
Charles	Kenyon	418-447-8331	kitkit1946@msn.com	20 Dodge Ave.		Pittsfield	MA	01201
Sandra	Dunham	413-443-3900	pedoling@hotmail.com	44 Plastics Ave.		Pittsfield	MA	01201
Rene	Batho	413-496-9412	rhm101678@aol.com	69 Lyman St.		Pittsfield	MA	01201
Jill	Greene	413-212-9469	ts-jillgreene@verizon.net	P.O. Box 107		Pittsfield	MA	01202
Lester	Batho	413-698-2534	bugmepeggy@aol.com	1665 State Rd.		Richmond	MA	01254
Peggy	Batho	413-698-2534	bugmepeggy@aol.com	1665 State Rd.		Richmond	MA	01254
Bruce	Anderson	413-568-7391		218 General Knox Rd.		Russell	MA	01071
Pru	Chapman		pru3333@yahoo.com	1 Edgar Ct.		Somerville	MA	02145
Teri	Chiasson	617-875-5697		104 Mokema Ave.		Waltham	MA	02451
Georgette	Chiasson	617-875-5690		104 Mollema Ave.		Waltham	MA	02457
Pat	Chiasson	613-875-5690		104 North King Ave.		Waltham	MA	02951
Eileen	Matthews	973-740-0069		20 Manor Rd.		Livingston	NJ	07039
Colleen	Matthews	973-740-0069		20 Manor Rd.		Livingston	NJ	07039
Dwight	Grogan	201-788-5789	dtrain3067@aol.com	80 Ramapo Valley Rd.		Mahwah	NJ	07430
Lee	Deal	201-529-2233		34 Reid Court		Mahwah	NJ	07430
A.	Connor	732-605-9110	aconnor100@aol.com	14 Schindler Lane		Monroe	NJ	08831
Sandie	Connor	908-216-7061	mslinc99@aol.com	14 Schindler Lane		Monroe Twp.	NJ	08831
Roma	Hadzewycz	973-538-8910	hadzewycz@optonline.com	24 Conklin Ave.		Morristown	NJ	07960
T.	Hadzewycz	973-538-8910	hadzewycz@optonline.com	24 Conklin Ave.		Morristown	NJ	07960
Merri	Robbinson	973-818-4541		16 Eri St.		Wayne	NJ	07470
Austin	Mandigo	518-796-9124		2009 County Rt. 43		Adamsville	NY	12828
Cayden	Mandigo	518-796-9124		2009 County Rt. 43		Adamsville	NY	12828
Theresa	Mandigo	518-796-9124		2009 County Rt. 43		Adamsville	NY	12828
Dylan	Mandigo	518-796-9124		2009 County Rt. 43		Adamsville	NY	12828
Alan	McKay	518-330-6438	savwhatmckay@aol.com	213 Marion Ave.		Albany	NY	12208
Judi	Fells	518-456-5605		52 Van Wie Terr.		Albany	NY	12203
Wayne	Fells	518-456-5605		52 Van Wie Terr.		Albany	NY	12203
Megan	Shea	518-729-4270		213 Marion Ave.		Albany	NY	12208
Bruce	Gould	518-482-4458	cxwilliams@verizon.net	44 McNutt		Albany	NY	12208
Cally	Rifenburgh	518-372-9339		22 Ferrara Ave.		Albany	NY	12304
Jennifer	Nicolella	518-478-2151		19 Pleasant Ave.		Amsterdam	NY	12010
Linda	Bradshaw	518-212-2076		1 DeGraff St.		Amsterdam	NY	12010
Jacki	Vogel		jackij12@yahoo.com	152 St. Highway 161		Amsterdam	NY	12010
Clark	Meyer	518-212-2076		1 DeGraff St.		Amsterdam	NY	12010
Tracey	Klemish	518-212-2076		1 DeGraff St.		Amsterdam	NY	12010
M.	Tufano	845-676-4489				Andes	NY	13731
R	Tufano	845-676-4489				Andes	NY	13731
Michelle	Austin	518-638-6430		Bain Rd.		Argyle	NY	12809
Scott	Austin	518-638-6430		Bain Rd.		Argyle	NY	12809
Ed	Binder	518-623-2174				Athol	NY	12810
Kerry	Warner	518-674-8896		294 Rabie Rd.		Averill	NY	12018
Jim	Bowen	518-885-7200		30 Hannum St.		Ballston Spa	NY	12020
Jinny	Thomas	518-583-3126	jinnyt@comcast.net	6 Dunning Rd.		Ballston Spa	NY	12020
Wendy	Bowen	518-885-7200		30 Hannum St.		Ballston Spa	NY	12020
Christen	Muzante	518-644-2644		Trout Lake Rd.		Bolton Landing	NY	12814
Donna	Muzante	518-644-3644		Trout Lake Rd.		Bolton Landing	NY	12814
Patsy	Viney	518-240-6036	patmv@aol.com	742 New Vermont Rd.		Bolton Landing	NY	12814
John	Matthews	518-644-9218		32 Juniper Hill		Bolton Landing	NY	12814
Eileen	Matthews	518-644-9218		32 Juniper Hill		Bolton Landing	NY	12814
Pat	McLoughlin	518-240-6036	patmv@aol.com	742 New Vermont Rd.		Bolton Landing	NY	12814
Colleen	Matthews	518-644-9218		32 Juniper Hill		Bolton Landing	NY	12814
Bill	Reed	518-644-9218		258 New Vermont Rd.		Bolton Landing	NY	12814
Brian	Matthews	518-644-9218		32 Juniper Hill		Bolton Landing	NY	12814
Bernadette	Scelta	718-387-4763		943 Metropolitan Ave.		Brooklyn	NY	11211
Jessica	Beranek	518-598-6930		146 Goode St.		Burnt Hills	NY	12027
Deb	Beranek	518-399-6021	dberanek@nycap.rr.com	146 Goode St.		Burnt Hills	NY	12027
Darlene	Tveit	845-496-2118		178 Co. Rt. 51		Campbell Hall	NY	10916
Kurt	Tracy	315-244-4970		3364 State Highway 68		Canton	NY	13617
Tim	Ferguson	315-386-1847		103 Miner St.		Canton	NY	13617
Debbie	Rathbun	315-379-0243	darathbun@verizon.net	3364 State Highway 68		Canton	NY	13617
David	Bristol	315-767-3243	dbristol5@twenvy.rr.com	P.O. Box 308		Cape Vincent	NY	13618
Kathy	Bristol	315-767-3778	dbristol5@twenvy.rr.com	P.O. Box 308		Cape Vincent	NY	13618
June	Overbaugh	518-943-6545		2 Tool House Rd.		Catskill	NY	12414
Kathy	Travell	518-947-4258	winoftime@aol.com	130 Five Mile Rd.		Catskill	NY	12414
Mike	Overbaugh	518-943-6545		2 Tool House Rd.		Catskill	NY	12414
Patty	Claro	518-965-0688	psc242@aol.com	242 Grove School Rd.		Catskill	NY	12414
Rocco	Claro	518-965-0688		242 Grove School Rd.		Catskill	NY	12414
Cindy	Perkins	518-494-7193		612 White Schoolhouse Rd.		Chestertown	NY	12817
Patti	Ottara	315-525-7288		P.O. Box 472		Clark Mills	NY	13321
Chris	Vernagallo	518-499-9022	dianalynn7@netzero.net	79 North Rd.		Clemons	NY	12819
Dave	Novick	518-877-6010	dnovick@nycap.rr.com	44 Greensboro Blvd.		Clifton Park	NY	12065
Gwen	Novick	518-877-6010	dnovick@nycap.rr.com	44 Greensboro Blvd.		Clifton Park	NY	12065

First Name	Last Name	Phone	email address -	Address Line 1	Address Line 2	City	State	ZIP Code
Zach	Novick	518-877-6010	dnovick@nycap.rr.com	44 Greensboro Blvd.		Clifton Park	NY	12065
Jean	Franz	315-853-8582		8063 Brimfield St.		Clinton	NY	13323
Diane	King	631-696-3078		66 Theodore		Coram	NY	11727
Paula	Colburn	585-968-2259		5290 Maple Lane		Cuba	NY	14727
Rebecca	Caby	518-623-2302	niedzies@aol.com	44 Lamb Hill Rd.		Diamond Point	NY	12824
Taylor	Snider	518-623-2302	moodyme1994@aol.com	44 Lamb Hill Rd.		Diamond Point	NY	12824
Rebecca	Caby	518-623-2302	niedzies@aol.com	44 Lamb Hill Rd.		Diamond Point	NY	12824
Kathleen	Sinnot	518-668-3538		24 Brereton Rd.		Diamond Point	NY	12824
Loretta	Santasier	631-246-5429		11 Flagpole Lane		East Setauket	NY	11733
Steve	Coper	518-873-2391		P.O. Box 927		Elizabethtown	NY	12932
Sally	Keesee	518-873-2391		P.O. Box 927		Elizabethtown	NY	12932
Chad	Mauran	518-225-7808		14 Taylor St.		Fort Edward	NY	12828
Richard	Mueller	518-993-3048		299 Eaker Rd.		Fort Plain	NY	13339
Robert	Fowler	518-628-8604		1409 Mahoffy Dr.		Ft. Edward	NY	12828
Joanne	Fowler	518-628-8604		1409 Mahoffy Dr.		Ft. Edward	NY	12828
Mike	LaPlant	518-922-5068		113 Gillen Rd.		Fultonville	NY	12072
Joe	LaPlant	518-793-7650	josephlaplant1@gmail.com	10 South Rd.		Gansevoort	NY	12831
Audrey	Franceschi	518-828-1769		352 Falls Rd.		Ghent	NY	12075
Roy	Dunham	845-247-3460		P.O. Box 204		Glasco	NY	12432
Jessica	Brown	518-338-6091	jessicalynn1981@live.com	7 Wing St.		Glens Falls	NY	12801
Dominique	Bennett	518-792-6450		131 Bay St. 2nd Flr Front		Glens Falls	NY	12801
Donna	McGarr	518-798-3406		33 Staple St.		Glens Falls	NY	12801
Chris	Fuller	518-307-8108		425 Glen St.		Glens Falls	NY	12801
Sandie	Fuller	518-307-8108	ladvsassjane@yahoo.com	425 Glen St. #27		Glens Falls	NY	12801
Aislinn	DuFour	518-307-6903		441 Glen St.		Glens Falls	NY	12801
Ashley	Chauboneau	413-652-1861		496 Glen St.		Glens Falls	NY	12801
Lindsay	Crebase	413-652-1861		496 Glen St.		Glens Falls	NY	12801
Gerri	Duell	518-926-9413	gduell@uenpak.com	496 Glen St.		Glens Falls	NY	12801
Anne	Gaudreau	413-652-1861		496 Glen St.		Glens Falls	NY	12801
Barb	Wilson	518-752-5073	barbt61@gmail.com	16 Alexander St.		Gloversville	NY	12078
Maria	Cantenn	845-294-8409	james98@frontiernet.net	328 Sarah Wells Tr.		Goshen	NY	10924
D.	Ellis	518-883-4299		122 Brian Dr.		Granville	NY	12078
Ella	Ellis	518-883-4299		122 Brian Dr.		Granville	NY	12078
Doug	Schneidmuller	518-273-6800		107 Hudson Ave.		Green Island	NY	12183
Michelle	MacDonald	518-692-3347	svlph-68@yahoo.com	276 Derby Rd.		Greenwich	NY	12834
Karen	Deuel	518-696-3529		11 Links Ave.		Hadley	NY	12835
Michelle	Feely	716-713-1742		3719 So. Hill Rd.		Hamburg	NY	14075
David	Kish	716-944-3204	gaikish@yahoo.com	8062 Zimmerman Rd.		Hamburg	NY	14075
Wayne	Shutts	518-828-5368	shutts@mbeable.com	6747 Route 9		Hudson	NY	12534
Dawn	McDonald	518-828-5368	dmcdon1256@hlcable.com	6747 Route 9		Hudson	NY	12534
Barabara	Huber	518-828-5550		259 Gilligan Rd.		Hudson	NY	12534
Stefan	Poette	518-747-0476		21 A Wall St. q		Hudson Falls	NY	12839
Rick	Austin	518-636-3584		Rt. 4		Hudson Falls	NY	12839
Josh	Aubrey	518-932-7888	joshua.aubrey@gmail.com	244 1/2 Main St.		Hudson Falls	NY	12839
Carol	Call	518-747-4634		29 Meadow Rd.		Hudson Falls	NY	12839
Debbie	Call	518-747-4634		29 Meadow Rd.		Hudson Falls	NY	12839
Abby	V	518-747-7981		19 North Oak Rd.		Hudson Falls	NY	12839
Robert	LeClair	518-361-7263	leclairro@yahoo.com	52A Oak St.		Hudson Falls	NY	12839
Rick	Austin	518-636-3584		Rt. 4		Hudson Falls	NY	12839
Bonnie	LaPointe	518-747-3736	Kadell@verizon.net	9 Alma Ave.		Hudson Falls	NY	12839
Steven	Call	518-747-4634		24 Meadow Rd.		Hudson Falls	NY	12839
Jeanne	Scripture	518-480-4867	stevensgirl524@msn.com	13 Chelsea Sq.		Hudson Falls	NY	12839
Christina	Miller	631-385-8218	cris2461@verizon.net	127 E. 13th Street		Huntington Station	NY	11746
Gary	Miller	631-385-8218	cris2461@verizon.net	127 E. 13th Street		Huntington Station	NY	11746
Joe	Bentor	518-648-5519		39 Crow Hill Rd.		Indian Lake	NY	12842
Diane	Benton	518-648-5517		39 Crow Hill Rd.		Indian Lake	NY	12842
Antonius	Jean			6 Sun Ridge Lane		Islip	NY	11751
Mary Beth	Burandt	716-876-3138	mb2432002@yahoo.com	43 Brendan Ave.		Kenmore	NY	14217
A	Burandt	716-876-3138	510momma2001@yahoo.com	43 Brendan Ave.		Kenmore	NY	14217
Cindy	Carr	518-668-9764		9 Halada Dr.		Lake George	NY	12845
Ken	Lytte	518-480-4868	kenlytte@uamail.com	94 Ash Drive		Lake George	NY	12845
Kristen	Dunn	518-522-5783		117 Middle Rd.		Lake George	NY	12845
Tammy	Lytte	518-480-4878	tammylvlytte72@yahoo.com	94 Ash Drive		Lake George	NY	12845
Melissa	Lytte	518-480-4868	sassv13054@yahoo.com	94 Ash Drive		Lake George	NY	12845
Ben	Roach	518-668-9579		3226 Lake Shore Dr.		Lake George	NY	12845
Lee	Thomas	518-696-4449		57 Fenley Dr.		Lake Luzerene	NY	12346
Lynda	Desourdy	518-523-3238	blackblazer@hotmail.com	77 Balsam St.		Lake Placid	NY	12946
Benno	Frankfurter	845-628-0459		23 Walnut Dr.		Mahopac	NY	10541
Lori	Brush	631-786-0858	lori.brush@ehsli.org	4131 Silver Beach Rd.		Malta	NY	12020
John	Viola	518-583-0872		30 Dunning Rd.		Malta	NY	12020
Barabara	Knight	518-583-2136	barb8751@nycap.rr.com	6 Dunning Rd.		Malta	NY	12110
Salli	Voila	518-583-0872		30 Dunning Rd.		Malta	NY	12020
Tami	Rieder	845-586-3635		2436 Bull Run Rd.		Margaretville	NY	12455
Toni	Medaglia	718-456-7321		62-96 60 Dr.		Maspeth	NY	11378
Jennifer	Ross	518-366-8523	rossjh@nyn.suny.edu	41 Lakeside Dr.		Mechanicville	NY	12118
Lois	LaBelle	518-664-2734		10 Riverside Park North		Mechanicville	NY	12118
Jennifer	Ross	518-366-8523	rossjh@nyn.suny.edu	41 Lakeside Dr.		Mechanicville	NY	12118
Lois	LaBelle	518-664-2734	loischris05@yahoo.com	100 Riverside Park North		Mechanicville	NY	12118
Donna	Kratzenberg	315-891-3103		P.O. Box 382		Middleville	NY	13406
Sonja	Tafel	315-458-1491		124 Crystal Dr.		N.Syracuse	NY	13212
Betty	Kestler	845-565-1012	Bark1989@aol.com	1396 NYS Rte 94		New Windsor	NY	12553
Richard	Kestler	845-565-1012	bark1989@aol.com	1396 NYS Rte 94		New Windsor	NY	12553
Lynda	Kratzenberg	315-845-8233		P.O. Box 214		Newport	NY	13416

First Name	Last Name	Phone	email address -	Address Line 1	Address Line 2	City	State	ZIP Code
Holly	Steady	518-251-5590		874 Bird Pond Rd.		North Creek	NY	12853
Holly	Bradway	518-251-5590		576 Bird Pond Rd.		North Creek	NY	12853
Diane	O'Connor	315-457-4945		4 Bevell Lane		North Syracuse	NY	13212
Martha	G	518-251-3297		653 Church St.		Olmsteadville	NY	12857
Jack	Ford	315-845-3576	mi-ford@peoplepc.com	77 Scotts Bridge Rd.		Oswegatchie	NY	13670
Rose	Ford	315-848-3576	fri-ford@peoplepc.com	77 Scotts Bridge Rd.		Oswegatchie	NY	13670
Pat	Shea	518-643-9390		231 Gohn Boswell Rd.		Peru	NY	12972
Josh	Chapman		jke-jke@hotmail.com	34 Seth Square		Plattsburg	NY	12901
Sue	Houston	845-454-0658	slhm19@aol.com	19 Hewlett Rd.		Poughkeepsie	NY	12603
Peter	Diamond	518-299-3469		Box 14024 Rt. 23		Prattsville	NY	12468
Katherine	Kelley	518-307-1098	kjforeverandever@gmail.com	236 C Burke Dr.		Queensbury	NY	12804
Erica	Thomas	518-260-2760	dancegr199@yahoo.com	236A Burke Dr.		Queensbury	NY	12804
Josh	Pomgley	518-307-9443	woodchuck@gmail.com	236C Burke Dr.		Queensbury	NY	12804
Kelly	Koone	518-792-5922	kelkoone@msn.com	51 Oak Tree Circle		Queensbury	NY	12804
Haley	Coffin	518-798-3370		2047 Ridge Rd.		Queensbury	NY	12804
Brandon	Jordan	518-260-2760	ead50808@aol.com	236A Burke Dr.		Queensbury	NY	12804
Ron	Bryant	518-793-4971		35 Quincy Lane		Queensbury	NY	12804
Megan	LeMountain	518-338-3286	sthmountain@gmail.com	18 Luzerne Rd.		Queensbury	NY	12804
Scott	LaMountain	518-338-3286	sthmountain@gmail.com	18 Luzerne Rd.		Queensbury	NY	12804
Kathy	Cole	518-798-1620		3 Sunset Dr.		Queensbury	NY	12804
Angela	Bryant	518-793-4971		35 Quincy Lane		Queensbury	NY	12804
Kelly	Koone	518-792-5922		51 Oak Tree Circle		Queensbury	NY	12804
Kim	Dennebaum	518-878-5864		2 Eric Lane		Rexford	NY	12148
Deb	LaRose	518-339-4378	bugwithatti2de@yahoo.com	297 Riverview Rd.		Rexford	NY	12148
James	Mari	845-876-3343		531 Old Wurtenburg Rd.		Rhinebeck	NY	12572
Ginny	Schick	631-208-0009		49 Gooseneck Lane		Riverhead	NY	11901
Henry	Schick	631-208-0009		49 Gooseneck Lane		Riverhead	NY	11901
Mary Lynn	Jones	518-884-2930		P.O. Box 22		Rock City Falls	NY	12863
Cindy	Wolff	631-721-5925	wdogcrazy@aol.com	29 17th Ave.		Ronk	NY	11779
Alberta	Fondacaro	518-887-5230		Po. Box 172		Rotterdam Jct.	NY	12150
Amy	Carter	518-8004	baby_dominio@hotmail.com	115 Park Ave.		Saranac Lake	NY	12983
Denny	Bryant	518-584-1061		3 Wagon Wheel Tr.		Saratoga Springs	NY	12866
Sam	Wanol	518-583-3160		228 Caroline St.		Saratoga Springs	NY	12866
Paul	Gunthneu	845-901-7998	wolfspirit234@juno.com	17 Robinson St.		Saugerties	NY	12477
Phyllis	Hill	518-669-2269		595 Skyline Dr.		Schenectady	NY	12306
Fran	Adams	518-377-2847		29 Cordell Rd.		Schenectady	NY	12304
Karen	Rifenburgh	518-366-8483		22 Ferrara Ave.		Schenectady	NY	12304
Joanne	Brayman	518-356-5915		1029 Spry Lane		Schenectady	NY	12303
Mike	Brayman	518-356-5915		1029 Spry Lane		Schenectady	NY	12303
Rainelle	Mayer	518-357-0473		7023 Suzanne Lane		Schenectady	NY	12303
Jeffery	Brayman			1029 Spry Lane		Schenectady	NY	12303
Dan	Rifenburgh	518-423-4228		22 Ferrara Ave.		Schenectady	NY	12304
Mike	Mayer	518-357-0473	redbaronn@gmail.com	7023 Suzanne Lane		Schenectady	NY	12303
Sharlene	Peudrah	518-695-6986		1136 Rt. 29		Scheylerville	NY	12871
Albin	Peudrah	518-695-6986		1136 Rt. 29		Scheylerville	NY	12871
Julia	LaPerle	518-532-7561		50 Hemlock Dr.		Schroon Lake	NY	12870
Jennifer	LaPerle	518-532-7561		50 Hemlock Dr.		Schroon Lake	NY	12870
Donna	Miller	518-532-9735				Schroon Lake	NY	12870
Deb	Root	518-351-5646				Schroon Lake	NY	12870
Deb	Williford	518-532-7987		252 Alder Meadow Rd.		Schroon Lake	NY	12870
Beverly	Cooper	518-532-9023	pbcooper@verizon.net			Schroon Lake	NY	12870
Doreen	Alderman	518-507-6396		7 Schuyler Heights Dr.		Schuylerville	NY	12871
Margaret	Mehok	518-507-6396		7 Schuyler Heights Dr.		Schuylerville	NY	12871
John	Bodak	518-377-5876		227 Broad St.		Scotia	NY	12302
Joseph	Bodak	518-377-5876		227 Broad St.		Scotia	NY	12302
Jane	Earley	518-388-6220		606 Charles St.		Scotia	NY	12302
Ellen	Beals	518-370-5680	ellenbotu@yahoo.com	608 Charles St.		Scotia	NY	12302
William	Osterhoudt	518-489-4547		199 Krumkill Rd.		Slingerlands	NY	12159
Dennis	Rose	845-709-9089				Sloatsburg	NY	10974
Nancy	Rose	845-709-9089	laxmom2xs@optonline.net	25 Johnstown Rd.		Sloatsburg	NY	10974
Elizabeth	Marcou	631-645-5664		290 White Oak Dr.		Smithtown	NY	10087
Katie	Bovair	518-792-7412	kbovair@yahoo.com	23 North Rd.		South Glens Falls	NY	12803
Danny	Bovair	518-792-7412		32 North Rd.		South Glens Falls	NY	12803
Emily	Leemans	518-696-4602	leemansm@aol.com	18 Grist Mill Rd.		Stony Creek	NY	12878
Wayne	Erans	315-222-4526		4723 Brenon Rd.		Torin	NY	13473
Karen	Gorieski	518-279-9333		14 Plumadore Dr.		Troy	NY	12180
William	Smith	716-674-6186		20 Newell Pl.		W. Seneca	NY	14224
Dale	Smith	716-674-6186		20 Newell Pl.		W. Seneca	NY	14224
Deb	Goodrich	607-865-6771		8485 Houck Mtn. Rd.		Walton	NY	13856
Rich	Goodrich	607-865-6771		8485 Houck Mtn. Rd.		Walton	NY	13856
Suzy	Hemroth	845-462-1168		36 Hackensack Heights		Wapp. Falls	NY	12590
George	Hemroth	845-462-1168	daffgd2176@aol.com	36 Hackensack Heights		Wapp. Falls	NY	12590
Rose	Baker	518-504-4102		30 Prospect St.		Warrensburg	NY	12885
Mary Beth	Burandt	518-623-9833		P.O. Box 277		Warrensburg	NY	12885
Chance	McCraw	518-668-2444		523 Diamond Pt. Rd.		Warrensburg	NY	12885
Gail	Brale	518-623-5790		10 Scott Dr.		Warrensburg	NY	12885
Sue	Belden	518-623-2194		66 Elm St.		Warrensburg	NY	12885
Ed	Brale	518-504-4102		30 Prospect St.		Warrensburg	NY	12885
Joanne	Wood			42 King St.		Warrensburg	NY	12885
Jennifer	Langworthy	518-623-3125	craftmillcandles@yahoo.com	1225A Schroon River Rd.		Warrensburg	NY	12885
Janice	Persons	518-668-2444		526 Diamond Point Rd.		Warrensburg	NY	12885
Walt	Triebel	973-879-1827		8 Mountain Ave.		Warrensburg	NY	12885
Flo	Schenck	518-626-9833		Box 277		Warrensburg	NY	12885

First Name	Last Name	Phone	email address -	Address Line 1	Address Line 2	City	State	ZIP Code
Ron	Rupert	518-623-9030	wallyrdr13@aol.com	238 Athol Rd.		Warrensburg	NY	12885
Doreen	Harrington	518-623-5159		29 Horicon Ave.		Warrensburg	NY	12885
Arthur	Christensen	845-986-4154		4 East Ridge Rd.		Warwick	NY	10990
Donna	Christensen	845-800-9573	jade@warwick.net	4 East Ridge Rd.		Warwick	NY	10990
Sandie	Bradway	518-499-1424		188 N. Williams St.		Whitehall	NY	12887
Cindy	Gnau	518-892-2445	cindy223422@yahoo.com	21 Joseph Ave.		Wilton	NY	12831
Debbie	Almasy	315-353-9908		2788 County Rt. 47		Winthrop	NY	13697
Marilyn	Belden	215-822-3857				Chalfort	PA	18914
Star	Gabrus	802-442-8742	sgabros@comcast.net	Branch St.		Bennington	VT	05201
Margaret	Drew	802-447-8262		206 School St. Apt. 219		Bennington	VT	05201
Linda	Castien	802-387-4182		134 Greenhoe Rd.		E. Dummerston	VT	
Christina	Gabrus	802-442-5860	cgabrus@comcast.net	94 Lake Dr.		North Bennington	VT	05257
Dawn	Tripp	802-949-7023		P.O. Box 44		North Pownal	VT	05260
Sally	Buell	802-985-5206	jimmyb658@msn.com	223 Stokes Lane		Shelburne	VT	05482
VENDOR						Bear	DE	19701
VENDOR						Fort Lauderdale	FL	33308
VENDOR						Naples	FL	34113
VENDOR						Pensacola	FL	32534
VENDOR						Sarasota	FL	34239
VENDOR						South Dennis	MA	02660
VENDOR						Turners Falls	MA	01376
VENDOR						Waltham	MA	02453
VENDOR						West Barnstable	MA	02668
VENDOR						Topsham	ME	04086
VENDOR						Antrim	NH	03440
VENDOR						Forked River	NJ	08731
VENDOR						Sussex	NJ	07461
VENDOR						West New York	NJ	07093
VENDOR						Albany	NY	12205
VENDOR						Albany	NY	12211
VENDOR						Albany	NY	12205
VENDOR						Albany	NY	12208
VENDOR						Alfred Station	NY	14803
VENDOR						Astoria	NY	11105
VENDOR						Brant Lake	NY	12815
VENDOR						Brewster	NY	10509
VENDOR						Bridgeport	NY	13030
VENDOR						Bronx	NY	10461
VENDOR						Brooklyn	NY	11223
VENDOR						Buffalo	NY	14222
VENDOR						Buffalo	NY	14206
VENDOR						Cambridge	NY	12816
VENDOR						Camillus	NY	13031
VENDOR						Canton	NY	13617
VENDOR						Caroga Lake	NY	12032
VENDOR						Catskill	NY	12414
VENDOR						Chaumont	NY	13622
VENDOR						Chester	NY	10918
VENDOR						Clifton Park	NY	12065
VENDOR						Clifton Park	NY	12065
VENDOR						Cohoes	NY	12047
VENDOR						Cooperstown	NY	13326
VENDOR						Corona	NY	11368
VENDOR						Delmar	NY	12054
VENDOR						Diamond Point	NY	12824
VENDOR						East Elmhurst	NY	11369
VENDOR						Eaton	NY	13334
VENDOR						Flushing	NY	11354
VENDOR						Flushing	NY	11358
VENDOR						Fort Edward	NY	12828
VENDOR						Fultonville	NY	12071
VENDOR						Fultonville	NY	12072
VENDOR						Ghent	NY	12075
VENDOR						Glens Falls	NY	12801
VENDOR						Glens Falls	NY	12804
VENDOR						Green Island	NY	12183
VENDOR						Guilderland	NY	12084
VENDOR						Hagaman	NY	12086
VENDOR						Hague	NY	12836
VENDOR						Highland	NY	12528
VENDOR						Ilion	NY	13357
VENDOR						Jackson Heights	NY	11372
VENDOR						Jackson Heights	NY	11372
VENDOR						Jamaica	NY	11434
VENDOR						Jamaica	NY	11432
VENDOR						Johnsonville	NY	12094
VENDOR						Johnstown	NY	12095
VENDOR						Kerhonkson	NY	12446
VENDOR						Lake George	NY	12845
VENDOR						Lake George	NY	12845
VENDOR						Lev Beach	NY	12758
VENDOR						Liberty	NY	12754
VENDOR						Little Neck	NY	11362

First Name	Last Name	Phone	email address -	Address Line 1	Address Line 2	City	State	ZIP Code
VENDOR						Loudonville	NY	12211
VENDOR						Mahopac	NY	10541
VENDOR						Mechanicville	NY	12118
VENDOR						Meiling	NY	10001
VENDOR						Memphis	NY	13112
VENDOR						Middle Falls	NY	12848
VENDOR						Middle Grove	NY	12850
VENDOR						Millbrook	NY	12545
VENDOR						Minerva	NY	12851
VENDOR						New City	NY	10956
VENDOR						New Windsor	NY	12553
VENDOR						Newark	NY	14513
VENDOR						Newburgh	NY	12550
VENDOR						North Creek	NY	12853
VENDOR						Northville	NY	12134
VENDOR						Norwich	NY	13815
VENDOR						Old Forge	NY	13420
VENDOR						Olean	NY	14760
VENDOR						Pennellville	NY	13132
VENDOR						Poughkeepsie	NY	12603
VENDOR						Queensbury	NY	12804
VENDOR						Queensbury	NY	12804
VENDOR						Queensbury	NY	12804
VENDOR						Rochester	NY	14616
VENDOR						Rome	NY	13440
VENDOR						Rotterdam Jct.	NY	12150
VENDOR						Saranac	NY	12981
VENDOR						Saratoga Springs	NY	12866
VENDOR						Saratoga Springs	NY	12866
VENDOR						Saratoga Springs	NY	12866
VENDOR						Schenectady	NY	12306
VENDOR						Schenevus	NY	12155
VENDOR						Schoharie	NY	12157
VENDOR						Schoharie	NY	12157
VENDOR						Selkirk	NY	12158
VENDOR						Sloansville	NY	12160
VENDOR						Star Lake	NY	13690
VENDOR						Stephentown	NY	12168
VENDOR						Stillwater	NY	12170
VENDOR						Syracuse	NY	13204
VENDOR						Troy	NY	12182
VENDOR						Utica	NY	13501
VENDOR						Voorhesville	NY	12186
VENDOR						West Islip	NY	11795
VENDOR						Wevertown	NY	12886
VENDOR						Whitesboro	NY	13492
VENDOR						Williamson	NY	14589
VENDOR						Yonkers	NY	10701
VENDOR						East Stroudsburg	PA	18301
VENDOR						Lancaster	PA	17601
VENDOR						Milford	PA	18337
VENDOR						Mount Ponoco	PA	18344
VENDOR						Norristown	PA	19401
VENDOR						North Wales	PA	19454
VENDOR						Tannersville	PA	18372
VENDOR						Pawtucket	RI	02860
VENDOR						Providence	RI	02909
VENDOR						Shoreham	VT	05770
VENDOR						Stowe	VT	05672
VENDOR						West Pawlet	VT	05775

11/12/2009

WORLD'S LARGEST GARAGE SALE COMPARISON

	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>	<u>2005</u>
# of Vendors	134	152	189	176	192
# of Spaces (available for chamber use)	185	260	263	311	306
Town Spaces \$ IPP Issued	\$ 4,860.00	\$ 5,360.00	\$ 4,980.00	\$ 5,360.00	\$ 0
Advertising Expenses	\$ 5,621.43	\$ 7,815.65	\$ 7,810.74	\$ 7,277.65	\$ 7,190.77
Other Expenses					
Barrels, signs - labor	\$ 890.00	\$ 700.00	\$ 195.47	\$ 195.47	\$ 729.00
Barricade	-	-	-	-	\$ 1,307.54
Bus Signs	-	-	-	-	-
Bus Maps	52.00	-	-	-	-
Buses	\$ 3,600.00	\$ 3,600.00	\$ 4,000.00	\$ 3,861.00	\$ 3,600.00
Fair Ground Fees	50.00	50.00	50.00	50.00	50.00
Garbage Removal	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 4,600.00	\$ 4,600.00
Landfill Fees	1,114.35	1,761.57	1,248.21	1,110.89	1,238.55
Marking Stakes	-	23.42	43.84	-	-
Port-a-Johns	\$ 5,070.00	\$ 5,862.24	\$ 5,400.00	\$ 5,325.00	\$ 5,184.00
Recover Port-a-john	-	267.50	-	-	-
Signs (new)	-	934.37	-	-	-
Supplies	43.09	-	-	-	365.21
Tracfone	-	32.08	-	-	-
Trash Bags	\$ 323.67	\$ 449.72	\$ 442.04	\$ 442.04	\$ 158.46
Total Expenses	\$ 21,764.54	\$ 26,496.55	\$ 24,190.30	\$ 22,862.05	\$ 24,423.53
Total Income	\$ 41,425.00	\$ 46,602.50	\$ 45,325.00	\$ 53,967.42	\$ 57,180.00
Total Expenses	\$ 21,764.54	\$ 26,496.55	\$ 24,190.30	\$ 22,862.05	\$ 24,423.53
Profit	\$ 19,660.46	\$ 20,105.95	\$ 21,134.70	\$ 31,105.37	\$ 32,756.47

OCCUPANCY TAX SCORING SHEET

APPLICANT: WARRENSBURG WRESTLING CLUB
(NORTHERN NY VINTAGE SNOWSCED RACERS)
DATE APPLICATION RECEIVED: 12.1.09

APPLICATION MEETS 50%-INVESTMENT CRITERIA YES NO

POINTS

BED NIGHTS: _____

ECONOMIC IMPACT: _____

LENGTH OF EVENT: _____

MONTH OF EVENT: _____

YEAR OF EVENT (First year, second year, third year, etc.): _____

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

35

RECEIVED DEC 01 2009

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.

WARRENSBURG WRESTLING CLUB

B. Please set forth the name of the event for which you wish to contract with Warren County.

NORTHERN NEW YORK VINTAGE SNOWSLED RACERS

C. Please set forth the contract amount you propose to be paid by the County toward the event.

10,000.00

2. Is the above name the only name you conduct business or fund raising under?

Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.

NONE

4. Please set forth your organization's principal business address.

BOOSTER CLUB FOR LOCAL WRESTLING TEAMS

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

LEONARD BAKER 623-2984
PRESIDENT

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

1/23/10 & 2/6/10

7. Please set forth the planned location of your event.

ECHO LAKE WARRENSBURG, New York

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

THIS EVENT IS A COMBINATION OF SHOW AND RACING OF VINTAGE SNOWMOBILES, ITS HELD FOR ENTERTAINMENT, FUNDRAISING, FOR THE COMMUNITY.

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

PERMISSION FROM TOWN OF WARRENSBURG TO USE LAKE

10. Please set forth the number of attendees projected to attend the event.

RACERS - 150+ SPECTATORS - 1500-2000

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

This will be the 3rd year and it will continue. We have had great positive response from this event.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated. If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

Super-8 Hotel, 20 Rooms

2 Bed & Breakfasts

Budget Inn 15 Rooms

I would say around 50 people would stay overnight 1-2 nights

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

*Local Radio, Newspapers Local and Regional,
Internet, Local, Regional, State, and National.
Flyers in Local, and Regional*

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

\$15,000 - \$23,000 This has been over the
past 3 yrs. It has increased.

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

WE try to get donations from businesses,
persons only.

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

ON THE AVERAGE WE GET \$1500-\$2000 FOR ADMISSION.
WE DO NOT HAVE VENDORS.

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

TOWN OF WARRENSBURG - OCCUPANCY TAX

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$10,000

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

YES

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

YES

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

LEONARD J. BAKER

TYPE OR PRINT NAME

Leonard J. Baker

SIGNATURE

PRESIDENT

TITLE

11/30/09

DATE

OCCUPANCY TAX SCORING SHEET

Event: EMS Symposium ²⁰¹⁰ (36)

APPLICANT: West Glens Falls Emergency Squad, Inc.

DATE APPLICATION RECEIVED: Sept 11/25/09; held to send
because stamp fell off - Hand delivered 12/4/09 by

APPLICATION MEETS 50% INVESTMENT CRITERIA YES NO

POINTS.

BED NIGHTS:

ECONOMIC IMPACT:

LENGTH OF EVENT:

MONTH OF EVENT:

YEAR OF EVENT (First year, second year, third year, etc.):

TOTAL POINTS _____

AMOUNT REQUESTED BY APPLICANT: _____

REVIEWERS RECOMMENDATION: _____

COMMITTEE RECOMMENDATION: _____

AWARD AMOUNT: _____

COMMENTS: _____

APPLICATION FOR CONTRACT FUNDING WITH
WARREN COUNTY
UNDER THE TOURIST AND CONVENTION DEVELOPMENT AGREEMENT

I. ORGANIZATION AND CONTACT INFORMATION

1. A. Please set forth your complete corporate, association or group name.
West Glens Falls Emergency Squad, Inc

B. Please set forth the name of the event for which you wish to contract with Warren County.
EMS Symposium 2010

C. Please set forth the contract amount you propose to be paid by the County toward the event.
\$ 3,000.00

2. Is the above name the only name you conduct business or fund raising under?
 Yes No. If No, please provide all other names you use for business and fund raising purposes.

3. If your organization is incorporated, please provide the state of incorporation and the complete corporate name, if different than set forth above.
NY

4. Please set forth your organization's principal business address.
86 Luzerne Rd
Queensbury, NY 12804

5. Please set forth your organization's contact person and that person's address and telephone number (this should be the person County representatives may contact for contract information or if there is a need for presentations before County Committees

or other questions).

Sandy Mahoney (518)361-2119
c/o WGF Emergency
86 Luzerne Rd
Queensbury, NY 12804

II. EVENT BACKGROUND INFORMATION

6. Please state the date or dates on which your event is planned to occur and for which you wish to contract with Warren County.

January 29th + 30th, 2010

7. Please set forth the planned location of your event.

The Great Escape Lodge

8. Please provide a general description of your event i.e. the nature and type of event and why it is held.

Emergency Medical Services Training
Symposium for Emergency Medical Technicians
and Advanced EMT's To continue Education

9. Please describe what licenses, contracts and/or infrastructure have been or will be arranged for to support the event.

10. Please set forth the number of attendees projected to attend the event.

150 - 200

(Continued on next page)

11. Please state whether this is a one-time event in Warren County or whether you plan future events.

This is second time, in hopes of continuing as annual event.

12. Please set forth the number of hotel, motel, inn, bed and breakfast or other overnight accommodations anticipated or projected and the length of stay is anticipated. If your organization has previously received funding from the County, please attach the written report previously provided to the County which provided an estimate of the number of attendees to the event each day, together with a listing of the number of people from each zip code obtained each day of the event. If your organization was not previously required to furnish this report, and did not collect zip codes, please attach a written report which provides an estimate of the number of attendees and where the attendees may have resided to the best of your ability. Please feel free to use such qualifications to your information as you may feel necessary.

We are in hopes of filling 50-100 rooms or more. attached you will see a listing of organizations and addresses we have sent information too.

13. Please set forth the marketing and advertising that is planned to occur. Please state, particularly the planned marketing and advertising areas (specify local, regional, state, national etc).

We are signed into a contract with Nationally Known Author, TV Actor Randolph Mantooth "Johnny" from Emergency. Which will bring in major marketing abilities for us. We have sent or will be sending flyers to all local, regional and state wide EMS + Fire Agencies

III. EVENT FINANCING INFORMATION

14. Please set forth the total cost anticipated to be borne by your organization as sponsor

for the event.

cost for event including contract with Randolph Mantooth is between \$7,000 - 8,000.00

15. Please set forth the funding that has been obtained or is expected to be obtained from the businesses, persons, governmental or non-profit agencies listed (an attachment may be provided instead of listing the same):

West Glens Falls Emergency is putting forward \$4,000. in hopes of obtaining it back from entrance fees. Also applied for \$2,000. from Queensbury

16. Please set forth how much you expect to raise from admission charges or fees earned from participating vendors.

We are charging \$80.00 full conference or 35⁰⁰ for one day.

17. Please set forth any other governmental or non-profit group financial assistance you have applied for (if this is already stated in response to paragraph 15, you need only to state this).

We have applied to The Queensbury Town Board for \$2,000.00

18. Please set forth the total amount that your organization has calculated that needs to be raised to fund the event that is currently not available or expected to be available.

\$17,000.00 is cost for Hotel, food, conference presenters and items for participants
Please see attached proposed budget

19. Please attach your proposed budget for the event, showing anticipated income and expenditures.

(Continued on next page)

III. EVENT FINANCING INFORMATION (Continued)

20. Please set forth whether you are requesting payment:

A. (For events of 2 or more consecutive days)

B. (For events only over long periods of time)

(Choose One)

A. within twenty-seven (27) days of all of the following occurring: (i) conclusion of the event; and (ii) the furnishing of: (a) a completed and properly executed County Voucher; and (b) proof (copies of ads, invoices etc- not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement

OR

B. within twenty-seven (27) days of the occurrence of the first day of an event (where the event is planned to occur over a number of days, weeks or months), a portion of the amount payable equal to the amount expended for promotion and marketing where the County Logo was used as identified in paragraph three (3) of the agreement not exceeding seventy-five percent (75%) of the amount payable under the agreement. The balance of the amount due under this agreement shall be payable at the conclusion of the event upon sponsor furnishing: (i) a completed and properly executed County Voucher and (ii) proof (copies of ads, invoices etc-not paid receipts or canceled checks) that the marketing and promotional opportunities were furnished to the County as required under this agreement.

IV. WARREN COUNTY AGREEMENT INFORMATION

21. Please state whether you will agree to use the Warren County Tourism Logo with website provided by the Tourism Department in all advertisements, promotions and marketing materials distributed for the EVENT where reimbursement is requested and to secure prior approval by Tourism Department for the use and placement of the logo or if use is limited to certain promotional material, please describe where and when the logo will be used.

Yes we will place on all items for event.

Please note: Any advertising, promoting and marketing for the EVENT must include the Warren County Tourism logo with website to be reimbursed. Additionally, the sponsor shall provide, at no cost, up to one (1) full page of

advertising as shall be requested by the County Tourism Department for County promotion and/or advertising in the primary program, directory, magazine or other publication used by the sponsor during the event.

22. Please state whether you have read the standard form County Tourist and Development Agreement which includes insurance requirements, and whether you are willing to be bound and execute the same, should the County determine to contract with your organization.

yes

I hereby certify that the above statements are true, complete and correct to the best of my knowledge and belief.

Sandra J. Mahoney
TYPE OR PRINT NAME

Sandra J Mahoney
SIGNATURE

Vice President WGF
TITLE

11-28-09
DATE

Budget Detail

Presenters

Name	Qualifications	Fee	Hotel	Total
Dr. Kevin Jones	MD	\$ 300.00		\$ 300.00
Scott Castelli	EMT-P	\$ 200.00	\$ 119.00	\$ 319.00
Steve Anderson	EMT-P, FP-C	\$ 200.00		\$ 200.00
Tony Caliguire	EMT-P, CIC	\$ 200.00		\$ 200.00
Barbara York	OPC, EMT-P	Free		-
Tom Walsh	CCEMT-P, FP-C	\$ 200.00		\$ 200.00
Jonathan Bubb	CCEMT-P	\$ 200.00		\$ 200.00
Dr Bryan Bledsoe	DO (Key Note)	\$ -		-
Randy Mantooth	Special Guest	\$ 5,000.00		\$ 5,000.00
Total Out-Presenters		\$ 6,300.00		\$ 6,419.00

Participants

	WGf	Estimate	Cost per	Total Paying
General-Day One	20	120	\$ 45.00	\$ 5,400.00
General-Day Two	20	95	\$ 25.00	\$ 2,375.00
Dinner	20	95	\$ 15.00	\$ 1,425.00
Total In-Participants				\$ 9,200.00
<u>Vendors</u>				
Vendor Space	5	\$ 200.00	\$ 1,000.00	
Giveaway	1	\$ 800.00	\$ 800.00	
VIP Level	1	\$ 4,000.00	\$ 4,000.00	
Total In-Vendors				\$ 5,800.00

Six Flags Proposal

Day One	Settings	Cost (pp)	Total
Breakfast	150	\$ 10.00	\$ 1,500.00
Lunch	150	\$ 15.00	\$ 2,250.00
Afternoon Break	150	\$ 5.00	\$ 750.00
Dinner	120	\$ 20.00	\$ 2,400.00
Day Two			
Breakfast	120	\$ 10.00	\$ 1,200.00
Break	120	\$ 5.00	\$ 600.00

In-Town & County	\$ 5,000.00
In-Participants	\$ 9,200.00
In-Vendors	\$ 5,800.00
Total In	\$ 20,000.00
Out-Presenters	\$ 6,419.00
Out-Six Flags	\$ 8,700.00
Out-Marketing	\$ 2,000.00
Total Out	\$ 17,119.00
Bottom Line	\$ 2,881.00

Altona Volunteer Fire Dept
PO Box 36; 480 Devils Den Rd.
Altona, NY 12910

Argyle Emergency Squad
15 Sheridan Street
Argyle, NY 12809

AuSable Forks Ambulance Corporation
PO Box 835, 26 School Lane
Ausable Forks, NY 12912

Bangor Volunteer Fire Dept.
PO Box 391
North Bangor, NY 12966

Bay Ridge Fire Company, Inc.
1080 Bay Road
Lake George, NY 12804

Bay Ridge Rescue Squad, Inc.
1109 Ridge Road
Queensbury, NY 12804

Beekmantown Fire District #1
PO Box 321
West Chazy, NY 12992

Bolton Volunteer Fire Company, Inc.
PO Box 1054
Bolton Landing, NY 12814

Bombay Fire Dept. Rescue Squad
PO Box 27
Bombay, NY 12914

Burke Volunteer Fire Dept., Inc.
1041 East Main St; PO Box 40
Burke, NY 12017

Cadyville Fire Dept
2122 Route 3; PO Box 97
Cadyville, NY 12018

Cambridge Valley Rescue Squad
PO Box 52; 37 Gilbert St
Cambridge, NY 12816

Champlain EMS Inc.
PO Box 837, 162 Elm St
Champlain, NY 12919

Chateaugay Fire Company, Inc.
PO Box 911; 2 Lake Street
Chateaugay, NY 12920

Chazy Volunteer Fire Dept.
PO Box 116
Chazy, NY 12921

Churubusco Volunteer Fire Dept.
1301 Clinton Mills Road
Churubusco, NY 12923

City of Plattsburgh Fire Dept.
65 Cornelia Street
Plattsburgh, NY 12901

Constable Volunteer Firemen, Inc.
1136 State Route 122
Constable, NY 12926

Cossayuna First Responders
PO Box 321
Cossayuna, NY 12823

Crown Point Fire & Rescue Department (AE
Phelps)
2764 Main St
Crown Point, NY 12928

Cumberland Head Fire Department
38 Firehouse Lane
Plattsburgh, NY 12901

Dannemora Fire Dept.
PO Box 123
Dannemora, NY 12929

Easton Greenwich Rescue Squad, Inc.
PO Box 84, 441 State Rte 29
Greenwich, NY 12834

Easton Volunteer Fire Company
PO Box 84
Greenwich, NY 12834

Elizabethtown Lewis Emergency Squad, Inc
PO Box 443
Elizabethtown, NY 12932

Ellenburg Center Volunteer Fire Dept.
1 Church Street/ PO Box 1
Ellenburg Center, NY 12934

Ellenburg Depot Volunteer Fire Dept.
5035 State Route 11
Ellenburg Depot, NY 12935

Emergency Medical Transport of CVPH, Inc.
75 Beekman Street
Plattsburgh, NY 12901

Empire Ambulance Service
120 Dix Avenue
Glens Falls, NY 12801

Essex Fire Dept. and Rescue Squad
PO Box 174
Essex, NY 12936

FACT
MCV Campus, 111 Colchester Ave, 208 MC1
Burlington, VT 05401

First Responders EMS Assoc. (FREMSA)
Box 765
Saranac Lake, NY 12983

Fort Ann Rescue Squad, Inc.
PO Box 237;11287 State Rte 149
Fort Ann, NY 12827 ✓

Fort Covington Volunteer Fire Company, Inc.
PO Box 447
Fort Covington, NY 12937

Fort Edward Rescue Squad, Inc.
PO Box 226
Fort Edward, NY 12828 ✓

Franklin County-Alice Hyde First Response
Agency
55 Bare Hill Rd
Malone, NY 12953

Glens Falls Fire Dept., City of
134 Ridge Street
Glens Falls, NY 12801

Granville Rescue Squad, Inc.
PO Box 153, 56 East Potter Ave
Granville, NY 12832 ✓

Greenwich Fire Department First Responders
6 Academy Street
Greenwich, NY 12834 ✓

Hague Volunteer Fire Dept., Inc.
PO Box 585, 4 West Hague Rd
Hague, NY 12836 ✓

Hartford Volunteer Fire Company, Inc.
PO Box 121
Hartford, NY 12838

Hebron Fire Dept.
170 Button Road
Granville, NY 12832 ✓

Indian Lake Volunteer Ambulance Corps., Inc.
Pelon Road, PO Box 39
Indian Lake, NY 12842 ✓

International Paper
568 Shore Airport Rd.
Ticonderoga, NY 12883

Johnsburg Emergency Squad
PO Box 413
North Creek, NY 12853 ✓

Keene Valley Fire Dept.& Ambulance
PO Box 699, Market Street
Keene Valley, NY 12943

Keene Volunteer Fire Department & Ambulance
PO Box 136;1300 Hurricane Rd
Keene, NY 12942

Keeseville Volunteer Fire Dept.
8 Pleasant St
Keeseville, NY 12944

Lake George Emergency Squad, Inc.
24 Gage Road
Lake George, NY 12845 ✓

Lake George Fire Dept., Village of
PO Box 791
Lake George, NY 12845 ✓

Lake Placid Volunteer Ambulance Service, Inc.
PO Box 107; 388 Mill Pond Rd
Lake Placid, NY 12946

Lamoille Ambulance Service
PO Box 495
Ticonderoga, NY 12883

Long Lake Rescue Squad
Po Box 415, 8555 Newcomb Rd
Long Lake, NY 12847 ✓

Luzerne-Hadley Consolidated Fire District
PO Box 214, 35 Lake Ave
Lake Luzerne, NY 12846 ✓

Lyon Mountain Volunteer Fire Dept.
PO Box 145
Lyon Mountain, NY 12952

Malone Call Firemen, Inc.
PO Box 412
Malone, NY 12953

Minerva Volunteer Fire Dept., Inc.
PO Box 924
Minerva, NY 12851

Mohawk Council Ambulance Unit ;Akwasasne
Ambulance
PO Box 912,
Hogansburg, NY 13655

Moira Volunteer Firemen's Association
PO Box 122; 2340 County Route 5
Moira, NY 12957

Mooers Fire Department, Inc.
PO Box 276
Mooers, NY 12958

Moriah Ambulance Squad, Inc.; Town of
PO Box 72
Moriah Center, NY 12961

Moran Volunteer Fire Dept.
PO Box 72, Tarbell Hill Rd.
Moriah, NY 12960

Morrisonville Schuyler Falls Emergency Squad
21 Banker Road
Morrisonville, NY 12962

Newcomb Volunteer Fire Dept.Inc.; Town of
PO Box 98, 20 Marcy Lane
Newcomb, NY 12852

North Country Life Flight, Inc.
PO Box 994
Saranac Lake, NY 12983

North Queensbury Rescue Squad, Inc
PO Box 272, 9L at Cleverdale Rd
Cleverdale, NY 12820 ✓

North Queensbury Volunteer Fire Co. Inc.
Box 61
Cleverdale, NY 12820 ✓

North Warren Emergency Squad, Inc.
PO Box 323, 2 Cougar Lane
Chestertown, NY 12817 ✓

Northern Ambulance
PO Box 607
Malone, NY 12953

Owl's Head-Mt. View Vol. Fire Company, Inc.
PO Box 26; 46 Ragged Lake Road
Owl's Head NY 12969

Paul Smiths-Gabriels Volunteer Fire Dept.
PO Box 145
Paul Smiths NY 12939

Payne Emergency Medical Services
PO Box 911
Bennington, VT 05201

Peru Fire District
PO Box 635
Peru, NY 12972

Pottersville Volunteer Fire Dept.
PO Box 281, 20 Valley Farm Rd
Pottersville, NY 12860

Putnam Fire Dept.
43 Fire House Ln.
Putnam Station, NY 12861

Queensbury Central Fire Dept.
17 Lafayette Street
Queensbury, NY 12804 ✓

Rouses Point Fire Dept.
PO Box 185; 139 Lake Street
Rouses Point, NY 12979

Salem Rescue Squad
PO Box 360; 152 East Broadway
Salem, NY 12865 ✓

Saranac Lake Volunteer Fire Dept., Inc.
PO Box 509, 100 Broadway
Saranac Lake, NY 12983

Saranac Volunteer Fire Department and Rescue
PO Box 130
Saranac, NY 12981

Schroon Lake Emergency Squad
PO Box 774
Schroon Lake, NY 12870 ✓

Shushan Volunteer Fire Dept.
93 REXLEIGH ROAD
Cambridge, NY 12816

Skenesborough Emergency Squad, Inc.
PO Box 333
Whitehall, NY 12887

South Plattsburgh Fire Department
PO Box 2009
Plattsburgh, NY 12901

St. Regis Falls Volunteer Fire Dept., Inc.
PO Box 177; 7 North River Rd
St. Regis Falls, NY 12980

Stony Creek Volunteer Fire Co. Inc.
PO Box 38; 42 Harrisburg Road
Stony Creek, NY 12878 ✓

Thurman Emergency Medical Services, Inc
572 High Street; PO Box 114
Athol, NY 12810

Ticonderoga Emergency Squad, Inc.
PO Box 265, 1 Depot St.
Ticonderoga, NY 12883 ✓

Tupper Lake Volunteer Ambulance &
Emergency Squad
PO Box 901
Tupper Lake, NY 12986

Varin's Ambulance Service
15 Flanagan Dr.
Plattsburgh, NY 12901

Warrensburg Emergency Medical Services, Inc.
PO Box 157
Warrensburg, NY 12885

Warrensburg Volunteer Fire Co. Inc.
18 Elm Street, PO Box 371
Warrensburg, NY 12885

West Chazy Volunteer Fire Dept.
PO Box 185
West Chazy, NY 12992

West Fort Ann Volunteer Fire Dept. Inc.
49 Joe Green Rd.
West Fort Ann, NY 12827

West Glens Falls Emergency Squad, Inc.
86 Luzerne Rd
Queensbury, NY 12804

West Glens Falls Fire Co #1, Inc.
33 Luzerne Road
Queensbury, NY 12804

Westport Fire District Emergency Squad
PO Box 375
Westport, NY 12993

Westville Volunteer Firemen's Association, Inc.
3891 State Route 37
Constable, NY 12926

Willsboro Fire Department
PO Box 332
Willsboro, NY 12996

Wilmington Volunteer Fire & Rescue
PO Box 425
Wilmington, NY 12997